HOW TO NAVIGATE

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VIDEO COMPONENTS

To play video embedded within the brochure a live internet connection is required

2015





//// 2014 DODGE DART WAS NAMED ONE OF THE TEN COOLEST CARS UNDER \$18,000 BY KELLEY BLUE BOOK'S KBB.COM AND ONE OF THE TEN TECH-SAVVIEST CARS UNDER \$20,000.



BUILD & PRICE

FIND A DEALER



20:15 DART







//// MOST TECHNOLOGICALLY ADVANCED CAR IN ITS CLASS[1]*







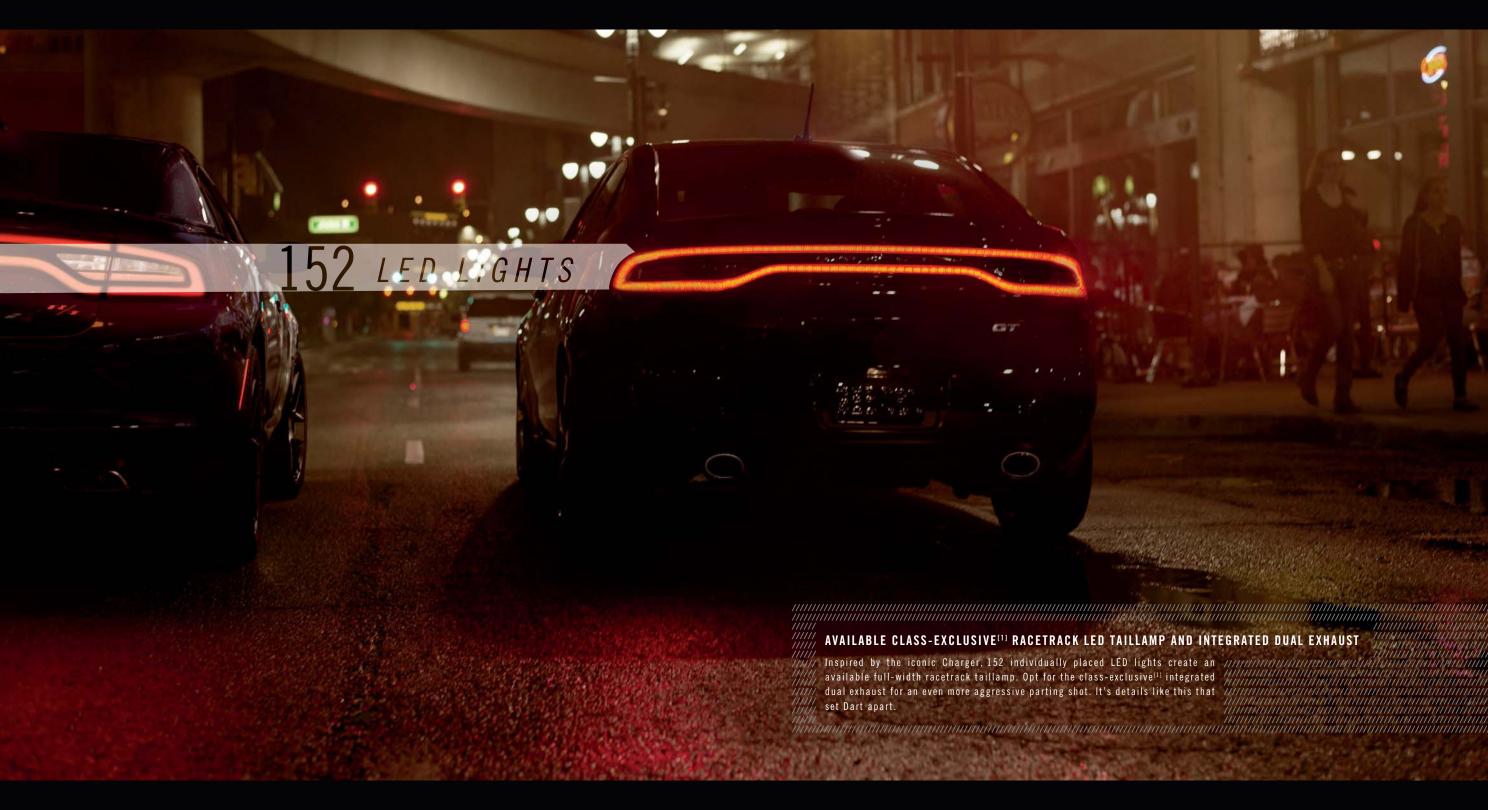
Dodge Dart is many things, but boring and basic don't make the list. It might find its home in the compact car segment, but that doesn't mean it's typical of the others that park there. You see, this isn't a one-size-fits-all category car. It's a car that makes category cars nervous. Dart has been engineered with the DNA that comes from the same 100-year bloodline that birthed Challenger and Charger. It has been engineered without compromise and fortified with technology. It's available with envy-inducing features like the class-exclusive[1] 8.4-inch touchscreen, leather-trimmed seats and a throaty integrated dual exhaust. And it boasts an interior

