

## **Fusion's Jason Wagenheim Joins Bustle As Chief Revenue Officer**

Date: November 7, 2016

Bustle, the largest independent media property for millennial women, reaching 50 million unique readers a month, announced today that Jason Wagenheim has joined Bustle as Chief Revenue Officer, effective November 7. Wagenheim will oversee all partner strategy, marketing and advertising sales across platforms, as well as other high-impact programs for Bustle's partners.

"With his more than 20 years of experience at some of the media industry's most celebrated companies including Condé Nast and Time Inc., we are thrilled to have Jason leading our sales team," said Bustle CEO Bryan Goldberg. "We look forward to working with him on finding new ways to diversify revenue and grow opportunities especially in the beauty and fashion space, of which he has a great deal of experience."

"Joining Bustle is an opportunity of a lifetime and I can't wait to start expanding revenue opportunities across mobile, digital, social media, and live events," said Jason Wagenheim.

Prior to joining Bustle, Wagenheim was SVP, Brand Partnerships & Head of Revenue for Fusion, a Univision Company. Previously, he held senior sales leadership positions at *Condé Nast Traveler*, *Vanity Fair*, *Entertainment Weekly* and *Teen Vogue*. He began his digital media and marketing career as [Maxim.com](http://Maxim.com)'s first Advertising Director.