



THE ALL-ELECTRIC 2024

LYRIQ



A NEW SOURCE OF POWER

FEEL THE SURGE

Hold on tight. Near-instantaneous 450 lb-ft of torque and 500 hp for All-Wheel Drive (325 lb-ft of torque and 340 hp for RWD) press you into your seat. Responsive driving dynamics elicit a rush of endorphins. True Cadillac performance DNA stands every hair on end. Welcome to your fully electric rush.

CHARGE INTO A NEW ERA

We're electrifying the driving experience, thanks to LYRIQ's refined features, offering at-home Level 2 (AC) charging rates of up to an available 19.2 kW and DC fast charging for public charging capability with rates up to 190 kW.

THE BALANCE OF POWER

With the EV Ultium Battery Platform, LYRIQ delivers an invigorating and agile drive that makes every mile a milestone. As a structural element of the vehicle, the Ultium architecture enables a near 50/50 front-to-rear weight distribution and provides a low center of gravity, which results in a vehicle that's sporty, responsive and built for spirited driving.

HARMONIOUS CONNECTIVITY

AVAILABLE HANDS-FREE SUPER CRUISE

The future of driving is here. LYRIQ offers an enhanced version of available Super Cruise, the first truly hands-free driver-assistance technology with more than 400,000 miles of compatible roads in the U.S. and Canada. Super Cruise on the 2024 LYRIQ will offer Automatic Lane Change, which allows LYRIQ to automatically change lanes with driver supervision. LYRIQ includes 3 years of connectivity to support functionality and map updates, after which an eligible Connected Services plan must be purchased. performance DNA stands every hair on end. Welcome to your fully electric rush.

CURVED 33" DIAGONAL ADVANCED LED DISPLAY

Seamlessly integrated and intelligently intimate, the curved 33" diagonal advanced LED display is more than a breathtaking interior centerpiece with a 9K resolution. The free-form glass panel is a display capable of exhibiting more than 1 billion colors, giving you intuitive access with stunning visual richness.

AKG STUDIO 19-SPEAKER SOUND SYSTEM

Available AKG brings pure studio sound to your Cadillac. LYRIQ features the Cadillac-exclusive AKG Studio 19-speaker audio system. It provides sound that's precise and clear from distortion. All speakers are placed for sound optimization—including speakers in the front head restraints—ensuring all passengers have an immersive audio experience.

NEXT- GENERATION ACTIVE NOISE CANCELLATION

Tranquility takes center stage. Available next-generation Active Noise Cancellation intelligently measures road vibration and uses the available AKG tooltip 19-speaker system to help actively cancel road-induced noise. That technology, coupled with rigorous wind-tunnel testing and acoustic laminated glass, can turn traditional road noise into a symphony of solitude.

OVER-THE-AIR SOFTWARE UPDATES

LYRIQ is equipped to support over-the-air vehicle software updates so you can have the most advanced technology available. This includes infotainment functionality, performance enhancements and more.



TRIMS

TECH

Well-equipped with a refined suite of technology features including Regen On Demand® and One-Pedal Driving, the Tech model is suited for the driver who has a flair for futurism.

LUXURY

For an elevated and refined experience, the Luxury model offers pleasing comfort and convenience features, exterior walk-up choreographed lighting and immersive interior lighting.

SPORT

The LYRIQ Sport trim energizes every drive with unique Obsidian chrome finishes, dark accents and finishes on the front and rear fascias, including the window and bodyside molding, with 20" dynamic 12-spoke alloy wheels with Diamond-Cut/Satin Dark Android finish. These exterior features will draw attention with every turn.

LYRIQ COLORS



ARGENT SILVER
METALLIC



NIMBUS
METALLIC



OPULENT BLUE
METALLIC



EMERALD LAKE
METALLIC



CRYSTAL WHITE
TRICOAT



RADIANT RED
TINTCOAT



STELLAR BLACK
METALLIC



CELESTIAL
METALLIC



A SYMPHONY OF SERENITY

LET THE LIGHT MATCH YOUR MOOD

LYRIQ's available 26-color dual zone Ambient Lighting allows you to personalize the interior through the touchscreen display featured within the 33" diagonal advanced LED panel. Offering 26 colors in two zones that shine from the footwells to the door panels, every inch of your LYRIQ will feel alive with customizable ambient lighting.

THE DELIGHT IS IN THE DETAILS

Free from the constraints of a combustion engine, Cadillac designers created a space of intricacy and intrigue within LYRIQ. Discover LYRIQ's refined design, from a cantilevered center console with a floating front edge to available jewelry-box-inspired storage to Cadillac's iconic merlette ducks adorning the instrument panel waiting to be found. Both modern and classic, every detail is a labor of unwavering love.

TRUE ENLIGHTENMENT

The Alexa functionality you enjoy at home is now fully integrated into the Cadillac user experience. With Amazon Alexa built-in, you can ask Alexa to stream your favorite music, get directions, make calls, change your radio stations and more. Ask anything. Alexa's on board.

GO CONFIDENTLY WITH THE CADILLAC SMART SYSTEM

In a world of unpredictability, the Cadillac Smart System™ offers proactive peace of mind. This comprehensive suite of standard driver-assistance features helps inspire confidence on your journey—whether you're backing out of your driveway or boldly taking on the road ahead.

CADILLAC SMART SYSTEM STANDARD FEATURES:

AUTOMATIC EMERGENCY BRAKING
FORWARD COLLISION ALERT
FRONT PEDESTRIAN BRAKING

HD REAR VISION CAMERA
REAR PARK ASSIST
REAR SEAT REMINDER

SAFETY ALERT SEAT
TEEN DRIVER
VEHICLE DIAGNOSTICS

ADDITIONAL STANDARD FEATURES:

BLIND ZONE STEERING ASSIST

FOLLOWING DISTANCE INDICATOR

FRONT BICYCLIST BRAKING

LANE KEEP ASSIST WITH LANE DEPARTURE WARNING

REAR CROSS TRAFFIC BRAKING

REVERSE AUTOMATIC BRAKING

FRONT PARK ASSIST

SECOND-ROW SEAT BELT INDICATOR

INTELLIBEAM, AUTO HIGH-BEAM ASSIST

SELECT AVAILABLE FEATURES

ADAPTIVE CRUISE CONTROL

ENHANCED AUTOMATIC PARKING ASSIST

INTERSECTION AUTOMATIC EMERGENCY BRAKING

HD SURROUND VISION

REAR CAMERA MIRROR WITH WASHER

REAR PEDESTRIAN ALERT

SIDE BICYCLIST ALERT

SPECS

2024 LYRIQ REAR-WHEEL DRIVE

- EPA-estimated 314 miles of driving range
- GM-estimated 340 hp and 325 lb-ft (440 Nm) of torque

2024 LYRIQ ALL-WHEEL DRIVE

- EPA-estimated 307 miles of driving range
- GM-estimated 500 hp and 450 lb-ft (610 Nm) of torque

TECHNICAL SPECIFICATIONS

- Height: 64.3" Length: 196.7" Width: 86.9" (including mirrors)
Wheelbase: 121.8"
- 28.0 cu. ft., rear seatbacks up
- 60.8 cu. ft., rear seatbacks down
- RWD curb weight ranging from 5,557 lbs to 5,577 lbs
- AWD curb weight ranging from 5,789 lbs to 5,810 lbs



THE ONLY WAY IT COULD
LOOK BETTER
IS IN YOUR DRIVEWAY



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