

This data was collected using Big Village’s Online CARAVAN® omnibus survey. Approximately 2,000 adults (18+) selected from opt-in online panels were surveyed. The results are weighted based on gender, age, education, race, ethnicity, and 2020 presidential vote (or non-vote). Weighting targets are based on the most recent results from the Census Bureau’s American Communities Survey and the 2020 Presidential Election results. The average margin of error is +/-2.2%.

If you have questions or would like to find out more about our polling data, please contact us at publicopinionpolling@big-village.com. Additional demographic cuts available upon request.

Trended data is reported at monthly intervals with weekly data rolled up into corresponding months

How much do you approve or disapprove of the job President Biden is doing?

ADULTS

	Adults	Registered Voters	Male	Female	Gen Z (18-25)	Millennials (26-41)	Gen X (42-57)	Baby Boomers (58-76)	Demo-crats	Repbu-licans	Ind/ Other
Unweighted base size	2,029	1,667	1,009	1,003	306	647	514	510	919	722	388
Approve (NET)	36.6%	38.8%	37.6%	35.4%	33.6%	33.3%	35.5%	42.0%	69.2%	10.0%	21.9%
Strongly approve	13.5%	15.5%	15.1%	12.1%	7.6%	9.4%	12.0%	21.3%	28.9%	2.3%	3.8%
Somewhat approve	23.1%	23.3%	22.5%	23.3%	26.1%	23.9%	23.5%	20.6%	40.3%	7.6%	18.0%
Disapprove (NET)	54.7%	56.3%	55.7%	54.0%	49.5%	55.3%	55.2%	55.6%	24.4%	88.7%	51.4%
Somewhat disapprove	16.6%	17.5%	15.9%	17.3%	26.5%	20.1%	12.7%	12.6%	16.8%	15.7%	18.0%
Strongly disapprove	38.1%	38.8%	39.8%	36.7%	22.9%	35.2%	42.5%	43.0%	7.5%	73.0%	33.4%
Don't know/No opinion	8.7%	4.9%	6.7%	10.6%	16.9%	11.4%	9.3%	2.4%	6.5%	1.3%	26.7%

TRENDS (ADULTS)

	Nov - 2022	Dec - 2022	Jan - 2023	Feb - 2023	Mar - 2023	Apr - 2023	May - 2023	Jun - 2023	Jul - 2023	Aug - 2023
Unweighted base size	4,372	1,503	2,024	1,010	2,012	2,019	2,018	2,020	1,010	2,029
Approve (NET)	40.6%	41.5%	39.9%	40.5%	38.3%	38.5%	36.4%	38.2%	38.4%	36.6%
Strongly approve	17.3%	19.1%	16.8%	16.3%	14.2%	13.7%	13.2%	14.9%	15.0%	13.5%
Somewhat approve	23.4%	22.4%	23.1%	24.1%	24.1%	24.8%	23.2%	23.3%	23.3%	23.1%
Disapprove (NET)	51.2%	52.7%	51.3%	51.0%	53.4%	52.6%	54.5%	53.3%	52.1%	54.7%
Somewhat disapprove	15.4%	15.7%	15.9%	15.4%	18.3%	16.2%	16.4%	16.1%	16.1%	16.6%
Strongly disapprove	35.8%	37.0%	35.4%	35.6%	35.2%	36.4%	38.1%	37.2%	35.9%	38.1%
Don't know/No opinion	8.1%	5.8%	8.8%	8.6%	8.3%	8.9%	9.2%	8.5%	9.6%	8.7%

Would you say things in the country are going in the right direction, or are they on the wrong track?

ADULTS

	Adults	Registered Voters	Male	Female	Gen Z (18-25)	Millennials (26-41)	Gen X (42-57)	Baby Boomers (58-76)	Demo-crats	Repbu-licans	Ind/ Other
Unweighted base size	2,029	1,667	1,009	1,003	306	647	514	510	919	722	388
Right direction	21.3%	23.7%	27.6%	15.4%	17.7%	19.4%	20.5%	25.3%	38.8%	8.2%	11.1%
Wrong track	66.5%	66.8%	62.4%	70.3%	64.9%	66.3%	66.6%	67.1%	48.0%	88.4%	62.1%
Don't know	12.2%	9.6%	10.0%	14.3%	17.4%	14.3%	12.9%	7.6%	13.1%	3.5%	26.8%

TRENDS (ADULTS)

	Nov - 2022	Dec - 2022	Jan - 2023	Feb - 2023	Mar - 2023	Apr - 2023	May - 2023	Jun - 2023	Jul - 2023	Aug - 2023
Unweighted base size	4,372	1,503	2,024	1,010	2,012	2,019	2,018	2,020	1,010	2,029
Right direction	23.4%	29.2%	24.5%	26.8%	21.0%	22.5%	20.1%	21.8%	22.3%	21.3%
Wrong track	64.0%	60.1%	62.2%	61.3%	65.1%	64.3%	66.4%	63.9%	62.9%	66.5%
Don't know	12.6%	10.7%	13.3%	11.9%	13.9%	13.1%	13.6%	14.3%	14.8%	12.2%

At this moment, who among the following would you prefer to see as the DEMOCRATIC Nominee for President in 2024?

