
NEW 2015

DODGE CHARGER

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//// THE MOST POWERFUL, QUICKEST AND FASTEST SEDAN EVER^{[1]*}



No conversation about muscle cars is worth the breath without a tribute to Dodge Charger. Decades ago, Charger dug in deep and established its roots as a legitimate icon. Legions of fans flocked to its dramatic lines, its brawny stance and under-the-hood power. They stayed loyal with each evolution that brought more flair, enhanced performance and new technology. The 2015 Charger is no exception. The new exterior begs you to run your hand along its chiseled lines. It looks fast. And it is, with a staggering 707 horsepower on Charger SRT® Hellcat. It looks sporty. And it is, with an interior crafted for the comfort of five passengers.

This is the new Charger, an icon for today. // All-new exterior // 5.7-liter HEMI® V8 provides best-in-class^[2] horsepower[†] and torque // Class-exclusive^[2] TorqueFlite® eight-speed automatic transmission // Best-in-class^[2] V6 fuel economy of 31 mpg highway[‡] and up to 300 horsepower // Largest-in-class^[2] available 8.4-inch touchscreen // Most technologically advanced available All-Wheel-Drive (AWD) System in its class^[2] with front axle disconnect // Class-exclusive^[2] seven-inch reconfigurable digital gauge cluster

*A note about this brochure: all disclaimers and disclosures can be found on the back cover. [†]Available with Rallye Group. [‡]EPA estimated 19 mpg city/31 mpg hwy. Actual mileage may vary.

If history has taught us anything, it's to respect those that came before us and to never forget where we came from. Charger abides by these golden rules. Throughout its storied history, it has never lost sight of its iconic roots and never sacrificed the performance enthusiasts thrive on. **1966 — 1967** Introduced to the American public

mid-year 1966, the all-new Charger was a sure-fire win with dealers and customers. With styling cues like sharp, crisp lines and full-width taillamps taken from the 1965 Charger concept, it was impossible not to admire. **1968 — 1970** Charger was

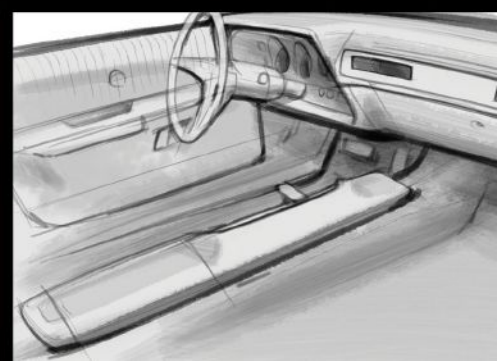
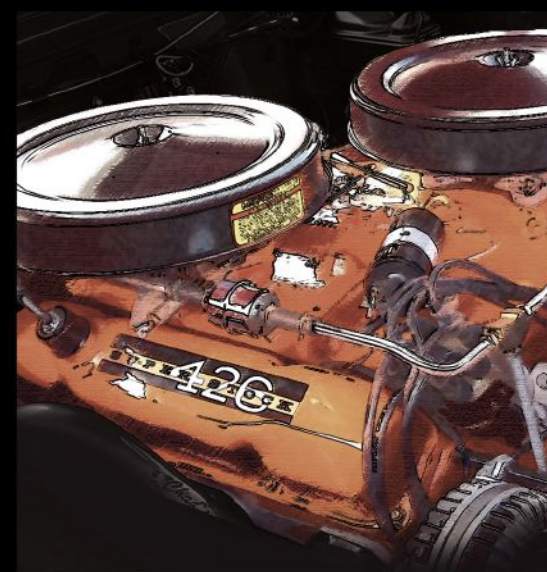
given its first restyling and, with it, the designers and engineers were charged with developing a vehicle that looked as if it could run on the high banks of Daytona, but still be driven on the streets. With this success also came fame, and in 1968 the Charger made its film debut. For the **1969** model year, Charger changes were characterized as a "Natural Evolution in Design," as both exterior and interior changes were minimal.

The 1969 Dodge Charger also gained fame, as the feature vehicle of choice in a popular TV series. For the 1970 model year, Charger only received minor interior and exterior changes again. From an exterior standpoint, Charger now sported a full-width single-opening grille, accented by a scripted Charger badge. **2006** Accelerating forward after a 19-year

absence, Charger bolted back on the scene with a bold dose of modern muscle. The icon was fortified with the latest in automotive technology, twenty-first century performance, and modern safety and security features. **2015** Drawing inspiration from the famed

1969 model, the legend is born again with a major exterior revamp. The lines are cleaner, the profile lighter and the front end fiercer. The restyled interior focuses on the driver and offers the latest technology. Staying true to its muscle car roots, the new Charger lets drivers command the road with a brilliant combination of power, control and responsiveness.

With the launch of the SRT® Hellcat, Charger becomes the most powerful, quickest and fastest sedan ever^[1] with 707 horsepower and 650 lb-ft of torque.





ALL-NEW: EXTERIOR

From the beginning, Charger's silhouette has been distinct. One look at the new 2015 Charger and there's no doubt who and where this evolution came from. Its new skin covers the shape Charger owns, but with an even more dramatic impact. Front to rear, nearly every piece of sheet metal has been carefully re-crafted for a striking, muscular look.

The revamped front end showcases new projector headlamps, LED lighting and signature split crosshair grille. The long profile with new door scallops and an even more pronounced flying buttress is capped with a tighter end and a more advanced execution of the seamless signature racetrack taillamp.

////// Charger R/T Road & Track shown in Granite Crystal Metallic.



AWD

LAP WITH AUTHORITY //// Designed for excellent control, efficiency and quick response to slippery conditions, Charger's available All-Wheel-Drive (AWD) System with automatic front axle disconnect is the most advanced of any in its class.^[2] The intuitive system seamlessly transitions between rear-wheel drive and AWD without driver intervention. Power is provided on-demand between the front and rear differentials as needed. When AWD is not required, the system automatically disconnects the front axle and opens the transfer case from the drivetrain to reduce friction and rotational mass. The result is best-in-class^[2] AWD fuel economy* and unsurpassed^[2] AWD city fuel economy.*

TAKE CONTROL //// Every Charger is outfitted with standard control offerings like ABS, Hill Start Assist, Ready Alert Braking, All-Speed Traction Control, Rain Brake Support and four-wheel disc brakes that bring substantial braking power with antilock and Brake Assist. Charger's five-link independent rear suspension components are specifically engineered to deliver excellent body and wheel control, optimized road surface contact and engaging handling prowess.

