

This data was collected using Big Village’s Online CARAVAN® omnibus survey. Approximately 2,000 adults (18+) selected from opt-in online panels were surveyed. The results are weighted based on gender, age, education, race, ethnicity, and 2020 presidential vote (or non-vote). Weighting targets are based on the most recent results from the Census Bureau’s American Communities Survey and the 2020 Presidential Election results. The average margin of error is +/-2.2%.

If you have questions or would like to find out more about our polling data, please contact us at publicopinionpolling@big-village.com. Additional demographic cuts available upon request.

Trended data is reported at monthly intervals with weekly data rolled up into corresponding months

How much do you approve or disapprove of the job President Biden is doing?

ADULTS

	Adults	Registered Voters	Male	Female	Gen Z (18-25)	Millennials (26-41)	Gen X (42-57)	Baby Boomers (58-76)	Demo-crats	Repbu-licans	Ind/ Other
Unweighted base size	2,020	1,663	997	999	441	673	391	448	922	718	380
Approve (NET)	38.2%	41.3%	38.5%	37.8%	39.3%	35.8%	36.0%	41.6%	72.7%	10.0%	20.2%
Strongly approve	15.0%	17.3%	16.8%	13.3%	9.3%	15.0%	16.0%	17.0%	32.1%	2.5%	3.4%
Somewhat approve	23.2%	23.9%	21.7%	24.5%	30.0%	20.8%	20.0%	24.5%	40.6%	7.5%	16.7%
Disapprove (NET)	51.9%	52.6%	55.0%	49.3%	42.0%	51.3%	54.9%	54.8%	20.9%	87.0%	51.1%
Somewhat disapprove	17.4%	16.5%	18.0%	16.8%	22.1%	20.0%	17.3%	13.7%	15.1%	15.7%	24.9%
Strongly disapprove	34.6%	36.2%	36.9%	32.6%	19.9%	31.2%	37.6%	41.1%	5.8%	71.3%	26.2%
Don't know/No opinion	9.8%	6.1%	6.5%	12.8%	18.7%	12.9%	9.1%	3.6%	6.4%	2.9%	28.8%

TRENDS (ADULTS)

	Oct - 2022	Nov - 2022	Dec - 2022	Jan - 2023	Feb - 2023	Mar - 2023	Apr - 2023	May - 2023	Jun - 2023	Jul - 2023
Unweighted base size	2,173	4,372	1,503	2,024	1,010	2,012	2,019	2,018	2,020	2,020
Approve (NET)	41.0%	40.6%	41.5%	39.9%	40.5%	38.3%	38.5%	36.4%	38.2%	38.2%
Strongly approve	16.0%	17.3%	19.1%	16.8%	16.3%	14.2%	13.7%	13.2%	14.9%	15.0%
Somewhat approve	25.0%	23.4%	22.4%	23.1%	24.1%	24.1%	24.8%	23.2%	23.3%	23.2%
Disapprove (NET)	52.3%	51.2%	52.7%	51.3%	51.0%	53.4%	52.6%	54.5%	53.3%	51.9%
Somewhat disapprove	15.6%	15.4%	15.7%	15.9%	15.4%	18.3%	16.2%	16.4%	16.1%	17.4%
Strongly disapprove	36.7%	35.8%	37.0%	35.4%	35.6%	35.2%	36.4%	38.1%	37.2%	34.6%
Don't know/No opinion	6.7%	8.1%	5.8%	8.8%	8.6%	8.3%	8.9%	9.2%	8.5%	9.8%

Would you say things in the country are going in the right direction, or are they on the wrong track?

ADULTS

	Adults	Registered Voters	Male	Female	Gen Z (18-25)	Millennials (26-41)	Gen X (42-57)	Baby Boomers (58-76)	Demo-crats	Repbu-licans	Ind/ Other
Unweighted base size	2,020	1,663	997	999	441	673	391	448	922	718	380
Right direction	23.2%	25.0%	29.2%	17.7%	23.5%	25.4%	19.9%	23.5%	42.9%	7.7%	11.8%
Wrong track	61.7%	63.5%	59.1%	64.4%	55.3%	59.0%	63.8%	65.7%	41.0%	87.2%	57.6%
Don't know	15.0%	11.5%	11.8%	17.8%	21.2%	15.5%	16.4%	10.8%	16.1%	5.1%	30.6%

TRENDS (ADULTS)

	Oct - 2022	Nov - 2022	Dec - 2022	Jan - 2023	Feb - 2023	Mar - 2023	Apr - 2023	May - 2023	Jun - 2023	Jul - 2023
Unweighted base size	2,173	4,372	1,503	2,024	1,010	2,012	2,019	2,018	2,020	2,020
Right direction	24.3%	23.4%	29.2%	24.5%	26.8%	21.0%	22.5%	20.1%	21.8%	23.2%
Wrong track	63.9%	64.0%	60.1%	62.2%	61.3%	65.1%	64.3%	66.4%	63.9%	61.7%
Don't know	11.8%	12.6%	10.7%	13.3%	11.9%	13.9%	13.1%	13.6%	14.3%	15.0%

At this moment, who among the following would you prefer to see as the DEMOCRATIC Nominee for President in 2024?

