

2025

CEO YEARBOOK

Filene 

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Welcome to the Journey!

As you step into your role as a credit union CEO, you're joining a remarkable community of leaders who understand that cooperative finance isn't just about financial services, it's about **transforming lives and strengthening communities**. Your journey begins at an extraordinary moment where credit unions need to sharpen what differentiates them but also where innovation and humanism can converge to create unprecedented opportunities.

At Filene, we know that your path ahead will be filled with both exhilarating possibilities and complex challenges in an increasingly competitive landscape. **That's exactly why we're here**. Our research, testing capabilities, advisory services and our practical tools exist to help you accelerate your strategies.

Let me highlight a few ways **Filene can support you on your leadership journey**. Our **Center of Excellence for Leadership, Strategy & Governance** research provides roadmaps for aligning your organization internally and externally to thrive in times of constant change. If you're considering strategic growth through mergers and acquisitions, we offer research-backed insights to guide those critical decisions. And our newly launched **All Things Payments** Center of Excellence will bring together research and practical implementation guidance to help you navigate the rapidly evolving payments landscape and deliver the seamless experiences your members expect.

But beyond the research and resources, what makes Filene truly special is the community you're now part of. Through programs like i3, our events like big.bright.minds., and our collaborative networks, you'll connect with fellow CEOs who share your challenges and your vision. You'll find mentors, thought partners, and friends who understand that leadership in credit unions requires both courage and humility. As I often say, the key to being a learning organization is finding time and space to think and strategize: Filene provides that space for you to look up and out. As you look at the names in this yearbook, **remember that you're not alone on this journey**. Together, we'll cast the innovation net wide and build a future where credit unions don't just survive but thrive. **Welcome to this remarkable community. We're honored to walk alongside you.**

With gratitude and optimism,



MARK MEYER
FILENE PRESIDENT + CEO
MARKM@FILENE.ORG



¹Includes CEOs who assumed their roles in calendar year 2025.

²Financial data reflects Q3 2025 results and is sourced from Callahan & Associates' Peer Suite.

³Includes credit unions with total assets greater than \$750 million.

