DIEHL



#10
OCT
2026

NEWSLETTER

HAPPY HALLOWEEN

Welcome to the spookiest newsletter ever newslettered! That's right, ladies and gents, we crafted this one with Halloween in mind! It's filled with horror so piquant, so unrelenting, that you will be sweating through your quarter zips. Horror so terrifying that anytime anyone says anything about a newsletter, you'll run screaming from the room. The terror is real and it is alive in the pages of this newsletter.

Well, it was until I realized that sending out a newsletter filled with primordial terror, fountaining exsanguinations, and primal and subconscious horrors is probably frowned upon in a corporate environment.

So instead, in this edition, we talk a bit about our sponsorship of Hundred Acres Manor Haunted House, which is super fun. And of course we discuss Sunflower Friend and Willy's World happening at Diehl of Hermitage! We also talk a bit about the ENORMOUS donations to Children's Hospital Foundation!

But this is Halloween! So to get in the spirit, we decided to feature a little horror story called "Manual Macabre 3." Don't worry, it's rated PG by The Newsletter Association, which is to say, by the people that write this newsletter.

So enjoy, everyone! And here's a shout out to the wonderful people that throw down on this newsletter every month: Dalton Uber, Elena Robinson, Orion Moses, and Juanita Fair! Throw some candy at them if you see them around. It is Halloween after all.

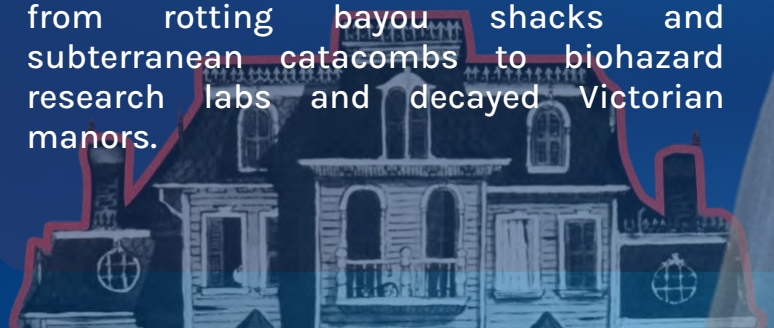
Muahahahahaha!
Donnie





As autumn settles over western Pennsylvania, the dense tree canopy along Corrigan Drive swallows the last remnants of daylight. Fog rolls off the hills, wrapping around a sprawling, castle-like silhouette looming in the woods. To casual passersby, it looks like a scene straight out of a Gothic horror film, but to thrill-seekers across the Tri-State area, it is unmistakably Hundred Acres Manor, widely recognized as one of the nation's top Halloween attractions. Behind its heavy, creaking doors lies a multi-themed labyrinth designed to push human fear to its absolute limits. Yet what truly sets this haunt apart isn't just its world-class set design or its legion of terrifying creatures, but the surprising, generous heart beating beneath all the fake blood.

Stepping into Hundred Acres Manor is far from a passive walk through a dark hallway; it is an immersive, multisensory gauntlet spanning more than 60,000 square feet. Guests are forced through a continuous, sprawling trek that shifts dramatically from rotting bayou shacks and subterranean catacombs to biohazard research labs and decayed Victorian manors.



Hollywood-level production value drives the experience, with custom animatronics, theatrical lighting, disorientation rooms, and high-tech soundscapes ensuring that no sense goes unassailed. Bringing these nightmares to life are more than a hundred trained actors, outfitted in intricate prosthetics and costumes each night and specializing in psychological manipulation and relentless, unpredictable jump scares as visitors navigate narrow corridors and pitch-black turns.

While the attraction routinely garners national praise from outlets like the Travel Channel and USA Today, its true foundation is its impact on the community. Hundred Acres Manor operates as a non-profit organization, with proceeds generated from ticket sales directly supporting regional charities, including The Homeless Children's Education Fund and Animal Friends. It is a rare place where a scream actually does some good, allowing guests to experience the fright of their lives while knowing their admission helps feed shelter animals or provide school supplies for children in need. Since its inception, the haunt has raised millions of dollars, effectively turning the public's love of horror into a vital engine for local philanthropy.

