



THE X3

2025 BMW X3 SUV.

DESIGN

IMPRESSIVE FROM ALL ANGLES

The exterior of the BMW X3 SUV exudes presence and power. Expansive surfaces and dramatic curves combine to form its monolithic proportions—from the formidable front end to the imposing rear. Bold design features include the reimagined kidney grille with contoured lighting and double light signature headlights.



The glow of an icon.

The BMW Iconic Glow Kidney Grille is nothing short of eye-catching, especially after dark. The dramatic white light highlights every contour when the vehicle is stationary and moving.



Exclusive M wheels.

19" Midnight Grey Bi-color Wheels add sporty style to your X3 with their dark center and high-gloss finish.



Sweeping views of the sky.

Your window to the world, the available Sky Lounge Panoramic Roof draws natural light into the cabin for a more spacious feel.

DESIGN

ALL-ENCOMPASSING AMBIANCE



The interior of the X3 is contemporary yet comfortable with its luxurious finishes and minimalist approach. The latest technology, including the expansive 14.9" BMW Curved Display and BMW Interaction Bar, keep you engaged and entertained on the road.



Calming or captivating. Subdued or striking. Adjust the atmosphere of your BMW with your choice of 15 colors and dynamic effects of Ambient Lighting.



With an array of adjustable settings, standard front sport seats provide personalized support and comfort for an intense driving experience.



Everyone has room to relax in the BMW X3. Up to three passengers can enjoy the comfort of the rear with extended legroom and luxurious upholstery for all.

The image shows the front interior of a BMW X3. The steering wheel is black with a red stripe at the top and the BMW logo in the center. Behind the steering wheel is a digital instrument cluster. To the right of the steering wheel is a large, curved digital display screen showing a navigation map and weather information. The dashboard and center console are dark-colored with some metallic accents. The view through the windshield shows a green, hilly landscape under a clear sky.

TECHNOLOGY

DIGITAL. INCREDIBLE INTERACTIONS

The BMW X3 sets the bar for how intuitive and intelligent technology can be. Use the BMW Digital Key Plus to lock and unlock doors with your smartphone when you are within range. As you drive, simply speak to control key vehicle functions with the BMW Intelligent Personal Assistant. And during breaks from driving, enjoy exciting entertainment or gaming on the 14.9" BMW Curved Display with the optional BMW Digital Premium package. Just one app provides access to a host of streaming providers.

TECHNOLOGY

THE NEXT GENERATION OF IN-CAR ENTERTAINMENT



Your attentive assistant.

Simply speak to take control of your BMW. The voice-activated BMW Intelligent Personal Assistant is happy to answer any question or command. And with every interaction, it gets smarter.



The BMW Digital Premium experience.

One subscription, endless benefits. Unlock smooth data streaming for enhanced BMW Maps navigation, endless entertainment and apps, advanced functionality BMW Intelligent Personal Assistant, functionality, and more.



Large, advanced screens.

Check your vehicle's status, compare gas prices, arrange service appointments, and more. The My BMW App is your direct link to your BMW.

DRIVING DYNAMICS

EMPOWERING EXPLORERS



Thrilling acceleration and power reserves make the BMW X3 the ideal travel companion. And once you arrive at your destination, the next adventure will be waiting just around the corner.



Drive your way.

Available Dynamic Damper Control automatically adapts to the road and your driving style. Prefer a sportier driving style? Simply engage the SPORT My Mode for tighter tuning.

At one with the road.

Optional Variable Sport Steering with Servotronic improves driving dynamics and delivers precise road feedback in all situations.

THE X3 AT A GLANCE

What are the different models of the BMW X3?

The BMW X3 SUV is available in two distinct models. The X3 30 xDrive includes BMW's intelligent AWD system. The X3 M50 xDrive has a more powerful inline 6-cylinder engine, plus additional performance and design upgrades by BMW M.

Does the BMW X3 come in all-wheel drive?

The BMW X3 30 xDrive and X3 M50 xDrive include standard BMW xDrive. This intelligent all-wheel drive system allows you to navigate in challenging conditions, like off-road terrain or road trips through snow.

How many seats are available in the BMW X3?

The BMW X3 is an SUV that can seat up to 5 people in spacious comfort.

What is the towing capacity of the BMW X3?

When properly equipped, the BMW X3 30 xDrive can tow up to 4,001 pounds and the BMW X3 M50 xDrive can tow up to 4,850 lbs.

What safety features does the BMW X3 come with?

The BMW X3 features advanced driving assistance technology engineered for convenience and safety. Standard equipment includes Active Blind Spot Detection, Lane Departure Warning, and Frontal Collision Warning with City Collision Mitigation, Active Protection, and Active Driving Assistant.

Does the BMW X3 come with LED headlights?

Yes. Full LED Headlights are standard on BMW X3 models, and include Automatic High Beam technology which improves illumination at night without needing input from the driver.



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