



The 2026 Atlas Family 3-Row SUV

Compare Atlas Trims



SE

Highlight Features:

- 18" machined alloy wheels w/all-season tires
- LED headlights with Adaptive Front Lighting System
- IQ.DRIVE
- V-Tex leatherette seating surfaces
- Heated and ventilated front seats
- 5-door keyless access (all doors and liftgate)
- Climatronic® three-zone automatic climate control
- 12" center display
- Seat belt warning for rear seats
- Wireless charging (for compatible devices)



SE with Technology

Highlight Features:

- 20" machined alloy wheels w/all-season tires
- Front grille with integrated light bar
- Exterior illuminated emblem, front and rear
- Remote start
- Hands-free Easy Open/Close remote power rear liftgate
- Park Distance Control, front and rear
- Trailer hitch (5,000lb)
- 115v power outlet
- Sunroof
- Rear view mirror with integrated HomeLink®



Peak Edition

Highlight Features:

- 18" black alloy wheels w/ all-terrain tires
- Atlas Peak Edition bumpers with lower side cladding and black mirror caps
- Power tilting & sliding panoramic sunroof
- Unique Atlas Peak Edition interior styling with V-Tex leatherette seating surfaces
- Multi-color adjustable ambient lighting
- Illuminated Peak Edition dash décor
- Remote start
- Hands-free Easy Open remote power rear liftgate
- Park Distance Control, front and rear
- Trailer Hitch (5,000lb)

Compare Atlas Trims



SEL

Highlight Features:

- 20" machined alloy wheels w/all-season tires
- Leather seating surfaces
- 10-way power adjustable front seats with lumbar, driver side memory
- 8-way power adjustable front passenger seat
- Head-up display
- Multi-color adjustable ambient lighting
- Discover Pro: 12" touchscreen navigation
- Dynamic Road Sign Display
- Heated 1st and 2nd row (outboard seating positions)



SEL Premium R-Line

Highlight Features:

- 21" machined alloy wheels w/all-season tires
- R-Line exterior styling
- Perforated Vienna leather seating surfaces (premium appearance)
- Perforated head restraints
- Massage front seats with 4-way lumbar
- Harman Kardon® premium audio system
- Overhead View Camera (Area View)
- Stainless steel pedal caps and foot rest

Performance



Engine

Turbocharged engine with 269-hp and 273 lb-ft of torque. Plus, a 5,000 lb towing capacity. Maximum tow rating when properly equipped with towing accessories. Vehicle load, other accessories and options may reduce maximum towing capacity. See vehicle owner's manual for details.



4MOTION® all-wheel drive with Active Control

- Available 4Motion® all-wheel drive Snow Mode
- Available 4Motion® all-wheel drive Off-Road Mode



Technology

This time around, everything is on display. So, you can enjoy a crystal-clear view. And get where you're going without the added stress. What a relief.

12" center touchscreen display

Available Harman Kardon premium sound system

Available head-up display

Sirius XM with 360L

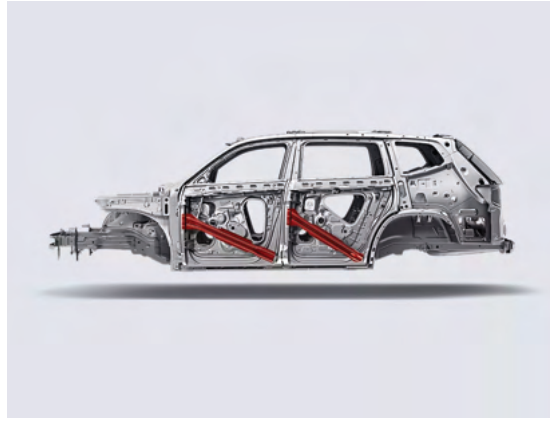
Digital Cockpit Pro

Safety-Enhancing Technology



Rear View Camera System

Benefit from the view of a wide lens while you're reversing. It can help you see obstacles when backing up. It's a little extra help where you want it.



Safety Cell

Front and rear crumple zones help absorb crash energy, while a rigid safety cage helps distribute forces away from the driver and passengers.

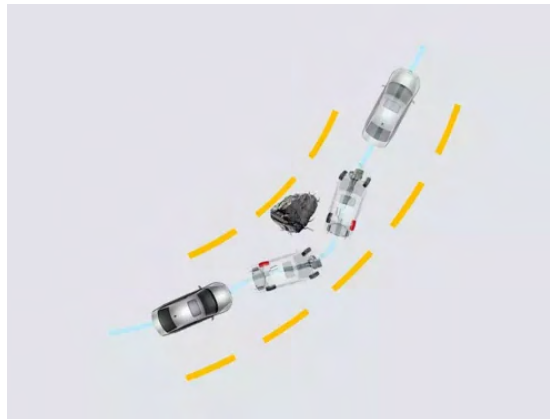


Intelligent Crash Response System (ICRS)

In the event of a collision that deploys the airbags, the ICRS can turn off the fuel pump, unlock the doors, and activate the hazard lights. It helps react if you might not be able to.