Pamela Agnone

President + CEO
pagnone@unfcu.com

POSITION START DATE
June 24, 2025



John Barron

President + CEO
jbarron@lbcu.org

POSITION START DATE
February 1, 2025



United Nations Federal Credit Union

Long Island City, NY | unfcu.com



3

BRANCHES



260,307

MEMBERS



803

EMPLOYEES



\$10,138,522,954

TOTAL ASSETS



1.04%

CUNA ROA



6.91%

YOY LOAN GROWTH



4.86%

YOY SHARE GROWTH

Filene Membership Status

DIVERSITY, EQUITY & INCLUSION; MEMBER WELL-BEING; HERMONEY



INNER CIRCLE

VISIONARY

LEADER

INNOVATOR

THINKER

NON-MEMBER



4

BRANCHES



22,082

MEMBERS



69

EMPLOYEES



\$815,731,308

TOTAL ASSETS



0.52%

CUNA ROA



0.72%

YOY LOAN GROWTH



2.24%

YOY SHARE GROWTH

Filene Membership Status

INNER CIRCLE

VISIONARY

LEADER

INNOVATOR



THINKER

NON-MEMBER

Mike Boden

President + CEO
mboden@oneazcu.com

POSITION START DATE
June 24, 2025



Jessica Buss

CEO
jbuss@openlending.com

POSITION START DATE
March 1, 2025



OneAZ Credit Union

Phoenix, AZ | oneazcu.com


21
BRANCHES


215,912
MEMBERS


496
EMPLOYEES


\$3,652,441,455
TOTAL ASSETS


0.88%
CUNA ROA


16.67%
YOY LOAN GROWTH


8.15%
YOY SHARE GROWTH

Filene Membership Status

LEADERSHIP STRATEGY & GOVERNANCE; THE CREDIT UNION OF THE FUTURE

 INNER CIRCLE	VISIONARY	LEADER
INNOVATOR	THINKER	NON-MEMBER

Open Lending

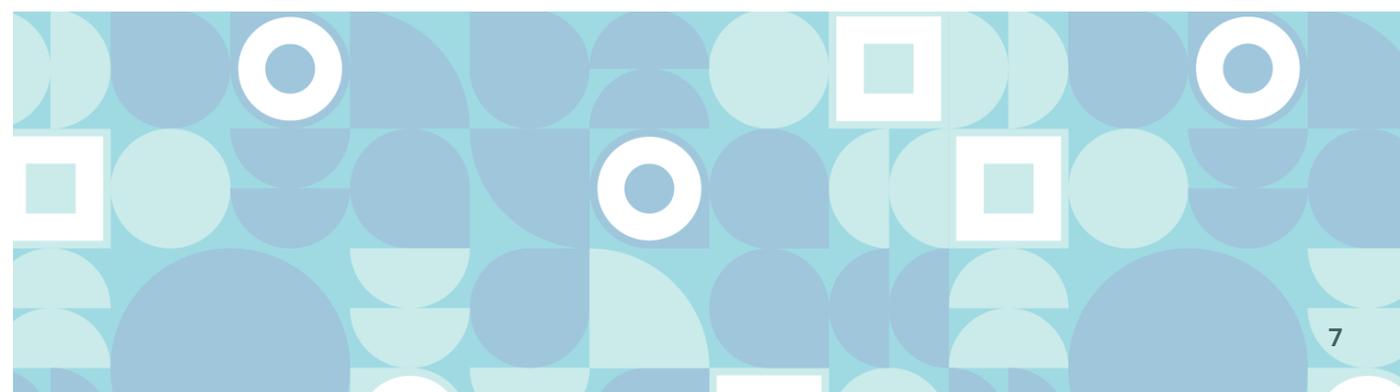
Strategic Partners | Austin, TX | openlending.com

Open Lending provides automated lending services to financial institutions. The company specializes in loan analytics, risk-based pricing, risk modeling and automated decision technology for automotive lenders throughout the United States. Founded in Austin, TX in 2000, Open Lending's mission is to change lives by making transportation affordable through data analytics and cutting-edge technology.

Filene Membership Status

FILAB

INNER CIRCLE	 VISIONARY	LEADER
INNOVATOR	THINKER	NON-MEMBER



Rusty Cannon

CEO
rc@utahscreditunions.org

POSITION START DATE
October 23, 2025



Mike Chapman

President + CEO
mchapman@ssfcu.org

POSITION START DATE
June 30, 2025



Utah Credit Union Association

Leagues & Associations | Salt Lake City, UT | utahscreditunions.org

1,926,710
MEMBERS

\$18,207,246,668
TOTAL ASSETS

The Utah Credit Union Association is the state-based trade association for credit unions with physical locations in Utah. As a membership-based organization, the Association creates a point of unity for the industry in Utah and provides advocacy and support services to its members, including legislative and regulatory advocacy at both state and national levels, compliance assistance, education and training, and consulting services.

