



Arkansas sportsmen & women

696,000 hunters & anglers spent \$1.55 billion in 2011

SPORTSMEN BENEFIT THE STATE ECONOMY

696,000 people (residents and non-residents) hunted or fished in Arkansas in 2011, about the same as the population in the Little Rock Metropolitan Statistical Area (696,000 vs. 709,000).

More Arkansas residents fish or hunt than attended the 2011 state fair (572,000 vs. 446,573).

Sportsmen and women spent \$1.55 billion on hunting and fishing in Arkansas in 2011 – that is more than the revenues for soybeans, the second highest grossing agricultural commodity in the state that year (\$1.55 billion vs. \$1.42 billion).

Hunters and anglers support 25,393 jobs in Arkansas, more than Wal-Mart (Wal-Mart Stores Inc. & Walmart U.S. DIV), the state's largest employer (25,393 vs. 22,000 combined jobs).

Spending by sportsmen and women in Arkansas generated \$163 million in state and local taxes in 2011 - that's enough to support the average salaries of 4,446 police and sheriff's patrol officers.

**Every single state makes a contribution.
Here are the facts on Arkansas' anglers and hunters.**

SEGMENT	PARTICIPANTS	DAYS	SPENDING	JOBS
Total Sportsmen *	696,000	18.3 million	\$1.55 billion	25,393
Total Anglers *	554,900	15.7 million	\$517 million	7,801
Total Hunters *	363,200	2.6 million	\$1.03 billion	17,592

*Data includes both residents and non-residents age 16 and up, and is a snapshot of participation and spending for 2011.
Total Sportsmen does not equal the sum of Anglers and Hunters as some individuals both hunt and fish.

Arkansas Sportsmen & Women Support

Spending per Day
\$4.25 million

Salaries and Wages
\$733 million

Federal Taxes
\$167 million

State and Local Taxes
\$163 million

Ripple Effect
\$2.25 billion

AN OUTDOOR NATION

Sportsmen and women spent \$90 billion in 2011, that's more than the combined global sales of Apple's iPhone® and iPad® the same year.



NATIONAL STATISTICS

PARTICIPANTS	SPENDING	JOBS	SALARIES / WAGES	TOTAL TAXES
Sportsmen: 37.4 million *	\$90.0 billion **	1.5 million	\$61.7 billion	\$26.7 billion
Anglers: 33.1 million	\$47.7 billion	828,000	\$35.3 billion	\$14.9 billion
Hunters: 13.7 million	\$38.3 billion	681,000	\$26.4 billion	\$11.8 billion

ARKANSAS STATISTICS & NATIONAL RANK

696,000 #28	\$1.55 billion #20	25,393 #19	\$733 million #22	\$330 million #20
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* Total Sportsmen are participants age 16 and up, does not equal the sum of Anglers and Hunters as some individuals both hunt and fish.
 ** Total angling and hunting expenditures do not add to Total Sportsmen spending due to expenditures not categorized specifically for either pursuit.



Since 1989 the Congressional Sportsmen's Foundation (CSF) has maintained a singleness of purpose that has guided the organization to become the most respected and trusted sportsmen's organization in the political arena. CSF's mission is to work with Congress, governors, and state legislatures to protect and advance hunting, angling, recreational shooting and trapping. The unique and collective force of the Congressional Sportsmen's Caucus (CSC), the Governors Sportsmen's Caucus (GSC) and the National Assembly of Sportsmen's Caucuses (NASC), working closely with CSF, and with the support of major hunting, recreational fishing and shooting, and trapping organizations, serves as an unprecedented network of pro-sportsmen legislators that advance the interests of America's hunters and anglers.

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Congressional Sportsmen's Foundation 110 North Carolina Avenue, SE Washington, DC 20003

Sources: Hunting in America: An Economic Force for Conservation, National Shooting Sports Foundation; Fishing in America: An Economic Force for Conservation, American Sportfishing Association; 2011 National Survey of Fishing, Hunting and Wildlife Associated Recreation, US Fish & Wildlife Service. Specific sources for state comparisons available on request, 202-543-6850.