HUNDRED ACRES MANOR

HAUNTED ATTRACTION

The magic of the Manor isn't created overnight, as planning for each autumn season begins almost as soon as the previous year's doors close in November. Teams of designers, carpenters, prop artists, and makeup specialists work year-round to completely redesign sections of the maze, ensuring that even veteran haunt enthusiasts encounter fresh nightmares every fall. Beyond the core walk-through attractions, the facility has expanded into a full evening experience complete with escape rooms, themed food stalls, and interactive monster photo opportunities. As night falls over South Park, Hundred Acres Manor stands ready to welcome all who dare enter, proving that sometimes the scariest places on Earth can do the most good.

Are you up for a night of fright?





MANUAL MACABRE 3

YOU CAN RUN. BUT YOU CAN'T DRIVE



The woman had never liked camping. But, at least once a year, her husband dragged her out of their living room, away from their comfy couch, shaggy deep carpet, and a tv as big as a camper, and drove them 100 miles away from anything fun, parking in the woods at his favorite campsite. Without fail, her husband would jump out of the car, take a deep breath and proclaim, "It's so nice to be out of the city."

The woman smiled ruefully and agreed without enthusiasm. Thank god I made him buy that camper. I couldn't even imagine sleeping in a tent, she thought. It made her glad to see her husband so happy and in his element. It almost made this one weekend away feel worth it. Almost.

While her husband started setting up the campsite, the woman sighed and went to build the campfire. She actually enjoyed this part. She walked around the site, collecting branches and twigs, while he set up the camper, chairs, and tables. She started a small fire with the kindling, slowly adding bigger and bigger branches as it grew. Once the fire was at a steady roar, she looked around for a chair. Her husband hadn't gotten that far yet, apparently. In fact, the camper was still attached to the truck and her husband was nowhere to be found.

"Honey?" she whispered. Shouting seemed...wrong for some reason. When he wandered off into the woods, which he was apt to do, he always told her he was leaving. He knew that she wasn't comfortable being completely alone in the woods; so he never wandered far, always staying within shouting distance. This felt different. Chilling, even as the sun shone down on her. She gathered her courage and yelled, "Honey! Where are you?"

The birds that were singing in the trees fell silent. The wind died. Even the stream, bubbling and splashing in the background, became less defined. Less urgent. She felt the change rather than hearing it, like a blanket of nettles when you're expecting cotton. The silence itched. It scratched. It dug and penetrated.

"Where are you!" she shouted louder this time. In the silence, her voice sounded too loud. Too desperate. Shaking, she reassured herself she was just being stupid. Take a deep breath, she thought to herself. "He probably just walked down to the stream and couldn't hear me shouting. You need to chill."



MANUAL MACABRE 3

YOU CAN RUN, BUT YOU CAN'T DRIVE

She took a deep breath through her nose, held it for a tick, and breathed out through her mouth. She did this a few more times. “Box Breathing,” they called it. Reduces anxiety and stress. Her GP had told her about it. It did wonders to lower her heart rate. She breathed in one more time.

A scream cut through the silence. A rapier scream, sharp and pointed, piercing her heart. A scream of terror? Of pain? Was it her husband? She didn’t know. She stopped breathing. A deep wave of cold washed over her and she shivered. She strained to hear anything, but now, even the gentle, subdued gurgling of the stream was gone. There was nothing but the crushing weight of total silence.

She turned to where the scream had emanated from. It was early evening and as the sun set, the trees around her cast dark, looming shadows that looked ready to swallow her. As she stared through the trees, shivering with dread, she pictured hundreds of terrible scenes that could await her.

Thoughts ran through her mind, a thousand scenes in a thousand horror movies. Should she run? Should she hide? Did her husband hear the scream? Or was it her husband that had screamed? It sounded like someone had reached into him and ripped out his very soul. She shook her head, trying to convince herself she was just being paranoid.

She heard the caw of a raven deep in the woods, jarring her out of her racing thoughts. She decided she needed to act. She couldn’t stay out here all night, and what if something had happened to her husband. Steeling herself, she took a step forward. Then another. She began to walk slowly and quietly towards the woods.

