



2024
Bronco Sport®



Models

Choose Your Bronco Sport



Big Bend®

- Unique Cloth Front Bucket Seats
- Rubberized Cargo Floor
- Intelligent Access With Push-Button Start
- MOLLE Straps System
- Heated Sideview Mirrors
- 17" Carbonized Gray-Painted High-Gloss Aluminum Wheels
- 1.5L EcoBoost® Engine with Auto Start-Stop Technology
- Terrain Management System™ with 5 G.O.A.T. Modes® (Goes Over Any Type of Terrain)
- Safari Style Roof



Heritage

- Oxford White Painted-Roof
- Plaid Cloth Heather Navy Pier With Plaid Inserts Seats
- 2nd-Row Rubberized Seat Backs
- 4-Door Intelligent Access With Push-Button Start
- 225/65/R17 Continental All-Terrain Tires
- LED Fog Lamps



Free Wheeling™

- Cloth Seats – Ombre Stitching With Sunset Weave Cloth
- 17" Ebony Race Red-Painted Wheels
- Two-Tone Black Roof
- Steering Wheel Embossed With Bronco Badge, Cruise and Audio Controls
- 1.5L EcoBoost® Engine With Auto Start-Stop Technology
- Terrain Management System™ (TMS) With 5 G.O.A.T. Modes® (Goes Over Any Type of Terrain)
- Safari-Style Roof



Outer Banks®

- Premium-Trimmed Seats – Front Bucket
- 18" machined-face aluminum Ebony Black-Painted Wheels
- Remote Start System
- Heated and Premium-Wrapped Steering Wheel With Bronco Badge, Cruise and Audio Controls
- 110V/150W AC Power Outlet
- 1.5L EcoBoost® Engine With Auto Start-Stop Technology
- Terrain Management System™ (TMS) With 5 G.O.A.T. Modes® (Goes Over Any Type of Terrain)
- Safari-Style Roof

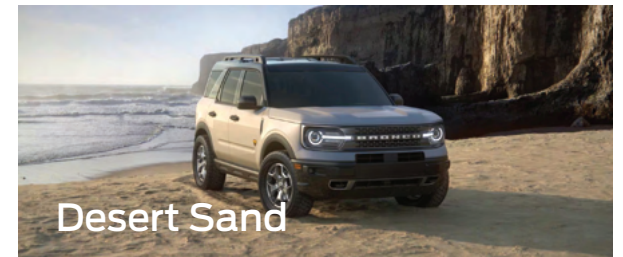
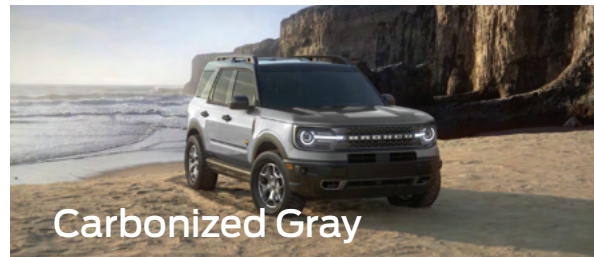
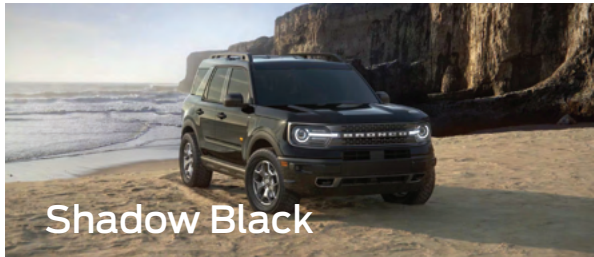


Badlands®

- 2.0L EcoBoost® Engine With Auto Start-Stop Technology
- Advanced 4x4 With Twin-Clutch Rear Drive Unit
- Terrain Management System™ (TMS) With 7 G.O.A.T. Modes® (Goes Over Any Type of Terrain)
- Bash Plates - Metal
- Off-Road Suspension
- Front 180-Degree Camera with Split View and Washer
- All-Terrain Tires
- Front Tow Hooks
- Ford Trail Control™

360 Colorizer

Personalize Your Bronco Sport



Off-Roading

Over the Trails and Through the Woods



4X4 Capability

Standard: Offered across the entire lineup, 4x4 disperses power to all four wheels to help add traction and minimize wheel slip on loose gravel.

Advanced: Advanced 4x4 with Twin-Clutch Rear-Drive Unit is standard on the Badlands model. It can send torque to a single rear wheel even when the other three wheels have no traction. * It can divert virtually all rear axle torque to either rear wheel. It works with the vehicle's selectable.

HOSS Suspension

Every Bronco® Sport model has a High-Performance, Off-Road, Stability, Suspension (HOSS) System, tested in the outdoors and optimized to help drivers maintain vehicle composure while aggressively taking on rugged terrain.

Design

Retro Ride



Off-Road Package

For the rough and tumble adventure seekers, there's the Black-Diamond™ Off-Road Package.



Seating for 5

Bring your friends on your next adventure. The spacious interior helps ensure everyone is comfortable. Meanwhile the Safari-Style roof allows extra legroom.



Cargo Room

There's plenty of room in the rear cargo area to hide stuff away for your getaway.

Performance

Small stature. Big capability.



Take on Virtually Any Challenge

4x4 disperses power to all four wheels to help add traction and minimize wheel slip on snow or loose gravel, depending on the terrain.



Goes Over Any Type of Terrain

G.O.A.T. Modes® offer up to seven different available modes to tackle nearly any driving condition you encounter.



Go Where You Want to Go

The off-road adventure starts here. With the H.O.S.S. suspension, standard 4x4 capability, available metal bash plates, and available front tow hooks, the Bronco Sport® SUV is ready to go where the trails may lead.



Two Engine Options

Ignite your adventure. Choose between two available EcoBoost® engines. There is a standard 1.5L and an available 2.0L engine. Whichever one you choose, you'll be ready for the trails ahead.

Technology

Your Copilot to Adventure



GPS Navigation

Even when using the available Voice-Activated Touchscreen Navigation System. It helps get you where you're going and back again.



Front Facing Camera

The available front 180-Degree Camera with split view acts as a spotter on the trail.



Apple Carplay® and Android Auto™

Phone based functionality provides the compatibility to connect to your mobile screens from your center screen display.

FAQ

Things You Should Know

What is the max towing capacity for Bronco Sport®?

The Badlands® SUV when equipped with the Class II Trailer Tow Package has an available towing capacity of 2,200 lbs.

What are the Bronco Sport® engine options?

1.5L EcoBoost® and 2.0L EcoBoost® options.

What is the difference between Bronco® and Bronco Sport®?

Bronco Sport is smaller and although can take you on a trail, it is more city-friendly, designed for everyday use. Keep in mind Badlands® is the only one equipped with bash plates, advanced 4x4, Ford Trail Control™, and the Mud/Ruts and Rock crawl G.O.A.T. Modes®. It's not made for the same off-roading that the Bronco is.

What Bronco Sport® configurations are available?

Bronco Sport comes standard with 4x4 on all models, except Badlands®, which gets Advanced 4x4.

What is the Bronco Sport® MPG?

The 1.5L EcoBoost® engine has an EPA-estimated rating of 25 City/29Hwy/26 Combined mpg. Actual mileage will vary.
The 2.0L EcoBoost® engine has an EPA-estimated rating of 21 City/26 Hwy/23 Combined mpg. Actual mileage will vary.



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2/19/2025