Filene Membership Status

INNER CIRCLE	VISIONARY	LEADER
INNOVATOR	THINKER	NON-MEMBER

Security Service Federal Credit Union

San Antonio, TX | ssfcu.org

70
BRANCHES

750,086
MEMBERS

2,027
EMPLOYEES

\$14,143,875,130
TOTAL ASSETS

0.51%
CUNA ROA

5.14%
YOY LOAN GROWTH

6.01%
YOY SHARE GROWTH

Filene Membership Status

INNER CIRCLE	VISIONARY	LEADER
INNOVATOR	THINKER	NON-MEMBER

Wendy Cleveland

President + CEO
wendy.cleveland@firstmarkcu.org

POSITION START DATE
February 28, 2025



Debbie Cook

President + CEO
dcook@suneast.org

POSITION START DATE
March 25, 2025



Firstmark Credit Union

San Antonio, TX | firstmarkcu.org


12
BRANCHES


89,026
MEMBERS


233
EMPLOYEES


\$1,220,850,029
TOTAL ASSETS


0.06%
CUNA ROA


10.86%
YOY LOAN GROWTH


4.95%
YOY SHARE GROWTH

Filene Membership Status



Sun East Federal Credit Union

Aston, PA | suneast.org


7
BRANCHES


49,610
MEMBERS


141
EMPLOYEES

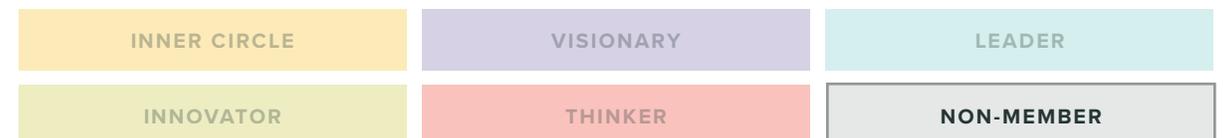

\$861,419,479
TOTAL ASSETS


0.49%
CUNA ROA


1.71%
YOY LOAN GROWTH


5.45%
YOY SHARE GROWTH

Filene Membership Status



Anthony Cuevas

President + CEO
acuevas@lafcu.org

POSITION START DATE
April 1, 2025



Mike Dobbins

CEO
mdobbins@alliantcreditunion.com

POSITION START DATE
June 26, 2025



Los Angeles Federal Credit Union

Los Angeles, CA | lafcu.org



8

BRANCHES



75,746

MEMBERS



177

EMPLOYEES



\$1,273,612,138

TOTAL ASSETS



0.45%

CUNA ROA



-0.35%

YOY LOAN GROWTH



5.16%

YOY SHARE GROWTH

Filene Membership Status

INNER CIRCLE	VISIONARY	LEADER
INNOVATOR	THINKER	NON-MEMBER

Alliant Credit Union

Chicago, IL | alliantcreditunion.com



1

BRANCH



941,349

MEMBERS



908

EMPLOYEES



\$20,317,844,436

TOTAL ASSETS



0.61%

CUNA ROA



11.21%

YOY LOAN GROWTH



-0.45%

YOY SHARE GROWTH

Filene Membership Status

INNER CIRCLE	VISIONARY	LEADER
INNOVATOR	THINKER	NON-MEMBER

Mike Hayes

President + CEO
mhayes@enrichmentfcu.org

POSITION START DATE
August 4, 2025



Chad Heese

President + CEO
chadh@crcu.org

POSITION START DATE
May 1, 2025



Enrichment Federal Credit Union

Oak Ridge, TN | enrichmentfcu.org



9

BRANCHES



48,224

MEMBERS



139

EMPLOYEES



\$945,447,055

TOTAL ASSETS



1.43%

CUNA ROA



6.45%

YOY LOAN GROWTH



1.55%

YOY SHARE GROWTH

Filene Membership Status

INNER CIRCLE	VISIONARY	LEADER
INNOVATOR	THINKER	NON-MEMBER

Community Resource Credit Union

Baytown, TX | crcu.org



8

BRANCHES



57,680

MEMBERS



203

EMPLOYEES



\$906,250,405

TOTAL ASSETS



1.16%

CUNA ROA



7.88%

YOY LOAN GROWTH



5.5%

YOY SHARE GROWTH

Filene Membership Status

INNER CIRCLE	VISIONARY	LEADER
INNOVATOR	THINKER	NON-MEMBER

Shane Hoyle

President + CEO
shoyle@sccu.com

POSITION START DATE
March 1, 2025



Lucy Ito

Interim CEO
lucyi@ccul.org

POSITION START DATE
October 20, 2025



Space Coast Credit Union

Melbourne, FL | sccu.com

68
BRANCHES

692,562
MEMBERS

1,240
EMPLOYEES

\$8,908,419,963
TOTAL ASSETS

0.94%
CUNA ROA

2.27%
YOY LOAN GROWTH

0.78%
YOY SHARE GROWTH

Filene Membership Status

INNER CIRCLE	VISIONARY	LEADER
INNOVATOR	THINKER	NON-MEMBER

California's Credit Unions

Leagues & Associations | Ontario, CA | ccul.org

86,725
MEMBERS

\$1,377,835,914
TOTAL ASSETS

Filene Membership Status

INNER CIRCLE	VISIONARY	LEADER
INNOVATOR	THINKER	NON-MEMBER

Erik Jenkins

President + CEO
ejenkins@achievacu.com

POSITION START DATE
March 3, 2025



Dan Kelley

President + CEO
kelleyd@ccuflorida.org

POSITION START DATE
July 31, 2025



Achieva Credit Union

Dunedin, FL | achievacu.com


28
BRANCHES


211,662
MEMBERS


548
EMPLOYEES


\$3,012,814,054
