



DATA STEWARDSHIP POLICY

We believe that every farmer should have a thorough understanding of how his or her field data will be used, and we are committed to maintaining the security, confidentiality and integrity of any personal information and farm data we receive.

Our Privacy Policy

This Privacy Policy explains how we collect, use, and protect information provided through MyAgData®.

Personal Information for purposes of this Policy means information that identifies you, such as your name, addresses, phone number, or email address. Farm Data is information that identifies your farm, fields, crop, or yield.

MyAgData ensures your data is secure against identify theft. MyAgData is implemented in the Microsoft Azure cloud that [has received FedRAMP](#) certification to ensure secure cloud computing.

Data privacy and protection in agriculture is evolving. We annually review our privacy and security policies and adapt them as necessary to address new challenges.

What Do We Collect?

MyAgData collects contact information that allows us to identify and to communicate with you, such as your name, phone number, username, mailing address and email address.

We collect:

- Farm, Tract and Field information required to identify your farms to the USDA.
- Crop Insurance Policy information required to tie your farm data to your policy units.
- Farm data generated by, collected by, or stored in your farm equipment or any hardware or device interfacing with your equipment. This includes as-applied and yield data used to complete USDA acreage reporting.

What We DO NOT Do With Your Data

We do not use your data beyond what we are contractually obligated to do for you.

- We do not sell your Personal Information or Farm Data.
- We do not use your Personal Information or Farm Data to advertise or market to you.
- We do not use your Personal Information or Farm Data to sell you additional products or services.
- We will not transfer your information to any third-party without your permission.
- We will not allow any third-party access to your information other than is required to provide to you the services for which MyAgData is obligated to provide contractually.

How Do We Use What We Collect?

MyAgData uses Personal Information and Farm Data for a variety of purposes, including:

- Customer Support: To validate the caller is who they are in order to avoid disclosure of personal information to a third party.
- Product Support: To answer your questions about the use of MyAgData for reporting.
- Acreage Reporting: To complete the acreage reporting process by the service provider or the grower and to send only required data to the crop insurance company or the USDA.