


2027

# Bronco Sport®

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# Choose Your Model



## Bronco Sport® Big Bend®

- Standard 4x4 with 5 G.O.A.T. Modes® Goes Over Any Type of Terrain
- 13.2" center display with wireless Apple CarPlay® and Android Auto™ compatibility
- Ford Connectivity Package (one year included)
- Available Bronze + Black Diamond® Off-Road Package



## Bronco Sport® Heritage

- Oxford White with Heritage Bronco script side decals
- Oxford White-painted roof, wheels, and grille
- All-terrain tires
- Navy Pier plaid cloth seats and  micro-suede armrest



## Bronco Sport® Outer Banks®

- Premium-trimmed heated front seats and steering wheel
- Black-painted grille with white molded-in-color BRONCO lettering
- Shadow Black-painted roof
- Available Sasquatch® Outer Banks® Package



## Bronco Sport® Badlands®

- Advanced 4x4 with twin-clutch rear drive unit and 7 available G.O.A.T. Modes® Goes Over Any Type of Terrain
- 2.0L EcoBoost® engine
- Steel-plated front bumper and underbody protection
- Available Sasquatch® Badlands® Package

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## New Camping Package

Outfit your Bronco Sport Outer Banks® or Badlands® model with the new available Camping Package, featuring Pro Power Onboard™ , second-row under-seat storage, adjustable liftgate flood lights, rubberized flooring, and more.

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## Sasquatch® Package

Get additional all-terrain capability, available on Outer Banks® and Badlands® models, when you opt for the available Sasquatch® Package. If you're looking to add upfit-friendly auxiliary switches, they're available as a freestanding option when specific packages are selected.



## Black Appearance Package

Embrace your dark side with a black-painted roof, available rims, badging, and more on the Bronco Sport® Big Bend® and Outer Banks® models.

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Exterior Design

# Details Matter

## LED Fog Lamps

Experience improved visibility in challenging conditions like rain, snow, and trail dust.

## Black-Painted Grille

With bold, molded-in-color white “BRONCO” lettering.

## 18” Wheel

18” machined-faced Ebony Black-painted aluminum wheel.

## Black Roof-Rack Side Rails

Unique, black-painted roof rails complete a functional and sleek profile.

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AIRBAG
BRONCO
Configurações
Recursos
Aplicativos
Conectar telefone

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Interior Design

# Take It All In

## Surround Yourself With Beautiful Design

Off the beaten path. On the way to work. Whatever destination you have in mind, some of the most satisfying views can be found within your Bronco Sport® SUV.

## 8" Standard Cluster Display

Keep your eyes on the essentials. The cluster display provides them to you at a glance.

## Available 12.3" Cluster Display

The 2027 Bronco Sport SUV displays important vehicle data in vibrant clarity, on a brightly-lit customizable instrument panel cluster display.

## 13.2" Center Display

Go big. Go, well, anywhere else but home. The standard 13.2" display in the center console showcases apps, music, and maps.

## B&O® Sound System

Pack the hiking boots, some sunscreen, and your playlist. The available B&O® Sound system by Bang & Olufsen® has 10 speakers, including a subwoofer, and delivers trail-shaking bass.

## Available 360-Degree Camera With Trail View

A tight spot on the trail? An over-stuffed parking lot? Get a little help navigating obstacles, with a bird's-eye view of your surroundings.

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Convenient Features

# Useful Meets Essential

## Device Tray

Right where you need it, on the dashboard, this available integrated USB-powered accessory tray allows easy installation of dashcams and other gadgets.

## Pre-Wired Switches

Four available pre-wired auxiliary switches allow you to activate installed aftermarket accessories, such as flood lights and electric winches.

## Rubberized Cargo Area

Keep control of dirt and mud with available rubberized flooring for the cargo space of your Bronco Sport. It makes post-off-road cleanup a breeze.

## Cargo Tie-Down Carabiner Hooks and Loops

Thoughtfully located anchors help keep the things you bring from rolling and sliding around the cabin when you’re on the move

## Dual-Zone Electronic Automatic Temperature Control

Standard on Outer Banks®, and available on Heritage and Badlands® models, driver and front passenger can select their own level of comfort with individual temperature control.

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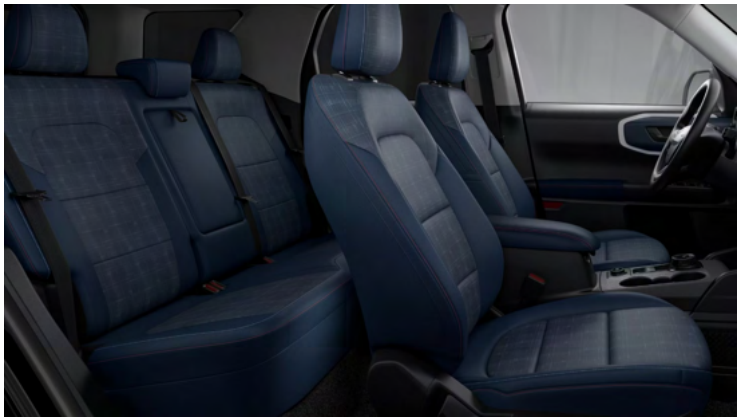
# The Strong, Supportive Type

Enjoy premium comfort balanced with rugged capability. The 2027 Bronco Sport® SUV seats up to five in a spacious interior.



