



2025

Maverick®



Choose Your Maverick

5 Trims Available



XL

- 2.5L Hybrid Engine
- 13.2-in. Center Touchscreen with SYNC® 427
- FLEXBED® Storage System
- Ford Co-Pilot360® Driver-Assist Technologies



XLT

- Intelligent Access w/ Push-Button Start
- 2K Trailer Hitch Receiver w/ 4-Pin Connector
- 17-in. Painted Aluminum Wheels
- Available FX4® Off-Road Package



Lobo™

- 2.0L EcoBoost® Engine
- 7-Speed Quick Shift Transmission w/ Paddle Shifters
- Torque Vectoring Capable Twin Clutch Rear Drive Unit
- Performance Tuned Steering and Suspension



Lariat®

- 360-Degree Camera
- Heated Seats, Sideview Mirrors, and Steering Wheel
- Pro Trailer Backup Assist™
- Wireless Charging Pad



Tremor®

- Advanced 4WD w/ Twin Clutch Rear Drive Unit
- Rear Drive Unit Lock
- Off-Road Tuned Suspension w/ Unique Springs and Shocks
- Skid Plates

360 Viewer

Personalize Your Maverick



Eruption Green Metallic



Velocity Blue Metallic



Desert Sand



Shadow Black



Azure Gray Metallic



Carbonized Gray Metallic



Space White Metallic



Ruby Red Metallic



Oxford White

Performance

Turns out you can fit a lot of hustle into a truck that fits in a downtown parking space.



From Stop-and-Go Traffic to Stop-and-Stare Views

New for 2025, you can pair the 2.5L hybrid engine with the available All-Wheel Drive system on Maverick® XL, XLT, and Lariat® models. Take on rainy city streets, or discover winding country roads with a trailer in tow — it's up to you.



2.5L Hybrid Engine

The standard hybrid engine delivers 191 horsepower and 155 lb.-ft. of torque, with available AWD to help you take on gridlock — or get as far from it as you can.



2.0L EcoBoost® Engine

The available gas engine offers 238 horsepower and 275 lb.-ft. of torque. It's ideal for those times you need to tow a heavy load up a steep grade or head off-road to a remote campsite.

Towing and Hauling

A truck for people who really like to pull their own weight.

With genuine truck capability and several available tow-focused upgrades, Maverick makes it easy to bring along the people and things you care about.



1,500 lbs. Max Payload

Select Maverick® models are rated to haul up to 1,500 lbs. of payload. * Bring a couch, a lawnmower, or a dirtbike — not to mention a few friends — along for the ride.



4K Tow Package

Tow up to 4,000 lbs. with the available 4K Tow Package. Added features include a Trailer Hitch (Class III) 2-Inch Receiver with 4-Pin and 7-Pin Connector, Trailer Brake Controller, upgraded cooling fan, and (on EcoBoost®-equipped models) a higher capacity radiator.

Pro Trailer Hitch Assist™

This system uses the rear camera and corner radar to help guide your truck into place for hitching.¹⁰ Guidelines are shown on the 13.2-inch center touchscreen.

Pro Trailer Backup Assist™

With Pro Trailer Backup Assist™, reversing is almost as easy as turning a knob.¹⁰ Just enter a few measurements into the system, calibrate the trailer, then rotate the knob in the direction you want the trailer to go while the system controls the steering wheel.

Interior

Space and comfort for every journey



Seating for Five & Available Power Moonroof

Up to five people can ride in style. Some models even include available ActiveX™ -trimmed seats for the ultimate in comfort. Bring the outside in. The moonroof, available on select models, comes equipped with sunbeams, stars, and fresh air.



Under-Seat Storage

The cargo bed can hold a lot. But there's storage under the rear seat if you need more space — or if you just prefer to keep your snack packs or sports gear inside the cab.



Redesigned Doors

Clever use of space means you can find storage throughout Maverick®. There's even a custom-designed door pocket sized just right for a 1.5L water bottle.

Exterior

Beautifully versatile, just like the people who drive it



FLEXBED® Storage System

The FLEXBED® Storage System lets you organize and secure your gear your way. Available Ford Accessories fit right in for even more utility. The tie-downs even double as bottle openers.



Multi-Position Tailgate

The Multi-Position Tailgate can be locked half-closed to line up perfectly with the wheel wells, so you can tie longer items down flat.



In-Bed Cubby Storage

Standard on Maverick XLT and above, this flexible storage area adds even more utility to the cargo bed. Lariat models include a second compartment on the driver's side.

Technology - Space for Apps, Maps, and Tunes

Moving Forward With You



13.2-in. Center Touchscreen

All your apps, within reach. The 2025 Maverick® pickup offers a largest-in-class standard 13.2-inch center display.



Wireless SYNC® 4 Capability

SYNC® 4 provides hands-free connectivity to your compatible phone — including wireless Apple CarPlay® and Android Auto™.



360-Degree Camera

Improve visibility while you're backing up. The available bird's-eye view can help you avoid obstacles and keep nearby pedestrians in sight.

FAQs

What is the towing capacity for the 2025 Ford Maverick?

The maximum available towing capacity is 4,000 lbs.. The base towing capacity is 2,000 lbs.

What engine options are available for the 2025 Ford Maverick?

Depending on the model, available engines include a 2.5L Hybrid engine (standard on XL, XLT, and Lariat) and a 2.0L EcoBoost® engine (standard on Lobo™ and Tremor®, available on XL, XLT, and Lariat).

Is the 2025 Ford Maverick AWD?

All-Wheel Drive is standard on Lariat models, and available on XL and XLT models. Advanced Four-Wheel Drive is standard on Lobo® and Tremor®.

How big is the cargo bed on the 2025 Ford Maverick?

The cargo bed is 54.4 inches long at the floor, 53.3 inches wide between the sidewalls, and 42.6 inches wide at the wheelhouse.

What is the MPG for the 2025 Ford Maverick?

The 2025 Ford Maverick® AWD pickup with 2.5L hybrid engine has a targeted EPA-estimated city fuel economy rating of 40 mpg.



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