

TalentNeuron Recruit data FAQs –March 2019

Table of Contents

TalentNeuron Recruit data FAQs –March 2019	1
Global data FAQs.....	3
UNITED STATES.....	3
CANADA.....	4
ARGENTINA.....	4
AUSTRALIA.....	5
BELGIUM.....	5
BRAZIL.....	6
CHINA.....	6
FRANCE.....	7
GERMANY.....	7
INDIA.....	8
ITALY.....	8
JAPAN.....	9
MEXICO.....	9
NETHERLANDS.....	10
PHILLIPPINES.....	10
RUSSIA.....	11
SAUDI ARABIA.....	11
SINGAPORE.....	12
SOUTH AFRICA.....	12
SOUTH KOREA.....	13
SWEDEN.....	13
TURKEY.....	14
UNITED ARAB EMIRATES.....	14
UNITED KINGDOM.....	15

Global data FAQs

NUMBER OF GLOBAL SOURCES FOR DEMAND

We spider over 25,000 websites.

NUMBER OF TALENTNEURON USERS

10,000+ users.

NUMBER OF NORTH AMERICAN INDUSTRY CLASSIFICATION SYSTEM CODES

There are 1,060 6-digit NAICs

UNITED STATES

1.1 *JOB ADS COLLECTED PER MONTH*

We collect 25 million ads that are unduplicated to 14 million job listings.

1.2 *COMPANIES IN DATABASE*

2.3 million companies/last 30 days, collected job listings from over 350,000 organizations.

1.3 *NUMBER OF MSA TRACKED*

We use government definitions of a Metropolitan Statistical Area (MSA) and there are 929

1.4 *HIRING DEMAND DATA COLLECTION START DATE*

TalentNeuron began collecting hiring demand data in June 2005

1.5 *CANDIDATE SUPPLY DATA ORIGIN*

Candidate supply is the total estimated employable workforce based on Census from the Occupational Employment Survey (OES) from the Bureau of Labor Statistics (BLS) and the TalentNeuron database.

CANADA

2.1 JOB ADS COLLECTED PER MONTH

1.2 million ads that are unduplicated to 800,000 job listings

2.2 COMPANIES IN DATABASE

1 million companies/last 30 days, collected job listings from over 100,000 organizations.

2.3 NUMBER OF MSA TRACKED

We use Statistics Canada definitions of a Census Metropolitan Area (CMA) and there are 147.

2.4 HIRING DEMAND DATA COLLECTION START DATE

TalentNeuron began collecting hiring demand data in June 2005

2.5 CANDIDATE SUPPLY DATA ORIGIN

Based on the National Household Survey (NHS) of Statistics Canada and the TalentNeuron database

ARGENTINA

3.1 JOB ADS COLLECTED PER MONTH

500,000 ads that are unduplicated to 300,000 job listings

3.2 COMPANIES IN DATABASE

120,000 companies/last 30 days, collected job listings from over 15,000 organizations.

3.3 NUMBER OF MSA TRACKED

We use the National Institute of Statistics and Census (INDEC) definitions of Urban Agglomerate and there are 68.

3.4 HIRING DEMAND DATA COLLECTION START DATE

TalentNeuron began collecting hiring demand data in December 2015

3.5 CANDIDATE SUPPLY DATA ORIGIN

Candidate supply is the total estimated employable workforce based on the Argentina's National Statistics and Censuses Institute (INDEC)

AUSTRALIA

3.1 JOB ADS COLLECTED PER MONTH

900,000 ads that are unduplicated to 600,000 job listings

3.2 COMPANIES IN DATABASE

410,000 companies/last 30 days, collected job listings from over 51,000 organizations.

3.3 NUMBER OF MSA TRACKED

We use Australian Bureau of Statistics definitions of Statistical Area of level 4 (SA4) and there are 72.

3.4 HIRING DEMAND DATA COLLECTION START DATE

TalentNeuron began collecting hiring demand data in July 2014

3.5 CANDIDATE SUPPLY DATA ORIGIN

Candidate supply is the total estimated employable workforce based on the Census from the Australian Bureau of Statistics and the TalentNeuron database.

BELGIUM

5.1 JOB ADS COLLECTED PER MONTH

400,000 ads that are unduplicated to 300,000 job listings

5.2 COMPANIES IN DATABASE

130,000 companies/last 30 days, collected job listings from over 25,000 organizations.