that makes plenty of room for everyone and everything, including Dart's cutting-edge reputation. This is the standard to which all others should hold themselves. This is the 2015 Dodge Dart. // Most awarded vehicle in its class[1] // Mid-size levels of interior roominess // Class-leading[1] 60 safety and security features // Up to 41 mpg highway[†] // 184-horsepower 2.4L Tigershark® engine standard on SXT, Rallye, Limited and GT // Class-exclusive[1] seven-inch reconfigurable digital gauge cluster // Class-exclusive[1] 8.4-inch touchscreen // Class-exclusive^[1] LED racetrack taillamps

*2014 EPA-estimated 28 mpg city/41 mpg highway. Aero model using 1.4L Turbo engine, premium gasoline and 6-speed manual transmission. Actual mileage may vary. *A note about this brochure: all disclaimers and disclosures can be found on the back cover.









RECONFIGURABLE Almos

RECONFIGURABLE DIGITAL GAUGE CLUSTER



///// Track your current and average fuel economy*



///// When in Reverse, available sensors detect the presence of objects in the backup pathway*



///// View available navigation directions from the center of your cluster.*



///// Available Blind Spot Monitoring
(BSM)¹²¹ Radar continually monitors
rear vehicle blind zones on either
side of the vehicle*

*Screens shown are optional depending on model and package.

e of the vehicle*





ONLY IN: A DART

//// This is what it looks like to sit behind the wheel of the most technologically advanced vehicle in its class! The available class-exclusive seven-inch reconfigurable digital gauge cluster is command central. From here, you get real-time information on performance, navigation, fuel efficiency and vehicle status, plus view available Blind Spot Monitoring (BSM) [2] all in full color with rich graphics. How you customize your settings is all up to you.







//// CRANK THE MUSIC, MAKE A PHONE CALL, GET DIRECTIONS. features easy-to-navigate icons for radio and SiriusXM® Engineered with technology, available Uconnect® offerings Satellite Radio^[4] controls, personal devices such as an deliver a range of communication and entertainment iPod® or smartphone, climate controls, and available services directly to your Dart. From music to travel navigation and Bluetooth® compatible phones. Bring along destinations, there is a host of available convenient, must-have, your own tunes via remote USB port with an iPod mobile user-friendly options to choose from. The world is yours to device control or Bluetooth Wireless Streaming. The USB control either through the touchscreen or available Voice port can also charge your compatible devices. Available Command^[3] or steering wheel-mounted controls. As large as hands-free calling^[3] can be operated through steering

an available class-exclusive[1] 8.4 inches, the touchscreen wheel-mounted controls or the touchscreen.

PHONE //// Voice-activated communication lets you talk on your Bluetooth® enabled phone into your Dart.

use multiple devices at the same time, and there's no need for cell cards or software. Available.

VOICE COMMAND[3] //// Use your voice to select AM/FM radio stations or SiriusXM® Satellite French- and Spanish-compatible. Available.

port, audio jack, hard-disc storage, Voice Command;^{3]} SiriusXM Satellite Radio^[4] (your first year of service is included) and Bluetooth Streaming Audio.

and SiriusXM Traffic^{®[4]} for real-time traffic information on the go. Five years of Sirius Traffic^[4] service are included. Available.



CLASS-LEADING

STANDARD / AVAILABLE

SAFETY & SECURITY FEATURES



2 //// PARKSENSE® REAR PARK ASSIST.[8]

When vehicle is in Reverse, these available sensors detect the presence of objects in the backup pathway and provide an audible and visual warning.

3 //// PARKVIEW® REAR BACK-UP CAMERA.[8]
This available system displays an accurate visual reference of what is behind your vehicle when it's in Reverse.

4 //// READY ALERT BRAKING (RAB).

1 //// UNSURPASSED[1] 10 STANDARD AIR BAGS[7]

Dual-stage, adaptive-venting frontal air bags, front seat-mounted pelvic and thorax side air bags,

rear-seat side-mounted pelvic air bags, front and rear side-curtain air bags, and driver and front-

passenger knee bolster air bags are all standard.