TOTAL ASSETS


0.91%
CUNA ROA


10.42%
YOY LOAN GROWTH


4.08%
YOY SHARE GROWTH

Filene Membership Status

INNER CIRCLE	VISIONARY	LEADER
 INNOVATOR	THINKER	NON-MEMBER

Community Credit Union of Florida

Rockledge, FL | ccuflorida.org


8
BRANCHES


55,626
MEMBERS


187
EMPLOYEES


\$1,444,981,016
TOTAL ASSETS


0.55%
CUNA ROA


6.76%
YOY LOAN GROWTH


6.69%
YOY SHARE GROWTH

Filene Membership Status

INNER CIRCLE	VISIONARY	LEADER
 INNOVATOR	THINKER	NON-MEMBER

Craig Knell

President + CEO
cknell@cofcu.com

POSITION START DATE
November 17, 2025



Tom Knothe

President + CEO
tom.knothe@marinecu.com

POSITION START DATE
January 1, 2025



Charter Oak Federal Credit Union

Waterford, CT | charteroak.org


13
BRANCHES


88,364
MEMBERS


198
EMPLOYEES


\$1,638,907,920
TOTAL ASSETS


1.32%
CUNA ROA


-3.72%
YOY LOAN GROWTH


3.26%
YOY SHARE GROWTH

Filene Membership Status

INNER CIRCLE	VISIONARY	LEADER
INNOVATOR	THINKER	NON-MEMBER

Marine Credit Union

Onalaska, WI | marinecu.com


17
BRANCHES


75,462
MEMBERS


408
EMPLOYEES


\$1,068,456,993
TOTAL ASSETS


0.95%
CUNA ROA


3.63%
YOY LOAN GROWTH


0.81%
YOY SHARE GROWTH

Filene Membership Status

INNER CIRCLE	VISIONARY	LEADER
INNOVATOR	 THINKER	NON-MEMBER

Grace Lee

President + CEO
glee@stmaryscu.org

POSITION START DATE
August 18, 2025



Ray Lindley

President + CEO
ray.lindley@capedcu.com

POSITION START DATE
June 2, 2025



St. Mary's Credit Union

Marlborough, MA | stmaryscu.org


7
BRANCHES


57,536
MEMBERS


220
EMPLOYEES


\$1,004,346,776
TOTAL ASSETS


0.33%
CUNA ROA


1%
YOY LOAN GROWTH


3.89%
YOY SHARE GROWTH

Filene Membership Status

INNER CIRCLE	VISIONARY	LEADER
INNOVATOR	THINKER	NON-MEMBER

CapEd Federal Credit Union

Meridian, ID | capedcu.com


11
BRANCHES


101,584
MEMBERS


287
EMPLOYEES


\$1,502,406,430
TOTAL ASSETS


0.47%
CUNA ROA


-8.07%
YOY LOAN GROWTH

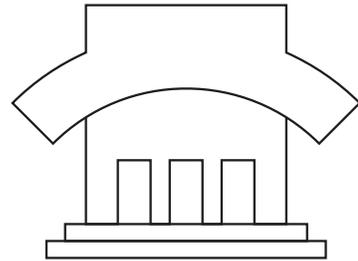

-8.43%
YOY SHARE GROWTH

Filene Membership Status

INNER CIRCLE	VISIONARY	LEADER
 INNOVATOR	THINKER	NON-MEMBER

CREDIT UNION SYSTEM CANVAS

A BRIEF OUTLINE OF THE RESOURCES & SUPPORT THAT BIND OUR INDUSTRY TOGETHER



WHAT IS A CREDIT UNION?

- Member-owned
- Not-for-profit
- Cooperative
- Community-focused
- Member-elected boards
- Fewer and lower fees
- Lower interest rates on loans & credit cards
- Higher interest rates on deposits
- Mission-oriented to enable economic inclusivity, mobility, and financial well-being

ADVOCACY

- | | |
|--|----------|
| AACUC | DCUC |
| AACUL — 33 State and Regional CU Leagues | Inclusiv |
| America's Credit Unions | NASCUS |
| Coopera | TruStage |
| CUPride | WOCCU |
| Credit Union House | |

REGULATORY

- CFPB
- NCUA
- 50 State DFIs

GIVING & MORE

- | | |
|-------------------------------|--|
| America's Credit Union Museum | National Credit Union Foundation |
| CU4Kids | Worldwide Foundation for Credit Unions |
| CU DEI Collective | |

DATA + OPERATIONS

- | | |
|---|------------------------|
| ALM First | CSSI |
| Callahan & Associates | Jack Henry™ – Symitar® |
| Corelation | Origence |
| Cornerstone Advisors | Plexity |
| 11 Corporate CUs, including Alloya, Catalyst, Corporate Central, and Vizo Financial | SRM |
| CUProdigy | Trellance (CUDX) |
| CU Student Choice | TruStage |
| | Velera |

RESEARCH

- | | |
|---------------------------|----------|
| America's Credit Unions | Raddon |
| Filene Research Institute | TruStage |
| Circuit (MDC) | |

ADVOCACY

Advocacy groups influence opinion, policy, and legislation for credit unions, strengthening their mission of providing financial well-being for all.

