



Woody Social

User guide v 3.0

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Introduction

Woody Social is a software designed for journalists and operators, that allows to search, preview, select and ingest content from social networks and various web sources to their production environment.

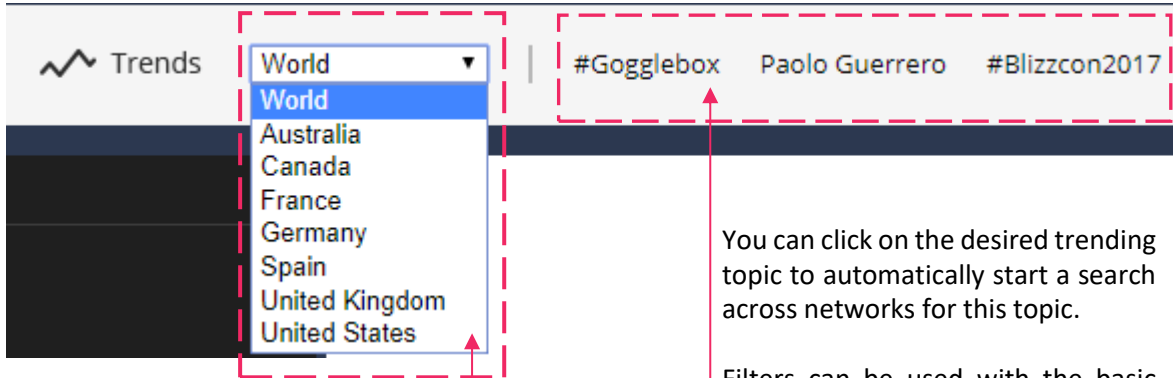
Woody Social user interface is intuitive and makes everything easy, from the search to the ingest.

This document describes the user interface, the content search and the ingest procedure.

3. Search

3.1. Trending topics

Woody Social allows you to display the trending topics on Twitter for the region selected in the drop-down list menu.



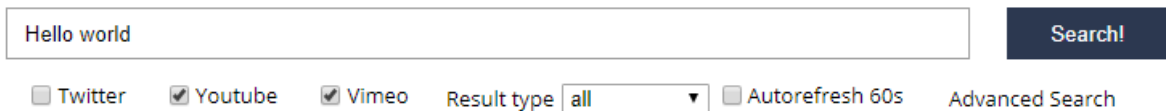
Select the desired country to display the related trends. The countries list is configured by the administrator.

You can click on the desired trending topic to automatically start a search across networks for this topic.

Filters can be used with the basic and advanced search features (cf. §3.2 and 3.3)

3.2. Basic search

You can make a custom search by typing directly in the search bar.



Check or uncheck these boxes to choose on which social network you want to perform the search.

Filter results based on the type of media (video, photo, tweet...)

3.3. Advanced search

You can go deeper on the filtering and use the advanced search. You'll be able to select a time window, the quality of the source media, the location from where it was posted, and more.

Define a time window here, if there's no ending date it will search content until the current day.

By default, the search will return the first 20 results for each social you can adjust this value.