The only sounds she could hear were her boots on the undergrowth, crunching leaves and snapping twigs as she crept silently forward. There was no more stream. No crows or birds. No sound except the crush of her boots on the forest floor. She could smell the loam of the forest, the damp moss, the decomposing leaves. And something else she couldn’t quite place. A sharp, metallic smell reached her nose, briefly reminding her of old pennies.



MANUAL MACABRE 3

YOU CAN RUN, BUT YOU CAN'T DRIVE

The shadows continued to stretch, slowly crawling along the ground. The setting sun had given up on reaching the forest floor, and the woman, still slowly walking, felt the woods closing in. Then, she heard something. Breathing. Heavy. Coming from in front of her. The sound rang out in the silence of the forest. She stopped. Listened. The breathing grew in intensity. She stepped around a bush at the bottom of an enormous oak.

Her feet felt wet. She had stepped into a puddle and didn't even realize it. She looked down at the dark liquid, all over her shoes, soaking into the fabric. The metallic smell grew stronger, and with a start, she realized what it was.

And that bush, underneath that indomitable oak, moved ever so slightly. Swaying as it lengthened, getting taller and taller. She realized slowly, as if her thoughts were being dripped through cheesecloth, that bushes don't move. Or breathe.

A man stood to his full height. He was coughing. As the man's throat cleared, she realized he wasn't coughing but laughing quietly. Deep as a dubstep beat, the laughter boomed in her chest; reverberating throughout her entire body. His face was covered in shadow. There was something long gleaming in his hand. It was dripping. She could see his broad shoulders gently shuddering as he laughed. He stopped, took a sucking breath, and whispered, "Your turn."

She ran. As she sprinted through the forest, she risked a glance back, missing the upturned roots. She landed flat on her face. Pulling herself up, she continued for the clearing she knew was to the south, her body making the decision before her mind had a chance to think. She ran, legs and arms pumping. She could feel him following her, inexorable as the water that gouges valleys in the stone.

She burst through the trees and into a clearing. And there, silver in the moonlight, sat a truck. She ran towards the truck, constantly looking over her shoulder for the enormous man. He broke through the treeline, scanned the horizon, and his eyes locked on hers. She could feel the smile break on his lips as he began to sprint towards her.



MANUAL MACABRE 3

YOU CAN RUN, BUT YOU CAN'T DRIVE

She stumbled once more before reaching the truck, scratching her hands as she fell. And then her hand reached metal. She sobbed once when she thought the door was locked, but it came open with a tug and she was inside. The keys! Right there, in the ignition! She was saved! Foot on the brake, she turned the key. Nothing. Nothing at all happened. She looked down to make sure the car was in park. It was a manual transmission. She had never learned to drive one.

There was a soft tap on the window.

And she thought she heard another rumbling laugh as the door slowly swung open.



CROSS WORD



Across

4. Glowing porch decor

8. Halloween series featuring Freddy Krueger

10. Orange Halloween vegetable

11. Spirit, or a classic luxury Rolls-Royce model

12. Tri-colored Halloween treat

13. Undead individual

14. Witch's vehicle of choice

Down

1. Horror film about a sentient, murderous 1958 Plymouth Fury

2. Monster assembled from spare parts

3. Halloween gathering hosted from the back of an automobile

5. Werewolf trigger

6. Device that prevents the engine from overheating

7. Destination of a hearse

9. The Ghostbusters' custom ride

DIEHL OF HERMITAGE: EMBRACING INCLUSIVITY AS WESTERN PA'S FIRST SUNFLOWER FRIEND

We are absolutely delighted to share that Diehl of Hermitage has taken a giant leap as the first dealership in Western Pennsylvania to join the Sunflower Friends initiative. This fantastic milestone showcases our dedication to creating an inclusive and supportive atmosphere for all our cherished customers.

Sunflower Training: A Path to Kindness

Our exciting journey kicked off with an enlightening training session led by the amazing Tammy Thomas, the visionary behind Willy's World. Under her expert guidance, our customer-facing team discovered the magic of the Hidden Disabilities Sunflower program. This initiative is all about supercharging customer service by recognizing and accommodating the unique needs of individuals sporting the sunflower lanyard, pin, or bracelet. We're all about spreading kindness and compassion throughout our dealership!