ADULTS

	Adults	Registered Voters	Male	Female	Gen Z (18-25)	Millennials (26-41)	Gen X (42-57)	Baby Boomers (58-76)	Democrats	Republicans	Ind/ Other
Unweighted base size	2,020	1,663	997	999	441	673	391	448	922	718	380
Joe Biden	35.9%	37.5%	37.1%	34.7%	33.8%	39.3%	30.2%	38.0%	62.6%	13.8%	22.0%
Robert F. Kennedy Jr.	39.2%	40.3%	42.7%	36.0%	35.3%	37.8%	41.7%	39.8%	19.8%	61.2%	38.4%
Marianne Williamson	10.5%	10.5%	7.9%	12.9%	19.6%	10.4%	12.9%	4.4%	9.1%	10.7%	13.0%
Someone else	14.4%	11.7%	12.3%	16.4%	11.3%	12.5%	15.3%	17.8%	8.4%	14.3%	26.6%

TRENDS (DEMOCRATS)

	May - 2023	Jun - 2023	Jul - 2023
Unweighted base size	425	916	922
Joe Biden	58.8%	60.0%	62.6%
Robert F. Kennedy Jr.	19.0%	18.3%	19.8%
Marianne Williamson	10.6%	11.2%	9.1%
Someone else	11.6%	10.5%	8.4%

At this moment, who among the following would you prefer to see as the REPUBLICAN Nominee for President in 2024?

ADULTS

	Adults	Registered Voters	Male	Female	Gen Z (18-25)	Millennials (26-41)	Gen X (42-57)	Baby Boomers (58-76)	Demo-crats	Repbu-licans	Ind/ Other
Unweighted base size	2,020	1,663	997	999	441	673	391	448	922	718	380
Donald Trump	36.5%	35.6%	41.7%	31.9%	40.9%	44.0%	32.4%	30.5%	16.4%	61.0%	32.9%
Ron DeSantis	8.5%	9.2%	9.1%	8.0%	3.9%	8.4%	10.5%	8.9%	4.7%	13.5%	6.9%
Mike Pence	11.5%	12.0%	10.0%	12.7%	9.0%	8.7%	13.0%	14.0%	14.5%	7.5%	12.4%
Vivek Ramaswamy	5.1%	5.9%	5.1%	5.1%	4.9%	5.2%	4.9%	5.5%	4.2%	7.2%	3.1%
Nikki Haley	7.4%	7.6%	6.6%	8.1%	7.5%	6.7%	6.9%	8.9%	11.4%	3.2%	6.8%
Tim Scott	4.2%	4.6%	4.6%	3.8%	5.8%	2.7%	4.8%	3.6%	6.6%	2.6%	2.2%
Chris Christie	6.9%	7.7%	6.6%	7.2%	3.3%	4.0%	7.4%	9.8%	14.5%	0.9%	2.3%
Perry Johnson	1.6%	1.6%	1.4%	1.8%	1.0%	2.0%	3.2%	0.4%	2.5%	0.7%	1.4%
Asa Hutchinson	2.4%	2.2%	1.9%	2.8%	3.3%	2.6%	1.6%	2.5%	3.5%	0.7%	3.1%
Doug Burgum	0.7%	0.6%	0.8%	0.6%	1.6%	1.4%	0.2%	0.2%	1.0%	0.5%	0.7%
Larry Elder	1.1%	1.0%	0.8%	1.2%	3.2%	1.6%	0.3%	0.2%	1.6%	0.4%	1.3%
Ryan Binkley	0.9%	0.9%	0.9%	0.7%	2.2%	1.4%	0.5%	0.0%	1.9%	0.1%	0.1%
Someone else	13.5%	11.2%	10.6%	16.1%	13.4%	11.2%	14.4%	15.6%	17.3%	1.7%	26.7%

TRENDS (REPUBLICANS)