ADULTS

	Adults	Registered Voters	Male	Female	Gen Z (18-25)	Millennials (26-41)	Gen X (42-57)	Baby Boomers (58-76)	Demo-crats	Repbu-licans	Ind/ Other
Unweighted base size	2,029	1,667	1,009	1,003	306	647	514	510	919	722	388
Joe Biden	35.2%	36.5%	37.8%	32.5%	38.8%	33.6%	32.3%	37.2%	60.3%	13.5%	25.8%
Robert F. Kennedy Jr.	39.4%	39.8%	42.6%	36.5%	35.8%	36.7%	40.8%	42.3%	19.0%	62.5%	36.8%
Marianne Williamson	10.1%	9.5%	7.8%	12.3%	15.5%	12.2%	9.9%	6.1%	9.7%	9.3%	12.6%
Someone else	15.2%	14.2%	11.8%	18.6%	9.9%	17.5%	17.0%	14.3%	10.9%	14.7%	24.8%

TRENDS (DEMOCRATS)

	May - 2023	Jun - 2023	Jul - 2023	Aug - 2023
Unweighted base size	425	916	452	919
Joe Biden	58.8%	60.0%	60.4%	60.3%
Robert F. Kennedy Jr.	19.0%	18.3%	20.9%	19.0%
Marianne Williamson	10.6%	11.2%	9.7%	9.7%
Someone else	11.6%	10.5%	8.9%	10.9%

At this moment, who among the following would you prefer to see as the REPUBLICAN Nominee for President in 2024?

ADULTS

	Adults	Registered Voters	Male	Female	Gen Z (18-25)	Millennials (26-41)	Gen X (42-57)	Baby Boomers (58-76)	Demo-crats	Repbu-licans	Ind/ Other
Unweighted base size	2,029	1,667	1,009	1,003	306	647	514	510	919	722	388
Donald Trump	33.6%	31.9%	38.3%	29.2%	38.0%	37.8%	33.9%	27.4%	12.9%	56.8%	31.1%
Ron DeSantis	8.4%	9.4%	8.1%	8.8%	5.0%	6.9%	8.9%	10.5%	4.7%	14.0%	5.5%
Vivek Ramaswamy	6.8%	8.2%	6.8%	6.8%	5.7%	6.0%	7.1%	8.2%	4.5%	8.8%	7.4%
Mike Pence	9.8%	9.6%	10.2%	9.5%	8.5%	8.4%	11.8%	10.2%	13.0%	6.4%	9.8%
Nikki Haley	8.7%	9.4%	7.2%	10.3%	10.1%	7.0%	7.2%	11.3%	13.2%	5.1%	6.8%
Tim Scott	2.8%	3.2%	3.0%	2.6%	2.9%	3.1%	2.9%	2.2%	4.1%	1.9%	1.8%
Chris Christie	7.9%	9.6%	8.5%	7.3%	2.4%	5.4%	10.6%	10.3%	15.6%	1.7%	4.4%
Perry Johnson	1.2%	0.9%	1.1%	1.2%	2.6%	1.9%	0.7%	0.3%	1.1%	1.2%	1.3%
Asa Hutchinson	2.4%	2.4%	2.2%	2.6%	5.3%	2.8%	1.4%	1.3%	4.0%	0.9%	2.0%
Doug Burgum	1.3%	0.9%	1.7%	0.8%	1.3%	1.6%	1.2%	1.2%	1.3%	0.6%	2.5%
Ryan Binkley	0.9%	0.9%	0.7%	1.2%	2.6%	1.5%	0.2%	0.3%	1.3%	0.5%	1.0%
Larry Elder	1.0%	0.7%	1.7%	0.4%	2.0%	1.8%	0.6%	0.2%	1.5%	0.4%	1.3%
Someone else	13.0%	11.2%	8.8%	16.9%	10.6%	12.8%	12.2%	15.3%	19.2%	1.5%	22.4%

TRENDS (REPUBLICANS)