The training was packed with simple yet powerful ways to be friendly and attentive, allowing our team to assist individuals with hidden disabilities like pros. We also had a blast showcasing our kids/sensory room—a perfect quiet zone for those who might find the dealership hustle and bustle a bit too much.

Celebrating with the Diehl Sunflower Friend Community Day

To party like Sunflower Friends do, we hosted a colorful and fun-filled Diehl Sunflower Friend Community Day in collaboration with Willy's World. It was a day of pure joy and excitement, brimming with activities and resources for families, highlighting our passion for inclusivity and community fun.

Event Highlights:

Pediatric Resource Tables: Families enjoyed a treasure trove of sensory toys, arming them with fantastic tools for their kiddos.

Sharon Speedway Diehl Pace Truck: A hands-on display where kids could explore and have a blast.

Mechanic Troy Pinch's Mods: Little ones got to snap pics and sit in the vehicles, fueling their curiosity and imagination.

Mercer County Sheriff's Police Cruiser: A friendly meet-and-greet with local law enforcement officers.

Family Fun Activities: Free face painting, haircuts, craft tables, and a delightful flower stand kept everyone entertained.

DIEHL OF HERMITAGE: EMBRACING INCLUSIVITY AS WESTERN PA'S FIRST SUNFLOWER FRIEND

Event Highlights:

Delicious Eats & Refreshments: Mouthwatering smash burgers from Zekelman Industries' food truck and cool drinks from Sip & Spurs.

Special Guest Appearance: Our local Sasquatch was a star, delighting everyone with photo ops and silly antics.

The day was a whirlwind of laughter, learning, and community spirit. As a delightful surprise, one of Willy's World's Board Members drove off in a brand-new Chevy, sealing the bond between our organizations in style.

A Commitment to Community

Diehl of Hermitage is beaming with pride as a leader in inclusivity in the automotive world. Our partnership with the Hidden Disabilities Sunflower program and Willy's World is a shining example of our commitment to create a welcoming and supportive space for everyone. In the words of Tammy Thomas, “This is just the beginning!”And we couldn’t agree more!



DRIVING FOR A DIFFERENCE:

DIEHL

UPMC | CHILDREN'S HOSPITAL OF PITTSBURGH

At Diehl Automotive, every vehicle sold this October means something more. It represents an opportunity to help children and families in our community when they need it most.

Throughout the month, Diehl Automotive is donating $50 for every vehicle sold to Children's Hospital Foundation, turning the hard work of our sales teams across the organization into meaningful support for children receiving care and the families standing beside them.
That means every customer welcomed into our showrooms, every test drive, every deal completed, and every vehicle delivered contributes to something bigger.

Diehl Kia of Hermitage Makes a $35,000 Donation -

In addition to Diehl Automotive's company-wide October campaign, Diehl Kia of Hermitage has made an incredible $35,000 donation to Children's Hospital Foundation.
This generous contribution reflects the commitment to community that has always been an important part of the Diehl culture.
For the employees at Diehl Kia of Hermitage, the donation is more than a number. It represents an opportunity to support an organization that provides critical care and resources to children and families throughout our region.

Combined with the $50-per-vehicle campaign happening across Diehl Automotive, the contribution demonstrates what we can accomplish when our entire organization works toward a common goal.

Every Vehicle Makes an Impact-

Every Diehl Automotive employee has a role in this campaign's success. While our sales teams complete the sale, it takes the entire dealership to make it possible, from BDC and sales to finance, service, detail, lot, accounting, management, marketing, and everyone behind the scenes.

Every vehicle sold represents the work of our entire team. This October, every vehicle also means another $50 for Children's Hospital Foundation. The more we sell, the greater our collective impact.

More Than Selling Cars-

Diehl Automotive believes being a successful business means supporting the communities that support us. Our dealerships are part of the communities where our employees and customers live, work, and raise their families.

The $35,000 contribution from Diehl Kia of Hermitage, combined with $50 from every vehicle sold this October, gives our entire organization an opportunity to make a difference for children and families throughout our region.