REGULATORY

Regulatory agencies establish and enforce laws for credit unions.

GIVING & MORE

Enhances credit unions' ability to thrive and provide needed services to members.

DATA + OPERATIONS

Data + Operations support day-to-day credit union activities—marketing, payment processing, insurance, data security, analytics, etc.

FINTECH

FinTech organizations provide technological solutions for credit union efficiency and consumer desirability.

TALENT DEVELOPMENT

Talent Development helps to grow and evolve emerging leaders within credit unions.

RESEARCH

Research explores issues vital to the future of credit unions and is crucial to maintaining relevance and supporting members as the financial landscape evolves.

INNOVATION

Innovation promotes ideas, methods and cultures that enable CU growth aligned with emerging consumer trends and preferences.

MEDIA

Media outlets educate, inform, and shape opinions about the credit union industry.

TALENT DEVELOPMENT

- | | |
|-----------------------------------|---|
| AACUC | i3 (Filene) |
| America's Credit Unions' Councils | NASCUS |
| Credit Union Management School | National Credit Union Foundation |
| CUES | NLCUP |
| CUWLA | The Cooperative Trust® /Crashers (Filene) |
| Humanidei | WCMS |

INNOVATION

- | | |
|---------------|---------------------|
| Circuit (MDC) | NACUSO |
| FiLab | TruStage Technology |

FINTECH

- | | | | |
|-------------|------------|-------------------|-----------------|
| SOFTWARE | Casap | APPS | Carefull |
| | Conductiv | | Debbie |
| | Delfi | | GreenPath |
| | Goodbuy | | Financial Coach |
| | IDgo | Pocketnest | |
| | Larky | Steady | |
| | Multimodal | Zogo | |
| CUSOS | Nickels | CUNextGen | |
| | Reset | CUProdigy | |
| | Ribbon | Reseda Group | |
| | SavvyMoney | | |
| | Silvur | | |
| COLLECTIVES | VerticeAI | Chartway Ventures | |
| | Zelle | Curql Collective | |
| | | TruStage Ventures | |

MEDIA

- | | |
|--|---------------------|
| America's Credit Unions | CUInsight |
| Callahan & Associates | CU Management |
| Coop News | CU Today |
| Credit Union Business | NCUA News |
| Credit Union Journal (American Banker) | The Financial Brand |
| Credit Union Times | |
| CUBroadcast | |



Brandon Luetkenhaus

President + CEO
 bluetkenhaus@nebrcul.org

POSITION START DATE
 July 1, 2025



Timothy Mackay

President + CEO
 timothymackay@landmarkcu.com

POSITION START DATE
 October 13, 2025



Nebraska Credit Union League Inc

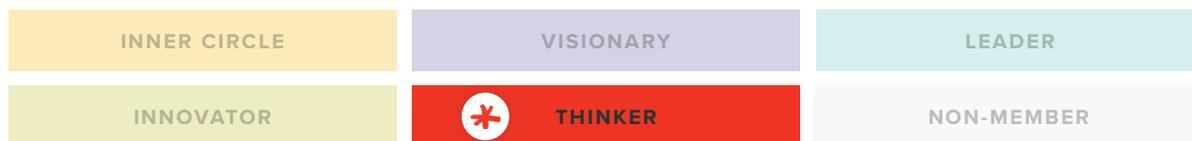
Leagues & Associations | Omaha, NE | nebrcul.org

387,548
MEMBERS

\$3,221,876,388
TOTAL ASSETS

The Nebraska Credit Union League is a dynamic not-for-profit trade association that represents the interests of Nebraska's state and federally chartered credit unions and their nearly 520,000 members. Organized in 1934 and based in Omaha, the League continues to focus on helping member credit unions succeed by providing an array of services to Nebraska's credit union industry. Their mission is to protect, promote and perpetuate the credit union movement through education and training, regulatory and compliance assistance, advocacy, and operational guidance.

