

## Release Notes April 2021

*This release combines additional options for direct e-mail sending as well as scheduled reports with changes to the way non-admin users interact with segmentation. The Snoobi Datafeed is now available as json and csv format.*

*A number of smaller fixes and changes were done to make working with reports and segments easier for the users. Support references now directly access Snoobi's support system.*

Topic	Details
Sending a report from a panel	<p><a href="#">Location: Any panel</a>   <a href="#">Actions menu</a>   <a href="#">Send by email</a></p> <p>This action now always sends the panel contents in an email with two attachments, PDF and CSV. The PDF is a 'screenshot' from what is visible on the screen, the CSV file shows all chosen metrics. The CSV format makes importing in other systems easier. The email can be sent to multiple recipients; the CSV file has a maximum of 10.000 rows of data.</p>
The subscribed email reports	<p><a href="#">Location: Custom Reports</a>   <a href="#">Any report</a>   <a href="#">Report actions</a>   <a href="#">email subscriptions</a></p> <p>All subscribed email reports now include a CSV file taken from the first panel as an attachment and always includes the PDF file. Most email reports also include the report as an HTML attachment. If email security at the receivers' end does not allow an HTML attachment and the report is not received, these can be removed.</p>
Custom Reports - listing	<p><a href="#">Location: Custom Reports</a>   <a href="#">List of reports</a></p> <p>Every user in Snoobi can create Custom Reports, but these are not visible to any other user until access is given. When many users have created reports this list can become large and contain duplicates. The new release shows all reports created for the account. If the current logged-in user does not have access then there is an information message. If a report is created by a user who is removed then inform Snoobi Support with the report ID and we will assign the report to an administrator.</p>
Snoobi Datafeed	<p><a href="#">Location: Article on support.snoobi.info -- search for 'Datafeed'</a></p> <p>Sometimes it is not sufficient to extract Snoobi Analytics data by exporting from Snoobi. For instance to use the data in other tools or combine with other data. To meet this request from users and partners, we have the Snoobi Datafeed available, which is an extract of data from your Snoobi Analytics account. Details and a request form are <a href="#">in this article on the Snoobi Support website</a>.</p>
Snoobi Lite (Mobile) Prospekter  (now also for users of Snoobi Analytics on snoobi.com)	<p><a href="#">Locations: Apple App Store</a> or <a href="#">Google Play</a></p> <p>You may want to see on your mobile phone which companies actually visit your website and what products and services they are interested in: With Prospekter Lite you can. Prospekter Lite (mobile) uses the Snoobi Datafeed mechanism to extract data from your Snoobi account in combination with a lead score system to show you the names of the organizations that visit your website – on your phone. Prospekter Lite is free to be used by any Snoobi client, the only cost is for the <a href="#">Snoobi Datafeed</a>. And since it uses the Snoobi Datafeed mechanism, no login is necessary as security is handled on the datafeed level.</p>
Additional changes in this release	<p>In addition to the changes mentioned here, we:</p> <ul style="list-style-type: none"> <li>• Made segmentation easier to use for users without admin access rights</li> <li>• Created additional links to knowledgebase articles from the 'Help' button</li> <li>• Now have a direct link to support ticket creation from the Snoobi interface</li> <li>• Fixed several smaller bugs and translations</li> <li>• Made items such as <a href="#">Snoobi LeadsProfiler</a> available for Finnish clients</li> </ul>

## What is next?

*The next Snoobi release, due out before summer will focus on several enhancements to make it easier for our clients and users to fulfill the obligations of ePrivacy and Data Protection Regulations.*