



Selecting Categories & Subcategories

Category	Subcategory	Include	Exclude
Animal	Animal Other	Pet, equestrian, livestock and animal products. Animal housing and carriers, including animal strollers.	No equestrian riding gear, no professional veterinary supplies.
	Animal Accessories	Animal toys, pet wearables/clothing, collars (including dog training collars), leashes, crate liners, blankets. Aquarium decor and pumps, heaters, feeding accessories. Habitat and animal thermometers.	No animal housing, no animal carriers.
	Animal Food	Animal food (includes pet food), animal snacks, animal training treats.	No animal health supplements.
	Animal Health & Grooming	Animal health supplements, nutritional supplements, animal pharmaceutical, animal grooming accessories, animal waste removal accessories, animal house-breaking sprays.	No leashes, no pet food, no professional veterinary supplies, no dog training collars. No habitat or animal thermometers.
Art & Craft	Art & Craft	Crafting, sewing/knitting and art supplies. Collectibles and display accessories. Craft/school glues (glue sticks, white glue, glitter glue, paste). Gift/crafting tape. Art, craft, modelling paint and associated paint applicators and tools.	No musical instruments, no appliances (e.g. sewing machines), no decor, no display, no art prints, no statues, no stationery. No professional tape (DIY tape, duct tape, painting/masking tape, electrical tape, etc).
Baby	Baby Other	Baby and toddler products.	No medicine.
	Baby Clothing	Baby and toddler clothing. Includes baby/toddler socks. Baby/toddler shoes; booties, crib shoes, walkers.	No doll clothing, no pet clothing, no religious (baptism/christening) outfits. No baby carriers, no baby slings.
	Baby Food	Formula, baby food and nutrition.	No non-baby food or beverages.
	Baby Furniture	Feeding high chairs, booster seats, cribs, pack-n-play/travel cribs, bassinets, non-wearable baby transport (baby baskets, baby seats), toddler beds, changing tables, bouncy chairs, baby swings, crib padding and accessories, etc.	No adult rocking chairs. No older child furniture (small tables, dressers, etc).
	Baby Toys	Baby, pre-walker, and toddler toys (pacifiers, teething, rattles, mobiles, play mats, baby gyms, etc).	No general plush/stuffed toys.
	Baby Transport	Automobile child seats. Strollers. Bicycle and other vehicle child seats. Wearable baby carriers (slings, baby backpacks, wearable baby harnesses, etc).	No pack-n-play/travel cribs. No pet strollers. Only transportation-related booster seats (no seats for tables).
Carriers & Accessories	Carriers & Accessories	Carriers, holders, luggage, and travel accessories (luggage tags, baggage trollies).	No animal carriers. No baby carriers. No musical instrument cases/bags. No cases & bags.
	Cases & Bags	Handbags, backpacks, cases, bags, wallets, and their related accessories. Electronics and camera cases and bags OK.	No musical instrument cases, no travel-sized health and beauty products.



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Clothing	Clothing	Outerwear, underwear, swimwear, handwear, headwear, neckwear, socks, and hosiery/tights. Sport and recreation clothing, sport fan-wear and activewear included. Protective clothing included. Clothing components included. Fashion and clothing accessories included. Umbrellas and unpowered, hand-held fans included.	No non-wearable accessories or clothing components. No baby clothing or accessories, no handbags/wallets, no backpacks, no luggage. No jewelry, no watches, no footwear. No costumes, no ceremonial, cultural, or religious clothing. No funeral, wedding, quincenera, or barmitzvah clothing. No beauty or hair accessories. No eyewear/optical. No safety helmets. No animal clothing. No eyewear. No footwear accessories. No wallets, no handbag/luggage accessories. No beauty or hair accessories. No canes.
Electronics	Electronics Other	Consumer electronics. Traditional phones (non-cellular, non-smart), smart watches, audio electronics (home audio, speakers, vehicle/car audio) and video electronics. Includes office electronics/machines. Computer networking equipment (network switches, network routers, repeaters, network hubs, etc.). Video game consoles, handheld video game devices, and video game accessories.	No tools, no movies or music, no home appliances, no electronic toys (except video game-related toys). No cosmetic electronics. No camera, no video camera, no photography equipment. No cases and bags. No lighting fixtures. No flashlights. No pro audio. No cell phones, no computer components, no computers, no electronics accessories, no electronics cables, no printers, no scanners, no software, no TVs, no video displays, no video games, no video projectors.
	Cell Phones	Cell phones and smart phones only.	No phone cases. No phone accessories. No non-phone computer devices. No non-cellular telephones.
	Computer Components	Hard drives (internal and external). Computer internal hardware (memory, hard drives, motherboards, CPUs, ribbon cabling, etc).	No input devices (no keyboards, no mice, no styluses, no drawing tablets), no external peripherals. No networking equipment (network interface cards, network routers, modems, etc.).
	Computers	Desktops, laptops and tablet devices.	No video game consoles, no computer accessories, no computer components, no computer hardware.
	Electronics Accessories	Accessories for primary consumer electronics; headphones, input devices (keyboards, mice, drawing tablets, styluses, etc). Includes cell phone accessories (including phone cases) and miscellaneous computer accessories and peripherals. Includes TV mounts and brackets. Blank media (tapes, DVD-Rs, etc).	No video game, no software, no computer hardware. No cables (no power cords, no ribbon cables). No self-contained/standalone devices. No speakers. No cases and bags. No networking equipment (network interface cards, network routers, modems, etc.).
	Electronics Cables	Cords and cables for electronics. Power cords, video and audio cabling (including pro audio and general a/v cabling and connectors). Computer cabling (ribbon cables, USB cables, etc). Audio and video adapters, extension cables and power adapters included.	No cable ties, no cable accessories, no electrical wire, no tools.



