

DIEHL



Tootie

#08
AUG
2026

THE DOG DAYS
NEWSLETTER



Welcome to the Dog Days of Summer, when people forget the horrible wicked cold of winter, the omnipresent snow, and the exponentially increasing gas bills, and think that summer is just too long and hot and stupid.

Well, those people are wrong. Based.

I'm going to miss summer, ladies and gentlemen. Yes, it's been so hot this year that I've sweated out portions of my body that I didn't even know had pores. Yes, the sun was completely rude this year. Yes, my AC ran my electric bill into the stratosphere. And if you didn't hydrate, there was a pretty good chance you would just pitch over and die. Oh, and all those hours cutting grass even when the grass didn't want to be cut (you can just tell sometimes).

Okay, maybe Fall's not so bad after all. Bring it on.

So in this edition of the Diehl Newsletter, we are featuring Dealership Dogs! Not every dealership has a doggy mascot running around, but occasionally—just every now and then—we have a doggy that graces us with its presence. And we pet it! And give it treats! And tell it it's a good boy or girl!

Dealership dogs are a lot better than dealership raccoons. Or dealership bears. And dealership rattlesnakes are just the worst. (We've had a couple dealership raccoons here in Butler, with their tiny hands and thumbs. It's not as fun as you'd think.) We're also featuring pics of you guys at all the concerts! Say cheese, homeboys and homegirls!

Also, the first person who completes the crossword puzzle wins tickets to the baseball game of their choice (within reason and based upon ticket availability. I feel the need to lawyer at you folks). Send a pic to dg@diehlauto.com when you complete it!

That's it! Enjoy the Dog Days of Summer!



Dog Days of Summer

Did You Know? The "Dog Days of Summer" have nothing to do with dogs! The phrase comes from **Sirius**, the "**Dog Star**," which rises alongside the sun during the hottest part of summer.

Sirius is the brightest star in the night sky and is part of the constellation Canis Major—Latin for "Greater Dog."



constellationdirectory.org

Yeti



Thor



Mazie

Maya



Dog Days of Summer

The Dog Day Forecast: Ancient Egyptians were among the earliest recorded civilizations to closely track Sirius. They called it Sopdet and used its yearly appearance before sunrise to help predict the annual flooding of the Nile, which was important for agriculture.

The name Sopdet (also spelled Sothis in Greek) comes from the ancient Egyptian word spdt, which is often translated as something like “she who is sharp” or “the pointed one,” possibly referring to the star’s brightness or prominence.

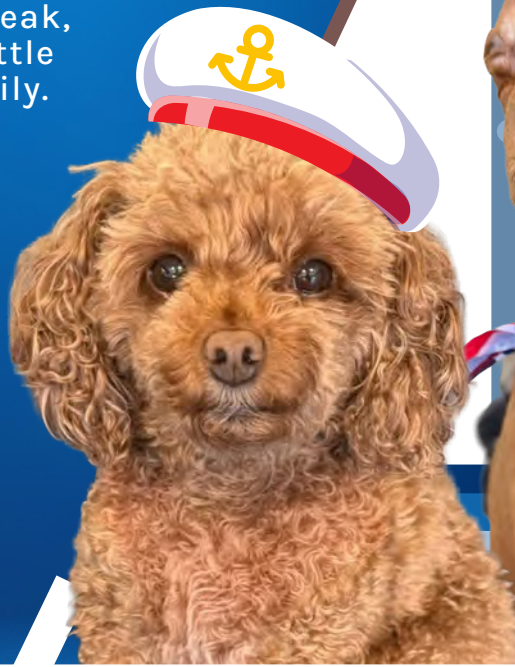


Dog Days of Summer

From ancient civilizations looking to the stars to our dealerships looking for the office pup, dogs have had a way of bringing people together for thousands of years. While the Dog Days of Summer may have started with Sirius in the night sky, we think the best "Dog Days" are the ones spent with a wagging tail nearby. Whether your dealership has a full-time furry mascot or you're just lucky enough to get an occasional visit, these four-legged friends always seem to brighten the day and put a smile on everyone's face. Here's to the pups that remind us to take a break, share a laugh, and enjoy the little moments that make Diehl feel like family. Happy Dog Days of Summer!