This is more than selling cars. It is a team effort, and every customer helped makes a difference.

TIDBITS N' NEWS

HERMITAGE HIGHLIGHTS

Golf Outings: Hermitage Staff will be participating in a couple of charitable golf outings this month for Prince of Peace and United Way of Mercer County / Penn Northwest Development Corporation, serving as a Presenting Sponsor for both!

Other Sponsorships: Diehl continues to support the Cystic Fibrosis Foundation, Huffy's Heart Memorial, Commodore Perry Wrestling, New Virginia Old Home, IronMaidens, Intertribal Woodland Traditions, and the Allegheny River Thunder 8U Baseball Team.

Diehl Kia of Hermitage: Wrapped up its School Supply Drive benefiting the United Way of Mercer County!

Cystic Fibrosis Foundation: Diehl was selected as a Presenting Sponsor for the Foundation's 2026 Gala in Pittsburgh!

ACTS Performing Arts Center: Diehl is serving as a Technology Sponsor for the year.

Welcome to the Team: Parts Manager Brandon Mosley has joined the Hermitage Team!

SHARON NEWS

Supporting our local Sharon Tigers! On Friday evenings after work, members of the Sharon team can be found across the street at home football games, showcasing a vehicle, handing out snacks, and cheering on our hometown team from the sidelines.

Welcome Jim H. to the Diehl of Sharon team as our new Service Advisor! We're also excited to welcome Tyler R. as a new Sales Consultant to the Sharon store!



TIDBITS N' NEWS

GROVE CITY:

Welcome to the Sales Team: Noah Sunseri, Al Patricca, Aylaun Ford, and George McLaughlin have joined the Grove City Sales Team! We also welcome Jon W. as the new Sales Manager at Diehl of Grove City!

BUTLER:

CDJR finished #1 in the district, beating both Shorkey stores, and ranked #3 in turn.

Toyota finished above district turn in a very strong month and also reached Top 35 in turn for the 4th month in a row, thanks to additional vehicle availability.

VW exceeded its objective and remains on track for its best year ever!

MASSILLON:

Welcome CJ Johnson as the new GSM in Hyundai!

Kia of Massillon had its best-ever September for new Kia sales! The new car turn rate also beat both the district and region. The team will officially move into the new Kia showroom on October 28, 2026!





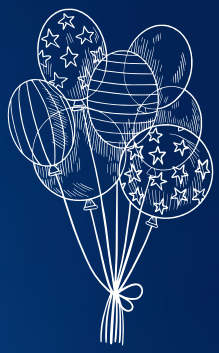
PHRESH DR'IP

**HOODIES, POLOS,
PUFF VESTS AND LIDS.
CLICK TO COP.
THESE THREADS AIN'T MID.**

DIEHLAUTO.COM/MERCH

HAPPY BIRTHDAY!





