

QUARTERLY ACTION PLAN

SPOTLIGHT

EDGE 2026

MAY 12-14, 2026 | DALLAS, TX

From embracing AI and modern digital experiences to engaging younger generations and defending against evolving cyber threats, staying competitive requires bold transformation. Empower your credit union to lead with agility, trust, and purpose. Here's some of the game-changing topics attendees can expect at this year's event:

- Digital Transformation & AI Integration
- Growth & Relevance Across Generations
- Cybersecurity, Compliance & Data Privacy
- Disruption & Opportunity in Financial Services



Register

Use code **FILENE500** for **\$500 off** on registration!

EVENTS & WEBINARS






Connect with industry leaders and thousands of your credit union peers, while exploring the hottest topics impacting the industry.

 IN-PERSON EVENT



 CRASH®

 WEBINAR

THIS QUARTER

- | | | |
|------------------|---|---|
| 4/7-4/9 | Filene's 2026 Inner Circle Symposium
Scottsdale, AZ |  |
| 4/23 | Fintechs You Need to Know: Improving Member Financial Wellness with Silvr and Debbie |  |
| 5/12-5/14 | EDGE 2026
Dallas, TX |  |
| 5/12-5/14 | Crash EDGE 2026
Dallas, TX |  |
| 5/21 | Trying to Understand the Latest on Real-Time Payments, Stablecoins and Tokenization? Learn About the Latest Payment Trends and How to Prepare for What's Ahead. |  |

MEMBER EXCLUSIVE

- | | | |
|-----------------|--|---|
| 6/9-6/11 | Crash Visa Payments Forum
San Francisco, CA |  |
| 6/18 | In Uncertain Times, Strong Boards Don't Wait for Clarity, They Create It. Hard-Won Lessons from Credit Union CEOs and Board Chairs Who've Been There |  |

MEMBER EXCLUSIVE

NEXT QUARTER

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|----------------|------------------------------------|---|
| 8/24-27 | FiLab Symposium
Kansas City, MO |  |
|----------------|------------------------------------|---|

INVITE ONLY

Email the Membership Team

Want to bring a friend to an event? Need a review of your organization's current benefits? Contact us!

All events and webinars are subject to change. Register at filene.org/events and get the most up-to-date information.



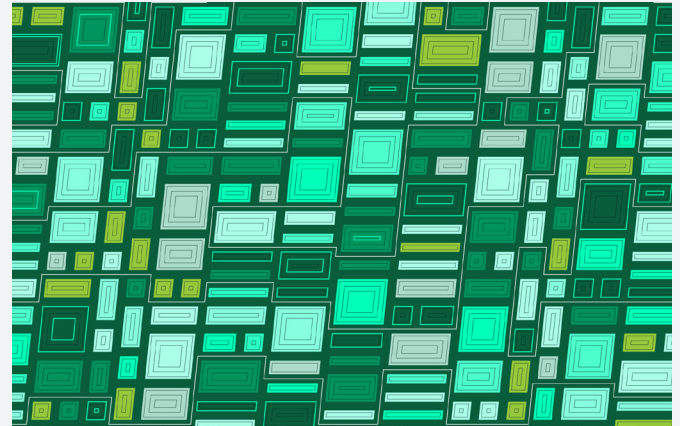
QUARTERLY INSIGHTS

SPOTLIGHT

ENGAGING THE NEXT GENERATION: A STRATEGIC IMPERATIVE FOR CREDIT UNIONS IN THE SOCIAL MEDIA ERA

REPORT NO. 657

Gen Z is anxious about money and seeking answers on social media, often from influencers who are entertaining but not always accurate. This report shows how credit unions can fill that gap with credible, authentic content. Based on analysis of 270,000+ posts across credit unions, banks, digital natives, and influencers, it reveals what performs best on social media platforms, and how storytelling, humor, and short-form video build engagement and trust with the next generation of members.



[Download the Research](#)

RESEARCH OUTPUTS

Increase learning and transform your organization with cutting-edge research addressing the credit union industry's most pressing challenges.

- FILAB TEST RESULT
- COMMUNITY SOCIAL IMPACT
- CREDIT UNION OF THE FUTURE
- LEADERSHIP, STRATEGY & GOVERNANCE
- NEXT GENERATION OF MEMBER GROWTH
- DESIGN FOR DIGITAL
- MEMBER WELL-BEING
- INNOVATION & INCUBATION

COMING THIS QUARTER

- ▶ Optimized Credit Union Governance
- 2025 FiLab Results: Cardfit— Attracting New Members with Credit Union Credit Cards
- Credit Union Benchmarking Survey Results for The Next Generation of Membership Growth
4-Part Infographic Series
- Impact Report: Community Social Impact
- Impact Report: Innovation & Incubation
- Young Consumers' Financial Ecosystems
- Agentic AI Primer for Credit Unions
- Credit Union Innovations Blog Series Part 3
Data-Driven Finance: From Core Systems to Intelligent Agents
- Growing Through Diversity
- Strategies for Improving Employee Well-Being
- Board Behavioral Assessment Comparison
- 2025 FiLab Results: Debbie— Engaging Millennial and Gen-Z Members
- Credit Union Benchmarking Survey Results for Design for Digital
- Innovation through Partnerships

[Email the Membership Team](#)

Want to send your team the latest insights? Need a review of your organization's current benefits? Contact us!

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