The system anticipates situations when the driver may initiate an emergency brake stop and uses the Electronic Stability Control (ESC)^[9] pump to precharge the brake system in order to decrease the time required for full brake application. Standard.

5 //// BLIND SPOT MONITORING (BSM)[2] AND REAR CROSS-PATH DETECTION:[8]

Radar continually monitors rear vehicle blind zones and visually and audibly alerts the driver when a vehicle is sensed in the zones. When in Reverse, rear sensors warn through a chime if cross-traffic approaches the vehicle. Available.



TOP SAFETY PICK

6 //// SMARTBEAM™ HEADLAMPS.

This available system automatically switches headlamps from high to low beam and back again when oncoming headlamps, forwardlighting elements or taillamps from the vehicle ahead of yours are sensed. Nighttime driving is also assisted by providing the maximum amount of light possible for any driving scenario.



DART: CHOICES



Power windows

• Tire Inflator Kit

knee bolster air bags

• 10 air bags including dual-stage

• Reactive front head restraints[10]

4-wheel antilock disc brakes

• SiriusXM Satellite Radio[4]

(with 1-year subscription)

Uconnect Voice Command^[3]

touchscreen and MP3

iPod Control

• Uconnect 8.4N system with 8.4-inch touchscreen with Garmin Navigation, iPod Control,

SiriusXM Traffic^[4] and SiriusXM Travel Link^[11] (with 5-year subscription), and AM/FM/MP3

Remote USB port

Underbody Aero Kit

Active grille shutters

• Uconnect 8.4 system with 8.4-inch

Illuminated instrument panel surround

Remote keyless entry with panic alarm

ParkView Rear Back-Up Camera^[8]

• Unique aluminum suspension components

• Electronic Stability Control (ESC)[9]

Brake Assist and Hill Start Assist

adaptive-venting frontal, front-seat

side-mounted pelvic and thorax, rear-seat

side-mounted pelvic, front and rear side-

curtain, and driver and front-passenger

POWERTRAIN -

DART SE

• 2.0L 160-hp Tigershark® 4-cylinder 6-speed manual or 6-speed automatic transmission

SELECT STANDARD EQUIPMENT -

- 16-inch wheel covers
- Low-rolling-resistance tires
- Body-color grille
- Projector headlamps
- LED stop/turn taillamps
- Laminated acoustic windshield • 6-way driver's seat with height adjuster
- Folding rear seat
- Soft-touch IP
- Premium cluster with tachometer
- Outside temperature display
- Vanity mirrors
- Uconnect® 200 system with AM/FM/CD/MP3 and 4 speakers

SELECT OPTIONAL EQUIPMENT -

DART AERO

Automatic headlamps

Body-color power mirrors

Body-color door handles

LED racetrack taillamp

Power door locks

Trip computer

gauge cluster

Center (EVIC)

Cruise control

with audio controls

Compact spare tire

• 1.4L 160-hp and 184 lb-ft MultiAir Intercooled Turbo

SELECT STANDARD EQUIPMENT OVER SE -

• 16-inch Tech Silver aluminum wheels • 6 speakers

6-speed manual or 6-speed DDCT

• Air conditioning with micron filter

• 7-inch reconfigurable digital

• Electronic Vehicle Information

Leather-wrapped steering wheel

SELECT OPTIONAL EQUIPMENT -

POWERTRAIN -

- Convenience Group
- · Compact spare tire

POWERTRAIN -

DART SXT

• 2.4L 184-hp Tigershark 4-cylinder with MultiAir®2 6-speed manual or 6-speed automatic transmission

SELECT STANDARD EQUIPMENT OVER SE -

- 16-inch aluminum wheels
- Dark-tinted headlamps
- Automatic headlamps
- LED racetrack taillamp Body-color door handles
- Power body-color mirrors
- Speed-sensitive power door locks and remote keyless entry • Air conditioning with micron filter
- Front-sliding center armrest

SELECT OPTIONAL EQUIPMENT -

- Uconnect 8.4N system with 8.4-inch touchscreen with Garmin® Navigation, iPod® Control. remote USB port, SiriusXM® Traffic^[4] and SiriusXM Travel Link^[11] (with 5-year subscription), and AM/FM/MP3
- ParkView® Rear Back-Up Camera^[8]

DART GT

POWERTRAIN -

• 18-inch Satin Silver

supplemental signals

Keyless Enter 'n Go[™] with

aluminum wheels

push-button start

Unique perforated

accent stitching

Nappa leather-trimmed

seating with Ruby Red

Shown with optional Hyper Black wheels.