*EPA estimated 18 mpg city/27 mpg hwy based on 2015 Charger SE AWD.



UNCOMPROMISING

POWER



////// Charger SXT shown in Billet Silver
Metallic with available Rallye Group.

We didn't sacrifice our muscle for efficiency. Instead, we flexed our technology to deliver impressive combinations of power and miles per gallon. The result is a powertrain lineup that is arguably the envy of its class. Its authority starts with a class-exclusive^[2] TorqueFlite® eight-speed automatic transmission that's standard across the board. The result is world-class precision and fuel efficiency along with available steering wheel-mounted paddle shifters and Sport Mode II for even greater performance.

////// 3.6L DOHC PENTASTAR® VARIABLE VALVE TIMING (VVT) 24V V6 WITH MAX 300 HP AND UP TO 31 MPG HWY.* Not only is this powerplant an award-winning engine, it boasts 292 horsepower and kicks the ponies up to 300 when paired with the available Rallye Group that includes Sport Mode II, cold-air induction, sport-tuned exhaust and die-cast paddle shifters. Couple that with the standard TorqueFlite eight-speed for an impressive combination of 0 – 60 in the mid six-second range and up to 31 mpg highway.*

////// 5.7L HEMI® VVT V8 WITH 370 HP, 395 LB-FT OF TORQUE AND UP TO 25 MPG HWY.† The legendary 5.7-liter HEMI V8 not only releases a big dose of horsepower and impressive torque, but a 0 – 60 mph acceleration in the low five-second range. The standard new TorqueFlite eight-speed automatic transmission with paddle shifters, AutoStick and Fuel Saver Technology helps Charger deliver a whole new level of performance and efficiency. It's technology like this that supplies Charger with an equal dose of muscle and responsibility.

////// 6.4L HEMI V8 WITH 485 HP, 475 LB-FT OF TORQUE AND UP TO 25 MPG HWY.‡ Standard on Charger R/T Scat Pack and SRT® 392, the intensity of this HEMI V8 is capable of churning out a slick 485 horsepower and 475 lb-ft of torque across a wide rpm range. The 6.4L HEMI V8 accelerates from 0 – 60 mph in the high four-second range, and covers the quarter mile in the high 12-second range. The robust new TorqueFlite eight-speed automatic transmission features rev-matching on downshifts.

////// SUPERCHARGED 6.2L SRT HELLCAT HEMI V8 WITH 707 HP AND 650 LB-FT OF TORQUE. This is the baddest of the bunch. It assaults the asphalt with 707 horsepower and an unreal 650 lb-ft of torque. Paired to the class-exclusive^[2] TorqueFlite eight-speed, it delivers impressive street driving and maximum performance with 160-millisecond shifts and rev-matching downshifts. The SRT TorqueFlite eight-speed transmission features enhancements over the standard version to be able to withstand the groundbreaking power, including additional pinion gears and five more clutch pack discs.

*EPA estimated 19 mpg city/31 mpg hwy. Actual mileage may vary. †EPA estimated 16 mpg city/25 mpg hwy. Actual mileage may vary. ‡EPA estimated 15 mpg city/25 mpg hwy. Actual mileage may vary.

up
to

31 MPG
HWY.*

FAST FORWARD



////// Charger R/T Scat Pack shown
in Granite Crystal Metallic.



////// Charger R/T Scat Pack shown in TorRed.

THE HIVE REVIVED //// With legendary power and muscle car roots, Charger R/T Scat Pack is back. A reincarnation 45 years in the making, it's fully loaded with retro design cues, 21st-century technology and an intensity that pays tribute to those that came before it.

HERITAGE-INSPIRED EXTERIOR //// Mined from the archives, the iconic Scat Pack Bee is proudly prominent on the Gloss Black grille. Built for performance, a large inlet and scoop transfers gulps of fresh air beneath the hood to efficiently cool the engine compartment. As if that wasn't a direct enough hint to the power lurking below, the 392 HEMI® fender badges spell it out concisely. Available High Intensity Discharge (HID) headlamps with standard LED daytime running lamps and bulked-up 20x9-inch polished aluminum wheels with Black pockets amp up the track-infused design. Charger R/T Scat Pack isn't just a masterpiece head-on. Its chiseled rear fascia with heat extractors and 392 Satin Black spoiler bear witness that this vehicle is all about performance from any angle.



SCAT PACK



485^{HP}

PERFORMANCE AT ITS CORE // Loaded with a legendary 6.4-liter HEMI® V8, this powerhouse unleashes 485 horsepower and 475 lb-ft of torque. Four-piston Brembo® brakes, 3-mode Electronic Stability Control (ESC)⁽³⁾ with Full-Off Mode, and high-performance suspension with Bilstein® shocks, 20x9-inch wheels and available Three-Season Performance tires work together to bring top-shelf control. The interior merges retro styling with modern technology. Race-inspired seats feature the famed Scat Pack logo embroidered on either standard high-performance premium cloth or available Nappa leather trim with Alcantara® suede inserts.

Standard on the R/T Scat Pack model, Dodge Performance Pages feature everything from Launch Control to a G-force meter to drag-race timers. This real-time data can also be displayed on either the 8.4-inch Uconnect® touchscreen or the new standard seven-inch reconfigurable digital display nestled between the gauges. For an even greater degree of personalization, the Charger R/T Scat Pack customizable settings can be accessed through the standard Uconnect touchscreen that gives the driver the ability to adjust steering feel, transmission shift points and throttle response.

//// Charger R/T Scat Pack models shown left to right in B5 Blue, Granite Crystal Metallic and Pitch Black.



707

HORSEPOWER
//// THE MOST POWERFUL, QUICKEST AND FASTEST SEDAN EVER⁽¹⁾

A coupe and a sedan pull up to the line*. The overconfident coupe driver believes he has the quarter mile wrapped up like a present on Christmas Day. He revs the engine and side-eyes the sedan driver. But our sedan driver, knowing what he knows, meets the rev with one of his own. One that tickles the underbelly of the Supercharged 6.2-liter SRT® Hellcat HEMI® V8 engine. The light turns green and it's go time. What happens next not only leaves our coupe driver in the dust, but with a newfound respect for sedans, namely the most powerful, quickest and fastest sedan ever⁽¹⁾ — the new 2015 Dodge Charger SRT Hellcat.

