



## Specification of Gift Cards to be used with Touchretail GCAS system

The specification of plastic cards produced for use with Touchretail's GCAS system is outlined below. This includes cards that are to be used as Gift Cards, Account Cards or Loyalty Cards. A single card may be configured within the GCAS software for use as one or more Card types.

The face of the card should have the retailer's logo, and does not affect Touchretail.

The reverse of the card should have the appropriate Terms and Conditions Summary clearly printed. A section of the reverse of the card (usually at the top of the card) should be printed with a barcode. The barcode is usually in EAN13 format, with the barcode number printed below the barcode.

Layout: the barcode is usually printed at 33mm to 38mm wide and 14mm from top of barcode to bottom of barcode number.

The barcode is printed black on a white background.

If the reverse of the Card is coloured (not white), the barcode should be printed within a white area of the card. Typical dimensions of the white area are 55mm wide x 17mm high. In this example that would leave a clear white border at least 2mm above the barcode and 1mm below the barcode number. There should be at least 10mm clear white either side of the barcode.

The unique barcode to be printed on each card needs to be constructed as follows:

GGGGBBBXXXXC

Where GGGG is the retailer's GCAS number (allocated by Touchretail for each GCAS user)

BBB is the batch number of cards printed for the retailer

XXXXX is a random unique number, generated by the card producer

C is the EAN13 check digit generated for this barcode number.

Any queries on the GCAS card specification should be addressed to [support@touchretail.co.uk](mailto:support@touchretail.co.uk)