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Electronics (Continued)	Printers, Scanners, & Imaging	Printers, scanners, fax machines.	No cameras, no optical devices, no photography. No office supplies (no ink, no toner, no lamination sheets, no staples, etc.), no film supplies.
	Software	Software, apps, operating systems.	No video game software, no video game consoles, no video game accessories. No audio books, no e-books, no digital or online magazines, no electronic media.
	TVs & Video Displays	TVs, monitors, projectors and imaging devices.	No computers.
	Video Games	Video Games.	No video game consoles, no video game accessories.
	Video Projectors	Video Projectors.	No TVs, no Video Displays.
Food & Beverage	Food & Beverages	Food and beverage. Includes sport nutrition (if categorized by FDA as food and not supplement). Soft drinks and non-alcoholic mixers.	No baby food, no pet or livestock supply. No pharmacy, vitamins/health nutrition supplements.
	Alcoholic Beverages	Beer, Wine, Distilled Spirits, Fortified Wines, Wine Coolers, Pre-Mixed Cocktails. Includes non-alcoholic beer and non-alcoholic wine.	No non-alcoholic mixers, no soft drinks. No non-beverage products that include alcohol.
Footwear	Footwear	Footwear, insoles, footwear accessories. Sporting/athletic footwear accessories (cleats, crampons, skates, etc). Fashion shoes. Sporting/athletic shoes. Ski and snowboard boots included.	No infant/baby footwear. No socks, no hosiery, no shin guards.
Furniture	Furniture	Home furniture, office furniture, outdoor/patio furniture (including patio umbrellas). Dining sets, bistro sets, pub table sets. Adult-sized rocking chairs. Bookcases, credenzas, tables, and wall units. Bedding and linens. Beds, mattresses (including air mattresses), seating, TV furniture.	No camping or baby furniture. No music stands. No religious furniture. No inflatable toys.
Garden & Patio	Garden & Patio	Garden products, fountain accessories, plants, gardening supplies. Outdoor living and patio decor. Garden tools (loppers, mauls, garden shears, hoes, shovels, spades, axes) and outdoor power equipment (snow throwers, chippers, earth augers, lawn mowers). Includes tow-behind agricultural equipment (sprayers, mowers, tillers, etc).	No furniture or patio umbrellas. No fuels. No cleaning supplies. No pest control. No seasonal decor.
	Grills & Outdoor Cooking	Grills, outdoor cookers and grilling accessories.	No indoor cooking supplies and utensils.