A mammoth 707 horsepower and staggering 650 lb-ft of torque power the newest incarnation of the Charger, the SRT Hellcat. It's aptly named for power so fierce there's nothing earthly about it.

The unrivaled four-door performance includes an NHRA-certified quarter-mile elapsed time in 11.0 seconds on street tires and 0 – 100 – 0 mph in under 13 seconds. Our coupe driver did not see that coming. And with a top speed of 204 mph, it's not surprising.

*Professional drivers. Closed course.

SRT®

At every corner and in every way, Dodge Charger SRT Hellcat is absolutely legitimate. Tip to tail, inside and out, this is the real deal. SRT Hellcat lives up to its legendary heritage with fierce attitude. Regardless of which angle this beast is viewed from, it screams performance and exudes unrelenting power. A completely redesigned front fascia features aggressive blacked-out upper and lower grille inserts that feed massive amounts of fresh air to the engine and Supercharger coolers, as well as to the premium 15.4-inch front Brembo® brakes.



Extensive wind tunnel and road testing have resulted in an engine cooling package that lets SRT Hellcat outperform other sedans without fear of degradation. The sculpted aluminum hood showcases a colossal air intake and dual heat extractors that vacate the heat that an unmatched 707 horsepower can make.

The sheet metal may be menacing, but the track-inspired interior offers new levels of sophistication and personalization. SRT Hellcat offers drivers a blend of heritage-influenced design cues, race-inspired technology and premium materials. The standard SRT flat-bottom performance steering wheel features full-circumference heat while the standard high-performance heated and ventilated Nappa leather-trimmed seats keep you in place with aggressively bulked-up bolsters and perforated Alcantara® suede inserts.

Drive Modes can be controlled through the Uconnect® largest-in-class^[2] 8.4-inch touchscreen, or they can be accessed through an intuitively placed button on the center stack by selecting the SRT button or through the Performance Pages menu.

SRT Hellcat owners are handed both a Red and Black key fob at delivery. The Red unlocks the potential of 707 horsepower while the Black enables more conservative performance for the everyday drive. We're willing to bet you'll play favorites with the Red key.



////// Charger SRT® Hellcat shown in Bright White.



Some turns of the odometer will be earned on the oval. Others will be earned commuting to reserved parking. Either way, Charger SRT® Hellcat has you covered. All-new Drive Modes let you tailor your driving experience by controlling horsepower, transmission shift speeds, paddle shifters, traction and suspension. Drive Modes are pre-configured for Sport, Track and Default settings, while the Custom setting allows for a unique driving experience.

- //// Custom — Allows the driver to personalize SRT Hellcat’s performance
- //// Sport — Delivers increased vehicle performance capability over the Default Mode
- //// Track — Unleashes maximum vehicle performance capability on smooth, dry surfaces
- //// Default — Activates automatically when starting the vehicle
- //// Eco — Maximizes fuel efficiency with a revised shift schedule, pedal map and second-gear starts

The Bilstein® three-mode Adaptive Damping Suspension on Charger SRT Hellcat models provides a selectable driving dynamics setting that adjusts shocks and transmission shifts to suit any drive — Street Mode (sporty) to Sport Mode (firm) to Track Mode (firmest, max handling).

Drive Modes are controlled through the Uconnect® system and can also be intuitively accessed using a button on the IP, by selecting “Drive Modes” from an app menu, from a button on the center stack or via the Performance Pages menu.

Program your driving experience and keep track of performance data via customizable SRT Performance Pages. Everything from horsepower to G-force meter to drag-race timers to downloadable apps are right at your fingertips. This real-time data can be displayed on the new seven-inch reconfigurable digital gauge cluster or on the class-exclusive⁽²⁾ 8.4-inch Uconnect touchscreen.



////// Charger SRT® Hellcat shown in Bright White.



RETRO AURA : HIGH-TECH SOUL

Some available equipment shown.



////// There's a feeling you get when you sit behind the wheel of a Dodge Charger that's unlike anything else. And it's because Charger is, in fact, unlike anything else. It's iconic. Its history is rooted in the legends of quarter-mile times and custom details. This newest evolution celebrates its muscle car heritage with a driver-focused interior that's designed with race-inspired details, bold colors and retro-cued soft-touch surfaces.

Take control with the new thick-rim three-spoke Sport steering wheel. Available paddle shifters with rev-matching capability bring track-inspired performance to the everyday drive. The new electronic shifter with AutoStick mimics the operation of a traditional linkage shifter, while allowing for smoother and more efficient shifting.

Seating for five ranges from premium cloth to Nappa leather trim and Alcantara® suede to premium Laguna leather. Standard Dual-Zone Temperature Control and available heated/ventilated front seats, heated rear seats and full-circumference heated steering wheel bring year-round comfort, in any climate. A genuine stamped aluminum instrument panel bezel adds the finishing touch on an interior that is dedicated to the details.



SCI-FI/INSIDE

It's class-exclusive^[2] and it's standard on every Charger model — a seven-inch reconfigurable digital gauge cluster. Think of it as command central. From here you get real-time information and vehicle status in full color and with rich graphics, as well as available turn-by-turn navigation information. Receive visual notifications for available safety systems, such as Full-Speed Forward Collision Warning (FCW) Plus^[4] and Advanced Brake Assist.

Opt for Dodge Performance Pages that let you keep track of performance numbers including 0 – 60 time, reaction time and lap timer. The Performance Pages also include configurable Drive Modes that allow you to make performance adjustments to the engine, transmission, steering response and traction control. Each of these tech-savvy systems lets you create extensive customization programmable by you. After all, this is your Charger.

RECONFIGURABLE DIGITAL GAUGE CLUSTER



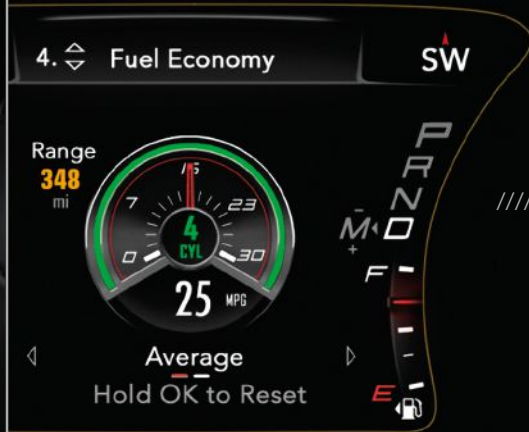
Measure standing-start 0 – 60 times and reaction times, plus keep a record of previous attempts.*



Monitor lateral and longitudinal G-forces.*



Receive turn-by-turn visual directions.*



Get the most power with the fewest drops of gas by tracking your current and average fuel economy.*

*Screens shown are optional depending on model and package.



