

2023

Bronco[®]



Choose Your Model



Bronco® Base

- 16-inch steel wheels
- Four-wheel drive with a manual transfer case
- Cloth upholstery
- Four-speaker audio system
- LED headlights and taillights



Bronco® Big Bend®

- 17-inch aluminum wheels
- LED fog lights
- Leather-wrapped steering wheel
- Heated side mirrors
- Keyless entry and ignition
- Power windows and locks



Bronco® Black Diamond®

- 17-inch black-painted steel wheels
- Heavy-duty front and rear bumpers
- Rock rails
- Underbody protection
- Vinyl-trimmed seats with drain plugs
- 7-mode Terrain Management System



Bronco® Outer Banks®

- 18-inch black-painted aluminum wheels
- LED projector headlights
- Body-color door handles and side mirrors
- Leather-trimmed seats
- Heated front seats
- SYNC 4 infotainment system, powered by Ford, with a 12-inch touchscreen



Bronco® Badlands®

- 17-inch gray-painted aluminum wheels
- Advanced 4x4 system with automatic on-demand engagement
- Electronic-locking front and rear differentials
- Bilstein position-sensitive monotube shocks
- Steel bash plates
- Vinyl-trimmed seats with drain plugs



Bronco® Wildtrak

- 17-inch black-painted aluminum wheels with 35-inch tires
- Black-painted hardtop and grille
- A 12-inch touchscreen with Ford's SYNC 4 infotainment system
- Wireless charging pad
- B&O sound system with ten speakers
- Ford Co-Pilot360's advanced safety features



Bronco® Heritage

- Nostalgic plaid seating. This was popular when the Bronco first came out.
- 17 Inch Oxford white wheels. Another classic attribute.
- The engine is a 1.5 liter EcoBoost producing 181 hp



Bronco® Heritage Limited

- 12" LCD Capacitive Touchscreen with Swipe Capability & Voice Recognition
- It is only available in one color: Robin's Egg Blue.
- 2.7L EcoBoost engine and 10-speed automatic transmission



Bronco® Raptor

- 17 inch alloy wheels.
- Removable doors and tops.
- Connected Built-in Voice-Activated Touchscreen Navigation System with Pinch-to-Zoom Capability.
- Towing capacity is 3500 pounds.







Removable Doors

The class-exclusive cowl-mounted side-view mirrors stay right where you need them. Handy storage bags keep the doors from getting dinged while they're off the vehicle.

Roof Choices

2-door models come with a standard hard top. 4-door models have a soft top standard. Or you can bypass the whole “commitment” thing and choose the dual-top option for any model.

Heritage Colors

Bronco® Heritage Edition stuns in any of several '60s-inspired shades, with a contrasting Oxford White hard top and grille. Other retro touches include squared fenders and exclusive bodyside graphics.



Go Off-Road. Not Offline.

Available Bronco® technology brings added confidence fun along, as you leave civilization behind.

BUILT WILD® Extreme Durability Testing

On the proving grounds. In test labs. In the harshest real- world conditions. The 2023 Bronco SUV has weathered thousands of miles.

The Capability to Deliver

Its Terrain Management System features G.O.A.T. Modes (Goes Over Any Type of Terrain).







Disclaimer: This document was created by AutoiPacket for reference purposes only. The content in this document was retrieved from ford.com. Refer to this site for more up-to-date and detailed information.