5.3 NUMBER OF MSA TRACKED

We use the province subdivisions called Districts and there are 43.

5.4 HIRING DEMAND DATA COLLECTION START DATE

TalentNeuron began collecting hiring demand data in January 2015 a

5.5 CANDIDATE SUPPLY DATA ORIGIN

Candidate supply is the total estimated employable workforce based on the Labor Force Survey from Statistics Belgium/EUROSTAT and the TalentNeuron database.

BRAZIL

6.1 JOB ADS COLLECTED PER MONTH

4 million ads that are unduplicated to 3 million job listings

6.2 COMPANIES IN DATABASE

480,000 companies/last 30 days, collected job listings from over 60,000 organizations.

6.3 NUMBER OF MSA TRACKED

We use Brazilian constitution definitions of Metropolitan Area and there are 72.

6.4 HIRING DEMAND DATA COLLECTION START DATE

TalentNeuron began collecting hiring demand data in March 2015

6.5 CANDIDATE SUPPLY DATA ORIGIN

Candidate supply is the total estimated employable workforce based on the Census from Brazilian Institute of Geography and the TalentNeuron Database (IBGE)

CHINA

7.1 JOB ADS COLLECTED PER MONTH

2.5 million ads that are unduplicated to 1.7 million job listings

7.2 COMPANIES IN DATABASE

1.2 million companies/last 30 days, collected job listings from over 120,000 organizations.

7.3 NUMBER OF MSA TRACKED

We use National Bureau of Statistics of China definitions of a Municipalities, Prefecture-Level Cities and Prefectures and there are 361.

7.4 HIRING DEMAND DATA COLLECTION START DATE

TalentNeuron began collecting hiring demand data in July 2014

7.5 CANDIDATE SUPPLY DATA ORIGIN

Candidate supply is the total estimated employable workforce based on the Census from the National Bureau of Statistics of the People's Republic of China and the TalentNeuron database.

FRANCE

8.1 JOB ADS COLLECTED PER MONTH

2.5 million ads that are unduplicated to 1.7 million job listings

8.2 COMPANIES IN DATABASE

1.2 million companies/last 30 days, collected job listings from over 120,000 organizations.

8.3 NUMBER OF MSA TRACKED

We use the National Institute of Statistics and Economic Studies definitions of Urban Areas and there are 296.

8.4 HIRING DEMAND DATA COLLECTION START DATE

TalentNeuron began collecting hiring demand data in January 2015

8.5 CANDIDATE SUPPLY DATA ORIGIN

Candidate supply is the total estimated employable workforce based on the Census values from the National Institute of Statistics and Economic Studies (INSEE) and the TalentNeuron database.

GERMANY

9.1 JOB ADS COLLECTED PER MONTH

3.2 million ads that are unduplicated to 3 million job listings

9.2 COMPANIES IN DATABASE

1.4 million companies/last 30 days, collected job listings from over 190,000 organizations.

9.3 NUMBER OF MSA TRACKED

We use German State Government definitions of District. We select the most important ones and there are 116.

9.4 HIRING DEMAND DATA COLLECTION START DATE

TalentNeuron began collecting hiring demand data in March 2015

9.5 CANDIDATE SUPPLY DATA ORIGIN

Candidate supply is the total estimated employable workforce based on the Germany's Federal Employment Agency (BA) and the TalentNeuron database.

INDIA

10.1 JOB ADS COLLECTED PER MONTH

3.5 million ads that are unduplicated to 2.5 million job listings

10.2 COMPANIES IN DATABASE

1.3 million companies/last 30 days, collected job listings from over 170,000 organizations.

10.3 NUMBER OF MSA TRACKED

We use Indian Ministry of Home Affairs definitions of Urban Agglomeration and there are 243.

10.4 HIRING DEMAND DATA COLLECTION START DATE

TalentNeuron began collecting hiring demand data in March 2015

10.5 CANDIDATE SUPPLY DATA ORIGIN

Candidate supply is the total estimated employable workforce based on the India's Ministry of Statistics and Programme Implementation (MOSPI) and the TalentNeuron database.

ITALY

11.1 JOB ADS COLLECTED PER MONTH

700,000 ads that are unduplicated to 500,000 job listings

11.2 COMPANIES IN DATABASE

320,000 companies/last 30 days, collected job listings from over 33,000 organizations.

11.3 NUMBER OF MSA TRACKED

We track 176.