STAY CONNECTED /////

Engineered with technology, the Uconnect® system brings a range of communication and entertainment services directly to your Charger. Intuitive and customizable, available Uconnect systems include a touchscreen display up to a class-exclusive^[2] 8.4 inches and steering wheel-mounted controls that operate features like a Bluetooth® enabled phone, Voice Command,^[5] navigation, radio, cruise control and more.

IMPRESSIVE IN-VEHICLE CONNECTIVITY THROUGH THE AVAILABLE CLASS-EXCLUSIVE^[2] UCONNECT ACCESS^[6] SYSTEM. Control the following offerings with the simplicity of Voice Command^[5] and fingertip control:

9-1-1 CALL^[7] In the event of an emergency, a button on your rearview mirror connects you to local authorities.

ROADSIDE ASSISTANCE CALL^[8] Flat tire or out of gas? The rearview mirror Assist button connects you to Roadside Assistance, which pinpoints your location. Additional fees may apply.

STOLEN VEHICLE ASSISTANCE^[9] If your vehicle is stolen, Uconnect can provide its location to aid police recovery.

THEFT ALARM NOTIFICATION!^[10] Choose to receive a text or email alert anytime your vehicle's theft alarm is activated.

PHONE ///// Voice-activated communication lets you talk on your Bluetooth® enabled phone nearly hands-free,^[5] and up to 1,000 phone address book entries^[11] are synced every time you get into your Charger.

VOICE COMMAND^[5] ///// Use your voice to select AM/FM radio stations and SiriusXM® Satellite Radio^[12] channels, make calls, select navigation directions or record voice memos. English-, French- and Spanish-compatible. Available.

ENTERTAINMENT ///// Get the sound going via MP3s and available features like remote USB port, audio jack, Voice Command,^[5] SiriusXM Satellite Radio^[12] (your first year of service is included) and Bluetooth Streaming Audio.

NAVIGATION ///// Provides enhanced GPS navigation and destination entry via Voice Command,^[5] SiriusXM Traffic^[12] for real-time traffic information on the go, and SiriusXM Travel Link^[20] for the latest national and local weather reports, ski slope conditions, best fuel prices and more. Your first five years of SiriusXM Traffic^[12] and SiriusXM Travel Link^[20] services are included. Available.

WEB^[13] ///// Put the power of high-speed Internet in your Charger with Mopar® Web. Passengers can use multiple devices at the same time, and there's no need for cell cards or software. Available. Subscription required. Sold separately.



LEARN MORE
DRIVEUCONNECT.COM

80+

STANDARD / AVAILABLE

SAFETY & SECURITY FEATURES

1 //// PARKSENSE® REAR PARK ASSIST^[14]

When the vehicle is in Reverse, the system can sense objects at low speeds; if imminent collision is detected, the system will provide a momentary, autonomous brake pulse. In certain circumstances, this system can help bring the vehicle to a stop. Available.

2 //// RAIN BRAKE SUPPORT

When the windshield wipers have been activated, the system pulses the brake pads closer to the spinning rotors, helping to keep the rotors and pads dry for greater control and operator security. Standard.

3 //// LANE DEPARTURE WARNING (LDW)^[15] WITH LANE KEEP ASSIST

Alerts and assists the driver; leverages electric power steering (EPS) to deliver subtle steering-wheel input when the system detects the need for course correction. Available.

4 //// SEVEN STANDARD AIR BAGS^[16]

Dual-stage, adaptive-venting frontal air bags, front seat-mounted pelvic and thorax side air bags, front and rear side-curtain air bags, and the driver knee bolster air bag help provide passenger protection. Standard.

5 //// BLIND SPOT MONITORING (BSM)^[17] WITH REAR CROSS-PATH DETECTION^[14]

Dual radar sensors constantly monitor driver blind spots, providing notification of an encroaching vehicle via illuminating icons on the sideview mirrors and by audible chime. The system includes Rear Cross-Path Detection, which monitors for vehicles and objects in perpendicular relationships to the vehicle while backing out of tight parking spots. Available.

7 //// FULL-SPEED FORWARD COLLISION WARNING (FCW) PLUS^[4]

Radar and camera technology combine to determine if frontal impact appears imminent; if so, the system pre-fills the brakes, then transmits audible and visual warnings for the driver to intervene. No driver response triggers brief brake application as a tactile alert; if the driver remains unresponsive and a frontal collision risk remains, brakes are applied to slow the vehicle before impact. The system can bring the vehicle to a full stop if speed is reduced below 20 mph. Available.

6 //// ADAPTIVE CRUISE CONTROL-PLUS (ACC)^[18]

Helps maintain distance from the vehicle ahead; under certain traffic conditions, the system can bring the vehicle to a full stop without driver intervention. Available.





COLOR CHOICES

Available colors — Left (front to back): Granite Crystal Metallic, Phantom Black Tri-Coat Pearl, Jazz Blue Pearl, Bright White, Redline Red Tri-Coat Pearl. Right (front to back): TorRed, B5 Blue, Ivory Tri-Coat Pearl, Billet Silver Metallic, Pitch Black.