	May - 2023	Jun - 2023	Jul - 2023	Aug - 2023
Unweighted base size	389	724	364	722
Donald Trump	57.7%	56.4%	62.1%	56.8%
Ron DeSantis	23.9%	15.3%	12.4%	14.0%
Vivek Ramaswamy	2.8%	3.2%	8.9%	8.8%
Mike Pence	0.0%	9.9%	6.6%	6.4%
Nikki Haley	4.6%	4.5%	2.1%	5.1%
Tim Scott	5.1%	3.6%	2.9%	1.9%
Chris Christie	0.0%	1.4%	1.4%	1.7%
Perry Johnson	0.0%	0.5%	0.2%	1.2%
Asa Hutchinson	0.7%	0.8%	0.8%	0.9%
Doug Burgum	0.0%	1.0%	0.0%	0.6%
Ryan Binkley	0.0%	0.4%	0.2%	0.5%
Larry Elder	0.0%	1.1%	0.5%	0.4%
Will Hurd	0.0%	0.0%	0.0%	0.1%
Someone else	5.1%	2.1%	2.0%	1.5%

If presented with just these choices to be the REPUBLICAN Nominee for President in 2024, who would you prefer?

ADULTS

	Adults	Registered Voters	Male	Female	Gen Z (18-25)	Millennials (26-41)	Gen X (42-57)	Baby Boomers (58-76)	Demo-crats	Repbu-licans	Ind/ Other
Unweighted base size	2,029	1,667	1,009	1,003	306	647	514	510	919	722	388
Donald Trump	50.3%	47.7%	55.8%	45.2%	58.6%	58.6%	50.3%	40.3%	31.9%	69.6%	50.8%
Ron DeSantis	49.7%	52.3%	44.2%	54.8%	41.4%	41.4%	49.7%	59.7%	68.1%	30.4%	49.2%

TRENDS (REPUBLICANS)

	Nov - 2022	Dec - 2022	Jan - 2023	Feb - 2023	Mar - 2023	Apr - 2023	May - 2023	Jun - 2023	Jul - 2023	Aug - 2023
Unweighted base size	524	568	698	346	740	718	737	724	364	722
Donald Trump	65.2%	58.8%	57.9%	60.9%	63.6%	63.7%	62.9%	66.9%	68.2%	69.6%
Ron DeSantis	34.8%	41.2%	42.1%	39.1%	36.4%	36.3%	37.1%	33.1%	31.8%	30.4%

If the 2024 presidential election were held today between the following candidates, who would you vote for?

ADULTS

	Adults	Registered Voters	Male	Female	Gen Z (18-25)	Millennials (26-41)	Gen X (42-57)	Baby Boomers (58-76)	Democrats	Republicans	Ind/ Other
Unweighted base size	2,029	1,667	1,009	1,003	306	647	514	510	919	722	388
Donald Trump, the Republican	42.3%	43.7%	46.1%	39.0%	41.8%	41.7%	44.2%	40.6%	8.5%	84.7%	30.2%
Joe Biden, the Democrat	38.3%	43.3%	36.7%	39.4%	35.9%	36.1%	36.5%	43.5%	77.8%	6.4%	19.5%
I would not vote	12.5%	6.9%	11.1%	13.8%	14.6%	15.5%	11.9%	10.3%	8.3%	4.2%	36.1%
Not sure	7.0%	6.2%	6.1%	7.9%	7.8%	6.7%	7.5%	5.6%	5.4%	4.8%	14.3%

	Adults	Registered Voters	Male	Female	Gen Z (18-25)	Millennials (26-41)	Gen X (42-57)	Baby Boomers (58-76)	Democrats	Republicans	Ind/ Other
Unweighted base size	2,029	1,667	1,009	1,003	306	647	514	510	919	722	388
Joe Biden, the Democrat	38.1%	42.9%	36.6%	39.2%	43.6%	36.5%	33.3%	41.6%	77.7%	5.8%	20.1%
Ron DeSantis, the Republican	35.1%	39.6%	38.2%	32.5%	23.9%	31.0%	36.9%	41.0%	7.1%	73.7%	19.0%
I would not vote	16.9%	8.6%	16.0%	17.9%	20.5%	22.9%	17.7%	10.3%	8.0%	12.4%	42.8%
Not sure	9.8%	8.9%	9.2%	10.5%	12.0%	9.6%	12.1%	7.1%	7.2%	8.1%	18.1%

TRENDS

	May - 2023	Jun - 2023	Jul - 2023	Aug - 2023
Unweighted base size	1,009	2,020	1,010	2,029
Donald Trump, the Republican	42.9%	42.7%	41.9%	42.3%
Joe Biden, the Democrat	36.7%	38.7%	38.9%	38.3%
I would not vote	12.8%	12.6%	13.5%	12.5%
Not sure	7.6%	6.0%	5.7%	7.0%

	May - 2023	Jun - 2023	Jul - 2023	Aug - 2023
Unweighted base size	1,009	2,020	1,010	2,029
Joe Biden, the Democrat	36.0%	39.0%	38.0%	38.1%
Ron DeSantis, the Republican	37.4%	36.0%	33.0%	35.1%
I would not vote	15.7%	16.2%	20.7%	16.9%
Not sure	10.9%	8.7%	8.3%	9.8%