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Health & Beauty	Health & Beauty Electronics	Electronic or battery-powered health and beauty/cosmetic products. Hair dryers, electric razors, electric toothbrushes. Includes fitness/health/activity monitors.	No non-electronic products.
	Medical Aids	Wheelchairs, walkers, canes, ambulatory products. Bed pans, catheters, commodes, ADA-compliance products.	No personal care, no beauty supplies, no medicines, no supplements, no electronics, etc.
	Medicine & Supplements	Medicinal and health supplements. FDA-labeled nutritional supplements included.	No personal care, no beauty supplies, no electronics, etc. No food, no beverages, no sport nutrition (unless FDA-labeled as nutritional supplement).
	Optical	Frames, lenses, sunglasses, bifocals, reading glasses, contact lenses, optical accessories, etc.	No contact lens solution, no eye medicine/ointments/drops. No safety goggles, no safety glasses.
	Personal Care	Cosmetics, fragrance, hygiene, toiletries, beauty aids. Contact lens solution, eye medicine/ointments/drops. Toothpaste, sunscreen, pregnancy tests, lotion, soap, shampoo, etc. Body paint, skin pigments/lighteners, and dermal stains/color treatments. Includes nail polish remover. Includes first aid products.	No medicines, no supplements, no electronics.
Home	Home Other	Homewares, home appliances, home accessories, kitchen, dining. Portable HVAC units (air conditioners, heaters, air purifiers, etc.). Beverage chillers and freestanding water dispensers. Includes small appliances (microwave ovens, toasters, waffle irons, grills, range hoods, sewing machines, etc.). Includes food storage. Rugs, clocks, curtains, linens, mirrors, home fragrance (potpourri, fragrant candles/oils/incense), art prints, statues, wall art and hangings, vases, suits of armor, etc.	No furniture. No Electrical. No patio/garden. No cleaning supplies. No pest control. No lighting, no lamps. No furniture, no bedding, no curtain hardware, no lighting, no lamps. No seasonal decor. No paint. No painting supplies.
	Bedding	Sheets, mattress pads, blankets, pillowcases, duvets, duvet covers, etc.	No mattresses, no bed hardware or components.
	Large Appliance	Refrigerators, freezers, dishwashers, stoves, washers, dryers, ice makers, wine chillers, garbage disposals, etc.	No small appliances (microwaves, toasters, waffle irons, grills, range hoods, etc.). No general electronics. No portable HVAC units (air conditioners, heaters, air purifiers, etc.). No beverage chillers or freestanding water dispensers.
Jewelry	Jewelry	Fine jewelry, precious gems and precious stones. Fashion and costume jewelry. Includes body jewelry (toe rings, nose rings, belly chains, etc). Fine and fashion rings.	No watches.



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Media	Books & Magazines	Books (including audio books and e-books), magazines (including digital and online magazines), print media and electronic media, blank journals and diaries.	No video game, no software, no photography, no art prints, no sculptures, no art supplies.
	Movies	Pre-recorded films, and filmed live performances and concerts. Film series.	No television shows or episodic series.
	Music	Recorded albums, songs, and live performances.	No filmed concerts, no recorded audio books.
	TV Shows	Pre-recorded television shows and episodic series.	No movies.
Musical Instrument	Instrument Accessories	Musical instrument parts/components (pads, strings, keys, valves, etc) and supplies. Music and instrument stands, lyres, cleaners, capos, tuners, mutes, pop filters, etc.	No a/v cabling or connectors. No cases/bags.
	Music Cases & Bags	Musical instrument cases and bags. Live sound and recording cases, bags, and racks.	No instrument accessories. No stands.
	Musical Instruments	Traditional (woodwind, brass, string, etc) and modern (electronic/synth) musical instruments. Percussion sticks, mallets included.	No music instrument accessories, stands or parts.
	Sound & Recording	Pro audio equipment. Speakers, amplifiers, PA systems, microphones, DJ turntables, audio mixers, effects units and pedals, audio compressors, etc.	No a/v cabling. No video/projection equipment. No consumer electronics.
Occasion & Seasonal	Ceremonial Clothing & Accessories	Cultural garb. Wedding Dresses, Quinceanera Dresses, Flower Girl Dresses, Bridal Headpieces, Christening & Baptism Outfits, Graduation Gowns.	No costumes, no dress-up, no cosplay.
	Costumes	Costumes and accessories for Halloween, dress-up, historical re-creation and cosplay.	No erotic wear, no ceremonial.
	Decorations & Favors	Party Supply, Seasonal Home Decor, Party & Wedding Invitations, Cake Toppers, Favors & Wedding Accessories.	No food or beverages. No furniture. No cut flowers.
	Funeral	Coffins, urns, grave markers. Funeral accessories.	No cut flowers. No stationery.
	Gift Supply & Awards	Greeting cards and invitations. Trophies, plaques, medals, and honorary certificates. Gift wrapping, gift bags, gift boxes, etc.	No redeemable gift certificates, no redeemable gift cards. No services. No business cards. No tape.
Office	Office	Office supplies. Paper. Stationery (paper, letterhead, and business cards). Calculators, laminators, binding equipment and supplies. Printer ink and toner. Lamination sheets. Staples and paperclips. Office tape.	No furniture. No appliances. No electronics. No cleaning or janitorial supply. No gift cards, no gift certificates, no greeting cards, no invitations.