## Cloth Seats

Cloth bucket seats and a carpeted cargo floor are standard on the Big Bend® model.



## Plaid Cloth

Embrace the retro vibe. Vintage-style plaid cloth bucket seats embrace that classic Bronco® spirit. Standard on Heritage models.



## Premium-Trimmed Seating

Premium-trimmed, front bucket seats. Second-row 60/40 split-fold-flat seats. A premium-wrapped steering wheel. It's all standard on the Outer Banks model in either Platinum Blue or Ebony/Roast (shown). Premium-trimmed bucket seats are available with the Black Appearance Package, Bronze Package or the Bronze + Black Diamond® Off-Road Package.



## ActiveX®-Trimmed Seats With Perforation

Standard on the Badlands® model, the front bucket seats are heated and ActiveX-trimmed with perforation for an added bit of breathability. They come along with second-row 60/40 split-fold-flat seats and a premium-wrapped steering wheel.



## Put Yourself Out There

From to-do list to bucket list, the Bronco Sport® SUV tackles the everyday with standard 4x4 capability and a maximum available towing capacity of 2,700 lbs with the available 2.0L EcoBoost® engine.

## HOSS Off-Road Suspension

The three available versions of HOSS (High-Performance Off-Road Stability Suspension) give you confident control. HOSS System 3.0, available on the Badlands® model, offers the ultimate Bronco Sport off-roading experience.

## G.O.A.T Modes

Up to seven available G.O.A.T. Modes Goes Over Any Type of Terrain help you move forward with more confidence.

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Technology

# SYNC® 4

An easy-to-use tech system, SYNC helps keep your eyes on the road and your hands on the wheel. With Enhanced Voice Recognition, connecting to your phone is as easy as saying, “Call Mom.”

## Wireless Apple CarPlay® and Android Auto™ Compatibility

Easily access some of your favorite apps on the go. Play music or podcasts, call your best friend, or dictate texts hands-free.

## 13.2" Center Display

Go big. Go, well, anywhere else but home. The standard 13.2" display in the center console showcases apps, music, and available maps.

## Software Updates

Convenient software updates are delivered over the air — to help keep your vehicle software performing at its peak.

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Technology

# Ford Co-Pilot360® Assist+

## Lane-Keeping System

Lane-Keeping System alerts you if you start to drift out of your lane. If it detects frequent drifting, a coffee cup icon will appear on the cluster, suggesting it might be time for a break.

## Pre-Collision Assist®

Pre-Collision Assist with Automatic Emergency Braking (AEB) can help detect a potential collision with pedestrians and vehicles ahead. It's designed to help reduce the impact of, and in some cases avoid, a frontal collision. If the system's sensors detect a potential collision with a vehicle or pedestrian ahead, a warning flashes, an alert sounds, and the brakes are applied if needed.

## BLIS® with Cross-Traffic Alert

BLIS (Blind Spot Information System with Cross-Traffic Alert), can help alert you to vehicles in your blind spots. BLIS can detect a vehicle passing behind you while you're backing out of a parking space or driveway.

## Adaptive Cruise Control

Adaptive Cruise Control with Stop-and-Go and Lane Centering can help you maintain your preferred speed, slow and stop your vehicle in heavy traffic, resume your set speed when things get moving again, and keep your vehicle centered in its lane.

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# Available Tech Packages

## Ford Connectivity Package

The available Ford Connectivity Package helps keep you connected with an unlimited Wi-Fi® hotspot powering up to 10 devices and connectivity for available Connected Navigation, Alexa Built-in, karaoke — and while parked — YouTube streaming. Features vary by model. Included for one year from the new-vehicle warranty start date.

## Ford Security Package

Get customizable Theft Alerts in the Ford app. If your SUV goes missing, get 24/7 access to dedicated Ford agents who will track your vehicle and work directly with law enforcement to help recovery efforts. Included for a year from new-vehicle warranty start date.

## Heritage Tech Package

This tech package on the Bronco Sport® Heritage model offers Connected Navigation, HD Radio™, and the B&O® Sound System by Bang and Olufsen® with 10 Speakers including a Subwoofer.

## Outer Banks® Tech Package

Bring added capabilities to your Bronco Sport® Outer Banks® model. This package features Ford Co-Pilot360® Assist 2.0 with 360-Degree Camera, front parking sensors, and Reverse Brake Assist. Also included is a 12.3" cluster display, an Auto-Dimming Rearview Mirror, Connected Navigation (one year included with the Ford Connectivity Package), and HD Radio™. The included B&O® Sound System by Bang & Olufsen® features 10 speakers including a subwoofer.

## Badlands® Premium Package

The tech package includes the B&O® Sound System by Bang and Olufsen® with 10 Speakers including Subwoofer, HD Radio™, memory driver's seat and sideview mirrors, auto-dimming rearview mirror, leather-trimmed seats with mini perforation with Dove Gray inserts and Orchid Yellow accents and stitching. Plus, 8-way power driver's seat, 6-way power passenger seat, remote start, heated steering wheel, Connected Navigation (one year included with the Ford Connectivity Package), and dual-zone electronic automatic temperature control.




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