	May - 2023	Jun - 2023	Jul - 2023
Unweighted base size	389	724	718
Donald Trump	57.7%	56.4%	61.0%
Ron DeSantis	23.9%	15.3%	13.5%
Mike Pence	0.0%	9.9%	7.5%
Vivek Ramaswamy	2.8%	3.2%	7.2%
Nikki Haley	4.6%	4.5%	3.2%
Tim Scott	5.1%	3.6%	2.6%
Chris Christie	0.0%	1.4%	0.9%
Perry Johnson	0.0%	0.5%	0.7%
Asa Hutchinson	0.7%	0.8%	0.7%
Doug Burgum	0.0%	1.0%	0.5%
Larry Elder	0.0%	1.1%	0.4%
Ryan Binkley	0.0%	0.4%	0.1%
Someone else	5.1%	2.1%	1.7%

If presented with just these choices to be the REPUBLICAN Nominee for President in 2024, who would you prefer?

ADULTS

	Adults	Registered Voters	Male	Female	Gen Z (18-25)	Millennials (26-41)	Gen X (42-57)	Baby Boomers (58-76)	Demo-crats	Repbu-licans	Ind/ Other
Unweighted base size	2,020	1,663	997	999	441	673	391	448	922	718	380
Donald Trump	52.3%	52.0%	56.6%	48.4%	62.6%	61.7%	46.3%	43.9%	37.1%	68.6%	53.2%
Ron DeSantis	47.7%	48.0%	43.4%	51.6%	37.4%	38.3%	53.7%	56.1%	62.9%	31.4%	46.8%

TRENDS (REPUBLICANS)

	Nov - 2022	Dec - 2022	Jan - 2023	Feb - 2023	Mar - 2023	Apr - 2023	May - 2023	Jun - 2023	Jul - 2023
Unweighted base size	524	568	698	346	740	718	737	724	718
Donald Trump	65.2%	58.8%	57.9%	60.9%	63.6%	63.7%	62.9%	66.9%	68.6%
Ron DeSantis	34.8%	41.2%	42.1%	39.1%	36.4%	36.3%	37.1%	33.1%	31.4%

If the 2024 presidential election were held today between the following candidates, who would you vote for?

ADULTS

	Adults	Registered Voters	Male	Female	Gen Z (18-25)	Millennials (26-41)	Gen X (42-57)	Baby Boomers (58-76)	Demo-crats	Repbu-licans	Ind/ Other
Unweighted base size	2,020	1,663	997	999	441	673	391	448	922	718	380
Donald Trump, the Republican	41.5%	43.9%	46.4%	37.4%	37.3%	40.0%	42.2%	43.5%	9.1%	85.3%	28.1%
Joe Biden, the Democrat	39.2%	43.8%	38.0%	39.8%	38.8%	37.0%	35.9%	44.5%	80.3%	5.1%	18.3%
I would not vote	13.0%	6.2%	10.6%	15.2%	16.2%	18.0%	13.2%	7.1%	6.7%	5.4%	38.9%
Not sure	6.3%	6.1%	5.0%	7.5%	7.7%	5.0%	8.8%	4.9%	3.9%	4.1%	14.8%

	Adults	Registered Voters	Male	Female	Gen Z (18-25)	Millennials (26-41)	Gen X (42-57)	Baby Boomers (58-76)	Demo-crats	Repbu-licans	Ind/ Other
Unweighted base size	2,020	1,663	997	999	441	673	391	448	922	718	380
Joe Biden, the Democrat	38.5%	43.2%	38.7%	37.9%	42.3%	38.3%	34.4%	40.5%	79.6%	5.3%	16.1%
Ron DeSantis, the Republican	33.7%	37.5%	37.4%	30.5%	25.3%	27.0%	35.7%	41.2%	6.4%	74.5%	15.4%
I would not vote	19.7%	11.7%	17.9%	21.6%	24.5%	27.2%	21.0%	10.2%	9.2%	14.3%	50.1%
Not sure	8.0%	7.6%	6.0%	9.9%	7.9%	7.5%	8.9%	8.1%	4.7%	5.9%	18.4%

TRENDS

	May - 2023	Jun - 2023	Jul - 2023
Unweighted base size	1,009	2,020	2,020
Donald Trump, the Republican	42.9%	42.7%	41.5%
Joe Biden, the Democrat	36.7%	38.7%	39.2%
I would not vote	12.8%	12.6%	13.0%
Not sure	7.6%	6.0%	6.3%

	May - 2023	Jun - 2023	Jul - 2023
Unweighted base size	1,009	2,020	2,020
Joe Biden, the Democrat	36.0%	39.0%	38.5%
Ron DeSantis, the Republican	37.4%	36.0%	33.7%
I would not vote	15.7%	16.2%	19.7%
Not sure	10.9%	8.7%	8.0%