



Botanical INTERESTS®

HIGH QUALITY SEED

Over 600 varieties  Organics • Heirlooms • Untreated • Family owned



Botanical Interests Contributes to Natural Disaster Efforts

Broomfield, Colorado 12/1/17 — Since September 2017, Botanical Interests seed company has donated thousands of seed packets to areas affected by Hurricane Harvey and Irma, including Houston, Florida, and Puerto Rico, and areas in California affected by the recent wildfires.

Botanical Interests is committed to providing the highest quality seed for organizations that inspire and educate gardeners. We donate seeds to school gardens, community gardens, food banks, prisons, and other qualifying non-profit organizations in the United States that promote the joy of seed gardening. In light of those values, Botanical Interests created a “We Will Bloom Again” flower mix specifically for retail customers in the Texas, Florida, and California areas to distribute to their local community as a symbolic and practical way to bring beauty and hope back to the area. Botanical Interests also donated a mix of 5,000 vegetable, herb, and flower packets to [World Hope International](#) that will distribute those packets to communities in Alva, FL, Port Arthur, TX, and Puerto Rico; [LandPaths](#) that will distribute to communities in California; and [The Turnip Truck](#) store in Tennessee that works with farmers in Puerto Rico.



The “We Will Bloom Again” seed packet in particular was conceived by Judy Seaborn, co-owner of Botanical Interests, of which she says, “I imagined that if it was my community, and I saw all the destruction, I would want to know that we, as a city, town, and community, would be beautiful and bloom again.” In October, 15,000 “We Will Bloom Again” packets were shipped to 150 stores in Texas, Florida, and California. One of the retail customers commented, “Wow... for some reason this made me cry today. It's been a rough couple of months and the continued rain here in our area has brought many challenges. This is such a thoughtful thing for you all to do.”

The mixed seed packets sent have been met with much gratitude from organizations and their community members. Wayne MacBeth from World Hope International wrote, “I am thankful for Botanical Interests generosity to share with those in need in a very practical way...please share with your administration how much we appreciate distributing such a high-quality product to those in need and who will put the seeds to great use.”

Botanical Interests continues to donate seed packets to those areas into the new year, and as needs arise.

[Botanical Interests](#) is a family-owned business founded in 1995. We offer more than 600 dependable varieties of certified organic, heirloom, non-GMO, untreated, and responsibly produced hybrid vegetable, herb, and flower seeds. Our goal is to inspire and educate gardeners, so they can create beautiful and successful gardens. Our packets contain a wealth of information, inside and out. Seeds are available for purchase at www.botanicalinterests.com, and at independent garden centers and hardware stores, gourmet grocers, and health food stores throughout the United States.

Botanical Interests, Inc.

660 Compton Street, Broomfield, CO 80020 • www.botanicalinterests.com
phone: 303-464-6464 • toll free: 800-486-2647 • fax: 303-464-6468