ABIGAIL COLONNA
ADAM EDDY
ALEXANDER TITUS
ALICIA HOUSHOUR
ANDREW HENRY
ASHLEY BARTLEY
BENJAMIN WILMS
BLAKE FERRIS
CHARLES WILSON
CHARITY HAMM
CHELSEA WILL
CHRISTOPHE SCOTT
CODY NORWOOD
CODY SEEBERGER
COLTON MILLER
COURTNEY BRAND
CURT HILL
CYNTHIA COLONNA
DALE KOZIK
DANIEL WOJNO
DAVID BARBER
DENISE CLEAVENGER
DENISE DONOVAN
EDWARD SIMMONS
EMILY FRASER
ERIC SPIETH
GREGORY ROWELL
HERMAN RASCH
ISAIAH EURY
ISAIAH KLENOVICH
JAMES BROOKS
JAMES GRAY
JASON WICHMAN
JEFFREY CHATELAIN
JEFFREY FORD
JEFFREY KOLISH
JERMAINE CRAWFORD
JESSICA HARMON
JOHN GRIMES
JOHN WILEY
JOHNNY MCINTYRE
JONATHAN JURINKO
JOSEPH MESSER
JOSHUA HAMM
KENT WITTERS
KIA DAVIS
LOUIS BUCCELLI
MARK BERRY
MARK HULL
MATTHEW BUCHANAN
MATTHEW GARGER
MATTHEW IMPTON
MICHAEL ANDERSON
MICHAEL BERRY
MICHAEL CAMP
MICHAEL HEIDKAMP
MICHAEL MCCARTHY
NATHANIEL TURNER
NICHOLAS KROSSE
NICHOLAS SABATUCCI
OAKLEY MOSER
PARKER GAZDA
PETER GROSSMAN
RACHEL HAYES
RACHEL MITCHELL
RACHEL MOYER
RAYMOND KARRES
REBECCA UREY
RENEE KEENE
RICHARD HAAG
RICO MARSHALL
ROBERT BEVINGTON
ROBERT HARPER
RODNEY STEVENS
RONALD GRAHAM
RYAN ARENA
RYAN BOWSER
RYAN MOORHEAD
SAMUEL HUFF
SAMUEL SANTAVICCA
SANDRA NEBEL
SCOTT LUTZ
SCOTT WEEKLEY
SHANE SUPINSKY
SHEILA RANKIN
SOPHIA STACHOWIAK
SPENCER GREEN
STEPHEN CARAVELLA
STEPHEN SPRUNG
TANNER SALANCY
THOMAS ENGLISH
THOMAS JACK

WORK ANNIVERSARIES

JASON MCKRUIT	35
JAMES MILANAK	23
MATTHEW WICKS	23
FRED HEISEL	18
JASON CUSHMAN	16
JASON YOUNG	15
KEVIN GEYER	13
THOMAS ENGLISH	12
CHARLES TODD	11
CHRISTINE BESONG	11
KENT FUSKO	11
CECELIA HOPF	10
BENJAMIN GOODRUM	9
CODY TAYLOR	9
DYLAN ALLEN	9
JUSTIN ADAMS	8
TREVOR JARVIS	8
KELLY BENSON	7
RONALD WOLF	6
RICKIWAYANE HOLMES	6
JUDITH LAFABER	5
RYAN ARENA	5
RICHARD WILBERT	5
PARKER GAZDA	5
WILLIAM BONZER	5
NICOLE HILL	4
TIMOTHY MARTIN	4
BLAKE FERRIS	4
DEREK BARTO	3
REGINA VERDONE	3
ROBERT DAVIS	3
JESSICA MCGRATH	3
MARISSA SABATINO	3
ADAM EDDY	2
JERONE EVANS	2
JOHNATHAN BEAVER	2
RYAN MOSER	2
DIONISIO ALESSANDRO	2
NICHOLAS KROSSE	2
MARTIN BARCKHOFF	2
BRAYDEN FILER	2
JOHN MITSOS	1
JEREMIAH KLUMPH	1
MICHAEL GUERCIO	1
AMY BARBARINO	1
MICHAEL POYDENCE	1
WILLIAM DIMOND	1
BRIAN DAWKIN	1
ROBERT COUCH	1
MATTHEW JUSKOWICH	1
BRADLEY JUSKOWICH	1
GEORGE MCDERMOTT	1
SCOTT LEWANDOWSKI	1
EDWARD GEISLER	1
KAI BACKFISCH	1
SARAH GREINER	1
CHRISTOPHER OSSELBORN	1
RAYMOND FISCHER	1
LESLEE HUDAK	1
RICHARD JAFFRE	1
GINA GRAHAM	1
WILLIAM FRAZIER	1
CAL OSBORNE	1
KEVIN BURICK	1
FRANK PRATT	1
LEA GLENN	1
BRIAN REITER	1
EDWARD JOHNSTON	1
JOHN CROSS II	1
ADDIE MORRIS	1
XAVIER WILLIAMS	1
JOHN HUMBLES	1
ROBERT FURGIUELE	1

THE TOP DOGS LEAD THE PACK

SEPTEMBER WAS ANOTHER STRONG MONTH ACROSS DIEHL AUTOMOTIVE GROUP, WITH OUR SALES TEAMS CONTINUING TO DELIVER IMPRESSIVE RESULTS AND KEEPING OUR MOMENTUM GOING STRONG. WE'RE PROUD TO RECOGNIZE OUR SEPTEMBER TOP SALES PERFORMERS FOR THEIR HARD WORK, CONSISTENCY, AND COMMITMENT TO OUR CUSTOMERS. CONGRATULATIONS TO EVERYONE WHO HELPED MAKE SEPTEMBER SUCH A SUCCESSFUL MONTH!