Six stability-enhancing systems

From Electronic Brake-pressure Distribution (EBD), which helps maintain appropriate stopping power during a hard-braking situation, to Electronic Stability Control (ESC), which can adjust engine throttle and apply corrective forces to the wheels that need them most, your vehicle is equipped with a total of six stability-enhancing systems.



Automatic Post-Collision Braking System

Not every collision brings a car to stop. That's why our vehicles include the Automatic Post-Collision Braking System. It can also help slow the vehicle down after a collision, helping reduce the chance of any additional impacts.

Connectivity: Take your devices for a ride

Wherever you're headed, stay charged and connected. Get the internet connections that will keep up with you.

Wireless Charging: Keep your devices going for the long haul

A wireless smartphone charger for compatible devices and 4 USB ports. It's a lot to say—and a lot of ways to keep you charged.

Wireless App-Connect: Select Apps, right where you need them

Use App-Connect to conveniently view and control select apps on your compatible smartphone, right from your Volkswagen touchscreen display. Compatible with Apple CarPlay® and Android Auto™ by Google.

Wi-Fi Hotspot: Internet on the go

Wi-Fi Hotspot requires myVW account and mobile app, acceptance of myVW+ Terms of Service, and availability of vehicle 4G LTE cellular connectivity and vehicle GPS signal. Certain services may collect location information. The Wi-Fi Hotspot feature is intended for passenger use only. Up to 4 devices can be supported using in-vehicle connectivity. 4G LTE coverage is not available in all areas. Use of Wi-Fi Hotspot requires trial or paid Wi-Fi plan from third party wireless data provider and is subject to the data provider's customer agreement. If applicable, 30-day/1GB (whichever occurs first) hotspot trial begins on activation date. Limit one trial per vehicle. Paid subscription is required to continue Wi-Fi services after trial expires. Wi-Fi speeds may be reduced for customers who exceed a certain amount of data usage per month. See materials provided by the data provider for terms, privacy, and data security details. Services are not guaranteed or warranted in the event of 4G LTE network shutdowns, obsolescence, or other unavailability of connectivity due to existing vehicle hardware or other factors.

Cargo



Go ahead and say yes. There's plenty of room.

96.6 cubic feet of cargo space with rear seats folded down



Center console cargo

A little extra storage space for the essentials. Like snacks.



Lighting: See where you're going—and be seen

LED headlights with LED Daytime Running Lights and Adaptive Front Lighting System (AFS)

LED taillights and available illuminated rear VW emblem

Available 30 color adjustable ambient lighting with backlit decor

Exterior: Making sure we make your family look good

Modern design? Of course. But that's just the beginning. Clever touches make the 2026 Atlas an SUV to envy.



Available R-Line exterior design



Available 21" two-tone machined alloy wheels

Interior: Space for everyone to stretch out and enjoy the view.



Experience an interior that feels as spacious as all outdoors—but is much more comfortable.

Available panoramic sunroof



Available head restraints with perforated design



Seating up to seven

Climatronic® three-zone automatic climate control



Heated and ventilated front seats



IQ.DRIVE

Drive peace of mind with driver assistance technology that helps enhance safety.

Discover the confidence that comes with driver assistance technology that helps enhance safety. No matter your destination, enjoy the drive from A to B without much of the stress, thanks to IQ.DRIVE.

Features:

- Travel Assist
- Adaptive Cruise Control (ACC)
- Active Blind Spot Monitor
- Rear Traffic Alert
- Front Assist
- Emergency Assist (automatic transmission only)
- Lane Assist

Driver Assistance

Light Assist

When driving at 18 mph or faster and your surroundings get dark, the Light Assist driver assistance feature turns on to help make sure the road ahead is lit, and when your speed slows to 12 mph, it turns off. You can set the high beams into “auto” mode, so they’ll automatically activate when there’s low light, and turn off when there’s an oncoming vehicle, or you enter an area that’s well lit by the environment or by traffic conditions.

Overhead Camera View (Area View)

Sometimes the best way to see what’s happening around you is through cameras that can give you a wider view of those hard to see angles that surround us. Area View does just that by providing an expanded view of your car’s surroundings.

Park Distance Control with Maneuver Braking

The available Park Distance Control helps take the guess work out of parking your car, while Maneuver Braking helps apply the brake automatically to help mitigate the chance of a collision with stationary objects while reversing into a spot. With Park Distance Control’s audio beeps and visual support, you’ll know if you’re getting too close to detected obstacles in front of or behind your car. It’ll also share additional information on your display, so you can see what’s behind your car as you reverse within a parking spot.

Dynamic Road Sign Display

From traffic signs to speed limits, when you need a reminder about the signs on the road, the available Dynamic Road Sign Display helps share the information you want. It also features warnings for speed, restricted traffic zones and more, so you can remain focused on the road ahead.

Exit Warning System

We know you check your surroundings before getting out of your car. But, with the Exit Warning System you’ll get an alert if pedestrians, cyclists, or another vehicle is approaching from behind while you’re parked. It's like an extra set of eyes as you exit your vehicle.



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