

March 4, 2020

Purium Health Products
2610 Homestead Pl
Rancho Dominguez, CA 90220



First Last
Street Address
City, ST ZIP

Dear Customer,

As you know, Purium is dedicated to the highest standards of purity and we take that commitment seriously.

As part of that commitment, we have a "trust but verify" policy, whereby we verify the standards to ensure compliance.

It has come to our attention that one of our supplied organic ingredients may have been exposed to an unapproved herbicide while growing in the field.

Out of an abundance of caution, we have removed all affected material from our warehouse and have replaced it with 3rd party lab tested, herbicide residue free material.

We also have identified two products within our product line, L.O.V. Super Meal and Daily Fiber Blend, which include ingredients from that supplier and from the potentially affected fields.

If you are currently in possession of any of the lot numbers listed on the back of this letter, we are initiating a voluntary recall on those lots. We will pay for the return shipping and replace the product.

We want to assure we are initiating this recall out of an abundance of caution and to maintain our standards of integrity.

If you do find you have affected products on hand, please visit the link [<https://purium.typeform.com/to/xijLld>] dedicated to the recall, where you can enter your information to receive a return shipping label and free replacement product. We apologize in advance for any inconvenience this may pose to you and assure you that we are diligent in our defense of your food, its purity and its safety. We will continue to test and retest regardless of certifications from our suppliers.

Sincerely,

Amy Venner & David Sandoval

Owners & Founders

Replacement Form:



<https://purium.typeform.com/to/xijLld>

List of Affected Products and Lots:

ItemCode	Product Name	Size	Packaging	Lot Numbers						
2012	Daily Fiber Caramel Apple	540g	Bottle	72644	72738	72848	73006	73170BUS	73171A	73397
2012-P65	Daily Fiber Caramel Apple	540g	Bottle	72645A	73007A	73170BCA	73398A			
2013	Daily Fiber Caramel Apple	180g	Bottle	72737B	72849BUS	73170A	73398BUS			
2013-P65	Daily Fiber Caramel Apple	180g	Bottle	72737A	72849BCA	73398BCA				
2016	Daily Fiber Caramel Apple	540g	Terra Pouch	72645B	73007B	73171B	73398CUS			
2016-P65	Daily Fiber Caramel Apple	540g	Terra Pouch	72849A	73398CCA					
2014	Daily Fiber Original	540g	Bottle	73008B	73399BUS					
2014-P65	Daily Fiber Original	540g	Bottle	73008A	73399BCA					
2015	Daily Fiber Original	180g	Bottle	72739B	73399A					
2015-P65	Daily Fiber Original	180g	Bottle	72739A						
2711	LOVE Supermeal Original	1386g	Bottle	72621	73212A					
2712	LOVE Supermeal Original	693g	Terra Pouch	73477B	73211					
2712-P65	LOVE Supermeal Original	693g	Terra Pouch	73212B	73477A					
2910	LOVE SuperMeal Vanilla Chai	1320g	Bottle	72625	72626	72855	73231			
2910-P65	LOVE SuperMeal Vanilla Chai	1320g	Bottle	72627						
2911	LOVE SuperMeal Vanilla Chai	660g	Terra Pouch	72623B	72624	72854	72856B	73501B	73335	73232
2911-P65	LOVE SuperMeal Vanilla Chai	660g	Terra Pouch	72623A	72856A	73501A				