



Acceptable Use Policy

Date last modified: 30/06/2018

Users must act appropriately in all respects when using Communic8. Therefore, users must not send or access or make available communications or content that contains abusive or objectionable language, that defame or libel others, or that infringe on the privacy rights or other rights of others. Users must not view, download, copy, send, post or access information that is illegal or obscene. Users must not use Communic8 in any way prohibited by this Acceptable Use Policy or which would otherwise cause Communic8 Group Pty Ltd loss and/or damage. We may also suspend or terminate user accounts according to our Terms of Use where we see behavior, activity, content, or other factors that poses a threat to our platform.

Prohibited usage

Without limiting the above provisions of this policy, in the course of you using Communic8, the following is prohibited:

- (a) using Communic8 to violate all or any legal rights of any person or company or other entity in any jurisdiction is strictly prohibited;
- (b) using Communic8 in breach of the *Privacy Act 1988* (Cth), the EU General Data Protection Law (GDPR) or any other applicable data protection laws is strictly prohibited;
- (c) using Communic8 to send any form of pornography/sexually explicit content is strictly prohibited;
- (d) using Communic8 in relation to crimes such as theft and fraud is strictly prohibited;
- (e) using Communic8 in breach of any laws, including but not limited to, laws relating to the protection of copyright, trade secrets, patents or other intellectual property and laws relating to spam or privacy and whether such violation is by way of the installation or distribution of "pirated" software or otherwise, is strictly prohibited;

- (f) unauthorised copying of copyrighted material including, but not limited to, digitization and distribution of photographs from magazines, books or other copyrighted sources, copyrighted music or video and the installation of any copyrighted software for which you do not have an active licence is strictly prohibited;
- (g) exporting software, technical information, encryption software or technology, in violation of domestic export control laws, is strictly prohibited;
- (h) introduction of malicious programs into our network, computer or servers (e.g., viruses, worms, Trojan horses, e-mail bombs) is strictly prohibited;
- (i) revealing your account password to others or allowing use of Communic8 by others is strictly prohibited;
- (j) using Communic8 to actively engage in procuring or transmitting material that is in violation of sexual harassment or workplace relations laws is strictly prohibited;
- (k) using Communic8 to make fraudulent offers of goods or services is strictly prohibited;
- (l) using Communic8 to carry out security breaches or disruptions of network communication is strictly prohibited. Security breaches include, but are not limited to, accessing data of which you are not an intended recipient or logging into a server or account that you are not expressly authorized to access or corrupting any data. For the purposes of this paragraph, "security breaches" includes, but is not limited to, network sniffing, pinged floods, packet spoofing, denial of service, and forged routing information for malicious purposes;
- (m) using Communic8 to execute any form of network monitoring which will intercept data not intended for you is strictly prohibited;
- (n) using Communic8 to circumvent user authentication or security of any of our hosts, networks or accounts or those of our customers or suppliers is strictly prohibited;
- (o) using Communic8 to interfere with or denying service to anyone is strictly prohibited;
- (p) using any program/script/command, or sending messages of any kind, with the intent to interfere with, or disable, any persons' use of Communic8 is strictly prohibited;
- (q) sending unsolicited email messages through or to users of Communic8 in breach of the *Spam Act 2003* (Cth) is strictly prohibited;

- (r) using Communic8 to send any form of harassment via email, or any other form of messaging, whether through language, frequency, or size of messages is strictly prohibited;
- (s) using Communic8 to send email to any email address, with the intent to spam or harass is strictly prohibited;
- (t) using Communic8 to create or forward "chain letters", "Ponzi" or other "pyramid" schemes of any type is strictly prohibited;
- (u) use of Communic8 in breach of any person's privacy (such as by way of identity theft or "phishing") is strictly prohibited;
- (v) uploading, publishing or providing any tax file numbers, social security numbers, driver's license or state identification number or other government related identifier, financial account numbers (i.e., credit card, checking account, savings account, etc.), medical, employment, criminal records, or insurance numbers, passport numbers, or other highly sensitive personally identifiable information (collectively, "Sensitive PII") to Communic8 or use Communic8 to collect, transfer, or store any Sensitive PII is strictly prohibited; and
- (w) hosting images or content on Communic8 servers or through Communic8's Services for any purpose other than for the sending of communications is strictly prohibited.

Prohibited businesses

Communic8 maintains a high deliverability rate for all communications sent from the platform; which all of our customers benefit from. This is partly due to our reputation and adherence to following best practices when constructing and sending communications. In line with this approach, we do have to limit certain industries from using our platform for their communication needs due to the likelihood of abuse complaints, which can severely impact our delivery rates for everyone using the platform. We do not allow businesses that offer the following types of services, products, or content from using our platform:

- (a) Cryptocurrency sales, marketing, transactions, exchange, storage or the production of virtual currencies and any kinds of digital assets related to Initial Coin Offering (ICOs)
- (b) Gambling services, products or schemes
- (c) Multi-level or affiliate marketing

- (d) Pharmaceutical product offers and discounts
- (e) Online dating or escort services
- (f) Lead generation opportunities
- (g) Work from home opportunities or make money online offers
- (h) Get out of debt opportunities, urgent cash offers and credit repair
- (i) Pay lending offers
- (j) List rental services and list brokers
- (k) Selling social media "Likes" or followers