



### What are the benefits of testing with FiLab?



#### Co-Creation of Supporting Materials

Collaborate with Filene to create test tools, engagement plans, and other assets that can be repurposed to scale your solution.



#### Accelerated Validation Through Real-World Testing

Launch structured pilots with guidance from Filene on test design, execution, and real-time adjustments.



#### Insightful Feedback from Credit Union Staff

Get qualitative insights through Filene-led interviews with staff to understand what's working, what's not, and how to evolve your product.



#### Access to a Forward-Thinking Credit Union Network

Connect with credit unions eager to test innovative solutions. FiLab manages outreach, recruitment, and relationship building with mission-aligned partners.



#### Guidance on Credit Union Readiness

Understand the documentation, compliance, onboarding, and operational expectations required to support a credit union pilot.



#### Third-Party Research and Credibility

Gain objective, research-backed insights on your product's performance, with results published and shared across the credit union marketplace.



#### Strategic Positioning and Visibility

Leverage Filene's trusted reputation to get your solution in front of credit union leaders, funders, and innovation partners.



#### Exploration of Long-Term Opportunities

Identify paths for future engagement including scale, repeat testing, or deeper system integration.

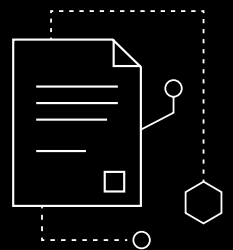
FiLab is Filene's program for testing new tools, products, and strategies that help credit unions grow, operate more effectively, and deepen their community impact. Each year, FiLab collaborates with credit unions to design and execute a series of quick, nimble tests grounded in research and market insights. **FiLab's collaborative approach delivers actionable insights that support adoption of proven solutions and expand credit unions' capacity for innovation.**

Selected solutions will be included in Filene's 2026 FiLab Test Menu, which will be presented to participating credit unions at the 2026 FiLab Symposium. Participating credit unions will review the menu and select which tests move forward.

### How do I get started?

Complete and submit your online application by Friday, June 12, 2026.

- \* There is no cost to apply
- \* Submit a separate application for each solution
- \* Keep responses concise and specific to your proposed test

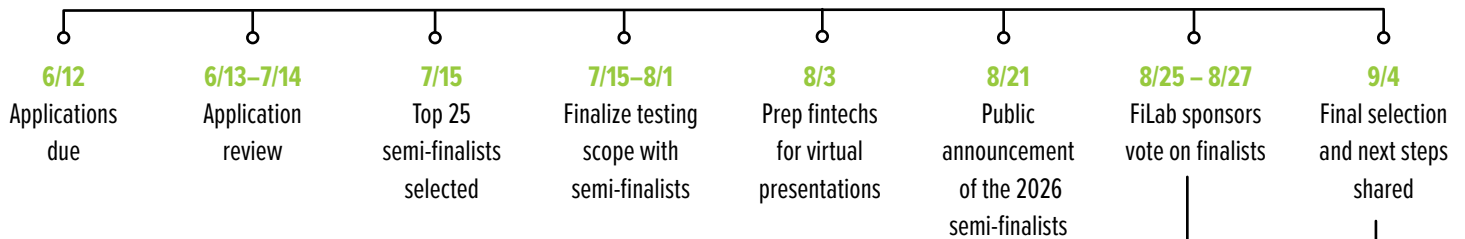


[APPLY HERE](#)

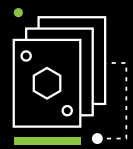
[LEARN MORE ABOUT THE PROCESS](#)



## I've applied, now what?



## What if my solution is not selected to be tested?



### Visibility Through Our Fintech Card Deck

All applicants are considered for inclusion in our curated fintech card deck, which is shared with credit unions and system partners.



### Invitation to Future FiLab Spotlights

Your solution may be invited to participate in a future FiLab Spotlight session, where fintechs demo their tools directly to engaged credit union leaders.



### Exposure via External Channels

We regularly feature solutions on our website and through our shared intranet with credit union sponsors



### Ongoing Opportunities Through Filene

Filene offers additional ways to stay connected through events, research initiatives, and membership benefits that support continued visibility and collaboration.

## Questions?



For more information or questions, contact Megan Freshour at [meganf@filene.org](mailto:meganf@filene.org).

We look forward to the opportunity to collaborate and explore how your solution can help shape the future of credit unions.



Finalists must have a representative available to give a 15-minute virtual demo.

## What does participation require if my solution is selected?

If selected to move forward as a FiLab test, a formal partnership agreement with Filene will be required before the pilot begins. Final participation terms will be discussed with Filene and mutually agreed upon based on the solution, test design, pilot scope, and participating credit unions.

As part of participation, solution partners may be asked to support the pilot through one of the following options:

- \* 1-year Filene Innovator membership, discounted to \$5,000
- \* Providing the solution to participating credit unions at low or no cost during the pilot

If the solution partner provides the solution at no cost during the pilot, Filene may waive the membership fee. If a participating credit union enters into a commercial agreement during or after the pilot, Filene may receive a mutually agreed-upon sign-on fee based on expected revenue.



**FiLAB**

**Stop guessing and start testing.  
FiLab takes the complexity out  
of fintech evaluation.**

[FILENE.ORG/FILAB](https://filene.org/filab)