Filene Membership Status



Landmark Credit Union

New Berlin, WI | landmarkcu.com

35
BRANCHES

403,917
MEMBERS

1027
EMPLOYEES

\$7,324,496,826
TOTAL ASSETS

0.94%
CUNA ROA

4.95%
YOY LOAN GROWTH

9.7%
YOY SHARE GROWTH

Filene Membership Status



Brant Malone

CEO
bmalone@avadiancu.com

POSITION START DATE
December 1, 2025



Todd Marksberry

Interim CEO
tmarksberry@westerracu.com

POSITION START DATE
May 1, 2025



Avadian Credit Union

Birmingham, AL | avadiancu.com

19
BRANCHES

272
MEMBERS

220
EMPLOYEES

\$1,377,835,914
TOTAL ASSETS

0.93%
CUNA ROA

4.23%
YOY LOAN GROWTH

-2.5%
YOY SHARE GROWTH

Filene Membership Status

INNER CIRCLE	VISIONARY	LEADER
INNOVATOR	THINKER	NON-MEMBER

Westerra Credit Union

Denver, CO | westerracu.com

9
BRANCHES

115,824
MEMBERS

300
EMPLOYEES

\$2,101,503,342
TOTAL ASSETS

0.34%
CUNA ROA

0.23%
YOY LOAN GROWTH

-0.3%
YOY SHARE GROWTH

Filene Membership Status

FILAB; HERMONEY

INNER CIRCLE	VISIONARY	LEADER
INNOVATOR	THINKER	NON-MEMBER

George McDonald

👤 Interim CEO
✉ gmcdonald@dakcu.org

POSITION START DATE
October 6, 2025



Ashley McDurmon

👤 President + CEO
✉ amcdurmon@orionfcu.com

POSITION START DATE
January 1, 2025



Dakota Credit Union Association

Leagues & Associations | Bismarck, ND | dakcu.org

👥
451,604
MEMBERS

💰
\$6,169,031,012
TOTAL ASSETS

The Dakota Credit Union Association (DakCU) is the professional financial trade association serving 62 credit unions that employ nearly 2,400 individuals across the Dakotas. With a mission to help credit unions succeed, DakCU plays a key role in growing membership and helping to provide service excellence to members through legislative and regulatory advocacy, compliance support, professional development, and strategic solutions from offices in Bismarck, North Dakota and Sioux Falls, South Dakota.