Binx



Minnie



Xena

STARLAKE SPOTLIGHT

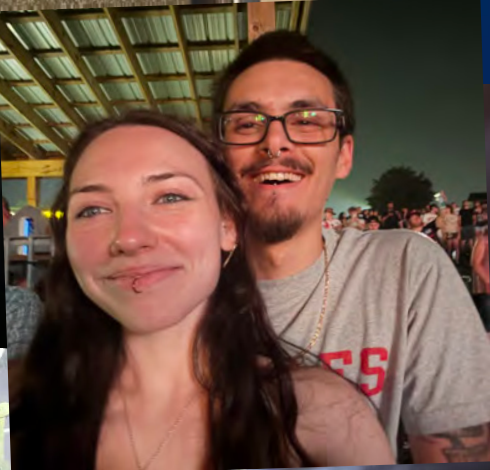
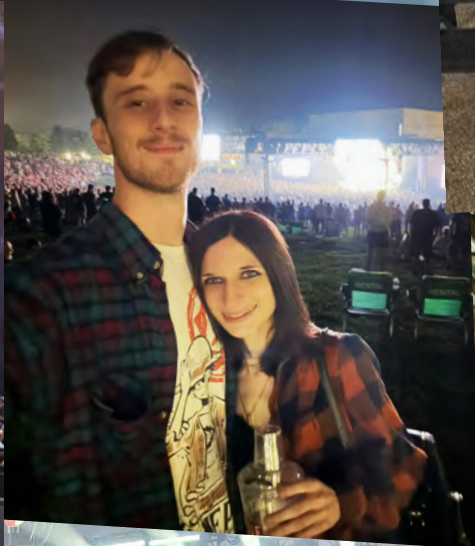
LIVE. LOUD. LEGENDARY.

From the deck to the seats, these are the moments that happen when you score tickets to some of the biggest shows at Starlake. Check out the crew catching their favorite artists live, making memories, and soaking in the summer soundtrack. Want in on the next one? Keep an eye on your inbox for giveaway emails from Dgutherie@diehlauto.com – your next concert night could be **one click away!**



STARLAKE SPOTLIGHT

LIVE. LOUD. LEGENDARY.





KEVIN HALL

crafting the perfect finish

For Kevin Hall, working on vehicles is a craft built on experience, precision, and a passion for seeing a project come together.

With 25 years in the automotive industry, he has developed the skills and attention to detail that help bring damaged vehicles back to life.

Kevin began his role as a painter in 2009 with Waikem Auto and retained the role when Diehl took over in 2022. He manages the painting process and works toward delivering a high-quality final product for every vehicle that comes through the shop.

His path into the industry started when he was in high school. Kevin attended trade school, where he discovered an interest in hands-on work and decided to pursue a career in the automotive field after graduation.

“I decided to get into what I had worked on and enjoyed,” Kevin said, describing his early decision to follow a career that matched his interests and skills.

Today, no two days look exactly the same. Kevin begins by planning ahead and setting up his workload before the workday begins. Once he arrives, he organizes what needs to be done and adjusts as the day unfolds.

“Some days are very busy, some are very light,” he said. **“I manage the workload myself to make everything work.”**

Over the course of his career, Kevin has watched the automotive industry continue to evolve. While the fundamentals of the work have remained familiar, technology has transformed the way vehicles are built and repaired.

“Cars are getting smarter and different, while technology is also improving,” Kevin said.

That change is especially noticeable in the paint process. Modern vehicles rely on advanced systems and materials, and Kevin has seen paint technology improve significantly throughout his career.