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Other	Other	Products not covered by other categories.	No paint. No painting supplies.
	Cleaning & Chemical	Home and domestic cleaning, professional cleaning, janitorial, office cleaning, home cleaning, pest control.	No healthcare or sanitary supply. No cleaning services. No automotive cleaning chemicals or vehicle cleaning tools. No plant cleaners. No nail polish remover. No paint remover, no workshop cleaners/chemicals.
	Storage	Home storage, hauling.	No food storage.
	Fuels & Lubricants	Fuels (petroleum, butane, propane, solid, gel), oil, lubricants, de-greasers.	No cleaning supply. No personal lubricant.
	Gift Cards	Redeemable gift cards and gift certificates.	No congratulatory or honorary certificates with no redeemable commercial value. No greeting cards.
	Safety & Emergency	Personal safety equipment (hard hats, respirators, hearing protection, face shields, safety goggles/glasses, safety helmets). Emergency signaling devices (flares, whistles, air horns, personal alarms, transponders). Non-lethal personal defense (stun guns, self-defense sprays). Firefighting products (fire extinguishers, fire blankets, fire hoses). Emergency escape products (smoke hoods, survival suits, life rafts, fire escape ladders). Chemical and spill mitigation (absorbents, eyewash stations, drench showers).	
Photography	Cameras & Lenses	Analog, digital and video cameras. Lenses, filters and photography optics.	No camera accessories, stands or parts.
	Photo Accessories	Camera parts/components, film, and supplies. Photography stands, cleaners, filters, light meters, flashes, backdrops, etc.	No a/v cabling or connectors. No hard drives or memory cards.
Sport & Recreation	Sports & Recreation Other	Sport toys, sport equipment, camping, sport health. Paintball gear, equestrian riding gear, hunting accessories. Includes shin guards, camping furniture, vehicle towables, motorcycle safety equipment.	No vehicles (boats, jetskis, trailers, ATVs). No footwear, no footwear accessories. No activewear. No sport nutrition/food. No snowboard boots or ski boots. No photography.
	Cycling	Bikes, cycling accessories (includes bicycle tires and bicycle safety equipment).	No push scooters or ride-on toys. No cycling clothes.
	Optics	Telescopes, binoculars, range finders, sight and other optics.	No camera lenses. No photography equipment.
	Weapons	Firearms, swords, tactical knives and other weaponry.	No paintball gear, no hunting accessories. No multi-tool knives. No Machetes.



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Category	Subcategory	Include	Exclude
Tools & Hardware	Tools & Hardware Other	General contractor and handyman products.	No decor. No large appliances. No electronics. No portable HVAC units. No garden tools or outdoor power equipment.
	Building Supply	Roofing, lumber, molding, windows, doors, etc. Sealers, caulk, professional glues/adhesives (epoxy, super glue, wood glue, etc), and professional tape (DIY tape, duct tape, painting/masking tape, electrical tape, etc). Household and vehicle paint. Paint/varnish additives, removers/cleaners.	No electrical, no plumbing, no HVAC.
	Electrical	Lighting/electrical. Electrical wire, switches, circuit breakers, lighting fixtures, lamps, light bulbs, lamp shades, etc. Includes cable ties & cable accessories.	No electronic devices or accessories. No flashlights or headlamps. No electrical tape.
	Hardware	Locks, latches, knobs, pulls, screws, nuts, bolts, cut glass, window screens, curtain hardware, etc. Includes household safety & emergency hardware (hurricane ties, furniture straps, and seismic bracing, etc).	No electrical, no plumbing, no HVAC. No TV mounts or brackets.
	Plumbing & HVAC	Climate control (installed climate control systems, central heating, dehumidification, air conditioning), ceiling fans and ceiling fan components. Plumbing fixtures and components (toilets, sinks, bathtubs, faucets), all supply and waste pipe, fittings, valves, pumps and metering.	No plumbing tools, no HVAC tools, no portable HVAC units (air conditioners, heaters, air purifiers, etc.).
	Tools	Hand, power and professional tools. Tool components. Accessories for tools. Painting supplies (applicators, masking paper, roller trays, strainers, etc). Includes flashlights/headlamps, multi-tool knives, machetes.	No garden tools or outdoor power equipment (generators). No materials.
Toy	Toys	Toys. Play products. Plush/stuffed toys included. Doll clothing included. Inflatable toys included. Push scooters and ride-on toys included. Games. Puzzles.	No video games, no sporting goods, no bikes/cycling gear, no arts & crafts. No baby/toddler toys (preschool toys okay). No erotic products. No paint, no painting supplies/accessories.
Vehicle	Vehicle Other	Vehicles and accessories. Automotive and vehicle cleaning supplies.	No fuels. No lubricants. No paint.
	Land Vehicles	Automobiles, motorcycles, ATVs, RVs, trailers. Includes vehicle lighting and vehicle bulbs.	No bicycles, no tow-behind agricultural equipment (sprayers, mowers, tillers, etc).
	Tires	Vehicle tires.	No bicycle tires, no tools.
	Vehicle Parts & Accessories	Vehicle parts and vehicle accessories.	No wheels/rims, no wheel components, no tires. No tools.
	Watercraft	Motor boats, jetskis, sailing boats, rafts.	No towables.
	Wheels & Wheel Components	Wheels/rims, lug nuts, spacers, center caps.	No tires, no tools.
Watches	Watches	Watches, chronographs, watch bands/watch bracelets, watch accessories and parts.	No fitness/health/activity monitors, no smart watch electronic devices, no jewelry, no clocks.