

Big Village CARAVAN Political Poll

08/24/22 - 08/26/22



This data was collected using Big Village's Online CARAVAN® omnibus survey. Approximately 1,000 adults (18+) selected from opt-in online panels were surveyed. The results are weighted based on gender, age, education, race, ethnicity, and 2020 presidential vote (or non-vote). Weighting targets are based on the most recent results from the Census Bureau's American Communities Survey and the 2020 Presidential Election results. The average margin of error is +/- 3.1% for Adults and +/- 3.4% for Registered Voters.

If you have questions or would like to find out more about our polling data, please contact us at publicopinionpolling@big-village.com. Additional demographic cuts available upon request.

How much do you approve or disapprove of the job President Biden is doing?

ADULTS

	Adults	Male	Female	Gen Z (18-25)	Millennials (26-41)	Gen X (42-57)	Baby Boomers (58-76)	Demo-crats	Repbu-licans	Ind/ Other
<i>Unweighted base size</i>	1,005	500	502	135	361	230	252	487	329	189
Approve (NET)	44.0%	47.2%	41.0%	53.0%	42.3%	38.3%	46.7%	78.6%	10.1%	30.0%
Strongly approve	18.0%	22.1%	14.3%	14.2%	15.9%	18.8%	20.7%	36.2%	2.3%	7.0%
Somewhat approve	26.0%	25.1%	26.7%	38.8%	26.4%	19.5%	26.0%	42.4%	7.8%	23.1%
Disapprove (NET)	49.2%	51.0%	48.0%	39.4%	48.9%	53.1%	49.6%	17.7%	89.0%	47.3%
Somewhat disapprove	14.3%	13.8%	14.8%	18.1%	17.6%	11.8%	12.6%	11.4%	17.2%	15.2%
Strongly disapprove	35.0%	37.2%	33.2%	21.3%	31.3%	41.3%	37.0%	6.3%	71.9%	32.1%
Don't know/No opinion	6.8%	1.9%	11.0%	7.6%	8.8%	8.6%	3.7%	3.7%	0.9%	22.6%

REGISTERED VOTERS

	Registered Voters	Male	Female	Gen Z (18-25)	Millennials (26-41)	Gen X (42-57)	Baby Boomers (58-76)	Demo-crats	Repbu-licans	Ind/ Other
<i>Unweighted base size</i>	848	441	405	96	298	197	233	439	301	108
Approve (NET)	46.4%	46.4%	46.0%	54.6%	46.5%	42.6%	47.1%	80.8%	10.2%	34.7%
Strongly approve	19.7%	22.7%	16.8%	12.6%	20.5%	20.0%	21.3%	38.0%	2.0%	8.9%
Somewhat approve	26.7%	23.7%	29.2%	41.9%	26.0%	22.6%	25.9%	42.8%	8.1%	25.8%
Disapprove (NET)	50.8%	51.8%	50.1%	42.3%	50.4%	53.0%	51.4%	17.7%	89.2%	51.8%
Somewhat disapprove	14.5%	14.2%	14.9%	20.8%	18.9%	12.7%	11.4%	11.9%	16.5%	17.4%
Strongly disapprove	36.3%	37.6%	35.2%	21.5%	31.4%	40.3%	40.0%	5.8%	72.6%	34.4%
Don't know/No opinion	2.8%	1.8%	3.8%	3.1%	3.1%	4.4%	1.5%	1.5%	0.7%	13.5%

If an election for U.S. Congress were being held today, who would you vote for in the district where you live?

ADULTS

	Adults	Male	Female	Gen Z (18-25)	Millennials (26-41)	Gen X (42-57)	Baby Boomers (58-76)	Demo-crats	Repbu-licans	Ind/ Other
Unweighted base size	1,005	500	502	135	361	230	252	487	329	189
The Democratic Party candidate	43.6%	43.6%	43.6%	49.8%	43.9%	38.1%	45.8%	90.5%	5.0%	12.7%
The Republican Party candidate	35.7%	40.3%	31.7%	22.3%	33.2%	34.5%	43.6%	3.5%	89.5%	12.2%
Third Party candidate	4.7%	5.1%	4.4%	6.4%	5.0%	6.1%	2.4%	1.8%	1.1%	16.4%
I would not vote	15.9%	11.0%	20.3%	21.4%	17.8%	21.3%	8.2%	4.1%	4.4%	58.7%