• 2.4L 184-hp Tigershark 4-cylinder with MultiAir2

6-speed manual or 6-speed automatic transmission

SELECT STANDARD EQUIPMENT OVER RALLYE -

Power, heated mirrors with
 Uconnect 8.4 system with

Heated front seats and

heated steering wheel

SiriusXM Satellite Radio[4]

• 7-inch reconfigurable

digital gauge cluster

interior lighting

Ambient LED

POWERTRAIN

- Uconnect Voice Command^[3] with Bluetooth® Streaming Audio
 - Steering wheel-mounted audio controls
 - 60/40 split-folding rear seat with trunk pass-through
 - Rear armrest with storage and
 - cup holders Cruise control
 - 6 speakers

- Cold Weather Group
- Sun and Sound Group
- Compact spare tire

• 2.4L 184-hp Tigershark® 4-cylinder with MultiAir®2 6-speed manual or 6-speed automatic transmission

SELECT STANDARD EQUIPMENT OVER SXT -

- 17-inch Hyper Black aluminum wheels Dark headliner
- Black crosshair with Black mask grille surround

DART RALLYE

- Projector fog lamps
- Rallye badge
- Touring suspension

SELECT OPTIONAL EQUIPMENT -

- Control, remote USB port, SiriusXM® Traffic^[4] and SiriusXM Travel Link^[11] (with 5-year subscription), and AM/FM/MP3
- ParkView® Rear Back-Up Camera^[8]
- Sun and Sound Group
- Compact spare tire

- Sedoso cloth with Light Tungsten accent stitching
- Leather-wrapped steering wheel
- Integrated dual exhaust with bright tips
 Leather-wrapped shifter (automatic only)
 - Accent stitching on IP brow and

center armrest

- Uconnect® 8.4N system with 8.4-inch touchscreen with Garmin® Navigation, iPod®
- Cold Weather Group

Rallye Package available on SXT

• Leather-wrapped steering • Speed-sensitive power

8.4-inch touchscreen with (with 1-year subscription)

Garmin Navigation, iPod • Dual-Zone Automatic

Control, remote USB port, Temperature Control

SiriusXM Satellite Radio [4] • Universal Garage

and SiriusXM Travel Link[11] Door Opener

locks, express-up/down

front windows

interior lighting

Ambient LED

DART LIMITED

• 2.4L 184-hp Tigershark 4-cylinder with MultiAir2 6-speed automatic transmission

SELECT STANDARD EQUIPMENT OVER SXT —

- 8.4-inch touchscreen, iPod Unique engine calibration Control, remote USB port and • Unique performance steering
- Unique 2.4L engine cover Power 10-way driver's seat (with 1-year subscription)
 Dual-Zone Automatic

Sport suspension with

frequency-sensing

dampening shocks

- Temperature Control
- Universal Garage
- Door Opener

• Uconnect 8.4N system with 8.4-inch touchscreen with Garmin Navigation, iPod Control, remote USB port, SiriusXM Travel Link[11] (with 5-year subscription) and AM/FM/MP3

SELECT OPTIONAL EQUIPMENT .

- 18-inch Hyper Black aluminum wheels Power sunroof
- Technology Group
- Sun and Sound Group

POWERTRAIN -

- 17-inch Satin Silver aluminum wheels
- Projector fog lamps
- Automatic bright chrome headlamps
- Power, heated mirrors with
 Uconnect 8.4N system with
 SiriusXM Satellite Radio^[4] supplemental signals
- Keyless Enter 'n Go™ with push-button start
- Power sunroof Nappa leather-trimmed

• 17-inch polished aluminum wheels

• High Intensity Discharge (HID)

seats with accent stitching (with 5-year subscription) • Active grille shutters Heated front seats

Bi-xenon headlamps

- Power 10-way driver's seat
 7-inch reconfigurable digital gauge cluster

wheel with cruise and

Heated steering wheel

Leather-wrapped shifter

audio controls

- SELECT OPTIONAL EQUIPMENT -
 - 9 Alpine® speakers with subwoofer, surround sound and 506-watt amplifier Compact spare tire
 - Technology Group

DART BLACKTOP

POWERTRAIN -

• 2.4L 184-hp Tigershark 4-cylinder with MultiAir2 6-speed manual or 6-speed automatic transmission

SELECT STANDARD EQUIPMENT OVER RALLYE -

- 18-inch Gloss Black aluminum wheels
- Black fog lamp spear and bezel
- Black mirrors