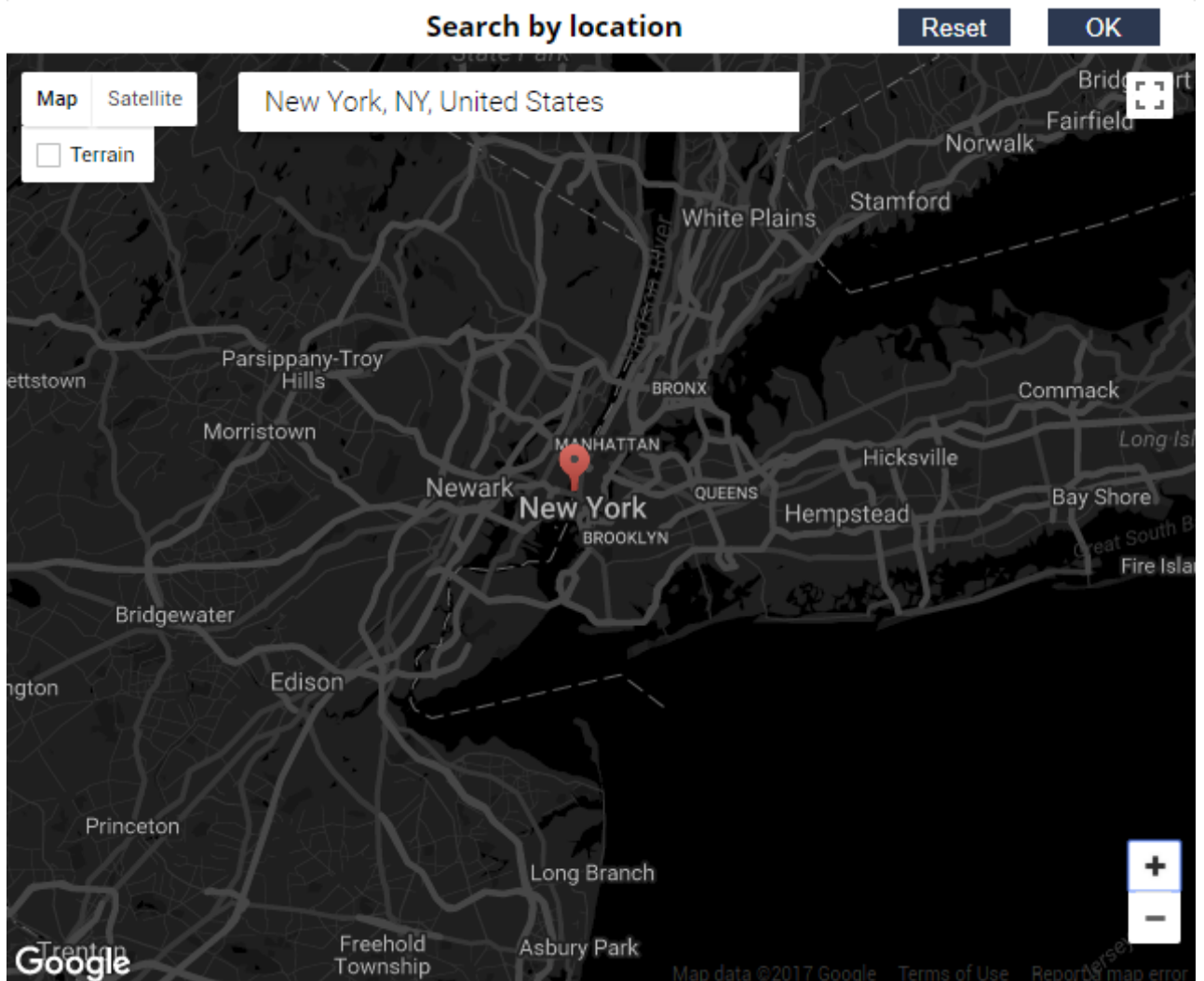
Search interface showing a search box with "Hello world" and a "Search!" button. Below the search box are checkboxes for "Twitter", "Youtube", and "Vimeo". The "Result type" is set to "video Only". There is an "Autorefresh 60s" checkbox and an "Advanced Search" link. The "Published from" field is set to "2016-09-05" and the "to" field is set to "2017-10-02". The "Geoposition" field is active, showing a dropdown menu with options: "recent", "popular", and "mixed". The "Quality" field is set to "any" with a dropdown menu showing "any", "HD", and "SD". The "Licence type" field is set to "none" with a dropdown menu showing "none" and "CC". The "Max Results" field is set to "20".

When you click on **Geoposition**, the window below will show up. Here you can define a country or a city to search media based on the location.

Several options are available to sort the results.

Licensing type (only for Youtube search)

Define a specific quality for source media



4. Preview and selection

Videos, photos and tweets are available from Twitter. Tweets will be ingested as displayed on preview

You can preview any video from all the networks

The screenshot shows a search interface for the keyword 'Otters'. At the top, there is a search bar with 'Otters' entered and a 'Search!' button. Below the search bar, there are filters for 'Twitter', 'Youtube', and 'Vimeo', with 'all' selected for 'Result type'. There are also options for 'Autorefresh 60s', 'Advanced Search', and 'Max Results 20'. The search results are displayed in a grid format, showing various videos and tweets related to otters. The results include:

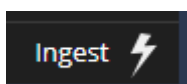
- A tweet from @Wickersham_1 by Lemon slice (@Wickersham_1) with a video of a person and an otter.
- A video titled 'Sea Otters! –part 3' by Paul Emus, published 5 hours ago.
- A video titled 'Heron and otters' by Pacificnorthwestkate, published 1 hour ago.
- A video titled 'Corneal Oedema' by Auckland Animal Eye Centre Auckland, published 1 day ago.
- A video titled 'Sea Otters! –part 3' by Paul Emus, published 5 hours ago.
- A video titled 'Otters' by markansell85, published 7 hours ago.
- A video titled 'Sea Otters! –part 3' by Paul Emus, published 5 hours ago.
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- ▶ Once you've decided on which content you want, you just need to drag & drop it to the selection cart, as shown on the picture bellow.

