



POKESHOT  
**SMARTERPATH**

ACTIVATE KNOWLEDGE - INCREASE PRODUCTIVITY

SOCIAL  
LEARNING  
WITH  
**POKESHOT  
SMARTERPATH**  
OUR OFFERINGS / YOUR BENEFITS



**POKESHOT**  
PEOPLE SOLUTIONS PERFORMANCE

# POKESHOT SMARTERPATH

PACKAGE DESCRIPTION



POKESHOT  
SMARTERPATH

## YOUR BENEFITS:

<p><b>Hard-dollar cost savings</b></p> <ul style="list-style-type: none"><li>• Realize cost-cutting potential by consolidating IT systems</li><li>• Reduce the number of business trips by taking advantage of e-learning possibilities</li><li>• Avoid duplication of content creation efforts by using existing content from your social business suite</li></ul>	<p><b>Individualized learning for your staff</b></p> <ul style="list-style-type: none"><li>• Enable your employees to tailor learning programs to their individual needs</li><li>• Leverage mobile functionalities to make learning possible anywhere and anytime</li><li>• Exploit motivational techniques such as gamification to enhance your learning strategy</li></ul>
<p><b>No more switching between platforms</b></p> <ul style="list-style-type: none"><li>• Save learners the hassle of switching platforms (Intranet and learning are combined in a single convenient system)</li></ul>	<p><b>Best learning results through collaboration</b></p> <ul style="list-style-type: none"><li>• Energize collaboration among employees by deploying cutting-edge community technologies</li></ul>

## OUR OFFERINGS:

<p><b>Social learning: analysis of potential</b></p> <ul style="list-style-type: none"><li>• How does your company learn?</li><li>• Where does your company learn?</li><li>• Identify learning potentials</li></ul>	<p><b>Support and guidance</b></p> <ul style="list-style-type: none"><li>• Introductory guidance for Pokeshot SmarterPath as well as further support and training</li></ul>
<p><b>Learning goals and use cases</b></p> <ul style="list-style-type: none"><li>• Where are there challenges that can be addressed with social learning?</li><li>• Development and implementation of targeted use cases for social learning</li></ul>	<p><b>Learning community structure and development</b></p> <ul style="list-style-type: none"><li>• Community management: How are learning communities structured and organized? How does the management of these communities work?</li><li>• Gamification: How can I use gamification mechanics to support my learning strategy?</li></ul>



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## ABOUT POKESHOT

The team behind Pokeshot SmarterPath has more than 16 years of experience in building collaborative solutions. For more information on any of our products or services, please visit us on the Web at:

[www.pokeshot.eu](http://www.pokeshot.eu)



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## POKESHOT SMARTERPATH A TRUSTED PRODUCT

Skyhigh Enterprise-Ready cloud services fully satisfy the most stringent requirements for data protection, identity verification, service security, business practices, and legal protection.