WHEEL: CHOICES

- 1 // 17-inch Satin Silver Aluminum (standard on SE)
- 2 // 18-inch Satin Carbon Aluminum (standard on SXT; included in Sport Appearance Group on SE)
- 3 // 18-inch Polished Aluminum with Graphite Pockets (included in Plus Group on SXT)
- 4 // 19-inch Polished Aluminum with Graphite Pockets (standard on all-wheel-drive models)
- 5 // 20-inch Satin Carbon Aluminum (standard on R/T; included in 20-inch Sport Appearance Group on SXT)
- 6 // 20-inch Polished Aluminum with Black and Satin Pockets (standard on R/T Road & Track; included in Premium Group on SXT and R/T, and Wheels and Tunes Group on R/T)
- 7 // 20-inch Classic II Polished Forged Aluminum (optional on R/T Road & Track)
- 8 // 20-inch Hyper Black Aluminum (included in Rallye Group on SXT; optional on R/T)
- 9 // 20-inch Polished Aluminum with Graphite Pockets (included in Plus Group on R/T)
- 10 // 20x9-inch Polished Aluminum with Black Pockets and Satin Finish (standard on R/T Scat Pack)
- 11 // 20x9-inch Matte Black Lightweight Forged Aluminum (optional on R/T Scat Pack)
- 12 // 20x9.5-inch Hyper Black Lightweight Forged Aluminum (standard on SRT® 392)
- 13 // 20x9.5-inch Matte Black Lightweight Forged Aluminum (standard on SRT Hellcat)
- 14 // 20x9.5-inch “Brass Monkey” (Dark Bronze) Lightweight Forged Aluminum (optional on SRT Hellcat)



INTERIOR CHOICES



- 1 // Sedoso/Torque Cloth with Tungsten Accent Stitching in Black — standard on SE
- 2 // Sedoso/Torque Sport Cloth with Tungsten Accent Stitching in Black/Tungsten (also available in Black) — standard on SXT and R/T
- 3 // Nappa Leather with Sepia Accent Stitching and Nappa Perforated Inserts in Black/Pearl (also available in Black and Black/Ruby Red) — included in Plus Group and Premium Group on SXT and R/T
- 4 // Nappa Leather trim with Alcantara® Suede Bolsters, Tungsten Accent Stitching and Alcantara Perforated Suede Inserts in Black (also available in Black/Ruby Red) — standard on R/T Road & Track

- 5 // Sedoso/Ballistic Performance Cloth with embroidered Scat Pack logo and Tungsten Accent Stitching in Black — standard on R/T Scat Pack
- 6 // Nappa Leather trim with Alcantara® Suede Bolsters, Ruby Red Accent Stitching and Alcantara Perforated Suede Inserts with embroidered Scat Pack logo in Black/Ruby Red (also available in Black) — optional on R/T Scat Pack
- 7 // Nappa Leather trim with Alcantara Suede Bolsters, Alcantara Perforated Suede Inserts and Silver Accent Stitching with embroidered SRT® logo Performance seats in Black (also available in Black/Ruby Red) — standard on SRT 392 and SRT Hellcat
- 8 // Premium Laguna Leather with Perforated Leather Inserts and embossed SRT logo Performance seats in Sepia (also available in Black) — included in Laguna Leather Package on SRT 392 and SRT Hellcat



CHARGER: CHOICES



CHARGER SE



- POWERTRAIN**
- 3.6L DOHC Pentastar® Variable Valve Timing (VVT) 24V V6
292 horsepower and 260 lb-ft of torque
TorqueFlite® 8-speed automatic transmission

- SELECT STANDARD SE EQUIPMENT**
- 17-inch Satin Silver aluminum wheels
 - Signature LED racetrack taillamp
 - Dual rear exhaust with bright tips
 - Black crosshair grille with Satin Chrome inserts
 - 7-inch reconfigurable digital gauge cluster display
 - Premium cloth seating
 - 6-way power driver's seat
 - Leather-wrapped steering wheel with audio controls
 - Leather-wrapped shift knob
 - 5-inch Uconnect® touchscreen system
 - 6-speaker audio system
 - Uconnect Voice Command^[5] with Bluetooth®
 - Electronic Stability Control (ESC)^[3] including Hill Start Assist, Ready Alert Braking, All-Speed Traction Control, Brake Assist and Rain Brake Support
 - Active front head restraints^[19]
 - 7 air bags^[16]
 - 4-wheel antilock disc brakes
 - Dual-Zone Temperature Control
 - Keyless Enter'n Go™ with proximity sensor and push-button start
 - 60/40 split-folding rear seat
 - Capless fuel fill

- SELECT OPTIONAL EQUIPMENT**
- Power sunroof
 - Popular Equipment Group
 - Sport Appearance Group

CHARGER SE AWD



- POWERTRAIN**
- 3.6L DOHC Pentastar VVT 24V V6
292 horsepower and 260 lb-ft of torque
TorqueFlite 8-speed automatic transmission

- SELECT STANDARD SE AWD EQUIPMENT**
- 19-inch polished aluminum wheels with Graphite pockets
 - All-wheel drive (AWD) with front axle disconnect
 - Signature LED racetrack taillamp
 - Dual rear exhaust with bright tips
 - Black crosshair grille with Satin Chrome inserts
 - 7-inch reconfigurable digital gauge cluster display
 - Premium cloth seating
 - 6-way power driver's seat
 - Leather-wrapped steering wheel with audio controls
 - Leather-wrapped shift knob
 - 5-inch Uconnect touchscreen system
 - 6-speaker audio system
 - Uconnect Voice Command^[5] with Bluetooth
 - Electronic Stability Control (ESC)^[3] including Hill Start Assist, Ready Alert Braking, All-Speed Traction Control, Brake Assist and Rain Brake Support
 - Active front head restraints^[19]
 - 7 air bags^[16]
 - 4-wheel antilock disc brakes
 - Dual-Zone Temperature Control
 - Keyless Enter'n Go with proximity sensor and push-button start
 - 60/40 split-folding rear seat
 - Capless fuel fill

- SELECT OPTIONAL EQUIPMENT**
- Power sunroof
 - Popular Equipment Group

CHARGER SXT



Shown with Rallye Group.

- POWERTRAIN**
- 3.6L DOHC Pentastar® Variable Valve Timing (VVT) 24V V6
292 horsepower and 260 lb-ft of torque (300 horsepower with Rallye Group)
TorqueFlite® 8-speed automatic transmission

- SELECT STANDARD SXT EQUIPMENT OVER SE**
- 18-inch Satin Carbon aluminum wheels
 - Black crosshair grille with Gloss Black inserts
 - LED fog lamps
 - Uconnect® 8.4-inch touchscreen system with Uconnect Access^[6] apps
 - SiriusXM® Satellite Radio^[12] with 1-year subscription
 - 6 premium speakers with 276-watt amplifier
 - Premium cloth Sport seats
 - 12-way power driver's seat
 - Dual-Zone Automatic Temperature Control
 - Heated front seats
 - Remote start
 - Universal Garage Door Opener