Filene Membership Status

INNER CIRCLE	VISIONARY	LEADER
INNOVATOR	THINKER	NON-MEMBER

Orion Federal Credit Union

Memphis, TN | orionfcu.com

🏛️
11
BRANCHES

👥
67,877
MEMBERS

👤
180
EMPLOYEES

💰
\$1,287,287,686
TOTAL ASSETS

📈
0.2%
CUNA ROA

🏠
6.38%
YOY LOAN GROWTH

📈
6.06%
YOY SHARE GROWTH

Filene Membership Status

INNER CIRCLE	VISIONARY	LEADER
🌟 INNOVATOR	THINKER	NON-MEMBER

Anatoli Murha

CEO
amurha@srffcu.com

POSITION START DATE
October 1, 2025



Lindsey Myhre

President + CEO
lmyhre@stcu.org

POSITION START DATE
July 10, 2025



Self Reliance New York Federal Credit Union

New York, NY | selfreliancenyc.org

9
BRANCHES

14,773
MEMBERS

39
EMPLOYEES

\$1,453,599,985
TOTAL ASSETS

0.08%
CUNA ROA

8.68%
YOY LOAN GROWTH

1.94%
YOY SHARE GROWTH

Filene Membership Status

INNER CIRCLE	VISIONARY	LEADER
INNOVATOR	THINKER	NON-MEMBER

Spokane Teachers Credit Union

Liberty Lake, WA | stcu.org

52
BRANCHES

306,153
MEMBERS

1,016
EMPLOYEES

\$6,391,295,740
TOTAL ASSETS

0.39%
CUNA ROA

5.42%
YOY LOAN GROWTH

14.17%
YOY SHARE GROWTH

Filene Membership Status

INNER CIRCLE	VISIONARY	LEADER
INNOVATOR	THINKER	NON-MEMBER

Steve O'Donnell

👤 President + CEO
✉️ steveo@onenevada.org

📅 POSITION START DATE
August 6, 2025



Deena Otto

👤 President + CEO
✉️ dotto@southlandcu.org

📅 POSITION START DATE
December 8, 2025



One Nevada Credit Union

Las Vegas, NV | onenevada.org

🏛️
16
BRANCHES

👥
74,890
MEMBERS

👤
186
EMPLOYEES

💰
\$1,469,113,466
TOTAL ASSETS

💰
1.61%
CUNA ROA

🏠
5.18%
YOY LOAN GROWTH

📈
4.7%
YOY SHARE GROWTH

Filene Membership Status

INNER CIRCLE	VISIONARY	LEADER
INNOVATOR	THINKER	NON-MEMBER

Southland Credit Union

Downey, CA | southlandcu.org

🏛️
9
BRANCHES

👥
70,752
MEMBERS

👤
175
EMPLOYEES

💰
\$1,282,588,721
TOTAL ASSETS

💰
0.16%
CUNA ROA

🏠
1.43%
YOY LOAN GROWTH

📈
5.15%
YOY SHARE GROWTH

Filene Membership Status

INNER CIRCLE	VISIONARY	LEADER
INNOVATOR	THINKER	NON-MEMBER

Liz Ponder

CEO
lmyhre@stcu.org

POSITION START DATE
March 3, 2025



Razi Qadri

President + CEO
rqadri@mhvfcu.com

POSITION START DATE
November 11, 2025



SRP Federal Credit Union

North Augusta, SC | srpfcu.org


20
BRANCHES


199,864
MEMBERS


416
EMPLOYEES


\$1,978,673,502
TOTAL ASSETS


1.68%
CUNA ROA


22.75%
YOY LOAN GROWTH


10.33%
YOY SHARE GROWTH

Filene Membership Status

INNER CIRCLE	VISIONARY	LEADER
 INNOVATOR	THINKER	NON-MEMBER

Mid-Hudson Valley Federal Credit Union

Kingston, NY | mhvfcu.com


12
BRANCHES


94,984
MEMBERS


268
EMPLOYEES


\$1,621,444,185
TOTAL ASSETS


0.52%
CUNA ROA


4.48%
YOY LOAN GROWTH


7.57%
YOY SHARE GROWTH

Filene Membership Status

INNER CIRCLE	VISIONARY	LEADER
INNOVATOR	THINKER	NON-MEMBER

Mirella Reznic

President + CEO
mreznic@figcu.org

POSITION START DATE
February 1, 2025



Andy Rush

President + CEO
arush@southernenergycu.org

POSITION START DATE
October 1, 2025



Farmers Insurance Group Federal Credit Union

Burbank, CA | figcu.org


10
BRANCHES


66,070
MEMBERS


230
EMPLOYEES


\$1,334,022,899
TOTAL ASSETS


0.09%
CUNA ROA


-10.67%
YOY LOAN GROWTH


-6.09%
YOY SHARE GROWTH

Filene Membership Status

INNER CIRCLE	VISIONARY	 LEADER
INNOVATOR	THINKER	NON-MEMBER

Southern Energy Credit Union

Birmingham, AL | southernenergycu.org


29
BRANCHES


90,616
MEMBERS


173
EMPLOYEES


\$3,564,928,358
TOTAL ASSETS


0.4%
CUNA ROA


4.47%
YOY LOAN GROWTH


0.29%
YOY SHARE GROWTH

Filene Membership Status

INNER CIRCLE	VISIONARY	LEADER
INNOVATOR	THINKER	NON-MEMBER

Scott Simpson

CEO
ssimpson@americascreditunions.org

POSITION START DATE
November 3, 2025



Becky Smith

President + CEO
bsmith@apgfcu.com

POSITION START DATE
January 29, 2025

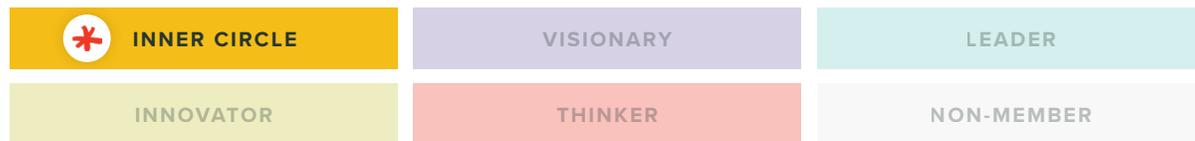


America's Credit Unions

Leagues & Associations | Washington, DC | americascreditunions.com

America's Credit Unions advocates for and advances an environment where credit unions thrive. The organization works to protect, empower, and advance credit unions at the federal level and in partnership with state leagues, ensuring the needs of more than 140 million people nationwide are met and that credit unions can serve their members and communities effectively.