REGISTERED VOTERS

	Registered Voters	Male	Female	Gen Z (18-25)	Millennials (26-41)	Gen X (42-57)	Baby Boomers (58-76)	Demo-crats	Repbu-licans	Ind/ Other
Unweighted base size	848	441	405	96	298	197	233	439	301	108
The Democratic Party candidate	48.3%	45.6%	50.7%	54.5%	51.1%	42.9%	48.8%	92.6%	5.5%	21.6%
The Republican Party candidate	40.8%	43.9%	37.8%	24.2%	38.6%	40.5%	46.7%	3.8%	91.8%	18.0%
Third Party candidate	4.5%	4.4%	4.7%	6.7%	3.9%	7.6%	2.3%	1.3%	1.3%	25.4%
I would not vote	6.4%	6.1%	6.8%	14.6%	6.5%	8.9%	2.2%	2.3%	1.5%	35.0%

Big Village CARAVAN Political Poll

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How enthusiastic are you about voting in the upcoming November 2022 congressional midterm elections?

	Adults	Registered Voters	Male	Female	Gen Z (18-25)	Millennials (26-41)	Gen X (42-57)	Baby Boomers (58-76)	Democrats	Republicans	Ind/ Other
<i>Unweighted base size</i>	1,005	848	500	502	135	361	230	252	487	329	189
Enthusiastic (NET)	70.8%	82.7%	76.0%	66.2%	64.6%	70.1%	66.9%	75.5%	81.6%	77.6%	37.9%
Very enthusiastic	30.1%	36.6%	33.8%	27.0%	12.9%	26.6%	25.4%	42.7%	34.4%	39.3%	6.4%
Somewhat enthusiastic	24.0%	28.7%	27.3%	21.1%	25.1%	23.2%	26.5%	20.8%	26.8%	26.3%	14.5%
A little enthusiastic	16.7%	17.4%	14.9%	18.0%	26.6%	20.3%	15.0%	12.0%	20.4%	12.0%	17.0%
Not at all enthusiastic	15.4%	13.7%	12.4%	18.3%	18.5%	15.8%	15.6%	15.1%	11.8%	15.8%	21.9%
I do not intend to vote	13.8%	3.6%	11.7%	15.5%	16.9%	14.1%	17.5%	9.5%	6.6%	6.6%	40.2%

Generally, do you consider your views on political matters to be:

	Adults	Registered Voters	Male	Female	Gen Z (18-25)	Millennials (26-41)	Gen X (42-57)	Baby Boomers (58-76)	Democrats	Republicans	Ind/ Other
<i>Unweighted base size</i>	1,005	848	500	502	135	361	230	252	487	329	189
Conservative (NET)	32.9%	35.6%	36.1%	30.2%	29.3%	26.8%	36.1%	35.6%	12.8%	66.6%	18.0%
Very conservative	12.5%	13.9%	13.5%	11.8%	10.3%	9.0%	15.6%	13.4%	5.8%	24.5%	6.5%
Conservative	20.4%	21.8%	22.6%	18.5%	19.0%	17.8%	20.5%	22.2%	7.0%	42.1%	11.5%
Moderate	41.6%	37.9%	38.2%	44.8%	41.0%	46.1%	40.4%	39.0%	39.9%	27.7%	68.0%
Liberal	16.5%	17.1%	15.6%	17.5%	20.2%	17.4%	13.3%	17.3%	30.2%	4.6%	8.4%
Very liberal	9.0%	9.3%	10.1%	7.5%	9.5%	9.7%	10.2%	8.0%	17.1%	1.0%	5.6%
Liberal (NET)	25.5%	26.4%	25.7%	25.0%	29.7%	27.0%	23.5%	25.3%	47.3%	5.7%	14.0%

Would you say things in the country are going in the right direction, or are they on the wrong track?

	Adults	Male	Female	Gen Z (18-25)	Millennials (26-41)	Gen X (42-57)	Baby Boomers (58-76)	Democrats	Republicans	Ind/ Other
<i>Unweighted base size</i>	1,005	500	502	135	361	230	252	487	329	189
Right direction	25.2%	30.9%	20.0%	25.3%	25.8%	18.2%	29.4%	48.3%	7.0%	8.3%
Wrong track	65.0%	61.1%	68.3%	61.2%	64.6%	69.1%	64.1%	42.1%	90.8%	68.8%
Don't know	9.8%	8.0%	11.7%	13.5%	9.6%	12.6%	6.6%	9.5%	2.3%	22.9%

At this moment, who among the following would you prefer to see as the DEMOCRATIC Nominee for President in 2024?

