

# CHARGER BRANDING GUIDE

## LEVEL 2 CHARGERS



This GUIDE provides partners and customers with instructions on how to design branding and graphics for our chargers. This document provides instruction for all of our Level charger products and should be used in coordination with the respective BRANDING TEMPLATES per the product you are installing.



### STANDARD & RESIDENTIAL ZEFNET SERIES



### ZEFNET PRO SERIES

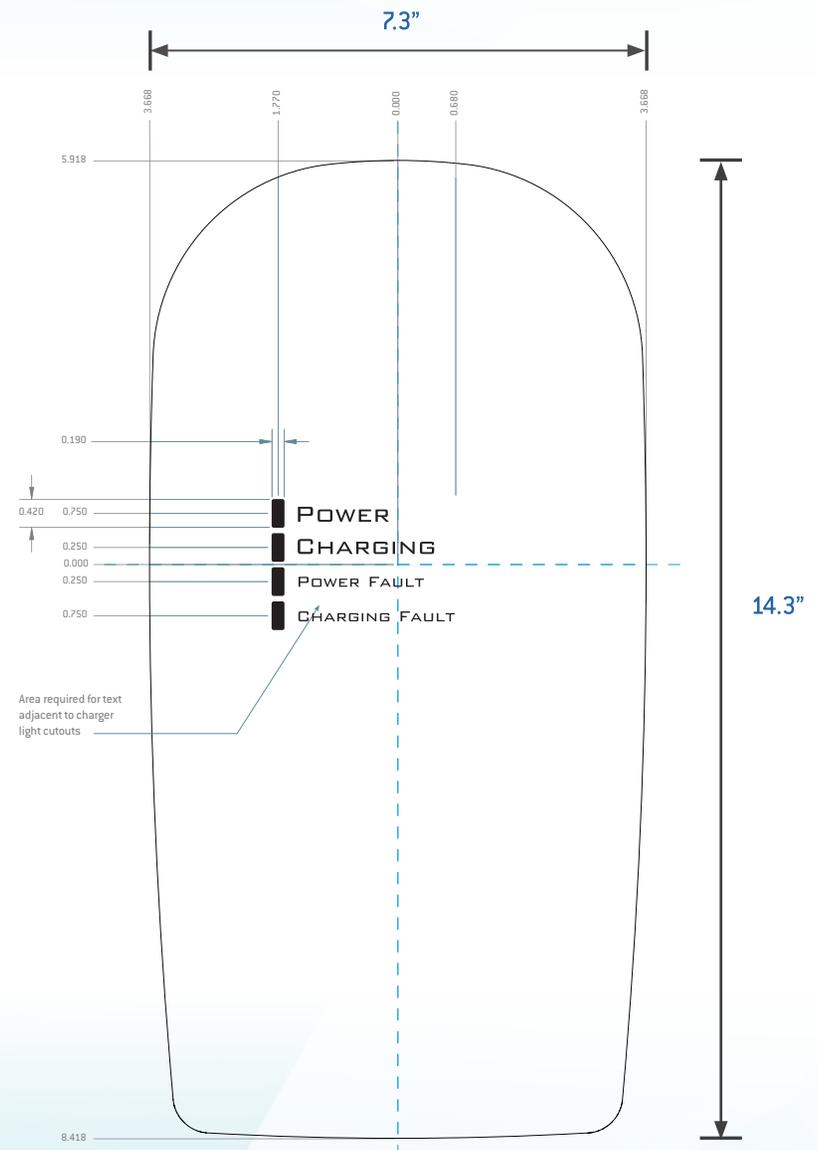
# STANDARD & RESIDENTIAL SERIES

## Wallmounted & Pedestal Models

**Requirements:** To produce and submit acceptable branding graphics, follow the following instructions:

1. Download the provided **Charger Branding Template** on the *Products* page correlating to the charger(s) you are purchasing or request via your sales rep. **Templates available in PDF and Illustrator (AI) formats.**
2. Note where the design will be cut to fit over the charger indicator lights. The text next to the indicator lights will also be on all final designs. Include the text provided in the template or add similar, readable text into your design.
3. Produce your charger graphics to meet the following specifications:
  - >> The entire file and its elements should be comprised of vector art.
  - >> The entire file and its elements should be produced using CMYK.
  - >> All files should be 15MB or smaller.
  - >> Final graphics should be provided as AI, EPS, or PDF files.
  - >> Any images (photo or art) used in the design should be embedded.
  - >> Any fonts used in the design should be outlined.
  - >> If either of the previous two requirements are not fulfilled, the file should be “packaged” with all files and fonts used and be provided (via .ZIP).
4. Submit your final graphic files to ZEF Energy for review (Proof stage). Our team will review and notify you when the design is accepted for printing. To initiate this process please submit design(s) to your sales representative.

For additional product information see the **Standard ZEFNET Series Cutsheet**.  
For other questions, submit them to [support@zefenergy.com](mailto:support@zefenergy.com).



# ZEFNET PRO SERIES

## Dual-Port Pedestal Units

**Requirements:** To produce and submit acceptable branding graphics, follow the following instructions:

1. Download the provided **Charger Branding Template** on the *Products* page correlating to the charger(s) you are purchasing or request via your sales rep. **Templates available in PDF and Illustrator (AI) formats.**
2. If your charger includes a credit card + RFID / NFC reader, plan accordingly in your branding design as to where the design will be cut (see template file).
3. Produce your charger graphics to meet the following specifications:
  - >> The entire file and its elements should be comprised of vector art.
  - >> The entire file and its elements should be produced using CMYK.
  - >> All files should be 15MB or smaller.
  - >> Final graphics should be provided as AI, EPS, or PDF files.
  - >> Any images (photo or art) used in the design should be embedded.
  - >> Any fonts used in the design should be outlined.
  - >> If either of the previous two requirements are not fulfilled, the file should be “packaged” with all files and fonts used and be provided (via .ZIP).
4. Submit your final graphic files to ZEF Energy for review (Proof stage). Our team will review and notify you when the design is accepted for printing. To initiate this process please submit design(s) to your sales representative.

For additional product information, see the [ZEFNET PRO Cutsheet](#).  
For other questions, submit them to [support@zefenergy.com](mailto:support@zefenergy.com).

