

WIDEN

Your

REACH

#phplive2020: Going LIVE with Purium



WHEN

November 1, 2020 –
December 31, 2020



WHO

Active Brand Partners with 50 BV
Smart Order on file are eligible to
earn Widen Your Reach UBT Points.



WHY

Leverage your time, grow your
influence and increase your earnings.



WHAT

Make more presentations! Go live on Instagram or Facebook, create and post unboxing videos, host a prospecting zoom event, etc. Talk about products, business, lifestyle or anything Purium-related that creates fresh exposure and engagement.

Earn bonus UBT Points (QV) each time you submit a new presentation and follow the submittal process (see back for details).

WAYS TO EARN BONUS UBT POINTS (QV)

Weekly Rewards

Earn 33 QV points per presentation
submission; max of 3 per week
(weekly max = 99 QV points).

Monthly Rewards

Earn 100 QV points when you
make and submit 10 presentations
in 1 month (monthly max =
100 QV points).

Weekly Draw

500 QV points will be awarded
each week to **5 Brand Partners**
randomly selected by drawing from
the week's total submissions.

HOW TO QUALIFY

STEP

1

Make a presentation / go live

2

Use #phplive2020 on social media

3

Talk about lifestyle, products, business opportunity and/or create curiosity for your Purium business

4

Take a screenshot of the presentation

5

Submit the following details of your presentation in **iLearn > Ultimate Business Transformation > Business Promos > Widen Your Reach Submission Form***

- Platform where presentation occurred – Instagram, Facebook, You Tube, Zoom, etc.
- Account / Group / Page the presentation was made on
- Date presentation occurred
- Time presentation occurred
- Topic – Product, lifestyle, business, other with definition
- Screenshot of presentation upload
- Link to the presentation if applicable

* By submitting a presentation, all participants legally acknowledge that their image may be used in conjunction with the promotion of Purium products and/or business.

AWARDING POINTS & QUALIFICATION DETAILS

Find your bonus UBT Points (QV) in your Back Office > UBT Promo Report.

Points will be awarded a minimum of once per week and at month end. Points will be counted on the day the submittal was made.

Points will be posted no later than 12:00pm PST on Monday from the prior week's submissions.

Limit 3 awards of 33 QV each per week for a max of 99 QV points per week.

Once 10 submissions are received, 100 Bonus QV will be awarded with the next batch of awards and posted on the date of the 10th submission. Limit 1 award of 100 QV per month.

No limit on the number of submissions for the 500 QV Points drawing. Go live as much as you like and increase your chances.

Weekly drawing to be held every Monday and will be announced on the Money Map zoom at 4pm PST.

The weekly drawing will consist of the week's submissions only.

500 QV Points will be added to the month where the week ends.

Weekly time period will be the same as the weekly commission period. Friday at 10:01pm PST until the following Friday at 10:00pm PST.

The monthly period will be based on calendar months and closes at 10:00pm PST on the last day of the month.

Presentations will be verified and must contain #phplive2020 if on social media.

UBT Points (QV) will only be awarded if all qualification details are met.

Presentations can include interviews, however the Brand Partner must be part of the presentation.

Children may be part of the presentation if parents have given consent to the Brand Partner for the images and video of their children to be placed on a public forum.

Participating Brand Partners must have a 50 BV min. Smart Order on file to earn UBT Points (QV).

QV Points (qualifying volume) goes Upline 8 levels.