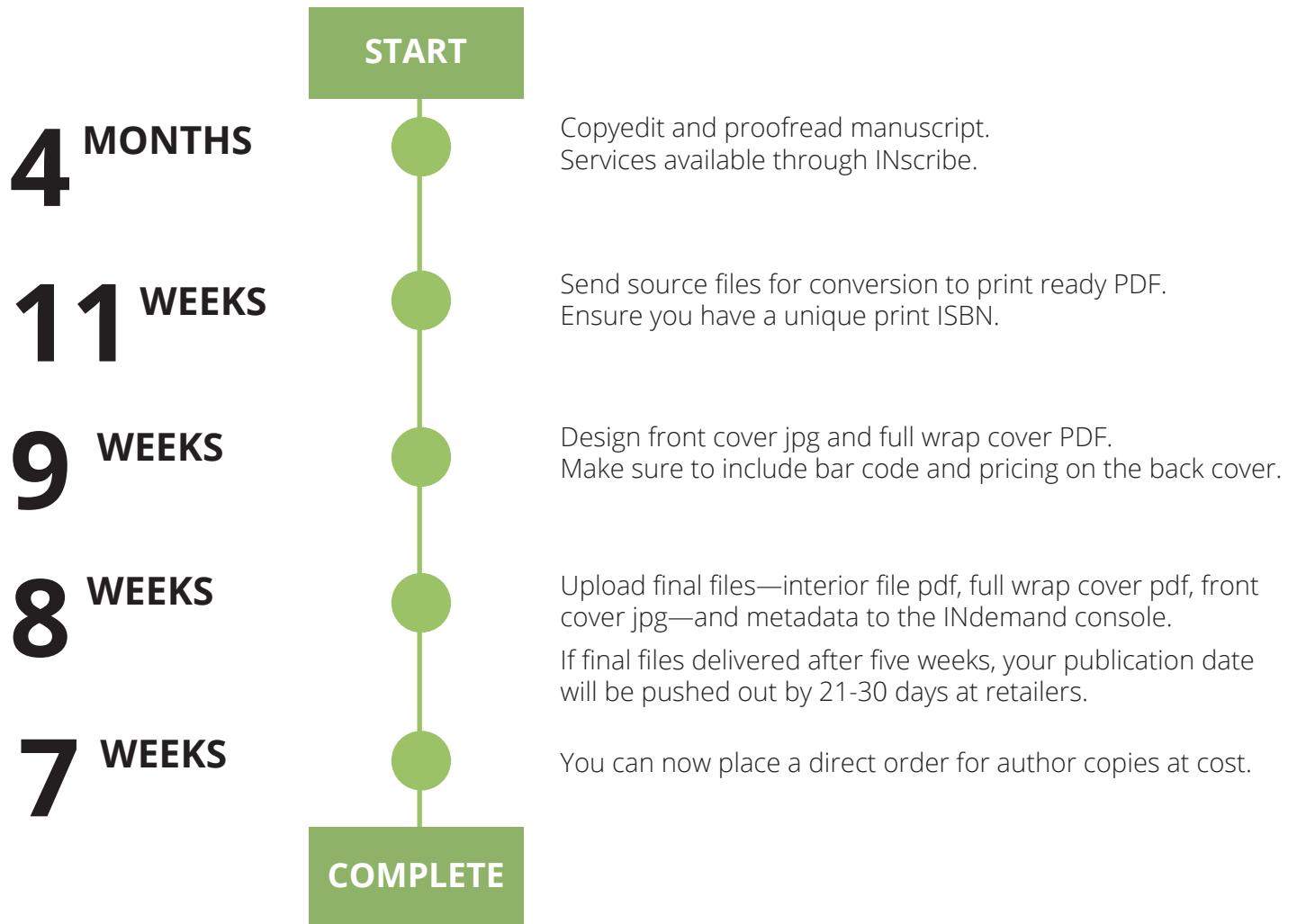


Standard Go-Live Timeline



Additional Information

Direct Orders

Once a Direct Order quote is approved, you can expect the following delivery times for your POD Direct Purchase Orders:

2-4 weeks: Paperback
3-5 weeks: Hardcover

Standard ground shipping applied. Any higher volume orders of 1,000 units or more can be produced using off-set printing at reduced unit cost.

Timelines will vary for off-set.

Metadata Updates

Metadata updates must be submitted by Wednesday of a given week in order for changes to be reflected on retailer sites the following week.

Updates will appear at retailers 7-10 days following submission.