QUARTERLY ACTION PLAN

SPOTLIGHT

BIG.BRIGHT.MINDS.

DECEMBER 1–3, 2026 | NEW ORLEANS, LA

What will happen at big.bright.minds. 2026? Original research you'll see nowhere else. Live access to the fintechs that credit unions are actually evaluating and deploying. Conversations that reframe how you think about your members, your balance sheet, and your competition. Relationships with credit union peers and the creation of a network that outlasts any one event.

2025 set the bar: 400+ leaders from nearly 180 organizations packed the room in Nashville for our largest big.bright.minds. ever and registration sold out.

2026 will be bigger.



Register

EVENTS & WEBINARS

Connect with industry leaders and thousands of your credit union peers, while exploring the hottest topics impacting the industry.

IN-PERSON EVENT · CRASH® · WEBINAR

THIS QUARTER

10/15	Seven Innovations. Real Tests. Real Results. How AI, New Platforms, and Bold Experiments Are Shaping the Future of Credit Unions	
10/18–10/21	Money 20/20 USA Las Vegas, NV	
11/5	Designing Digital Experiences That Matter: Why Data is the Key for Credit Unions	MEMBER EXCLUSIVE
12/1–12/3	big.bright.minds. New Orleans, LA	
12/1–12/3	Crash big.bright.minds. New Orleans, LA	
12/17	Filene's Major Predictions for Credit Unions in 2027	

NEXT QUARTER

2/27	Crash the GAC Washington D.C.	
2/28–3/4	Governmental Affairs Conference (GAC) 2027 Washington D.C.	
3/1	Filene's GAC Breakfast Washington D.C.	INVITE ONLY

Email the Membership Team

Want to bring a friend to an event? Need a review of your organization's current benefits? Contact us!

All events and webinars are subject to change. Register at filene.org/events and get the most up-to-date information.

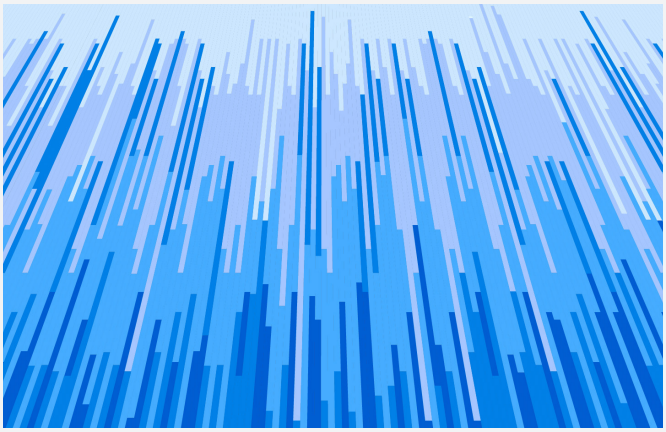
QUARTERLY INSIGHTS

SPOTLIGHT

PEOPLE HELPING PEOPLE: BENCHMARKING MEMBER AND EMPLOYEE WELL-BEING

REPORT NO. 679

Credit unions' commitment to well-being goes beyond financial products: it extends to a mission to improve lives, rooted in the cooperative principle of people helping people. Drawing on findings from the Center for Member Well-Being's benchmarking survey, this report examines credit unions' efforts to promote well-being among members and employees. It highlights promising practices, gaps in organizational capabilities, and opportunities to strengthen support, measure impact, and turn the cooperative mission into meaningful improvements in people's lives.



Download the Research

RESEARCH OUTPUTS

Increase learning and transform your organization with cutting-edge research addressing the credit union industry's most pressing challenges.

- INNOVATION
- DESIGN FOR DIGITAL
- CREDIT UNION OF THE FUTURE
- MEMBER WELL-BEING
- LEADERSHIP, STRATEGY & GOVERNANCE
- GROWTH
- NEXT GENERATION OF MEMBER GROWTH
- FILAB TEST RESULT

COMING THIS QUARTER

- From Structure to Strategy: Shaping Credit Union Governance for a More Complex Future
- Thinking Forward: What Happens When AI Becomes Your Members' Financial Advisor?
- Blog #2: Financial Well-Being Measurement Series
- Attracting & Retaining Young Talent: How Credit Unions Can Cultivate Young Employees to Reach the Next Generation of Members
- Agentic AI Use-Case Map & Deep Dives
- Employee Well-Being Case Studies
- Blog #3: Financial Well-Being Measurement Series
- Elongated Onramp to Adulthood
- The Hidden Growth Strategy: A Strategic Leader's Case for Enterprise Risk Management
- Five Years of Innovation Tracking: Where Credit Unions Stand Today and Where to Invest in 2027
- Well-Being Assessment Tool
- Impact Report: The Credit Union of the Future
- The Strategies Behind the Fastest Growing Credit Unions
- 2026 FiLab Results: Carefull
- 2026 FiLab Results: Agentic AI
- 2026 FiLab Results: Ribbon
- 2026 FiLab Results: Compose
- 2026 FiLab Results: Reset
- 2026 FiLab Results: Delfi
- 2026 FiLab Results: Goodbuy

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