



Impero EdLink 2017

Whitelist and Blacklist Category  
Definitions.

EXTERNAL



## Safe Content Blacklist and Whitelist Category Definitions

Within the Edlink Safe Content settings, is the ability to enable web filtering. This provides functionality to Whitelist and Blacklist website categories. Below are the definitions for each category.

Category	Description
Adult and all sub-categories	Categories containing websites that have an adult theme and are not acceptable for children.
Host is on ISP	Host Is An IP identifies a request that is in the form of an IP address. This means the DNS or host name was not used. It is possible that allowing this type of request could in some circumstances override normal content filtering settings. Generally, pages accessed by IP should be blocked.
Safe Search	Safe Search is a mechanism to force the safe search mode on a number of common search engines. Netsweeper Safe Search works with the following web sites: Google, Yahoo, MetaCrawler, Live Search, Excite, Lycos, AOL Search, Dog Pile, Hot Bot, Bing, Ask, YouTube. Note that if the Search Engine category is blocked, no search engines are allowed, whether Safe Search is turned on or not. Generally, safe search should be turned on.
Search Keywords	Search Keyword is a System Category on the Policy Server. Administrators have the ability to define a list of words or phrases as keywords. When this is turned on, any URL detected as a Search Engine is parsed looking for a match with the keywords. If there is a match, the URL is denied. When this is turned on, any URL returned with New URL is also automatically scanned for keyword matches and denied if there is a match.
Alternative Lifestyles	This includes sites that reference topics on habits or behaviours related to social relations, dress, expressions, or recreation that are important enough to significantly influence the lives of a sector of the population. It can include the full range of non-traditional sexual practices, interests and orientations. Some sites may contain graphic images or sexual material with no pornographic intent.

Health	This category contains sites that provide general health information, advice or support for an individual or a group to better them economically, intellectually, physically, or emotionally. Support groups, medical services, facilities and procedures are also included in this category.
Journals and Blogs	This includes electronic diaries or personal chronicles intended for open communication and sharing of thoughts, knowledge, and opinion as well as sites containing personal, literary and culturally oriented publications. It typically does not include electronic forms of mainstream magazines and newspapers.
Sex Education	This includes sites that are about the study of human reproduction, sexual intercourse, and other aspects of human sexuality including the various stages of reproduction and conception. Sites can also contain sex advice and information on sexually transmitted diseases, contraception, and abstinence. Although these site contain information with no pornographic intent, some sites may contain graphic images or sexual material
Investing	This includes Internet banking systems that allow users to invest online, view their equity portfolio, and make requests to purchase shares or bonds on their behalf. These sites offer investment newsfeeds and money management or portfolio advice, stock and bond quotes, as well as online trading, credit cards, mutual funds, and insurance.
Sales	This includes any site or page offering consumers the ability to purchase products or services online. In some cases, it may include sites that provide a catalog of products that are offered for sale offline. Online auction sites are included. Classified advertisements belong to the 'Classifieds' category.
Security and all sub-categories	Categories that can help increase security.
Adult images	This category contains URLs that reference, discuss, or show pornography, pictures, videos, or sexually oriented material. This category includes soft and hard-core pornography, sadomasochism, bestiality, child porn, fetishes, stories, adult magazines, toys, or any sexual related purchase. This category is similar to category Pornography but not the same. The difference between two categories is that Adult Image is based on image scanning and category Pornography is based on textual content.

Criminal skills	This includes sites with instructions or methods that promote, encourage, or provide skills considered to be illegal, criminal, violent or harmful to the general public, and are forbidden by law. This can include questionable material and sites that promote nonviolent, unethical, or dishonest behaviour such as academic cheating, or software hacking/key breaking. This does not necessarily reflect the laws of any particular region or country.
Extreme	This includes sites that are considered far from normal and are categorized for their degree of intensity. The content features or promotes intentional, direct, and deliberate violence and destruction or the alteration of the human body and other living creatures. These sites may depict or promote torture, self-inflicted harm, mutilation, or other dangerous activities. Images and information that advocate and glorify eating disorders, suicide, death, gore, injuries or sites that feature grotesque or frightening descriptions are also included.
Gambling	This includes sites that encourage or provide information on the wagering or risking of money or any valuables on a game, contest, or other event in which the outcome is partially or completely dependent upon chance or on one's abilities. Sites that promote or facilitate gambling information, as well those that are purely factual and strategic sites that promote cheating are also included. This excludes sites that are clearly support sites for gambling addiction as well as travel destinations site that do not enable gambling.
Hate Speech	These sites portray views that are written, verbal, or illustrated, and are intentionally offensive to the general public. The intent of these sites is to degrade, intimidate, or incite violent or prejudicial actions against individuals based on race, ethnic affiliation, nationality, gender, sexual orientation, religion, disability, or profession. Advocacy or instructional sites that promote the harming of individuals or groups and encourage or promote peer abuse, videos of physical assaults, written harassment and threats are also included.
Match making	Match Making is the process of introducing people for the purpose of establishing a personal relationship with the intent of dating, mating, or forming friendships. This includes dating services sites that offer dating advice, relationship tips, personal listings, and other online dating services. This also includes pet matching sites, but does not include pet breeding sites.