The screenshot shows the 'Woody Social' interface. On the left, there is a 'Selection (0)' cart. In the center, there is a search bar with 'Otters' entered. Below the search bar, there are filters for 'Twitter', 'Youtube', and 'Vimeo', with 'all' selected for 'Result type'. There are also options for 'Autorefr' and 'Max Results 20'. The search results are displayed in a grid format, showing various videos and tweets related to otters. The results include:

- A tweet from @Wickersham_1 by Lemon slice (@Wickersham_1) with a video of a person and an otter.
- A video titled 'Sea Otters! –part 3' by Paul Emus, published 5 hours ago.
- A video titled 'Heron and otters' by Pacificnorthwestkate, published 1 hour ago.
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You can add as many contents as you want in the selection cart before triggering the ingest.



- ▶ Click on this button (or CTRL + G) open a popup, and you'll be able to choose the ingest profile cf. § 6.

❗ It is also possible to drag & drop media in the selection cart from the Twitter website without doing any search at all.



5. Direct ingest from URL

Woody Social allows to add content to the selection list from a website URL.

- ▶ It's as easy as copy & paste the URL into the search field and click [add to basket](#).

add to basket

- ▶ You can also drag & drop a URL directly into the basket to make it analysed.

The supported websites are listed below. Note that the media has to be available without authentication. Live feeds ingest is not supported at this moment.

archive.org – BuzzFeed – Dailymotion – Facebook – Flickr – GoogleDrive – Dropbox Imdb – Instagram – Periscope – Rutube – TMZ - Twitter – Ustream – Vimeo – Youku – Youtube

6. Ingest and metadata

6.1. Ingest profile

The ingest profile is configured by the administrator and contains all the ingest settings. Several profiles can be configured to handle different targets.

For each ingest profile, metadata fields can be configured by the administrator. Some fields can be mandatory.

- ▶ You have to fill them before ingest.

Profiles

- Avid Editors
- Cantemo Portal
- Dalet
- Interplay MAGAZINES
- Interplay NEWS
- Interplay SPORTS

Select your ingest profile

Metadata

Journalist *

Title *

Here are the metadata that you have to fill, if there's an *, the field is mandatory.

Metadata can be free text or controlled list.

See why it's important to fill metadata in the next paragraph.

Close

Ingest!

On the left side of the popup, you can select the desired ingest profile. Ask your administrator if you don't know which one to choose.

6.2. Metadata

Why metadata is so important to fill? Easy, based on the metadata you'll set, the videos, photos or tweets that you want to be ingested will be well named and well organized in the target environment.

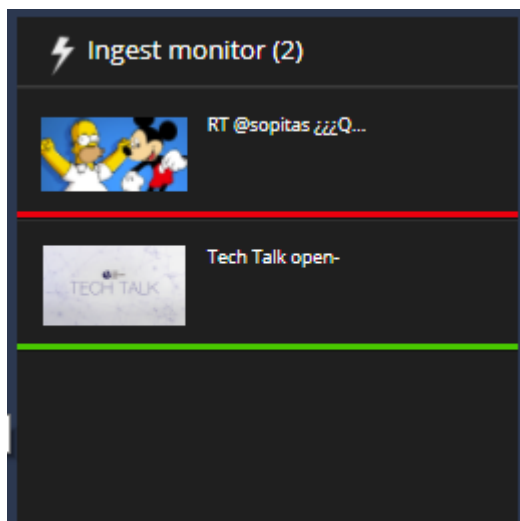
Indeed, the administrator can configure naming and grouping rules based on the metadata you will fill. Therefore, it will be easier for you to find your contents in the asset management system or on the production storage.

- ▶ Don't forget to click [Ingest!](#) when you are ready!

7. Monitoring

You are almost done, congrat's! Now what? Let's see the monitoring to check if your files went through.

On the right side of the page you can see the monitoring. If something went wong, you'll see the progress bar in red. And if your files was ingested successfully, the progress bar will be in green.



- ▶ **ALT + click** on a thumbnail open the source url in a new tab.