“There’s a lot of advanced tech in the paint line nowadays,” he said. **“The paints are a lot better than they used to be.”**





KEVIN HALL

crafting the perfect finish

Kevin will say that the most rewarding part of his work is seeing the finished vehicle. He takes pride in the final appearance and approaches each project by visualizing the end result before he begins.

“The final finish is what I take pride in,” Kevin said. “I like to envision the finished product and then work toward it.”

When he’s away from the shop, Kevin continues to enjoy working around vehicles. He likes tinkering with cars at home and spending time outdoors riding his side-by-side with friends on trail rides. He also enjoys following sports, especially Ohio State football.

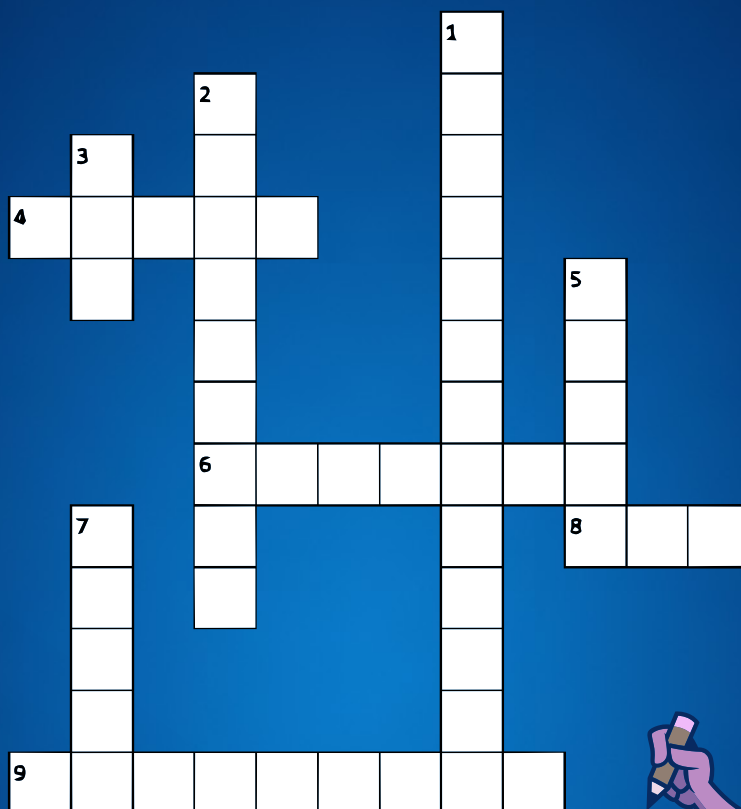
It’s only fitting that Kevin’s truck – a 2022 Chevy Silverado – sports a colorful cherry red exterior!

After 25 years in the industry, Kevin continues to find satisfaction in the details, combining experience and craftsmanship to help every vehicle leave the shop looking its best!



CROSS

WORD



BE THE FIRST TO FINISH THIS CROSSWORD AND SEND A PHOTO OF PROOF TO DONNIE AT DGUTHERIE@DIEHLAUTO.COM TO SCORE SHOW TICKETS!

Down

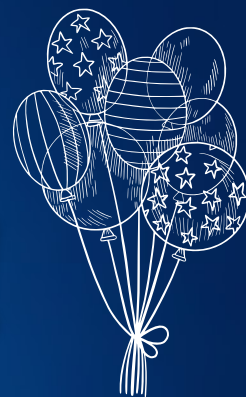
1. Oldest active car model
2. EV trim of the Ford F-150
3. Wireless device used to lock and unlock your car
5. Stellantis's service, parts, and customer care brand
7. Ridgeline manufacturer
11. Chrysler minivan model that ran from 1990 to 2016
14. Popular motorcycle manufacturer founded in 1903

Across

4. Challenger, Charger, or Durango
6. Subaru car model
8. Maker of the ProMaster van
9. Hyundai's truck model
10. In December of 1984, New York became the first state to require vehicle occupants to use this safety device.
12. Toyota's minivan
13. A car body style featuring a rear door that opens upward to combine the cargo and passenger areas into a single, versatile space.
15. The patterned rubber on your tire that grips the road



HAPPY BIRTHDAY!