- SELECT OPTIONAL EQUIPMENT**
- Black painted roof
 - Power sunroof
 - Driver Confidence Group
 - Navigation/Rear Back-Up Camera Group
 - Plus Group
 - Premium Group
 - Rallye Group
 - Technology Group
 - 20-inch Wheel Sport Appearance Group

CHARGER SXT AWD



- POWERTRAIN**
- 3.6L DOHC Pentastar VVT 24V V6
292 horsepower and 260 lb-ft of torque (300 horsepower with Rallye Group)
TorqueFlite 8-speed automatic transmission

- SELECT STANDARD SXT AWD EQUIPMENT OVER SE AWD**
- 19-inch polished aluminum wheels with Graphite pockets
 - All-wheel drive (AWD) with front axle disconnect
 - Black crosshair grille with Black inserts
 - LED fog lamps
 - Uconnect 8.4-inch touchscreen system with Uconnect Access^[6] apps
 - SiriusXM Satellite Radio^[12] with 1-year subscription
 - 6 premium speakers with 276-watt amplifier
 - Premium cloth Sport seats
 - 12-way power driver's seat
 - Heated front seats
 - Dual-Zone Automatic Temperature Control
 - Remote start
 - Universal Garage Door Opener

- SELECT OPTIONAL EQUIPMENT**
- Black painted roof
 - Power sunroof
 - Driver Confidence Group
 - Navigation/Rear Back-Up Camera Group
 - AWD Plus Group
 - AWD Premium Group
 - Rallye Group
 - Technology Group

CHARGER R/T



Shown with Premium Group.

- POWERTRAIN**
- 5.7L HEMI® VVT V8 with Fuel Saver Technology
370 horsepower and 395 lb-ft of torque
TorqueFlite 8-speed automatic transmission

- SELECT STANDARD R/T EQUIPMENT**
- 20-inch Satin Carbon aluminum wheels
 - Black crosshair grille with Gloss Black inserts
 - Gloss Black front fascia
 - LED fog lamps
 - Rear body-color decklid spoiler
 - Uconnect 8.4-inch touchscreen system with Uconnect Access^[6] apps
 - SiriusXM® Satellite Radio^[12] with 1-year subscription
 - 6 premium speakers with 276-watt amplifier
 - Premium cloth Sport seats
 - Heated front seats
 - 12-way power driver's seat
 - Paddle shifters with Sport Mode II
 - Performance suspension and exhaust
 - Performance 4-wheel antilock disc brakes
 - 160-mph speedometer
 - Remote start
 - Universal Garage Door Opener

- SELECT OPTIONAL EQUIPMENT**
- Black painted roof
 - Power sunroof
 - Body-color fascia
 - Driver Confidence Group
 - Navigation/Rear Back-Up Camera Group
 - Plus Group
 - Premium Group
 - Technology Group
 - Wheels and Tunes Group

CHARGER R/T ROAD & TRACK



- POWERTRAIN**
- 5.7L HEMI VVT V8 with Fuel Saver Technology
370 horsepower and 395 lb-ft of torque
TorqueFlite 8-speed automatic transmission

- SELECT STANDARD EQUIPMENT OVER R/T**
- 20-inch polished aluminum wheels with Black pockets and Satin finish
 - Matte Black crosshair grille with Matte Black inserts
 - R/T heritage badge
 - 3.07 axle ratio
 - High-speed engine controller
 - High Intensity Discharge (HID) headlamps
 - High-performance Nappa leather-trimmed seats with Alcantara® suede inserts and R/T logo
 - Ventilated front seats
 - Illuminated rear cup holders
 - Power tilt/telescoping steering column
 - Dodge Performance Pages
 - 3-mode Electronic Stability Control (ESC)^[3] with All-Speed Traction Control
 - 4-wheel heavy-duty antilock disc brakes
 - Super Track Pak

- SELECT OPTIONAL EQUIPMENT**
- 20-inch Classic II polished forged aluminum wheels
 - 3-Season Performance tires
 - Black painted roof
 - Power sunroof
 - Body-color fascia
 - Driver Confidence Group
 - Navigation/Rear Back-Up Camera Group
 - Technology Group
 - BeatsAudio™ Group

CHARGER R/T SCAT PACK



- POWERTRAIN**
- 392-cu-in 6.4L HEMI® V8
485 horsepower and 475 lb-ft of torque
TorqueFlite 8-speed automatic transmission

- SELECT STANDARD EQUIPMENT OVER R/T ROAD & TRACK**
- 20x9-inch polished aluminum wheels with Black pockets and Satin finish
 - Performance front and rear fascias
 - Scat Pack badging
 - Rear Satin Black decklid spoiler
 - Active exhaust
 - Red Brembo® four-piston brakes
 - High-performance premium cloth seats with Scat Pack embroidery
 - Start-up screen with Scat Pack Bee
 - 180-mph speedometer
 - Satin Black Charger decklid badging
 - High-performance suspension
 - Antispin rear differential

- SELECT OPTIONAL EQUIPMENT**
- 20x9-inch Matte Black lightweight forged aluminum wheels
 - 3-Season Performance tires
 - Black painted roof
 - Power sunroof
 - Uconnect 8.4-inch touchscreen system with navigation, AM/FM, Bluetooth® Uconnect Access^[6] with 1-year subscription and SiriusXM Satellite Radio^[12] with 1-year subscription
 - Driver Confidence Group
 - Technology Group
 - BeatsAudio™ Group
 - Leather Interior Group

CHARGER SRT® 392



- POWERTRAIN**
- 392-cu-in 6.4L HEMI V8
485 horsepower and 475 lb-ft of torque
TorqueFlite 8-speed automatic transmission

- SELECT STANDARD EQUIPMENT OVER R/T SCAT PACK**
- 20x9.5-inch Hyper Black lightweight forged aluminum wheels
 - Red Brembo Performance 6-piston calipers with 2-piece slotted and vented front rotors and 4-piston rear calipers with slotted and vented rotors
 - P275/40ZR20 Pirelli® 4-Season Performance tires
 - Black grille
 - 3.09 axle ratio
 - High-speed engine controller
 - High Intensity Discharge (HID) headlamps
 - Manual folding, power heated exterior mirrors with memory and auto-adjust in Reverse
 - Heated/ventilated Nappa leather/Alcantara® suede Performance seat inserts with SRT logo
 - Projector LED fog lamps
 - Heated rear seats
 - SRT Performance Pages
 - Heated flat-bottom steering wheel
 - Power tilt/telescoping steering column
 - Driver and passenger lower LED lamps
 - Front overhead LED lighting
 - Luxury front and rear floor mats
 - 3-mode Bilstein® Adaptive Damping Suspension
 - ParkSense® Rear Park Assist^[14]
 - ParkView® Rear Back-Up Camera^[14]
 - Remote start
 - Universal Garage Door Opener

