



THE
iX

BMW iX all-electric SUV.

The new age of iX.

Some things change; our commitment to progress and exceptional offers never do. The ultimate all-electric SUV arrives, new and improved for model year 2026. With a redesigned exterior, cutting-edge technology, and incredible versatility, the iX strikes the perfect balance of elegance and convenience.

iX



An exciting evolution.

The dramatic redesign begins with the BMW Iconic Kidney Grille and vertical daytime running lights—an illuminated design that makes a big impact, day or night. And with its generous size, clean lines, and sporty style, the new iX evolves while staying true to its X pedigree.



M-inspired details.

From high-gloss wheels to the M logo on the instrument panel, the available M Sport Package delivers striking style and performance. Or, enhance your BMW iX even further with the optional M Sport Professional package



The glow of an icon.

The available Illuminated Kidney Grille is always eye-catching, especially after dark. The dramatic white light highlights every contour whether parked or in motion.



New radiance.

Complementing the vertical bars of the kidney grille, new vertical headlights give the front of the iX a clear point of view.



Space for more relaxation.

Everything inside the BMW iX is generous. The ambiance. The layout. The finishes. A spacious interior offers plenty of head and leg room for you and your passengers to relax and unwind. The large Panoramic Eclipsing Roof fills the cabin with light—and adds to the airy atmosphere. And the impressive cargo capacity fits all of life's necessities, from groceries to sports gear to luggage.



A perfect fit.

M Multi-function Seats for both driver and passenger come with a number of adjustable elements to ensure optimal support and comfort.

Invite the sky inside.

The Panoramic Eclipsing Roof, available on the iX xDrive45 and standard on the iX xDrive60, spans the entire roof of the BMW iX—flooding the spacious cabin with invigorating sunlight. Soak up the panoramic views or press a button to scatter liquid crystals for instant shade.



The most powerful iX ever.

Now with more horsepower, the new BMW iX delivers everything you want in an electric SUV—power, precision, and most of all, performance. Its large wheels sit solidly on the road while the powerful motors and low center of gravity deliver exceptional agility.



The right height, always.

For heavy hauls, upcoming obstacles, or just a sportier ride, the available 2-Axle Air Suspension adjusts the chassis automatically at the push of a button.



Better agility in tight spaces.

Whether you're maneuvering through a narrow parking garage or pulling into a tight spot, available Integral Active Steering powers rear wheel steering for greater precision and a stronger feeling of control.



From 0-60 mph in just 4.4 seconds.

With two powerful electric motors, the iX xDrive 60 releases up to 536 hp - for instantaneous acceleration that pushes you back in your seat.

Unique connections.

Technology that understands what you need, when you need it. In the BMW iX, you can reach your next destination just as easily as reaching a new high score.



Shy Tech: invisible intelligence.

Staying largely in the background, Shy Tech technology only reveals itself when in use or explicitly needed. Like in the BMW Kidney Grille which incorporates a 360-degree camera, advanced sensors, and radar technology.

Stream your favorites.

Wait times will fly by when you watch movies and TV shows on your BMW Curved Display. Just park your vehicle to enjoy high-resolution, fully integrated video streaming.





Charge smarter.

When navigating to a destination, BMW Maps recommends charging stations right along your route and adjusts the battery to an ideal temperature, making every charging stop quicker and more convenient.



ChargingNetwork

Charge at 180,000+ charging points across our North American provider network.

BMW Charging boasts one of the largest public charging networks in North America, now including Tesla Superchargers—so you can go the distance without hesitation. And as a BMW driver, you'll enjoy complimentary charging on Electrify America's network and the convenient Plug & Charge feature for instant authentication at Electrify America, IONNA, and Tesla Supercharger stations.



Game on the move.

Integrated into the BMW Curved Display, AirConsole offers an exciting selection of video games. Use your smartphone as a controller and challenge passengers to beat your high scores.

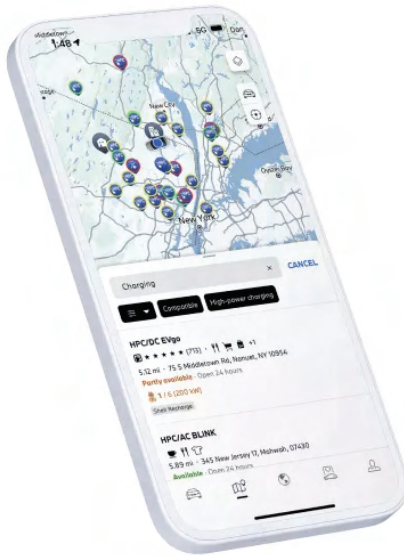




A charging experience like no other, including a discount for BMW drivers.

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Experience IONNA:
ionna.com



Access it all with the My BMW App.

All BMW ChargingNetwork providers are seamlessly integrated in the My BMW App, creating one of the largest public charging networks in North America. Simply enroll with Electrify America and Shell Recharge in the app and you'll have easy access to the entire network including Electrify America, Shell Recharge, IONNA, Tesla Superchargers, EVgo, ChargePoint, and more.

Providers include:





Charge from the comfort of home.

Wake up to a full charge in the morning with the Flexible Fast Charger. Every all-electric BMW comes equipped with this versatile charger that's compatible with any 120V household outlet and 240V outlet (adapters included).

Or for the ultimate convenience, install the available BMW Wallbox – a Level 2 charger that installs in your garage or outdoors for rapid charging whenever you need it. Qmerit, our trusted installation partner, offers complimentary concierge service for all BMW EV drivers.

Learn about Concierge Installation Service by Qmerit:
qmerit.com/ev/bmw/



ChargeForward

Charge smarter with ChargeForward.

Join thousands of customers and earn money smart charging your BMW. Optimize the best time to charge your BMW when carbon emissions are lower in your local energy grid. It's as easy as enrolling, setting your intended departure time and desired battery level. Simply enroll using your BMW ID in the MyBMW App.

Learn more: chargeforward.bmwusa.com

More reasons to go electric.



Enjoy special perks.

In your BMW EV, you may be eligible for toll savings in select states, and preferential parking while charging.



No more gas stations.

Save time by charging up overnight at home with the BMW Wallbox. You'll never have to stop at a gas station again.



And enjoy less routine maintenance.

All-electric BMWs require less routine maintenance over their lifespan because there are fewer moving parts and fluids to replace. This adds up to even more time and money saved.



BMW ConnectedDrive.

BMW ConnectedDrive seamlessly integrates your mobile devices, smart home technology, and your vehicle's intelligent interfaces into a complete driver's environment.

Learn more:

www.bmwusa.com/explore/connecteddrive



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