

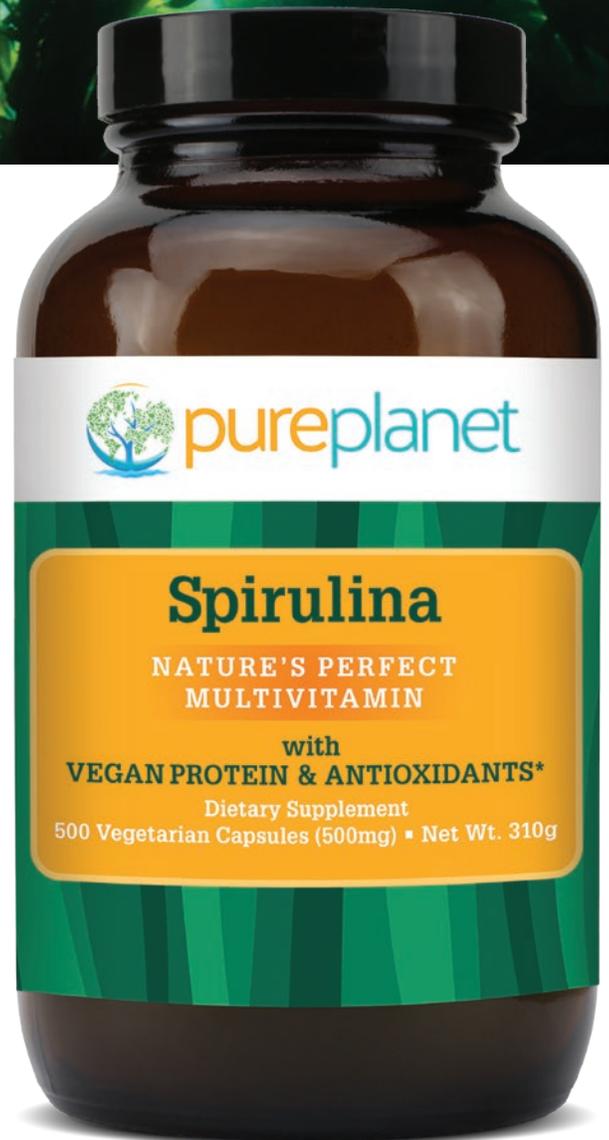
# SPIRULINA

4oz POWDER | 8oz POWDER | 100 VCAPS | 200 VCAPS | 500 VCAPS

**Organically Grown**  
**Non-GMO**  
**Vegan**  
**Soy-Free**  
**Kosher**  
**Gluten-Free**  
**Sustainably Harvested**

Spirulina has been widely regarded as one of nature's most complete nutrient sources. Pure Planet's Spirulina is a rich, whole-food source of vegetarian protein, chlorophyll, essential amino acids, antioxidants, and vitamins. It contains an abundant amount of phycocyanin, a unique, blue-green pigment that may support healthy immune function.

- Can help increase endurance and stamina
- May reduce cravings and appetite
- May support healthy immune function
- Can help promote healthy cholesterol levels and cardiovascular function



NATURE'S PERFECT MULTIVITAMIN

Pure Planet's Spirulina is grown in the high elevations of southern California, in strict, environmentally-controlled ponds. Due to its nutrient-density and ease of transport and consumption, spirulina is one of the world's most efficient foods.

## WHY WE OFFER SPIRULINA

Nicknamed "Mother Nature's Multivitamin," spirulina is an excellent source of protein and 100-plus nutrients.

## INTERESTING FACTS

Spirulina is between 60% and 65% pure vegan protein. Containing every essential amino acid found in animal flesh, it also contains the exact form of omega-3 fatty acids found in salmon, yet it is completely plant-based. These algae contain a high amount of vitamin B12. Most of it is in an analog form, making it unusable; however, a meaningful portion IS bioavailable. Spirulina contains the antioxidant beta-carotene and contains lutein and zeaxanthin, which are vital for ocular health. Its protective glycogen coating dissolves instantly in the human digestive track, providing a boost of energy.

## HISTORY

Some say that spirulina may have been the biblical manna which Moses fed his people during their exodus through the desert. It could have grown in seasonal ponds created by monsoonal rains, fertilized by animal waste and dried as the pools evaporated in the desert sun. They would have appeared as cakes in the desert. The ancient Africans from modern day Chad as well as Incan warriors are both reported to have nourished themselves with this "bread from the sea." During World War II, the Japanese perfected mass spirulina cultivation for the purposes for feeding their people in times of war.

## POTENTIAL BENEFITS

Spirulina helps increase energy because of its glycogen and B vitamin content. Its high protein content helps increase muscle mass. Because of its antioxidants and phycocyanins, it can also help support the immune system. Spirulina's high omega-3 fatty acid content supports our skin, organs, heart, and nerve bundles. For the reasons listed above, it can be also taken as a wide spectrum multivitamin.

## HOW IT IS MADE

Spirulina is grown in a highly controlled environment under scientific cultivating techniques, which recreate its ideal growing condition. It is harvested, dried and converted to powder for use.

## Supplement Facts

	Amount per serving	%DV*
<b>Total Fat</b>	0g	<b>0%</b>
<b>Sodium</b>	25mg	<b>1%</b>
<b>Total Carb</b>	<1g	<b>0%</b>
<b>Protein</b>	2g	<b>4%</b>
Iron	1.7mg	<b>9%</b>
Vitamin A	8000IU	<b>160%</b>
Vitamin K	16mcg	<b>20%</b>
c-Phycocyanin	185mg	†
allo-Phycocyanin	73mg	†
Chlorophyll	30mg	†
GLA <sup>a</sup>	30mg	†
Zeaxanthin	2.5mg	†
Total Carotenoids	10mg	†
California Grown Spirulina(Arthrospira platensis)3g		†

Not a significant source of cholesterol and saturated fat.  
 \*The % Daily Value (DV) tells you how much a nutrient in serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.  
 † Daily value not established<sup>a</sup>Gamma LinolenicAcid, essential fatty acid.

### SUGGESTED USE:

For powder – mix one rounded tbsp (10g) per day with your favorite juice, creamy beverage (i.e. hemp, almond or oat milk), or smoothie. May also be mixed in pure water or sprinkled on organic unsalted popcorn.

For capsules – take 6 – 20 daily.

### INGREDIENTS:

California grown Spirulina

### OTHER INGREDIENTS FOR CAPSULES:

Vegetarian capsules.

PRODUCT	SIZE	ITEM	SKU	CASE	WHOLESALE	MSRP
Spirulina	4oz powder	88356	091401883569	12	7.95	13.25
Spirulina	8oz powder	86351	091401863516	12	14.40	24.00
Spirulina	100 vcap	88340	091401883408	12	6.32	10.53
Spirulina	200 vcap	86341	091401863417	12	10.20	17.00
Spirulina	500 vcap	86342	091401863424	12	23.95	39.95