11.4 HIRING DEMAND DATA COLLECTION START DATE

TalentNeuron began collecting hiring demand data January 2015.

11.5 CANDIDATE SUPPLY DATA ORIGIN

Candidate supply is the total estimated employable workforce based on the Italian National Institute of Statistics (ISTAT)

JAPAN

12.1 JOB ADS COLLECTED PER MONTH

5 million ads that are unduplicated to 3 million job listings.

12.2 COMPANIES IN DATABASE

5.4 million companies/last 30 days, collected job listings from over 640,000 organizations.

12.3 NUMBER OF MSA TRACKED

We use Japan's Ministry of Economy, Trade and Industry definitions of Urban Employment Area. We select the most populous and there are 100.

12.4 HIRING DEMAND DATA COLLECTION START DATE

TalentNeuron began collecting hiring demand data in March 2015

12.5 CANDIDATE SUPPLY DATA ORIGIN

Candidate supply is the total estimated employable workforce based on the Census from Statistics Bureau of Japan and the TalentNeuron database.

MEXICO

13.1 JOB ADS COLLECTED PER MONTH

2 million ads that are unduplicated to 1.1 million job listings

13.2 COMPANIES IN DATABASE

620,000 companies/last 30 days, collected job listings from over 60,000 organizations.

13.3 NUMBER OF MSA TRACKED

We use National Institute of Statistics and Geography definitions of Metropolitan Area and there are 79.

13.4 HIRING DEMAND DATA COLLECTION START DATE

TalentNeuron began collecting hiring demand data in July 2015

13.5 CANDIDATE SUPPLY DATA ORIGIN

Candidate supply is the total estimated employable workforce based on the Census from National Institute of Statistics and Geography and the TalentNeuron database.

NETHERLANDS

14.1 JOB ADS COLLECTED PER MONTH

1 million ads that are unduplicated to 500,000 job listings

14.2 COMPANIES IN DATABASE

130,000 companies/last 30 days, collected job listings from over 25,000 organizations.

14.3 NUMBER OF MSA TRACKED

We use Statistics Netherlands definitions of Metropolitan Agglomeration and there are 23

14.4 HIRING DEMAND DATA COLLECTION START DATE

TalentNeuron began collecting hiring demand data in July 2015

14.5 CANDIDATE SUPPLY DATA ORIGIN

Candidate supply is the total estimated employable workforce based on the Labor Force Survey from Statistics Netherlands and EUROSTAT and the TalentNeuron database.

PHILLIPPINES

15.1 JOB ADS COLLECTED PER MONTH

700,000 ads that are unduplicated to 500,000 job listings

15.2 COMPANIES IN DATABASE

72,000 companies/last 30 days, collected job listings from over 24,000 organizations.

15.3 NUMBER OF MSA TRACKED

We track 145

15.4 HIRING DEMAND DATA COLLECTION START DATE

TalentNeuron began collecting hiring demand data in January 2017

15.5 CANDIDATE SUPPLY DATA ORIGIN

Candidate supply is the total estimated employable workforce based on the Philippines Statistics Authority

RUSSIA

16.1 JOB ADS COLLECTED PER MONTH

8 million ads that are unduplicated to 6 million job listings

16.2 COMPANIES IN DATABASE

2 million companies/last 30 days, collected job listings from over 290,000 organizations.

16.3 NUMBER OF MSA TRACKED

We use the Urban Okrugs defined by each Federal Subject and there are 519.

16.4 HIRING DEMAND DATA COLLECTION START DATE

TalentNeuron began collecting hiring demand data in January 2015

16.5 CANDIDATE SUPPLY DATA ORIGIN

Candidate supply is the total estimated employable workforce based on the Census values from Russian Federation Federal State Statistics Service and the TalentNeuron database.

SAUDI ARABIA

17.1 JOB ADS COLLECTED PER MONTH

500,000 ads that are unduplicated to 300,000 job listings

17.2 COMPANIES IN DATABASE

60,000 companies/last 30 days, collected job listings from over 30,000 organizations.

17.3 NUMBER OF MSA TRACKED

N/A

17.4 HIRING DEMAND DATA COLLECTION START DATE

TalentNeuron began collecting hiring demand data in January 2015

17.5 CANDIDATE SUPPLY DATA ORIGIN

N/A

SINGAPORE

18.1 JOB ADS COLLECTED PER MONTH

500,000 ads that are unduplicated to 300,000 job listings

18.2 COMPANIES IN DATABASE

100,000 companies/last 30 days, collected job listings from over 27,000 organizations.