Filene Membership Status THE COOPERATIVE TRUST SPONSOR



APG Federal Credit Union

Aberdeen, MD | apgfcu.com

17
BRANCHES

180,743
MEMBERS

220
EMPLOYEES

\$2,526,409,531
TOTAL ASSETS

1.2%
CUNA ROA

12.37%
YOY LOAN GROWTH

6.55%
YOY SHARE GROWTH

Filene Membership Status



Ned Tobey

CEO
ned.tobey@membersdevelopment.com

POSITION START DATE
January 1, 2025



Paul Treinen

President + CEO
ptreinen@woccu.org

POSITION START DATE
August 4, 2025



Circuit (MDC)

Strategic Partners | Columbus, OH | circuitcu.com

Circuit, formerly Members Development Company (MDC), is a future-focused network and exclusive credit union community that functions as a research-for-development incubator for its owners. By pooling the resources of approximately 80 credit union and CUSO owners representing over \$390 billion in total assets and 22 million members, MDC exists to connect today's industry leaders, foster a space of collaborative innovation, and leverage combined strength to develop or identify strategic products and services.

Filene Membership Status

INNER CIRCLE	VISIONARY	LEADER
INNOVATOR	 THINKER	NON-MEMBER

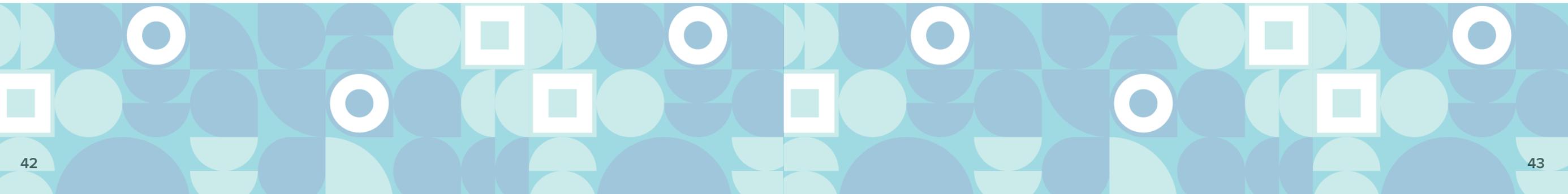
World Council of Credit Unions Inc

Trade Association | Madison, WI | woccu.org

World Council of Credit Unions (WOCCU) is the only global trade association that represents the interests of credit unions and financial cooperatives at the international level. The World Council engages in advocacy, development and education to champion and grow credit unions and cooperative finance worldwide.

Filene Membership Status

INNER CIRCLE	VISIONARY	LEADER
INNOVATOR	 THINKER	NON-MEMBER



David Tuyo

CEO
dtuyo@twinstarcu.com

POSITION START DATE
May 1, 2025



Darrick Weeks

President + CEO
dweeks@purduefed.com

POSITION START DATE
January 1, 2025



TwinStar Credit Union

Olympia, WA | twinstarcu.com


35
BRANCHES


265,315
MEMBERS


844
EMPLOYEES


\$4,312,969,923
TOTAL ASSETS


0.57%
CUNA ROA


2.88%
YOY LOAN GROWTH


-1.1%
YOY SHARE GROWTH

Filene Membership Status

INNER CIRCLE	VISIONARY	LEADER
 INNOVATOR	THINKER	NON-MEMBER

Purdue Federal Credit Union

West Lafayette, IN | purdufed.com


12
BRANCHES


110,680
MEMBERS


283
EMPLOYEES


\$2,055,748,008
TOTAL ASSETS


0.86%
CUNA ROA


1.1%
YOY LOAN GROWTH


6.3%
YOY SHARE GROWTH

Filene Membership Status

INNER CIRCLE	VISIONARY	LEADER
 INNOVATOR	THINKER	NON-MEMBER

FILENE.ORG/CEOYEARBOOK2025

