

Figure 3. Example Fact Sheet



Fact Sheet: [COUNTRY]

NCD Mobile Phone Survey Objectives

The noncommunicable diseases (NCD) Mobile Phone Survey is a nationally representative survey of adults 18 years of age and older. The mobile phone survey will provide timely data and allow for rapid feedback of results. It is intended to generate comparable data within and across countries. This survey supplements national household face-to-face surveys conducted approximately at 5-year intervals. Mobile phone surveys have the ability to collect data on NCD risk factors or specific disease condition to support monitoring and evaluation of programs and policies.

Methodology

The NCD Mobile Phone Survey uses a global standardized methodology. It includes information on respondents' background characteristics, tobacco use, alcohol use, diet, blood pressure, and diabetes. In [COUNTRY], the survey was conducted in [YEAR] by [COUNTRY IMPLEMENTING AGENCY], under the coordination of [MOH]. [MOBILE PHONE TECHNOLOGY PLATFORM] was used to produce nationally representative data. A total of XXXXX phone numbers were sampled and a total of XXXX individual interviews were completed, with an overall response rate of XX.X%.

Highlights

Tobacco Use

- XX.X% of men, XX.X% of women, and XX.X% overall (X million adults) currently smoke tobacco.
- XX.X% of men, XX.X% of women, and XX.X% overall (X million adults) currently smoke tobacco daily.
- XX.X% of adults (X million adults) currently use smokeless tobacco.
- XX.X% of adults (X million adults) currently use smokeless tobacco daily.
- XX.X% of adults (X million adults) currently use tobacco.

Alcohol Use

- XX.X% of adults (X million adults) currently drink alcohol.
- XX.X% of adults (X million adults) engage in heavy episodic drinking (6+ drinks on any occasion in past 30 days).

Raised Blood Pressure/Hypertension

- XX.X% of adults (X million adults) were previously diagnosed with raised blood pressure or hypertension by a doctor or other health worker.
- XX.X% of adults (X million adults) currently take medication for raised blood pressure prescribed by a doctor or other health worker.

Raised Blood Glucose/Diabetes

- XX.X% of adults (X million adults) were previously diagnosed with raised blood glucose or diabetes by a doctor or other health worker.
- XX.X% of adults (X million adults) currently take medication for diabetes prescribed by a doctor or other health worker.

Diet

- Adults on average consume fruit/vegetable on X number of days in a typical week.
- Adults on average consume X number of servings of fruit/vegetable per day.
- XX.X% of adults (X million adults) consumed less than five servings of fruits and vegetables per day.
- XX.X% of adults (X million adults) always or often add salt or salty sauce to their food before eating or as they are eating.
- XX.X% of adults (X million adults) always or often add salt or salty seasoning when cooking or preparing foods in the household.
- XX.X% of adults (X million adults) always or often eat processed foods that are high in salt.



	Overall (%)	Men (%)	Women (%)
Tobacco Use			
Tobacco Smokers			
Current tobacco smokers			
Daily tobacco smokers			
Smokeless Tobacco Users			
Current smokeless tobacco users			
Daily smokeless tobacco users			
Tobacco Users			
Current tobacco users			
Alcohol Use			
Alcohol Users			
Current alcohol users			
Heavy episodic drinkers			
Raised Blood Pressure/Hypertension			
Diagnosed with raised blood pressure/ hypertension			
Currently taking medication for raised blood pressure/ hypertension			
Raised Blood Glucose/Diabetes			
Diagnosed with raised blood glucose/diabetes			
Currently taking medication for raised blood glucose/ diabetes			
Diet			
Salt Consumption			
Always or often add salt or salty sauce to food before eating or as they're eating			
Always or often add salt or salty seasoning when cooking or preparing foods			
Always or often eat processed foods high in salt			
Fruit and Vegetable Consumption			
Consume less than five servings of fruits and vegetables per day			
Fruit Consumption	Overall (mean)	Men (mean)	Women (mean)
Average number of days fruits are consumed			
Average number of servings of fruit consumed per day			
Vegetable Consumption			
Average number of days vegetables are consumed			
Average number of servings of fruit consumed per day			

[SPACE FOR A GRAPH WITH FEATURED INDICATORS]

