

2024 Soul



18-inch

Alloy Wheels*
(GT-Line)

8 Standard

Driver-assistance Technologies

62.1 cu. ft.

of Cargo Space†

Harman Kardon®³¹

Premium Audio System*
(Available, GT-Line)



The versatile, capable Soul features vast, SUV-like utility, including a roomy cargo area† that takes full advantage of its iconic, upright shape. And our signature SynTex* and cloth seat trim for unique style and comfort. Choose from top-of-the-line features like an available Harman Kardon®³¹ premium audio system,* and confidence-inspiring, advanced driver-assistance technologies like available Blind-Spot Collision-Avoidance Assist^{5*} and Rear Cross-Traffic Collision-Avoidance Assist.^{5*} Best of all, Soul does it all in one-of-a-kind style, with available trims such as the GT-Line, distinctively designed with bold exterior and interior details, 18-inch wheels, a larger touch screen,⁷ and more. The Soul. Made to fit in anywhere, and stand out everywhere.

*Optional features available only on certain trims. See Features page for availability. †Maximum cargo with seats folded. All cargo should be evenly distributed, properly secured, and never piled higher than the seatback. 5, 7, 31 See inside back cover for endnotes. Soul GT-Line shown.



10.25-inch

Touch Screen^{7*}
(S, EX, GT-Line)

Wireless

Charging^{30*}
(S, EX, GT-Line)

Speaker

Lights^{*}
(Available, GT-Line)

Heated

Front Seats^{18*}
(EX, GT-Line)



Exterior colors

| | | |
|--------------|------------------|----------------------------|
| Fusion Black | Neptune Blue | Clear White w/Fusion Black |
| Gravity Gray | Snow White Pearl | Surf Blue w/Fusion Black |
| Inferno Red | Steel Gray | |
| Mars Orange | Surf Blue | |

Soul

Features & Trims

LX highlighted content includes:

2.0L 4-cylinder Atkinson-cycle engine
147 horsepower w/132 lb.-ft. of torque
Intelligent Variable Transmission (IVT)
Hand parking brake
4-wheel disc brakes
16-in. steel wheels w/covers
Privacy glass
Body-color exterior mirrors & door handles
Roof-rack ready (mounting points)
Power-adjustable exterior mirrors
Cloth-trimmed seats
Tilt & telescoping steering column
Power door locks w/two-turn entry system
Power windows w/driver's one-touch auto-down
6-way-adjustable driver's seat
60/40 split-folding rear seats w/fixed rear headrests
Wireless Apple CarPlay^{®28} integration
Wireless Android Auto^{™29} compatibility
8-in. color touch screen⁷
Rear-Camera Display⁵
USB input
6 speakers
Bluetooth^{®45} wireless technology
Steering wheel-mounted audio controls
Auto-on/off headlights
Idle, Stop & Go
Drive Mode Select system
Cruise control w/steering wheel-mounted controls
Center console armrest & storage
Remote keyless entry
Illuminated ignition cylinder ring
Forward Collision-Avoidance Assist⁵
Lane Keeping Assist⁵
Driver Attention Warning³⁷
Lane Following Assist⁵
Lane Departure Warning⁵

S includes content of LX, plus or replaces:

16-in. alloy wheels
10-way power driver's seat including lumbar support
10.25-in. touch screen⁷ w/Kia Connect^{®8} Navigation⁷ & modem
SiriusXM^{®40}
Apple CarPlay^{®28} integration
Android Auto^{™29} compatibility
Wireless smartphone charger³⁰
Push Button Start w/Smart Key
2 USB center console chargers
Dual Zone — Full Automatic Temperature Control
Blind-Spot Collision-Avoidance Assist⁵
Rear Cross-Traffic Collision-Avoidance Assist⁵
Lane Change Assist⁵

EX includes content of S, plus or replaces:

17-in. alloy wheels
Hot stamping type front grille
Heated exterior mirrors
Dual-level cargo board & cargo cover
Rear center armrest w/cupholders
One cargo area 12V power outlet
Leather-wrapped steering wheel & shift knob
Heated front seats¹⁸
Front-passenger seatback pocket
Sliding sunvisor w/illumination
Power sunroof w/sunshade

GT-Line includes content of EX, plus or replaces:

18-in. alloy wheels
Unique front & rear bumper fascias w/sporty appearance
Unique side sills
Hot stamping grille
Black high-gloss power-adjustable exterior mirrors
GT-Line badge on tailgate
Leather-wrapped D-shaped steering wheel & shift knob
Power sunroof w/sunshade

Options & Packages

LX Technology Package:

Blind-Spot Collision Warning⁵ Rear Cross-Traffic Collision-Avoidance Assist⁵
Lane Change Assist⁵ 16-in. alloy wheels

EX Designer Package:

18-in. alloy wheels, SynTex & cloth-trimmed seats

GT-Line Technology Package:

10-way power driver's seat including lumbar support, heated front seats¹⁸
Harman Kardon^{®31} premium audio system w/center speaker, subwoofer,
external amplifier, speaker lights w/multiple ambient themes, LED
headlights, positioning lights, fog lights, tail lights, Electronic Parking Brake,
Navigation-based Smart Cruise Control⁵ Forward Collision-Avoidance
Assist w/Pedestrian & Cyclist Detection⁵ dual-level cargo board, Intelligent
Speed Limit Assist⁵

GT-Line Designer Package:

Surf Blue w/Fusion Black two-tone color combination, black & white interior
seating & trim (package removes sunroof)