



Cookie Statement

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Communic8.com is owned and operated by Communic8 Group Pty Ltd ("**Communic8**", "**Us**", "**We**", or "**Our**"). While cookies are not strictly necessary for the provision of Our website platform and service, We do ask You to consent to Our use of cookies when You first visit Our public website and first register for Our paid service.

This Cookie Statement explains Our use of cookies on the Communic8 Platform and public Communic8 website, such as <https://www.communic8.com> and any Member specific sub-domains of the Communic8.com domain (for example, <https://member.communic8.com>), and all or any website or mobile application owned, operated or controlled by Us (each and collectively, "**Service**", "**Platform**", "**Mobile Application**", "**Websites**" or "**Website**"), and when Our Members' Contacts visit websites operated by Our Members or open or interact with Our emails, SMS text messages, mobile notifications, social media posts and mobile application messaging delivered through the Platform.

This Cookie Statement explains what this technology is and why We use cookies, including Your rights to control Your use of them. This Cookie Statement is part of Our Terms of Use and is incorporated within Our Terms of Use. Any terms which are capitalized and not defined in this Cookie Statement have their meanings defined in those terms in Our Privacy Policy. In this Cookie Statement, "**You**" and "**Your**" are all references to the user of Our platform, you, in the context of being a Member, Contact or Visitor (as defined in our Terms of Use).

Cookies do not typically contain any Personal Information that can identify the You, but information We store about You on our Platform may be linked back to Your cookie information. See Our Privacy Policy for more information regarding how We process Your Personal Information.

What are cookies?

Cookies are small data files containing an identifier (a string of letters and/or numbers) that is passed from the web server to the user's web browser when visiting a website and the cookie remains valid until its expiration date; unless the user deletes ("clears") the cookie or cookies from their browser. The cookie holds information about the user's visit to the website and is sent back to the web server when the user's browser visits the website. Cookies typically are used by online service providers to make their websites or services work or work more efficiently with the objective of improving the user's experience. Furthermore, cookies are sometimes used for reporting information about the user's visit to the website

Cookies that are set by Us within Our Platform are called "first-party cookies". Cookies set by parties other than those set within Our Platform are called "third-party cookies". Third-party cookies enable third-party features or functionality to be provided on or through the

website you are using (such as added functionality, usability improvements and analytics). The third parties that set these third-party cookies can recognise Your computer both when it visits the website or service in question.

Why do we use cookies and other tracking technologies?

We use cookies for several reasons that fall into the following categories:

- **Technical:** these cookies are essential to the operation of Our Platform. Without these cookies, certain features and functionality of the Platform will not function properly, such as authentication or granting You access to more secure areas of the Platform. User authentication is one example of a technical requirement for the use of cookies in order to know that You are successfully logged in and have authorisation to use various functionality within Our Platform. Without this type of cookie set in the Your browser, You would be required to re-authenticate constantly while interacting within the Platform.
- **Functional:** these types of cookies allow Us to tailor Your interactions within Our Platform so We can provide You with a better user experience. For example, We use cookies to remember previous selections or choices You make so that when You later return to the same functionality You don't have to make those choices again.
- **Tracking:** using cookies and various tracking technologies, We enable Our Members to view and report on their Contacts use of our services. These analytics enable Our Members to see the behaviours and usage of Our Service by their Contacts. This type of data is usually viewed in an aggregated format to provide general behaviours of the Platform users.

Cookies Served Through our Websites and Third-Party Services

The specific types of cookies served through Our Platform by Us and other third-party services and the corresponding purposes that these cookies perform are described in more detail below. Third-party cookies are those set in your browser by other third-party services We use to provide additional functionality across Our Platform. For example, Google Analytics is incorporated across Our Platform to provide additional reporting and analytics about Our Member Contacts. Google sets cookies to distinguish Our Platform Members and their preferences.

You can block or remove these cookies by changing Your browser settings, as described under the section titled "Managing Cookies" in this statement.

Cookie Name	Cookie Details
pitchbubble.sid	Description: Used to maintain authentication once the Member or Contact is logged in to Our Platform. Category: Technical Third-party: No

selectedTheme	<p>Description: Used to customise the design of Our Platform.</p> <p>Category: Technical</p> <p>Third-party: No</p>
_gid, _ga, _gat	<p>Description: Used by Google to store Member and Contact preferences and distinguish them while using Our Platform.</p> <p>Category: Tracking</p> <p>Third-party: Yes (Google)</p>
commonHelperServiceMemory	<p>Description: Used to remember Member and Contact interface preferences in Our Platform.</p> <p>Category: Functional</p> <p>Third-party: No</p>
_pk_ref, _pk_cvar, _pk_id, _pk_ses	<p>Description: Used to maintain authentication once the Member or Contact is logged in to Our Platform.</p> <p>Category: Tracking</p> <p>Third-party: Yes (Matomo)</p>
(Randomly-named cookie)	<p>Description: Used to remember if a Member's Contact has previously submitted feedback while using Our Platform.</p> <p>Category: Functional</p> <p>Third-party: No</p>

Other Tracking Technologies

When You use the Platform, We may collect certain information automatically about Your device and Your use of the Services. This may include Your IP address, browser type, date, and time associated with each open and click and other information regarding Your

computer system, activity and connection. We also collect information regarding the performance of the Platform, including metrics related to communication deliverability, such as emails and other electronic communications You send through the Platform. This information allows Us to improve the operation of the Platform. For example, We use web beacons in Member emails to Contacts delivered using Our Platform through third-party services. Web beacons are tiny graphic files that contain unique identifiers that enable Us and our Members to recognize when their Contacts have opened an email or clicked certain links. These web beacons track certain behaviour such as whether the email sent through the Platform was delivered, opened, clicked on, and whether it bounced or was treated as spam. This critical function allows Us to measure the performance of Our Member's email messages to their Contacts, and to provide analytics information and enhance the effectiveness of Our Platform.

Managing Cookies

You have the right to decide to accept or reject cookies. Most browsers allow You to refuse to accept cookies and to delete or "clear" those cookies. While the methods for doing so vary based on browser and version, You can review current information from the links below or visit Your browser's help menu for more information. Blocking all cookies will negatively impact, or in some cases, disable features of many websites including Our Platform:

- Google Chrome: <https://support.google.com/chrome/answer/95647?hl=en>
- Mozilla Firefox: <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>
- Opera: <https://www.opera.com/help/tutorials/security/cookies/>
- Microsoft Internet Explorer: <https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-manage-cookies>
- Microsoft Edge: <https://privacy.microsoft.com/en-us/windows-10-microsoft-edge-and-privacy>
- Apple Safari: https://support.apple.com/kb/PH21411?locale=en_US

How often will we update this cookies statement?

Our Cookie Statement will be updated from time to time in order to reflect changes in the cookies We use on Our Platform, or for operational or regulatory reasons. We encourage You to re-visit this statement to stay informed about changes to Our Cookie Statement and related technologies.

See the date at the bottom of this Cookie Statement which indicates when it was last updated.

Where can I get more information?

If you have any questions about Our use of cookies or other technologies, please email Us at:

Attn: Privacy Representative
privacy@communic8group.com