



REWARDS FOR REVIEWS PROMOTION

November 1 - December 31, 2020



Rewards Points



Swag



Cash

Increase the portfolio of compelling and compliant reviews **WITH Before and After** photos on iShopPurium.com to build ongoing credibility and instill confidence in Customer's buying decisions.



EARN 1000 REWARDS POINTS

Write and submit or inspire your Customers to write and submit compelling and compliant reviews that include before and after photos for the following packs:

- ✓ Ultimate Lifestyle Transformation
- ✓ Holistic Fitness Pack
- ✓ Optimal Immune Pack



Brand Partners and Customers will earn **1000 Purium Rewards Points** for each published review. Points are to be used as a **\$10 credit** on any future order. ★



CUSTOMER & BRAND PARTNER SWAG DRAWING

There will be a daily drawing from that day's compliant and published iShopPurium.com reviews for Purium Swag.

Winners are announced weekly.



BRAND PARTNER CASH DRAWING

Have a Review Published or be the Enroller of someone who has a published review to get an entry into both Cash Drawings. Limitless entries welcomed!

- ✓ There will be a Weekly drawing from that week's submittals for \$200.*
- ✓ There will be a Monthly drawing from all monthly submittals for \$1000.*

*Cash rewards are for Active Brand Partners with a 50 BV min. Smart Order on file.

ONLY COMPLIANT REVIEWS WILL BE PUBLISHED ON ISHOPPURIUM.COM

Use these examples to train your Customers & Brand Partners on how to write a compliant and compelling review that's eligible for the contest.

Compliant and Eligible

"I started on the ULT in April of 2020 and after 90 days I felt more energy, dropped 13 pounds, dropped 2 pant sizes, and started exercising again for the first time in years."

Non-Eligible Review:

"I love the products!"

NOTE: Any review without a Before and After photo is considered non-eligible.

Non-Compliant and Non-Eligible

*"I started on the ULT in April of 2020 and after 90 days I felt more energy, dropped 13 pounds, and my **diabetes** went away. I started exercising again since my **arthritis** is gone."*

Qualification & Prize Details:

Purchase or have purchased a **Ultimate Lifestyle Transformation, Holistic Fitness Pack, Optimal Immune Pack** anytime in 2020.

Write and submit a compelling and compliant review including **before and after photos** on iShopPurium.com product pages for the specific pack(s).

When the review is approved and published, the reviewer will receive 1000 Purium Rewards Points.

Reviews will be vetted for compliance and will be published daily.

Rewards Points will be rewarded a minimum of once per week.

Rewards Points will be rewarded no later than 12pm PST on Monday from the prior week's published reviews.

Must be a verified Purium Brand Partner or Customer to be eligible to win 1000 Purium Rewards Points and daily Swag drawing.

Daily Purium Swag winners will be announced on the Wednesday Lifestyle Zoom at 6pm PST. Zoom found at bit.ly/PuriumWeb.

Brand Partners with a published review will be entered into the weekly and monthly Cash drawings. Cash rewards are for only for Active Brand Partners with a 50 BV min. Smart Order on file.

The Enroller of someone with a published review will be entered into the weekly and monthly drawings. Cash rewards are for only Active Brand Partners with a 50 BV min. Smart Order on file.

Entries into the weekly drawings will come only from submissions during the weekly period.

The weekly period runs from Friday at 10:01pm PST through the following Friday at 10pm PST.

The monthly period is based on calendar months and closes on the last day of the month at 10pm PST .

The weekly and monthly winners will be announced on the Monday Money Map Zoom at 4pm PST.

Weekly and monthly winnings will be added to the subsequent weekly or monthly Purium commission period and be visible on the commission statement.

Pack purchases in 2020 will be verified for weekly and monthly winners.

Must be 18 years or older to submit a review.

By submitting a review, consent is being given for the use of the review and photos in Purium's digital and print advertising and promotion.

Multiple reviews may be submitted if Brand Partner / Customer had purchased multiple packs.

Reviews may be re-submitted – and are eligible for the promotion – if photos are now included with the previously published review.

Reviews must be specific and describe the results achieved. Results can include weight loss, toning/firming, increased energy, skin vibrancy, immune support or more. NOTE – the Tracker included in your pack can be a great resource for tracking results and writing reviews.