



## School and Organization Pricing for July 1, 2021 to June 30, 2022

If you are requesting a new quote for your organization, our [Estimate Builder tool](#) will generate a customized quote for you with our current prices.

The following prices are effective for accounts created and/or renewed between July 1, 2021 – June 30, 2022. We will honor any valid estimate submitted prior to July 1, 2021 with the previous pricing. **Estimates are not valid until they have been approved by our sales team.** If you are unsure when your current estimate expires or have any other questions, please contact us at [sales@boomlearning.com](mailto:sales@boomlearning.com).

For more information on our purchasing process, please see our buying guide: [Buying Boom Cards for a School \(Purchase Orders, School Purchases, Practice Purchases\)](#).

### Quotes

Pricing consists of Memberships and Curriculum Licenses (Points).

### Membership Rates

Membership fees are for access to the Boom Learning platform and data processing/reporting. Memberships include

- Access to content creation tools and ability to make unlimited Boom Cards
- Ability to create Boom Cards with sound
- Student performance/progress data reporting
- [Live Monitoring](#) which allows educators to monitor students' performance of Boom Cards in real time.

Memberships are annual and must be renewed each year to retain an active account. Student accounts are sub-accounts of teacher accounts.

In order to obtain an accurate estimate, you will need to know the number of teachers and the number of students who will need Boom Learning accounts.

**Membership fees are calculated as the greater of the two:**

# teachers x \$40.00	OR	# students x \$2.00
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Example 1, School A has 30 teachers and 400 students who will be using Boom Learning. Their annual membership cost is \$1200.

30 teachers x \$40.00 = \$1200	<b>is greater than</b>	400 students x \$2 = \$800
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Example 2, School B has 50 teachers and 1,200 students. Their annual membership cost is \$2400.

50 teachers x \$40.00 = \$2000	<b>is less than</b>	1200 students x \$2 = \$2400
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Overages will require an add-on order. Additional teacher and student seats may be purchased by emailing [sales@boomlearning.com](mailto:sales@boomlearning.com).

### Curriculum Licenses and Points

All items offered in our Boom Store are priced in points. Points are a virtual currency used to redeem licenses for curriculum (ready-made Boom Cards) and curriculum creation components (images and fonts). Curricula are licensed to a single teacher membership account and can not be shared among multiple accounts.

Points are sold in packages of 1,000 units. A point is worth approximately a penny. Points can be distributed among educators under the same school/organizational account. To help guide your purchasing decisions, the following recommendations are based on commonly used amounts per teacher per year.

<b>Recommended for educators who:</b>	<b># Points</b>	<b>Price</b>
Mostly create DIY lessons	1,000	\$10.00
Have an existing library of Boom Cards	2,000	\$20.00
Are building a new library	3,000	\$30.00
Have multi-level students	5,000	\$50.00
Serve individual learning plans	10,000	\$100.00
Are specialists serving multiple classrooms	20,000	\$200.00

Boom Learning pre-made curricula are published by individual authors. Boom Learning cannot guarantee the availability of particular standardized curriculum requirements. Previews of all pre-made curriculum are available at <https://wow.boomlearning.com/store>.

### Professional Development Services

Professional Development services and training classes are available for an additional charge. Please contact us at [sales@boomlearning.com](mailto:sales@boomlearning.com) to inquire about customized training courses, pricing, and scheduling.

<b>Professional Development Class</b>	<b>Price per Participant</b>
1-hour Briefing and Sales Demo Webinar, including Q&A	Free
1-hour User Group Webinar describing how to better use Boom Learning, including Q&A. 1 free class per year with purchase	Free
2-hour Professional Development Webinar with customized content, including Q&A	\$75.00

### Price Increases

Price increases are effective on July 1 for each subsequent year. Boom Learning reserves the right to increase prices in subsequent years. The actual price increase will be added to the [Estimate Builder](#) effective July 1 of the renewal year. Estimates submitted for a renewal year before July 1 will be honored at the prior year's price, provided that the purchase order or payment is received while the Estimate is still valid and unexpired.

**We will notify our existing customers of price increases well in advance before the changes take effect.**

### Payment Methods

- Purchase orders are accepted for all orders from the US and Canada.
- Credit card payments are accepted for purchases of \$2000.00 and under.
- ACH payments are accepted. Please email [ap@boomlearning.com](mailto:ap@boomlearning.com) to request an ACH form or send your form to [sales@boomlearning.com](mailto:sales@boomlearning.com).
- Minimum initial purchase of \$150 for any account. Add-on purchases can be below the minimum.