NAMES:	STORE:	UNITS SOLD:
Coulton Cunningham	**McElwain Chevrolet**	**29.0**
Ryan Feola	**Diehl of Sharon**	**24.0**
Jessica Harmon	**Diehl Honda of Massillon**	**23.0**
Elijah Deraps	**Diehl of Hermitage**	**23.0**
Tom Berardi	**Diehl of Hermitage**	**22.5**
Aaron Markowitz	**Diehl of Grove City**	**22.0**
Steve Caravella	**Diehl of Grove City**	**22.0**
Justin Vetica	**McElwain Chevrolet**	**21.0**
Josh Hamm	**Diehl of Sharon**	**21.0**
Cornell Charles	**Diehl of Butler**	**21.0**

BUILT ON SERVICE. DRIVEN BY RESULTS.

SEPTEMBER KEPT THINGS MOVING ACROSS THE PARTS, SERVICE, AND COLLISION DEPARTMENTS AT DIEHL AUTOMOTIVE GROUP AS AUTUMN SETTLED IN. WITH OCTOBER NOW HERE, OUR TEAMS REMAIN FOCUSED ON KEEPING CUSTOMERS ON THE ROAD, DELIVERING QUALITY WORK, AND PROVIDING THE DEPENDABLE SERVICE THEY COUNT ON—CRISP FALL WEATHER AND ALL. THE RESULT WAS ANOTHER SOLID MONTH OF PERFORMANCE AND CONTINUED PROGRESS ACROSS THE ORGANIZATION. AS WE ROLL INTO OCTOBER AND HEAD INTO THE FINAL STRETCH OF THE YEAR, SEPTEMBER GIVES US PLENTY OF STRONG MOMENTUM TO BUILD ON. A BIG THANK YOU TO ALL OF OUR PARTS, SERVICE, AND COLLISION TEAMS FOR THEIR HARD WORK, TEAMWORK, AND UNWAVERING COMMITMENT TO OUR CUSTOMERS!

COLLISION

	SALES	CSI SCORE
Diehl Collision of Bellevue	$99,634.02	99.2%
Diehl Collision of Butler	$478,000.62	89.3%
Diehl Collision of Cranberry	$194,675.17	91.5%
Diehl Collision of Ford City	$161,107.60	100.0%
Diehl Collision of Grove City	$151,566.37	93.7%
Diehl Collision of Hermitage	$198,794.85	93.1%
Diehl Collision of Massillon	$251,964.67	95.1%
Diehl Collision of Pittsburgh	$138,929.05	87.7%
Diehl Collision of Robinson	$252,138.99	90.9%
Diehl Collision of South Hills	$106,377.88	82.2%
Diehl Collision of Washington	$107,874.62	99.6%
Fireland Collision by Diehl	$206,443.74	96.9%

PARTS

Diehl Chevrolet of North Hills	$141,989
Diehl Ford of Beaver	$93,476
Diehl Honda of Massillon	$294,303
Diehl Hyundai of Massillon	$261,100
Diehl Kia of Beaver	$72,065
Diehl Kia of Hermitage	$93,840
Diehl Kia of Massillon	$338,490
Diehl of Butler	$1,010,573
Diehl of Grove City	$300,962
Diehl of Moon	$324,024
Diehl of Robinson	$536,092
Diehl of Sharon	$202,295
Diehl Subaru of Massillon	$298,263
Diehl Toyota Chevrolet of Hermitage	$316,768
Diehl Toyota Volkswagen of Wooster	$129,022
McElwain Chevrolet	$187,999

