Plan Strategically

Location Profiles
Provides a comprehensive review of the people, business, talent and general environment of world cities. (Includes City Overview, Labor Availability, Education Attainment, Installed Talent Pool, Labor Costs, Cost Forecast and Location Attractiveness Indices.)

Forecast Talent Pool
For world cities, it provides 4- year forecast of job availability by Domain, Function, and Skills. Forecast talent pool growth.

Comparative Analysis (of installed & fresh talent pool)
Provides side-by-side comparison of cities' talent by job family and skills.
Use: Investigate your geographic location for Strategic Workforce Planning and globalization initiatives based on your company needs.

Location Analyzer
This tool shows global trends and location data. It presents comparative ratings for location, talent, cost, demographics, and risk.
Use: Analyze and compare trends across multiple global locations. This can inform the business case for your next talent strategy.

Global Hotspots
Provides a map and a table to show Centers of Excellence by domain.

Attributes Reporter
Provides a city by city comparison of critical relocation information including (commuting time, cost of living, crime rate, geo-political stability, health & hospitals, international transportation, labor law flexibility, etc.)

Recruit & Source

RecruiterNeuron
Provides a comprehensive view of all supply-demand parameters of various job roles.
Note: You may request that TalentNeuron do a search using your job description and location!!

Skills Simulation Model
Shows the related skills and skill clusters surrounding any skill or job. Helpful for writing job descriptions & for search synonyms.

Demand Indicators.
Shows historical demand for a job title, a location, a company, or any combination of the three. You can choose beginning and ending dates.
Use: Use to see trends or patterns in a market, in a company, or for a position.

Skill Wizard—Company
Provides competitive landscape information regarding companies operating in specific cities with the skills sets you have selected.
Use: Identify competitors and the positions that they have searched for.

Talent Profiles
Enables you to understand skill concentration in various cities. You can see a summary or you can see profiles of individuals.

Optimize Location Selection

Location Analyzer (see Plan Strategically above)

Visual Intelligence
Search for talent by job function, job family and specific skills. Results are displayed both numerically and graphic data for your selection.
Use: Find installed & fresh talent pools, skills availability, cost projections, location attractiveness, and skill cost.

Total Cost
Provides in-depth labor cost analysis for a given location, job function, and experience level. Gives figures for salary, benefits, bonus, regulatory costs, facilities and communication cost estimates.   **Use:** Can be used for labor arbitrage and globalization initiatives.

Skill Wizard—City
Provides a global city-by-city headcount comparison of current talent based on domain, job family and specific skill set.

Competitive Intelligence

Skill Wizard—Company (See Recruit and Source above)

Global Company Scan
Provides a comprehensive review of any one company's talent presence across the globe. Gives the top skills employed, news & job postings, as well as a breakdown on its workforce by geography and key diversity parameters.

Demand Indicators (see Recruit & Source above)

Global Footprint
Competitive intelligence about a company's installed talent around the world. Includes headcount, critical activities & experience level.

University Hiring

Global University Tracker

Provides information about institutions of higher learning for specific cities around the globe.

Deeper University Attributes (US ONLY)

Provides a comprehensive view of the various majors, skills and relevant university level diversity metrics.

Global Company Scan (See Competitive Intelligence above)

Diversity and Inclusion

Diversity Dashboard (US ONLY)

A diverse workforce drives business growth by fostering creative and innovative workforce.
Use: Benchmark internal diversity with the diversity of the available workforce market. Measure the effectiveness of your diversity activities.

RecruiterNeuron (See Recruit & Source above)

Global Company Scan (See Competitive Intelligence above)

Deeper University Attributes (See University Hiring above)

Make Budgetary Decisions

Total Cost (see Optimize Location Selection above)

Forecast Wage Inflation

Wage Inflation models provide deeper understanding of salary cost inflationary trends across multiple locations across multiple domains.
Use: Plan budgetary expenditures.

Other Dashboards in the Menus

Talent Scan (Menu: Global Scan)

Provides an overview of the labor supply including unemployment rate, public holidays, commuting time, work week length, talent pool by domain, . . .

Macro View (Menu: Insights)

Features leading edge topics and industry thoughts from CEB Talent Neuron that focus on today's "hot topics" or specific issues of interest to our clients.
Use: Provides insights for workforce planning, Talent Acquisition and globalization initiatives.

Articles (Menu: Insights)

Leading edge research papers from CEB Talent Neuron that focus on today's "hot topics" or specific issues of interest to our clients. The articles provide insight and thought leadership as well as recommendations that can help you create action plans.
Use: These articles can provide geographic insight for globalization initiatives, mergers and acquisitions.
Note: If there's research you would like and do not see it in the archives, you can request a Workbench articles! (Some contracts include a limited number.)

City Identification (Menu: Location Intelligence)

Identifies the optimal cities for you based on the business functions and talent attributes you are looking to find. **Uses:** Strategic Workforce Planning.

Interactive Demand Modeler (Menu: Demand)

Provides multiple drill down capabilities to analyze job openings for a specific company and specific location.
Use: To understand and identify trends.

Innovators (Menu: Top Brains)

Identify patent holders across different companies, locations and subject matter areas.

Talent Profiles (Menu: Top Brains)

Enable you to understand skill concentration in various cities.

Note: The shaded dashboards are excellent complements for TalentNeuron Recruit.