BARBARA ANGOTT
DYLAN ALLEN
ROBERT ANDERSON
TIMOTHY BALZER
LOGAN BEERCOOK
MICHEAL BERGMAN
ANDREW BILLMAN
ASHTON BLINN
WYATT BOWSER
DANIEL BOYLE
MASON BROADBENT
LAWRENCE BRUSH
ROBERT BRYCE
LINDA BURNS
ELI CAPLAN
CHARLES CARLSON
GAVIN CARNEY
TODD CORPMAN
PHILIP CRANGI
GINA GRAHAM
BRUCE GROPE
THEODORE HAMMEL
FRED HEISEL
MICHAEL HICKS
QUEMARCE KHAIATZADEH
EDWARD KALCHTHALER
ROBERT KECK
ADAM KUTH
DYLAN LAMON
VICTOR STIVASON
BRAYDON YATES
STEPHANIE YERIAN

JAMIE CRITES
JOHN CROSS II
THOMAS DAILY
BRANDON DENK
STEVEN DUCO
GARRY DUKE
NICHOLAS DUNCAN
WILLIAM DWYER
CHARLES EDDY
GREGORY ELLIOTT
CHRISTIAN EMMINGER
JASON FARINELLA
DANIEL FERNANDEZ
ZACHARY FINE
SHANNON FRANCIS
HUNTER FUGATE
ROBERT FURGIUELE
SHANE GESIN
STANLEY GILBERT
DAVID HOLMES
RICKIWAYANE HOLMES
LIAM HOLLOWAY
THOMAS HURLEY
DAVID IALONGO
JACOB JOHANCEN
MATTHEW JUSKOWICH
CALVIN KEGLEY
NOAH LEARN
DON LUN
GARY MAIN
MICHELLE MARNEY
DAVID MAZZA

TIMOTHY MCLINDON
TRACY MORRISON
NOAH NICHOLS
ZOEY O'HAIL
RYAN OSBORNE
BRAYDEN PHILLIPS
LUKE PHILLIPS
KAIDENCE PHELPS
MICHAEL POYDENCE
ANDREW PRICE
NASHAWN PRYOR
MOLLY REGULA
ANDREW RICHMOND
ANDREW RUBY
CHRISTOPHER SAFFELL
BENJAMIN SAVILLE
MICHAEL SCHICK
ERIC SCHMIDT
KENT SHERMAN
CHRISTIAN SHOAF
AIDEN SHOFKOM
STACEY SLAGLE
KRISTOPHER SMITH
MICHELE SMITH
ZACHERY SMITH
JOSEPH STARK
VICTOR STIVASON
JASON VARNER
STANLEY VAUGHAN
JOSIAH WEISS
CASSANDRA ZIMMERMAN

