BIG.BRIGHT.MINDS. AGENDA

DECEMBER 1–3, 2026 • NEW ORLEANS, LA

Three days of ideas, connection and experiences designed to help credit union leaders think forward.

TUESDAY · DEC 1

9 AM–4 PM

PRE-CONFERENCE PROGRAMS

Crash Workshop, i3 Workshop + Field Trip, and Think Tank programming bring communities together for deeper learning and connection.

2–5 PM

★ CEO FORUM

An executive experience exploring creativity, foresight, leadership capability, strategy execution, and the technological and organizational shifts shaping future growth.

2:30–4:30 PM

FILENE 101

An in-depth look at how to maximize your Filene membership and navigate the programs delivering value to credit unions across the country.

5–8:30 PM

★ ANNUAL MEMBER MEETING + WELCOME RECEPTION

Come together for Filene highlights and our annual member meeting, followed by an evening of networking and connection.

WEDNESDAY · DEC 2

8–9 AM

BREAKFAST

9–10:30 AM

GROWTH + GOVERNANCE

Kick off the mainstage with conversations on growth, leadership, and what it takes to build more strategic credit union boards.

11 AM–1 PM

★ CEO FORUM

CEO-only conversations on leading through uncertainty, accelerating change, and building boards that support innovation, growth, and long-term resilience.

11 AM–NOON

HOW CREDIT UNIONS CAN DRIVE GROWTH, FINANCIAL INCLUSION, AND MEMBER LOYALTY THROUGH CROSS-BORDER REMITTANCES

12–1 PM

LUNCH

1–1:30 PM

HOW AI WILL SHAPE THE FUTURE MEMBER EXPERIENCE

1:30–2 PM

HOW CREDIT UNIONS WILL GROW IN THE FUTURE: SIX REALIZATIONS FROM THREE YEARS AS A FELLOW

2:15–5:15 PM

DAY AWAYS + STAY & PLAYS

Take the conversation beyond the mainstage through immersive learning, community experiences, and opportunities to connect.

6 PM ONWARD

★ TONIGHT AT BBM

i3 Science Fair · CoE Marketplace Reception · Dine Arounds

THURSDAY · DEC 3

8–9 AM

BREAKFAST

9–10:30 AM

RELEVANCE + MEMBER GROWTH

Explore how credit unions can make their distinctive difference matter to consumers and build stronger relevance with the people and communities they serve.

11 AM–NOON

WELL-BEING + COMMUNITY IMPACT

Explore how communities can build stronger systems of access and how financial well-being measurement can drive member impact, strategy, and ROI.

12–1 PM

LUNCH

1–2:30 PM

BUILDING TOMORROW'S GROWTH

Explore who credit unions reach today, how they can build relevance tomorrow, and emerging approaches to organizing for growth.

3–4 PM

PAYMENTS, AI + WHAT'S NEXT

See payments as a growth engine, explore the shift from AI copilot to colleague, and look ahead at emerging innovation.

4–4:30 PM

MONEY 20/20 + FINNOVATE PANEL WITH SRM

4:30 PM

CLOSING REMARKS

6:30–10 PM

★ MERRY MAKING

Close out big.bright.minds with an offsite celebration and one more night together.

SAVE YOUR SEAT AT BIG.BRIGHT.MINDS.

REGISTER NOW