- SELECT OPTIONAL EQUIPMENT**
- P275/40ZR20 Pirelli 3-Season Performance tires
 - Black painted roof
 - Power sunroof
 - Red seat belts (N/A with Sepia interior)
 - Laguna Leather Package
 - Uconnect 8.4-inch touchscreen system with navigation, AM/FM, Bluetooth, Uconnect Access^[6] with 1-year subscription and SiriusXM Satellite Radio^[12] with 1-year subscription
 - Technology Group
 - Harman Kardon® Audio Group

CHARGER
SRT® HELLCAT



POWERTRAIN

- Supercharged 6.2L SRT Hellcat HEMI® V8
- 707 horsepower and 650 lb-ft of torque
- TorqueFlite® high-performance 8-speed automatic transmission

SELECT STANDARD EQUIPMENT OVER SRT 392

- 20x9 5-inch Matte Black lightweight forged aluminum wheels
- 2.62 axle ratio
- SRT Hellcat badge
- Red Brembo® performance 6-piston calipers with 2-piece slotted and vented front rotors and 4-piston rear calipers with vented and slotted rotors
- Manual folding, auto-dimming, power heated exterior mirrors with auto-adjust in Reverse, memory, courtesy lamps and Blind Spot Monitoring (BSM)^[17] with Rear Cross-Path Detection^[14]
- 200-mph speedometer
- Aluminum performance hood with center air intake and dual heat extractors
- Performance-tuned steering
- Competitive suspension with 3-mode Bilstein® Adaptive Damping
- P275/40ZR20 Pirelli® 4-Season Performance tires
- Dark engine turn aluminum interior accents

SELECT OPTIONAL EQUIPMENT

- 20x9 5-inch “Brass Monkey” Dark Bronze lightweight forged aluminum wheels
- P275/40ZR20 Pirelli 3-Season Performance tires
- Black painted roof
- Power sunroof
- Red seat belts (N/A with Sepia interior)
- Front/rear floor mats
- Uconnect® 8.4-inch touchscreen system with navigation, AM/FM, Bluetooth® Uconnect Access^[2] with 1-year subscription and SiriusXM® Satellite Radio^[12] with 1-year subscription
- Laguna Leather Package
- Harman Kardon® Audio Group

DODGE GOODS



Check out an extensive line of gifts and gear for the Dodge enthusiast. From authentic apparel to die-cast replica cars for the collector, as well as electronics and office supplies, all lifestyle items are as bold as your Dodge vehicle. Refer to dodge.com/life for our full product lineup.

VISIT [DODGE.COM/LIFE](https://dodge.com/life)

PACKAGES

POPULAR EQUIPMENT GROUP — SiriusXM Satellite Radio^[12] with 1-year subscription, ParkSense® Rear Park Assist^[14] and remote start

POWER SUNROOF GROUP — SE must have Popular Equipment Group and includes Universal Garage Door Opener

SPORT APPEARANCE GROUP — 18-inch Satin Carbon aluminum wheels and rear body-color spoiler

20-INCH WHEEL SPORT GROUP — 20-inch Satin Carbon aluminum wheels, compact spare tire and rear body-color spoiler

RALLYE GROUP — (available on AWD less the wheels) Rallye badge, R/T Gloss Black fascia, Beats Audio™ 10 amplified premium speakers with subwoofer and 552-watt amplifier, 20-inch Hyper Black aluminum wheels, 300 hp rating, compact spare tire, performance suspension, rear body-color spoiler, Sport cloth or Sport leather-trimmed seats, Sport Mode II and steering wheel-mounted shift controls with rev-matching

WHEELS AND TUNES GROUP — 20-inch polished aluminum wheels with Black pockets and Beats Audio 10 amplified premium speakers with trunk-mounted subwoofer and 552-watt amplifier

BEATS AUDIO GROUP — 10 amplified premium speakers with trunk-mounted subwoofer and 552-watt amplifier

DRIVER CONFIDENCE GROUP — BSM^[17] with Rear Cross-Path Detection,^[14] ParkSense Rear Park Assist^[14] and ParkView® Rear Back-Up Camera^[14]

TECHNOLOGY GROUP — (must have Driver Confidence Group) Lane Departure Warning (LDW) with Lane Keep Assist^[15] Adaptive Cruise Control (ACC) with Full Stop,^[18] Full-Speed Forward Collision Warning (FCW) Plus^[4] Auto High-Beam Headlamp Control, rain-sensitive windshield wipers, power tilt/telescoping steering wheel, power adjustable pedals, memory for mirrors, radio, driver’s seat and pedals, auto-dimming exterior driver’s mirror, exterior puddle lamps, auto-adjust-in-Reverse exterior mirrors and advanced brake assist

PREMIUM GROUP — Includes Sport leather-trimmed ventilated seats, power 12-way driver and passenger seats with lumbar adjuster, heated rear seats, heated steering wheel, rear-seat armrest with storage and illuminated cup holders, power tilt/telescoping steering column, auto-dimming exterior driver’s mirror, power, heated memory mirrors with manual foldaway, auto-adjust-in-Reverse exterior mirrors, memory system (driver’s seat, mirrors and radio), rain-sensitive windshield wipers, bifunctional HID projector headlamps, security alarm, Full-Speed FCW Plus,^[4] ACC with Full Stop,^[18] ParkSense Rear Park Assist,^[14] ParkView Rear Back-Up Camera^[14] BSM^[17] with Rear Cross-Path Detection,^[14] Uconnect 8.4AN AM/FM, SiriusXM Satellite Radio^[12] with Bluetooth and 1-year subscription, HD radio, SiriusXM Travel Link,^[20] and SiriusXM Traffic with 5-year subscription,^[12] 3D GPS navigation, Beats Audio 10 speakers with subwoofer, 552-watt amplifier and 20-inch polished aluminum wheels with Black pockets