	Adults	Registered Voters	Male	Female	Gen Z (18-25)	Millennials (26-41)	Gen X (42-57)	Baby Boomers (58-76)	Demo-crat-ic	Repbu-lican	Ind/ Other
Unweighted base size	1,005	848	500	502	135	361	230	252	487	329	189
Joe Biden	26.2%	27.3%	29.5%	23.4%	28.3%	31.5%	24.0%	22.0%	39.8%	14.3%	18.3%
Kamala Harris	14.5%	14.0%	13.7%	15.5%	24.0%	13.4%	17.0%	9.6%	19.2%	9.5%	13.5%
Bernie Sanders	22.0%	20.5%	22.4%	20.8%	33.3%	30.1%	18.9%	13.7%	18.8%	23.6%	25.5%
Pete Buttigieg	15.3%	16.9%	14.4%	16.4%	5.3%	12.4%	13.5%	24.0%	15.7%	16.0%	13.6%
Someone else	22.0%	21.4%	20.0%	24.0%	9.0%	12.5%	26.6%	30.7%	6.5%	36.6%	29.1%

At this moment, who among the following would you prefer to see as the REPUBLICAN Nominee for President in 2024?

	Adults	Registered Voters	Male	Female	Gen Z (18-25)	Millennials (26-41)	Gen X (42-57)	Baby Boomers (58-76)	Demo-crats	Repbu-licans	Ind/ Other
Unweighted base size	1,005	848	500	502	135	361	230	252	487	329	189
Donald Trump	33.5%	34.3%	36.8%	30.8%	35.6%	40.1%	31.4%	27.6%	15.8%	59.3%	26.9%
Mike Pence	17.3%	16.3%	15.8%	18.3%	27.9%	17.7%	15.2%	15.1%	21.7%	10.8%	19.3%
Ron DeSantis	15.2%	15.9%	17.5%	13.2%	6.4%	15.0%	18.7%	15.9%	11.9%	22.0%	10.8%
Someone else	23.5%	25.7%	20.8%	26.3%	18.0%	19.5%	19.9%	33.1%	39.7%	5.9%	19.8%
Liz Cheney	10.4%	7.9%	9.2%	11.5%	12.2%	7.8%	14.8%	8.3%	10.9%	2.0%	23.2%

How much of an influence do you expect each of these factors will have when you decide who to vote for in the midterm elections for Congress this fall?

% Moderate influence/Major influence

	Adults	Registered Voters	Male	Female	Gen Z (18-25)	Millennials (26-41)	Gen X (42-57)	Baby Boomers (58-76)	Demo-crats	Repub-licans	Ind/ Other
Unweighted base size	901	824	459	440	116	324	202	235	465	311	125
Inflation/higher costs of living	90.3%	91.0%	89.6%	90.9%	80.7%	93.2%	86.7%	93.4%	89.8%	93.3%	85.0%
The candidate's stance on immigration/border security	79.3%	80.4%	78.0%	80.4%	74.6%	71.4%	81.6%	85.2%	77.6%	85.0%	71.0%
The candidate's stance on the conflict between Russia/Ukraine	72.6%	72.8%	72.1%	72.9%	73.8%	73.2%	71.3%	70.7%	76.0%	72.0%	61.5%
The candidate's stance on Roe v. Wade	78.2%	79.2%	77.3%	78.9%	77.6%	78.4%	77.6%	79.5%	88.3%	69.9%	62.7%
The candidate's viewpoint on what should/should not be taught in public schools	80.6%	82.1%	82.0%	79.1%	72.7%	79.7%	83.9%	81.0%	80.4%	83.1%	74.9%
The candidate's stance on COVID-19 viewpoints	74.2%	74.3%	73.5%	74.6%	71.5%	76.0%	74.1%	72.6%	83.7%	62.9%	68.1%
The candidate's stance on student loan reform/forgiveness	69.7%	71.5%	70.1%	69.1%	70.3%	75.0%	73.4%	61.5%	76.1%	67.1%	53.3%
If the candidate/their opponent has been endorsed by President Trump	59.0%	59.6%	60.5%	57.2%	60.8%	65.0%	57.3%	53.2%	59.4%	65.9%	40.5%
The candidate's stance on gun control	84.6%	85.4%	83.9%	85.1%	83.1%	79.3%	83.1%	91.5%	87.2%	84.1%	76.1%

Please rate how much you agree/disagree with each of these statements.