18.3 NUMBER OF MSA TRACKED

There is only one MSA, Singapore.

18.4 HIRING DEMAND DATA COLLECTION START DATE

TalentNeuron began collecting hiring demand data in July 2014

18.5 CANDIDATE SUPPLY DATA ORIGIN

Candidate supply is the total estimated employable workforce based on the Census from Statistics Singapore and the TalentNeuron database.

SOUTH AFRICA

19.1 JOB ADS COLLECTED PER MONTH

700,000 ads that are unduplicated to 500,000 job listings

19.2 COMPANIES IN DATABASE

83,000 companies/last 30 days, collected job listings from over 24,000 organizations.

19.3 NUMBER OF MSA TRACKED

We use South African Municipal Demarcation Board definitions of Metropolitan Municipalities and important Local Municipalities and they are 39.

19.4 HIRING DEMAND DATA COLLECTION START DATE

TalentNeuron began collecting hiring demand data in January 2016

19.5 CANDIDATE SUPPLY DATA ORIGIN

Candidate supply is the total estimated employable workforce based on the Census and the Labour Market Dynamics in South Africa Survey from Statistics South Africa and the TalentNeuron database.

SOUTH KOREA

20.1 JOB ADS COLLECTED PER MONTH

2 million ads that are unduplicated to 1.1 million job listings

20.2 COMPANIES IN DATABASE

2.5 million companies/last 30 days, collected job listings from over 300,000 organizations.

20.3 NUMBER OF MSA TRACKED

We track 23

20.4 HIRING DEMAND DATA COLLECTION START DATE

TalentNeuron began collecting hiring demand data in January 2015

20.5 CANDIDATE SUPPLY DATA ORIGIN

Candidate supply is the total estimated employable workforce based on the Statistics Korea (KOSTAT)

SWEDEN

21.1 JOB ADS COLLECTED PER MONTH

400,000 ads that are unduplicated to 250,000 job listings

21.2 COMPANIES IN DATABASE

160,000 companies/last 30 days, collected job listings from over 19,000 organizations.

21.3 NUMBER OF MSA TRACKED

We track 50

21.4 HIRING DEMAND DATA COLLECTION START DATE

TalentNeuron began collecting hiring demand data in January 2015

21.5 CANDIDATE SUPPLY DATA ORIGIN

Candidate supply is the total estimated employable workforce based on the Statistics Sweden

TURKEY

22.1 JOB ADS COLLECTED PER MONTH

150,000 ads that are unduplicated to 100,000 job listings

22.2 COMPANIES IN DATABASE

285,000 companies/last 30 days, collected job listings from over 15,000 organizations.

22.3 NUMBER OF MSA TRACKED

TBD

22.4 HIRING DEMAND DATA COLLECTION START DATE

TalentNeuron began collecting hiring demand data in July 2015

22.5 CANDIDATE SUPPLY DATA ORIGIN

TBD

UNITED ARAB EMIRATES

23.1 JOB ADS COLLECTED PER MONTH

400,000 ads that are unduplicated to 300,000 job listings

23.2 COMPANIES IN DATABASE

97,000 companies/last 30 days, collected job listings from over 27,000 organizations.

23.3 NUMBER OF MSA TRACKED

N/A

23.4 HIRING DEMAND DATA COLLECTION START DATE

TalentNeuron began collecting hiring demand data in January 2015

23.5 CANDIDATE SUPPLY DATA ORIGIN

N/A

UNITED KINGDOM

24.1 JOB ADS COLLECTED PER MONTH

4.5 million ads that are unduplicated to 2.5 million job listings

24.2 COMPANIES IN DATABASE

760,000 companies/last 30 days, collected job listings from over 76,000 organizations.

24.3 NUMBER OF MSA TRACKED

We use Office of National Statistics definitions of Unitary Authorities, Metropolitan and Non-Metropolitan Districts, Council Areas and District Council Areas and there are 365.

24.4 HIRING DEMAND DATA COLLECTION START DATE

TalentNeuron began collecting hiring demand data in January 2013

24.5 CANDIDATE SUPPLY DATA ORIGIN

Candidate supply is the total estimated employable workforce based on the Census values from the Office for national Statistics (ONS), National Records of Scotland, the Northern Ireland Statistics and research Agency (NIRSA) and the TalentNeuron database.