WORK ANNIVERSARIES

CHARLES WILSON	25	ALEXANDER TITUS	4	ALEXA LUDWIG	1
DAVID DRESSING	25	BRENDAN MOORE	3	LOGAN BEERCOOK	1
TOM SHIRK	21	KHALID ALADDIN	3	WILLIAM SIKES	1
TYLER BOWSER	16	BURTON DAVIDSON	3	JERMAINE CRAWFORD	1
PAUL LYNN	15	CHRISTOPHER CAPONE	3	NICHOLAS PATTON	1
LEVI LEONBERG	13	MICHAEL HAYES	3	DAMEN GRAY	1
ROBIN REYNOLDS	13	STEVEN WASEITY	3	BENJAMIN WILMS	1
KEVIN MCCANN	11	DWANE MAYLE	3	JOHN BARNHART	1
JEFFREY ROSSITER	10	DAVID BARBER	3	JESS WALSH	1
GLEN WEIRICH	10	JOEL CANELLO	3	EMERSON MOWRY	1
ANDREW HENRY	9	BRIANNA BORDEN	2	DREW PEARSON	1
JOSHUA PHILIPS	9	JAYDN DAVIS	2	SHAUN SWIHART	1
NICHOLAS MANLEY	9	JAMES HEBERT	2	VINNY DILORENZO	1
CYNTHIA COLONNA	8	ALEC ANDREWS	2	KENDALL WITHAM	1
SCOTT KAELER	8	MATTHEW IMPTON	2	KENDALL KONDRACH	1
JOSHUA HOUSTON	8	HARRY RECKHART	2		
ADAM LONGWELL	7	WILONDJA WILONDJA	2		
VIRGINIA ROSE	7	ANDREA GRIMM	2		
WANDA ATCHESON	6	MATTHEW THORNLEY	2		
JUDITH PARKER	6	SUSAN HINOJOSA	2		
RYAN GOODALL	5	CHELSEA WILL	2		
THOMAS LOVELACE	5	THOMAS BARINGER	2		
JOHNATHAN HARRIS	4	MICHAEL WICKERSHAM	2		
RONALD GRAHAM	4	TODD DAVIS	1		
GEOFFERY WILSON	4	JOHN HARTZELL	1		



BUILT ON SERVICE. DRIVEN BY RESULTS.

JULY KEPT THE MOMENTUM ROLLING ACROSS THE PARTS, SERVICE, AND COLLISION DEPARTMENTS AT DIEHL AUTOMOTIVE GROUP. WITH SUMMER IN FULL SWING, OUR TEAMS STAYED FOCUSED ON KEEPING CUSTOMERS MOVING, DELIVERING QUALITY WORK, AND MAKING EVERY INTERACTION COUNT. THE RESULT WAS ANOTHER MONTH OF SOLID PERFORMANCE AND CONTINUED PROGRESS ACROSS THE ORGANIZATION.

AS WE HEAD DEEPER INTO THE SECOND HALF OF THE YEAR, JULY GAVE US PLENTY TO BUILD ON. THE COMMITMENT, TEAMWORK, AND ATTENTION TO OUR CUSTOMERS SHOWN THROUGHOUT THE MONTH CONTINUE TO DRIVE US FORWARD—AND THERE'S STILL PLENTY OF SUMMER LEFT TO MAKE AN IMPACT.

COLLISION

SALES

CSI SCORE

Diehl Collision of Bellevue	\$124,682.74	90.3
Diehl Collision of Butler	\$562,343.30	91.2
Diehl Collision of Cranberry	\$238,318.77	94.4
Diehl Collision of Ford City	\$180,586.772	96.9
Diehl Collision of Grove City	\$219,727.00	86.3
Diehl Collision of Hermitage	\$183,549.74	88.3
Diehl Collision of Massillon	\$278,024.89	90.7
Diehl Collision of Pittsburgh	\$152,029.38	96.8
Diehl Collision of Robinson	\$325,064.12	91.4
Diehl Collision of South Hills	\$71,610.22	96.2
Diehl Collision of Washington	\$150,542.00	98.4
Fireland Collision by Diehl	\$197,267.52	96.3

PARTS

Diehl Chevrolet of North Hills	\$164,785
Diehl Ford of Beaver	\$79,557
Diehl Honda of Massillon	\$281,064
Diehl Hyundai of Massillon	\$293,545
Diehl Kia of Beaver	\$88,006
Diehl Kia of Hermitage	\$96,439
Diehl Kia of Massillon	\$390,607
Diehl of Butler	\$1,099,199
Diehl of Grove City	\$312,913
Diehl of Moon	\$326,139
Diehl of Robinson	\$549,655
Diehl of Sharon	\$142,031
Diehl Subaru of Massillon	\$357,687
Diehl Toyota Chevrolet of Hermitage	\$308,881
Diehl Toyota Volkswagen of Wooster	\$146,489
McElwain Chevrolet	\$185,256

