

THE X1

2025 BMW X1 SUV.



HIGHLIGHTS

TRUE VERSATILITY

Modern interior and exterior designs, plus a brilliant suite of technology, make the 2025 BMW X1 SUV more exciting to drive than ever.



A smart touch.

With an intuitive interface and QuickSelect functionality, BMW Operating System 9 lets you interact and navigate with ease. Add the Digital Premium upgrade for enhanced navigation, entertainment, and personalization.



Confident colors.

The range of exterior paint colors are as bold as the X1 itself. Choose from options including Portimao Blue Metallic, San Remo Green Metallic, and Utah Orange Metallic.



Superior seating.

Heated Front Seats, newly standard for 2025, offer incredible support and year-round comfort for you and your passenger.

PERFORMANCE

PACK A PUNCH



A 2.0-liter BMW TwinPower Turbo inline 4-cylinder engine drives the BMW X1, turning out 241 horsepower. In the X1 M35i, the 2.0-liter BMW M TwinPower Turbo inline 4-cylinder engine yields 312 horsepower. Shift smoothly with the 7-speed automatic dual clutch transmission, standard on both models.



Get into your performance mindset with the X1 M35i, which boasts standard Adaptive M Suspension and M Sport Differential. A broad front and rear stance takes dynamics and handling to the next level. When slip due to rain, snow, or loose surfaces is detected, xDrive, BMW's intelligent all-wheel drive, distributes power between the wheels – for optimal traction in all conditions.

Feel the sport.

Exceptional engineering, a wide stance, and confident handling. The X1 M35i has all the power and precision you could ask for.



The X1 M35i by the numbers:

313

MAXIMUM HP

5.2 s

0-60 MPH

295

LB-FT TORQUE

TBA

SPORT AUTOMATIC
TRANSMISSION

SAFETY & TECHNOLOGY

CONFIDENCE COMES STANDARD

When you take the wheel of the BMW X1, you'll feel assured knowing you have the latest safety features and technology onboard.



Active Blind Spot Detection

Visual cues in exterior mirrors alert you to hazards in blind spots, with steering wheel vibration.



Lane Departure Warning

If your BMW starts to stray from its lane, this automated system alerts you to get back on track.



Frontal Collision Warning with City Collision Mitigation

Visual and acoustic alerts activate in busy areas, and brakes intervene at speeds up to 35 mph.

SAFETY & TECHNOLOGY

SMARTER THAN EVER

From the BMW Operating System 9 and BMW Curved Display to wireless smartphone connectivity and selectable driving modes, the BMW X1 is a testament to technology.



Large, advanced screens.

The BMW X1 includes a 10.25" Digital Instrument Cluster and a 10.7" Central Information Display, providing hands-on control. Add the available Live Cockpit Professional system to get the Head-up Display and Video Augmented Reality technology.



The latest systems.

Enjoy the customizable interface of the BMW Operating System 9 with Personal eSIM 5G and Intelligent Personal Assistant. Take your favorite apps and media on the road with standard wireless Apple CarPlay® and Android Auto™ compatibility, and always stay up to date with Remote Software Upgrade.



Reflect your mood.

You have your own driving style – and the BMW X1 has the tech to match. Explore the settings of My Modes, including PERSONAL, SPORT, and EFFICIENT, to shift your SUV's performance.



Start from anywhere.

Convenience in your pocket, or the palm of your hand. The My BMW App lets you check in on your X1 from anywhere – or, with available Remote Engine Start, you can turn on your vehicle with your smartphone.

DESIGN

MAKE A SCENE



The BMW X1 takes the spirit of a compact utility vehicle and makes it larger than life with a bold appearance, brilliant lighting, and upscale interior elements.



Brilliant.

The sharp front design showcases standard Full LED Headlights for efficient and abundant illumination.

Bold.

With a wide stance, long wheelbase, and up to 20" wheels available, this compact utility vehicle has all the presence and storage capacity you're looking for.

Focused.

Modern design defines the interior, with the BMW Curved Display, floating center console, and ergonomic controls.

Open.

Bring in the open sky with the available Panoramic Moonroof: a broad expanse of glass providing a vista on the world.



THE X1 AT A GLANCE

How many seats does the X1 have?

The BMW X1 is a four-door SUV that can seat up to 5 passengers.

What additional options and packages are available on the BMW X1?

The BMW X1 SUV has an expansive range of options and packages for increased convenience to your lifestyle. Available enhancements are included with the Convenience, M Sport, Shadowline, Technology, and Premium Packages so you can get the X1 that fits your exact needs.

Is the BMW X1 a reliable and safe family car?

The BMW X1 comes standard with Active Driving Assistant, which includes multiple safety systems like Frontal Collision Warning with City Collision Mitigation, Lane Departure Warning, and Active Blind Spot Detection to provide extra protection for you and your passengers on the road.

Does the BMW X1 have all-wheel drive?

Yes. Every BMW X1 comes with xDrive, BMW's intelligent all-wheel drive system, equipped as standard. This technology powers all four wheels, and automatically counteracts slip in reduced traction areas for a more controlled driving experience.

What smart features are included in the BMW X1?

This intelligent SUV includes the BMW Curved Display for interacting with BMW Operating System 9 and Intelligent Personal Assistant. Connect with ease thanks to wireless Apple CarPlay® and Android Auto™ compatibility, and Remote Software Upgrades. The X1 also includes Video Augmented Reality, and safety technology like Active Blind Spot Detection, Lane Departure Warning, and Frontal Collision Warning with City Collision Mitigation.

Where is the BMW X1 made?

The 2025 BMW X1 is assembled in Germany at the Regensburg Plant.

How fast can the BMW X1 accelerate?

The X1 xDrive28i moves from 0-60 mph in as little as 6.2 seconds, while the X1 M35i reaches 60 mph in just 5.2 seconds.

How much cargo space does the BMW X1 have?

With up to 27.1 cubic feet of cargo capacity, the BMW X1 surpasses most luxury compact SUVs. This number increases up to 46.8 cubic feet when rear folding seats are down.

Price, Dimensions & Horsepower

MSRP: From \$41,350

Dimensions: From 175.5" L x 71.7" W x 62.9" H

Horsepower: Up to 312 hp

Engine & Drivetrain

- 2.0-liter inline 4-cylinder BMW TwinPower Turbo gasoline engine (X1 xDrive28i)
- 2.0-liter inline 4-cylinder BMW M TwinPower Turbo gasoline engine (X1 M35i)

Fuel Economy

X1 xDrive28i: 24 / 33 mpg (city / highway)

X1 M35i: 23 / 31 mpg (city / highway)



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