PLUS GROUP — Includes Sport leather-trimmed ventilated seats, 12-way power driver and passenger seats with lumbar adjuster, heated rear seats, rear-seat armrest with storage and illuminated cup holders, driver and passenger lower LED lamps, memory system (driver’s seat, mirrors and radio), heated steering wheel, auto-dimming exterior driver’s mirror, power, heated memory mirrors with manual foldaway, auto-adjust-in-Reverse exterior mirrors, bifunctional HID projector headlamps, security alarm, ParkSense Rear Park Assist^[14] and ParkView Rear Back-Up Camera,^[14] 18-inch polished aluminum wheels with Graphite pockets (SXT) and 20-inch polished aluminum wheels with Graphite pockets (R/T)

AWD PREMIUM GROUP — Includes Sport leather-trimmed ventilated seats, power 12-way driver and passenger seats with lumbar adjuster, heated rear seats, heated steering wheel, rear-seat armrest with storage and illuminated cup holders, power tilt/telescoping steering column, auto-dimming exterior driver’s mirror, power, heated memory mirrors with manual foldaway, auto-adjust-in-Reverse exterior mirrors, memory system (driver’s seat, mirrors and radio), rain-sensitive windshield wipers, bifunctional HID projector headlamps, security alarm, Full-Speed FCW Plus,^[4] ACC with Full Stop,^[18] ParkSense Rear Park Assist,^[14] ParkView Rear Back-Up Camera^[14] BSM^[17] with Rear Cross-Path Detection,^[14] Uconnect 8.4AN AM/FM, SiriusXM Satellite Radio^[12] with Bluetooth and 1-year subscription, HD radio, SiriusXM Travel Link^[20] and SiriusXM Traffic with 5-year subscription,^[12] 3D GPS navigation, Beats Audio 10 speakers with subwoofer and 552-watt amplifier

AWD PLUS GROUP — Includes Sport leather-trimmed ventilated seats, 12-way power driver and passenger seats with lumbar adjuster, heated rear seats, rear-seat armrest with storage and illuminated cup holders, driver and passenger lower LED lamps, memory system (driver’s seat, mirrors and radio), heated steering wheel, power, heated memory mirrors with manual foldaway, auto-adjust-in-Reverse exterior mirrors, bifunctional HID projector headlamps, security alarm, ParkSense Rear Park Assist^[14] and ParkView Rear Back-Up Camera^[14]

LAGUNA LEATHER PACKAGE — Includes high-performance Laguna leather seats with accent stitching and embossed SRT front seatback logo, available in Black or Sepia

HARMAN KARDON AUDIO GROUP — 19-speaker high-performance audio and 900-watt amplifier

NAVIGATION/REAR BACK-UP CAMERA GROUP — Includes premium 3D GPS navigation, Uconnect 8.4AN AM/FM, SiriusXM Satellite Radio^[12] with Bluetooth and 1-year subscription, HD radio, SiriusXM Travel Link^[20] SiriusXM Traffic^[12] with 5-year subscription and ParkView Rear Back-Up Camera^[14]

LEATHER INTERIOR GROUP — Includes leather/suede performance seats, heated and ventilated front seats, heated rear seats and heated steering wheel



BORN // DODGE

We’ve been making cars for 100 years. We started with two brothers. They tinkered, experimented and sweated the details. They had energy and conviction that were impossible to ignore. They set the standard for us and for those who come after us. Dodge means doing things for a reason and being proud of the things we do. We want people to actually use their car for what the car is built to do. We think the car has been commoditized and that America’s drivers have been abandoned. We want to bring back America’s passion for driving. We will do this one Dodge at a time. This is what it means to be “Born Dodge.”

///// Charger R/T Road & Track shown in Jazz Blue Pearl.



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[1] Excludes non-mass production vehicles (i.e., low-volume and "coach builders") and hybrids. Based on *Car and Driver* reported horsepower, 1/4-mile time and top speed. [2] Based on 2014 *Ward's* Large Regular Car vehicle segmentation. Excludes other Chrysler Group LLC vehicles. [3] No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. [4] FCW system is solely an alert system for the front of the vehicle which does not take any actions to change the vehicle dynamics to avoid a collision and is not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use the brakes to avoid collisions. [5] Requires a mobile phone equipped with the Bluetooth Hands-Free Profile. Visit UconnectPhone.com for system and device compatibility. [6] Uconnect Access is available only on equipped vehicles purchased within the continental United States and AK. Services can only be used where coverage is available, see coverage map for details. For a complete list of Uconnect Access services, please visit http://www.driveuconnect.com/features/uconnect_access/packages. Vehicle must be registered for Uconnect Access and fulfill minimum subscription requirements. [7] The 9-1-1 Call button will connect you directly with Emergency Assistance. If you accidentally press the button, you have 10 seconds to cancel the call by either pressing the 9-1-1 button on the rearview mirror or the Cancel button on the Uconnect touchscreen. [8] Provides direct-dial access to Roadside Assistance Service. Vehicle must be within the United States, have network coverage and be registered with Uconnect Access with an active subscription that includes the applicable feature. Additional roadside assistance charges may apply. Check warranty for details. [9] If you have this feature and have reported your vehicle as stolen to an appropriate law enforcement agency, Uconnect will try to locate your vehicle after receiving proper documents and once law enforcement contacts Uconnect Customer Care. Uconnect may refuse to locate your vehicle if you do not provide the requested information or documents. Always notify law enforcement if your vehicle is stolen and do not attempt to recover it on your own. [10] Vehicle must be registered with Uconnect Access and fulfill minimum subscription requirements. Vehicle must also be properly equipped and in active and usable cellular range. Theft Alarm Notification is only available on factory-installed alarms. [11] Phone must support Bluetooth Phone Book Access Profile (PBAP). [12] SiriusXM audio and data services each require a subscription after the trial included with the new vehicle purchase, sold separately or as a package, by Sirius XM Radio Inc. **If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates.** Fees and taxes apply. To cancel, you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at siriusxm.com. All fees and programming subject to change. [13] WiFi subscription required. This feature is not intended for use by the driver while the vehicle is in motion. Always drive carefully. [14] Always look before proceeding, electronic drive aid is not a substitute for conscientious driving; always be aware of your surroundings. [15] LDW is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use brakes to avoid collisions. [16] The Advanced Front Air Bags in this vehicle are certified to the new U.S. federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. [17] Always check visually for vehicles prior to changing lanes. [18] ACC is a driver's convenience system, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use the brakes to avoid collisions. [19] Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint. 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COMPARE MODELS

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