SERVICE

Diehl Chevrolet of North Hills	\$82,709
Diehl Ford of Beaver	\$82,522
Diehl Honda of Massillon	\$237,891
Diehl Hyundai of Massillon	\$100,424
Diehl Kia of Beaver	\$72,061
Diehl Kia of Hermitage	\$101,592
Diehl Kia of Massillon	\$194,461
Diehl of Butler	\$506,980
Diehl of Grove City	\$196,674
Diehl of Moon	\$231,956
Diehl of Robinson	\$253,352
Diehl of Sharon	\$150,755
Diehl Subaru of Massillon	\$221,382
Diehl Toyota Chevrolet of Hermitage	\$181,630
Diehl Toyota Volkswagen of Wooster	\$138,367
McElwain Chevrolet	\$203,884



THE TOP DOGS LEAD THE PACK

THE DOG DAYS OF SUMMER BROUGHT PLENTY OF HEAT TO THE SALES FLOORS ACROSS DIEHL AUTOMOTIVE GROUP, WITH OUR TEAMS DELIVERING IMPRESSIVE RESULTS THROUGHOUT JULY. THEIR DRIVE, ENERGY, AND COMMITMENT CONTINUE TO KEEP DIEHL MOVING FORWARD.

THE HEAT IS ALSO CARRYING OVER FROM 2025! THREE DIEHL SALES PROFESSIONALS—JUSTIN VETICA (156), TIM TRELOAR (151), AND DARIN SHAREK (150)—WERE RECOGNIZED AMONG THE TOP 10 IN RETAIL NEW CAR SALES IN THE PITTSBURGH ZONE FOR 2025. HAVING THREE DIEHL TEAM MEMBERS IN THE TOP 10 IS AN INCREDIBLE ACCOMPLISHMENT!

CONGRATULATIONS TO ALL OF OUR JULY TOP PERFORMERS, AND TO JUSTIN, TIM, AND DARIN!

NAMES:	STORE:	UNITS SOLD:
JOSH HAMM	SHARON	35
JUSTIN VETICA	MCELWAIN	28
CORNELL CHARLES	BUTLER	27
JAMES MCDONALD	BUTLER	25
JESSICA HARMON	MASSILLON	25
JESSE MLOTKOWSKI	MASSILLON	23.5
KYLIN HART	HERMITAGE	23
GEOFF WILLSON	HERMITAGE	22
TIM TRELOAR	MCELWAIN	22
MASON FORD	MASSILLON	21

DOG DAYS DONE RIGHT

THE HEAT DIDN'T SLOW US DOWN—WE TURNED IT UP

The Dog Days of Summer may bring the hottest stretch of the year, but July brought plenty of heat across Diehl Automotive Group as well. Our teams continued to deliver strong results, setting records and reaching impressive milestones along the way. **Hermitage Kia set a new Kia sales record for the second month in a row, finishing July with 100 new Kias reported.** McElwain took back the belt as Zone Champion with **103 new Chevrolet sales.** Wooster Toyota also made its mark, surpassing the previous July record of 31 new Toyotas under prior ownership with **39 new Toyotas reported.** These accomplishments are a reflection of the hard work, dedication, and commitment of our teams. Thank you for everything you do to keep Diehl moving forward and making a difference for our customers every day. Congratulations on a great July, and let's keep the momentum going!