SERVICE

Diehl Chevrolet of North Hills	$108,694
Diehl Ford of Beaver	$85,032
Diehl Honda of Massillon	$261,374
Diehl Hyundai of Massillon	$100,766
Diehl Kia of Beaver	$77,259
Diehl Kia of Hermitage	$84,543
Diehl Kia of Massillon	$165,392
Diehl of Butler	$457,433
Diehl of Grove City	$199,628
Diehl of Moon	$214,694
Diehl of Robinson	$247,369
Diehl of Sharon	$168,338
Diehl Subaru of Massillon	$203,229
Diehl Toyota Chevrolet of Hermitage	$191,791
Diehl Toyota Volkswagen of Wooster	$134,585
McElwain Chevrolet	$185,189

DRIVING INTO AUTUMN: SEPTEMBER PERFORMANCE ROUNDUP

October is officially here, bringing crisp air, changing leaves, and another downright impressive month of numbers across Diehl Automotive Group. September delivered fantastic results across our dealerships—with stellar sales performances, glowing customer metrics, and strong operational wins all showing the true grit and drive of our team.

As we roll into October and head down the home stretch of the year, there's a lot to celebrate in the momentum we've built. September added another fantastic chapter to what's been a standout year, with teams across the entire group continuing to rake in strong numbers and crush key milestones.

BEAVER

	TOTAL SOLD	NEW	USED	GROUP SSI	SALES SSI	SERVICE CSI	REGION
Ford	44	31	13	4.5	4.7	4.36	42
Kia	65	45	20	94.57	100	82.76	82.55

BUTLER

GROUP SALES
TOTAL SOLD: **247**
NEW: 171
USED: 76

	GROUP SSI	SALES SSI	SERVICE CSI	REGION
Jeep / RAM	95	100	70.8	79.4
Toyota	N/A	4.8	48	N/A
Volkswagen	955.8	955.8	953	906

GROVE CITY

GROUP SALES
TOTAL SOLD: **112**
NEW: 62
USED: 50

	GROUP SSI	SALES SSI	SERVICE CSI	REGION
Jeep / RAM	93.7	87.5	56.1	80.5
Chevrolet	98.12	92.86	95.83	93.83
Cadillac	93.3	100	100	87.9

HERMITAGE

GROUP SALES
TOTAL SOLD: **129**
NEW: 81
USED: 48

	TOTAL SOLD	NEW	USED	GROUP SSI	SALES SSI	SERVICE CSI	REGION
Chevrolet				98.14	91.67	80	79.45
Toyota				N/A	4.75	4.67	N/A
Kia	105	72	33	97.3	97.3	90.1	82.55

WOOSTER

GROUP SALES
TOTAL SOLD: **73**
NEW: 51
USED: 22

	GROUP SSI	SALES SSI	SERVICE CSI	REGION
Volkswagen	89.3	100	100	80.8
Toyota	N/A	4.91	4.42	N/A

MASSILLON

	TOTAL SOLD	NEW	USED	GROUP SSI	SALES SSI	SERVICE CSI	REGION
Subaru	87	48	39	83.6	91.7	94.3	87.7
Honda	139	90	49	91.3	96.9	75	78
Hyundai	70	37	33	962	926	853	900
Kia	118	81	37	94.07	94.74	94.12	84

MOON

	TOTAL SOLD	NEW	USED	GROUP SSI	SALES SSI	SERVICE CSI	REGION
Jeep / RAM	74	36	38	93.9	94.1	80.8	80.2

NORTH HILLS

	TOTAL SOLD	NEW	USED	GROUP SSI	SALES SSI	SERVICE CSI	REGION
Chevrolet	55	28	27	91.6	100	100	74.29

ROBINSON

	TOTAL SOLD	NEW	USED	GROUP SSI	SALES SSI	SERVICE CSI	REGION
Jeep / RAM	77	35	42	85.7	100	78.9	79.4

SHARON

GROUP SALES
TOTAL SOLD: **88**
NEW: 58
USED: 30

	GROUP SSI	SALES SSI	SERVICE CSI	REGION
Ford	5	5	4.75	4.75
Hyundai	923	961	952	898

McElwain CHEVROLET

	TOTAL SOLD	NEW	USED	GROUP SSI	SALES SSI	SERVICE CSI	REGION
Chevrolet	132	64	68	92.56	86.36	100	76.29