% Somewhat agree/Strongly agree

	Adults	Registered Voters	Male	Female	Gen Z (18-25)	Millennials (26-41)	Gen X (42-57)	Baby Boomers (58-76)	Demo-crats	Repub-licans	Ind/ Other
Unweighted base size	1,005	848	500	502	135	361	230	252	487	329	189
The overall COVID-19 situation is getting better	58.4%	61.2%	62.9%	54.8%	53.1%	58.6%	56.0%	62.7%	63.4%	60.0%	43.6%
Inflation and the rise in prices of everyday items has had a significant impact on my household	77.7%	79.3%	78.8%	76.8%	63.9%	81.1%	81.2%	77.7%	76.6%	82.6%	72.0%
I believe that those that are vaccinated/boosted can now relax COVID precautions and live their lives as they did before the pandemic	45.7%	47.5%	51.4%	40.9%	47.5%	50.5%	43.8%	41.5%	49.8%	44.2%	38.4%
Issues with the supply chain seem to be getting better	43.3%	46.2%	47.5%	39.5%	44.2%	44.3%	39.8%	45.3%	54.9%	38.0%	24.0%
I am concerned about the possibility of a recession having an impact on my household within the next 6 months	73.3%	75.3%	74.3%	72.4%	63.2%	76.4%	78.7%	69.3%	70.8%	81.3%	65.5%
I will consider voting for Donald Trump if he runs for President again in 2024	38.6%	40.5%	45.5%	32.6%	35.6%	43.6%	41.4%	32.4%	17.4%	76.4%	25.5%
I have been following the developing events in the war between Ukraine and Russia	60.4%	63.2%	67.0%	54.5%	50.3%	59.2%	55.1%	66.6%	65.0%	63.9%	43.0%
I am confident the upcoming midterm elections will be conducted in a free and fair manner	52.2%	55.7%	56.0%	48.8%	43.2%	54.2%	52.1%	53.8%	69.5%	38.6%	33.0%
If given the choice, I would vote to protect the right to abortion in my state	62.4%	65.4%	60.1%	64.5%	65.0%	64.4%	58.8%	63.0%	79.9%	42.7%	53.2%

Please rate how much you agree/disagree with each of these statements.

% Somewhat disagree/Strongly disagree

	Adults	Registered Voters	Male	Female	Gen Z (18-25)	Millennials (26-41)	Gen X (42-57)	Baby Boomers (58-76)	Demo-crats	Repub-licans	Ind/ Other
Unweighted base size	1,005	848	500	502	135	361	230	252	487	329	189
The overall COVID-19 situation is getting better	18.0%	17.2%	15.2%	20.4%	26.7%	17.3%	17.4%	15.2%	17.4%	13.9%	26.3%
Inflation and the rise in prices of everyday items has had a significant impact on my household	7.0%	6.4%	8.0%	6.2%	11.7%	5.5%	6.2%	6.9%	6.2%	6.6%	9.4%
I believe that those that are vaccinated/boosted can now relax COVID precautions and live their lives as they did before the pandemic	31.9%	31.6%	29.1%	34.4%	30.3%	27.0%	32.6%	36.5%	31.1%	31.7%	34.1%
Issues with the supply chain seem to be getting better	26.7%	26.3%	24.1%	29.2%	22.3%	27.1%	30.4%	25.6%	17.6%	34.2%	32.8%
I am concerned about the possibility of a recession having an impact on my household within the next 6 months	9.0%	8.6%	9.9%	8.3%	17.3%	5.8%	8.5%	8.6%	8.1%	8.7%	11.5%
I will consider voting for Donald Trump if he runs for President again in 2024	46.8%	47.6%	43.1%	50.3%	49.8%	40.3%	44.7%	54.0%	74.1%	15.4%	43.6%
I have been following the developing events in the war between Ukraine and Russia	18.3%	16.9%	12.9%	23.5%	25.2%	16.4%	25.0%	13.6%	15.8%	17.6%	24.5%
I am confident the upcoming midterm elections will be conducted in a free and fair manner	21.5%	20.5%	22.1%	21.0%	27.6%	16.4%	25.5%	20.9%	12.6%	29.6%	26.3%
If given the choice, I would vote to protect the right to abortion in my state	19.5%	19.1%	21.5%	17.7%	17.5%	16.7%	17.7%	22.8%	7.2%	35.4%	18.0%