BEAVER

	TOTAL SOLD: 58	GROUP SSI: 4.4	SERVICE CSI: 4.65
	NEW: 34	SALES SSI: 4.5	REGION: 4.3
	USED: 24		
	TOTAL SOLD: 84	GROUP SSI: 93.49	SERVICE CSI: 100
	NEW: 66	SALES SSI: 96	REGION: 80.29
	USED: 18		

BUTLER

GROUP SALES		GROUP SSI: 88.9	SERVICE CSI: 90.2
TOTAL SOLD: 254		SALES SSI: 100	REGION: 82.7
NEW: 173			
USED: 81			
		GROUP SSI: N/A	SERVICE CSI: 4.78
		SALES SSI: 4.93	REGION: N/A
		GROUP SSI: 958.8	SERVICE CSI: 918.3
		SALES SSI: 1000	REGION: 900.5

GROVE CITY

GROUP SALES		GROUP SSI: 88.9	SERVICE CSI: 70.6
TOTAL SOLD: 102		SALES SSI: 93.3	REGION: 82.7
NEW: 55			
USED: 47			
		GROUP SSI: 92.46	SERVICE CSI: 96.88
		SALES SSI: 93.75	REGION: 78.11
		GROUP SSI: 87.5	SERVICE CSI: 96.8
		SALES SSI: 91.5	REGION: 86.5

HERMITAGE

GROUP SALES		GROUP SSI: 92.46	SERVICE CSI: 66.67
TOTAL SOLD: 150		SALES SSI: 61.54	REGION: 78.11
NEW: 87			
USED: 63			
		GROUP SSI: N/A	SERVICE CSI: 4.46
		SALES SSI: 4.88	REGION: N/A
	TOTAL SOLD: 131	GROUP SSI: 93.9	SERVICE CSI: 95.65
		SALES SSI: 97.56	REGION: 83.54

WOOSTER

GROUP SALES		GROUP SSI: 958.8	SERVICE CSI: 823.3
TOTAL SOLD: 65		SALES SSI: 1000	REGION: 900.5
NEW: 44			
USED: 21			
		GROUP SSI: N/A	SERVICE CSI: 4.8
		SALES SSI: 4.86	REGION: N/A

MASSILLON

	TOTAL SOLD: 117	GROUP SSI: 77.9	SERVICE CSI: 95.2
	NEW: 50	SALES SSI: 88.2	REGION: 91.6
	USED: 67		
	TOTAL SOLD: 153	GROUP SSI: 93.3	SERVICE CSI: 87.5
	NEW: 101	SALES SSI: 94.3	REGION: 78.4
	USED: 52		
	TOTAL SOLD: 27	GROUP SSI: 977	SERVICE CSI: 916
	NEW: 3	SALES SSI: N/A	REGION: 903
	USED: 24		
	TOTAL SOLD: 103	GROUP SSI: 960	SERVICE CSI: 877
	NEW: 54	SALES SSI: 935	REGION: 948
	USED: 49		
	TOTAL SOLD: 143	GROUP SSI: 94.21	SERVICE CSI: 93.83
	NEW: 88	SALES SSI: 82.14	REGION: 83.17
	USED: 55		

MOON

	TOTAL SOLD: 58	GROUP SSI: 88.9	SERVICE CSI: 77.2
	NEW: 35	SALES SSI: 93.3	REGION: 82.7
	USED: 23		

NORTH HILLS

	TOTAL SOLD: 46	GROUP SSI: 90.82	SERVICE CSI: 78.9
	NEW: 22	SALES SSI: 100	REGION: 75.3
	USED: 24		

ROBINSON

	TOTAL SOLD: 95	GROUP SSI: 88.9	SERVICE CSI: 83
	NEW: 48	SALES SSI: 80	REGION: 82.7
	USED: 47		

SHARON

GROUP SALES		GROUP SSI: 4.4	SERVICE CSI: 5
TOTAL SOLD: 111		SALES SSI: 5	REGION: 4.4
NEW: 76			
USED: 35			
		GROUP SSI: 959	SERVICE CSI: 891
		SALES SSI: 975	REGION: 891

McElwain

CHEVROLET

	TOTAL SOLD: 165	GROUP SSI: 91.18	SERVICE CSI: 100
	NEW: 103	SALES SSI: 100	REGION: 78.8
	USED: 62		