This is the top of the connector. You will place the Ribbon into this slot facing up.

Another view looking down onto the top of Ribbon connector.

Gently pull out black piece about 1/8 inch.

You can cut the ribbon on the line between 4 copper dots. Be sure to cut straight across.

Peel back the backing tape about 1/4 inch.

Insert Ribbon into connector, check the wire polarity (red wire to positive) copper dots should not be visible.

With connector between your 4 fingers, squeeze the black piece closed.

This is what a proper installation will look like, now test by connecting lead wires to a power source.