Occult	This contains sites that study the secret or hidden knowledge, and includes any URLs discussing cults, occult lore, vampires, astrology, witchcraft, mysterious symbols, supernatural forces or events, and other phenomena beyond ordinary understanding. It also includes information and instructions on astrology, spells, curses, magic powers, satanic or supernatural beings.
Pornography	This contains URLs that reference, discuss, or display pornographic images, videos, or other sexually oriented material that is created for the purpose of arousing sexual interest. Soft and hard-core pornography, sadomasochism, bestiality, child porn, fetishes, erotic stories, adult magazines, sex toys, or any other sexual related products are included.
Nudity	This includes sites containing nude or semi-nude depictions of the human body. These depictions are not necessarily sexual in intent or effect, but may include sites containing nude paintings or photo galleries of an artistic nature. Nudist or naturist sites that include pictures of nude individuals will fall under here as well as 'Alternative Lifestyles'.
Substance Abuse	These sites provide information about or promote the use of prohibited, illegal, controlled, or regulated substances for recreational rather than medicinal use. It can include sites that sell, encourage or advocate the use of any substance that produces hallucinations, as well as the cultivation, manufacture, and distribution of any intoxicant and related paraphernalia. Informational sites that are clearly intended to provide descriptions of drugs and substances, their negative effects, and addiction potential are not included.
General News	These sites contains various forms of journalism and involves the reporting of current events by local, regional or mass media in the form of newspapers, television, radio programs, and news sites.
Technology	These sites provide or promote information about the development and application of tools, machines, materials, and processes that help solve human problems. Sites sponsored by or providing information about computers, downloads, software, the Internet, and related business firms, including sites supporting the sale or free trial of hardware, software, peripherals, services, and any sites that pertain to technology related content are included.

Job Search	These sites allow people to search and apply for employment positions. This includes sites about resume writing and interviewing skills, career information, classified advertising, job databases, and job application pages. Tools for locating prospective employers as well as sites that offer information about or support the seeking of employment or employees are also included.
Web Chat	This contains sites that enable two-way communication between users within an active browser window. Any site that supports or provides information about chats, instant messaging, answering engines, and forums discussing or debating current events, and the sharing of common interests are included. This does not block instant messaging applications that are run outside a browser, such as Skype, AIM, or Yahoo Messenger.
Web Email	This includes web pages that provide email services open to general use, and permits users to send and receive text, HTML, images, and other data files to each other. This does not block email client applications that run outside a browser, such as Outlook, Thunderbird, or Eudora.
Games	This contains sites that provide information or promote electronic games, computer games, card games, board games, Internet games, etc. Sites that sell board games, journals, and magazines dedicated to game playing as well as strategies, cheats, and any sites that promote game makers or sellers are included. Some of the games may contain intense, blood and gore, sexual content or strong language.
Adware	Adware is software that automatically displays unwanted ads in order to generate revenue for the adware's authors. These ads display as banner ads or as an ad displayed during an installation. There are security concerns with adware since it can track personal information and this information can be sold to a third party.
Phishing	This contains URLs that are known or suspected phishing sites - typically financial fraud or identity theft. Blocking this does not guarantee that ALL fraud or phishing sites will be blocked. Generally, phishing pages should be blocked.

Under Construction	This indicates a site that has been identified by the owner as being incomplete and under construction. Generally, Under Construction pages pose little threat and need not be blocked.
New URL	New URL is a temporary category assigned to a URL that has not been categorized before or whose categorization has expired. Blocking the New URL blocks any URL that has not already been categorised or whose categorization has timed out. Normally, revisiting a URL immediately after being denied as New URL will return the appropriate category for the URL (it takes about one second to categorize a URL). If you block New URL you are failing closed (denying) on any new URL; if you do not block New URL you are failing open (allowing) on any new URL.
Web Proxy	Web Proxies are URLs that allow a user to mask their online identity in order to bypass filtering or monitoring methods to potentially gain unauthorized access. Sites that provide information on how to gain access to a URL in a way that bypasses the proxy server, as well as proxy server features and web-based URL translator sites that circumvent filtering will fall under this. Generally, Web Proxy pages should be blocked.

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