SELECT OPTIONAL EQUIPMENT -

- Uconnect 8.4N system with 8.4-inch touchscreen with Garmin Navigation, iPod Control, remote USB port, SiriusXM Traffic^[4] and SiriusXM Travel Link^[11] (with 5-year subscription) and AM/FM/MP3
- ParkView Rear Back-Up Camera^[8]
- Compact spare tire
- Cold Weather Group Sun and Sound Group

Blacktop Package available on SXT

PACKAGES

CONVENIENCE GROUP (OPTIONAL ON SE) — Air conditioning with micron filter, body-color power mirrors, body-color door handles, speed-sensitive power door locks, remote keyless entry, Uconnect hands-free communication with Bluetooth. gets steering wheel-mounted audio controls, remote USB port, cruise control, underbody Aero treatment, active grille shutters

TECHNOLOGY GROUP (OPTIONAL ON GT AND LIMITED) — Blind Spot Monitoring (BSM)^[2] Rear Cross-Path Detection^[8] rainsensitive windshield wipers, High Intensity Discharge (HID) headlamps. ParkSense® Rear Park Assist^[8] intrusion alarm. SmartBeam™ headlamps

SUN AND SOUND GROUP (OPTIONAL ON SXT, RALLYE, BLACKTOP **AND GT)** — 9 Alpine speakers with subwoofer and 506-watt amplifier, power sunroof, 8.4-inch touchscreen system, illuminated instrument panel surround, iPod Control, USB port, ParkView Rear Back-Up Camera, [8] glove box lamp, Sirius XM Satellite Radio [4] (with 1-year subscription)

COLD WEATHER GROUP (OPTIONAL ON SXT. RALLYE AND **BLACKTOP)** — Heated cloth seats, heated mirrors and remote start (automatic only)

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INTERIOR: CHOICES



- 1 ////// Sedoso cloth in Black with Sport mesh inserts standard on SE and Aero
- 2 ////// Sedoso cloth in Light Frost with Sport mesh inserts and Pearl accent stitching standard on SXT
- 3 ////// Sedoso cloth in Black with Sport mesh inserts and Light Tungsten accent stitching standard on SXT; included in Rallye Appearance Group and Blacktop Package
- 4 ////// Sedoso cloth in Black with Ruby Red Sport mesh inserts with accent stitching optional on Blacktop Package on SXT

- 5 ////// Nappa perforated embossed leather trim in Black with Ruby Red accent stitching standard on GT
- 6 ////// Nappa leather trim in Black with Axis perforated inserts and Light Tungsten accent stitching standard on Limited
- 7 ////// Nappa leather trim in Ceramic White with Axis perforated inserts and Tungsten accent stitching standard on Limited









DODGE GOODS









Check out an extensive line of gifts and gear for the Dodge enthusiast. From authentic apparel to die-cast replica cars for the collector, as well as electronics and office supplies, all lifestyle items are as bold as your Dodge vehicle. Refer to dodge.com/life for our full product lineup.



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1] Based on 2014 Ward's Small Upper Sedan vehicle segmentation costing under \$25,000, [2] Always check visually for vehicles prior to changing lanes. [3] The Uconnect Phone requires a mobile phone equipped with the Bluetooth Hands-Free Profile. To check phone compatibility, please visit UconnectPhone com, [4] StriusXM audio and data services each require a subscription after the trial included with the new vehicle purchase, sold separately or as a package by SiriusXM and on and a services each require a subscription and you will be charged according over one become the company. To cancel, you must call StriumXM at 1.866-532-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. © 2014 SiriusXM Radio Inc. Sirius, XM and all related marks and logos are trademarks of SiriusXM Radio Inc. [5] Phone must support Bluetooth Phone Book Access Profile (PBAP). [6] Wiff subscription required. This feature is not intended for use by the driver while the vehicle is in motion. Always drive carefully [7] The Advanced Front Air Bags in this vehicle are estitized to the new U.S. federal regulations for edvanced in bags. Children 1.2 years old and younger should always were their earl-ading child restraints. Should never ride in the front sea of a vehicle with a passenger front air bags. All couppants should always were their earl-ading child restraints. Should never ride in the front sea of a vehicle with a passenger front air bags. All couppants should always were their earl-ading child restraints. Should never ride in the front sea of a vehicle with a passenger front air bags. All couppants should always were their earl-ading child restraints. Should never ride in the front sea of a vehicle with a passenger front air bags. All couppants should always were their earl-ading child restraints. Should never the air and a vehicle with a passenger front in the All contributions are all the services and an advanced and provided and driving behavior to prevent an advanc

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Research

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