



THE 2025
OPTIQ

ELEVATE EVERY DRIVE



SIT BACK AND
ENJOY THE RIDE

Experience the evolution of driving with OPTIQ's Hands-Free Super Cruise technology. Included with a 3-year OnStar plan, this advanced driver assistance feature delivers exceptional convenience. Super Cruise offers one of the largest hands-free driving networks in North America. With Automatic Lane Change guiding you through traffic and available OnStar technology keeping your maps up to date, Super Cruise is revolutionizing your driving experience.

19-SPEAKER AKG
STUDIO
SURROUND
WITH DOLBY
ATMOS AUDIO

Discover 360 degrees of sound you can feel. OPTIQ features a 19-speaker AKG studio surround system that enhances every drive by delivering a multi-dimensional sound experience.

GOOGLE
BUILT-IN
COMPATIBILITY

We're electrifying the driving experience, by offering at-home Level 2 (AC) charging rates of up to an available 19.2 kW up to 50.9 miles of range per hour and DC fast charging for public charging capability with rates up to 190 kW. up to 86 miles in about 10 minutes. Manage, plan and monitor your EV charging experience conveniently from anywhere with the myCadillac Mobile App.

ENGINEERED TO EXCITE

UNCOVER THE POWER

Flirt with the asphalt with the help of the Battery Platform and its near 50/50 vehicle weight distribution and a low center of gravity. Spirited performance, thrilling agility and electric muscle are yours to command.

DISCOVER YOUR DRIVE

Customize your driving preferences or adapt to changing road conditions with OPTIQ's selectable Driver Modes:

TOUR: Predominant mode for everyday driving, with tuning and calibration tailored for a smooth ride

SNOW/ICE: Designed to help prevent wheel spin in snow or other slippery conditions

SPORT: Calibrated for an enhanced feeling of road connection and improved steering at higher speeds

MY MODE: For a more personalized experience, this mode allows you to change characteristics of your drive including accelerator responsiveness, steering feel and braking responsiveness

THE ROAD IS YOURS

Discover dual motor AWD, enabling a rousing performance over an array of roads and driving conditions. Through the Drive System, OPTIQ's standard dual motors deliver 300 hp and 354 lb.-ft. of near-instantaneous torque for full acceleration behind all four wheels as soon as your foot hits the pedal.

REGENERATIVE BRAKING FEATURING REGEN ON DEMAND AND ONE-PEDAL DRIVING

Regenerative Braking featuring Regen on Demand[®] is a driver-controlled deceleration feature that allows you to slow down or stop your OPTIQ with a dedicated, pressure-sensitive paddle located on the steering wheel. One-Pedal Driving allows you to slow down and stop your OPTIQ using only the accelerator under most driving conditions. Both systems convert the kinetic energy from the vehicle's forward momentum into electricity, which is stored in the battery pack for future use.



THE EV EVOLUTION

A POWERFUL FORCE

Vehicle-to-Home (V2H) technology allows your electric vehicle to act as a mobile power bank for your home. By connecting your EV to your home energy system, you can use the energy stored in the vehicle's battery to power household appliances during peak hours or outages. This smart integration helps manage energy costs and ensures energy availability during emergencies.

POWER IN YOUR PALMS

The Energy Assist feature in the myCadillac Mobile App puts control of OPTIQ in the palm of your hand. Loaded with features developed specifically to enhance your EV experience, the app allows you to optimize your drive with OPTIQ—from planning a route to paying for a charge session. Additionally, you can access Energy Assist in the vehicle by selecting the myCadillac App on the infotainment screen.

RECHARGE AT HOME

Enjoy convenient and reliable charging at home with standard charging rates of 11.5 kW and the ability to charge 33 miles in an hour. And with available charging rates of 19.2 kW, you'll have the power to charge 55 miles in one hour.

CHARGE FORWARD

With an ever-expanding network of more than 174,000 chargers in the U.S. and Canada, it's easy to charge while you're on the go. And with OPTIQ'S DC fast charging rates, you can charge up to 79 miles of range in 10 minutes.

CONFIDENCE FROM WITHIN

33" DIAGONAL ADVANCED LED DISPLAY

The 33" diagonal advanced LED display is the captivating focal point of OPTIQ'S interior. With 9K resolution, it provides you with intuitive access to infotainment and is controllable by touch, voice and a Multi-Function Controller on the console.

VIBRANT COLORWAYS

Express your personality with genuine, innovative materials and exciting luxury hues, including available Autumn Canyon and available Phantom Blue.

STEP INSIDE LUXURY

The patterns, textures and details capture Cadillac's fresh approach to modern luxury in this EV SUV. The 33" diagonal advanced LED display—a single continuous screen with 9k resolution—emits over 1 billion colors. Segment-best second-row legroom and rear cargo volume mean your friends and all of their gear will have plenty of room on your next road trip.

RECYCLED MATERIALS

OPTIQ's patterned accent fabric is woven from 100% recycled polyester yarn; the available PaperWood veneer is made up of equal parts of Tulip wood and recycled newspaper.

OPTIQ COLORS



MONARCH ORANGE



MONARCH ORANGE WITH BLACK ROOF



ARGENT SILVER



ARGENT SILVER WITH BLACK ROOF



CRYSTAL WHITE TRICOAT



CRYSTAL WHITE TRICOAT WITH BLACK ROOF

OPTIQ COLORS



RADIANT RED TINTCOAT



RADIANT RED TINTCOAT WITH BLACK ROOF



NIMBUS METALLIC



NIMBUS METALLIC WITH BLACK ROOF



BLACK RAVEN



REFINEMENT AT ITS FINEST

STRIKING BY DESIGN

OPTIQ flaunts proportions that evoke athletic prowess. A low roofline and large, deeply sloped windshield give the impression of movement, even when standing still. Widely placed 20" or available 21" alloy wheels paired with low-profile tires add to its confident, assertive stance.

PANORAMIC FIXED GLASS ROOF WITH POWER SHADE

The fixed full-glass roof stretches uninterrupted, welcoming natural light and providing an expansive view from every seat.

A DAZZLING DISPLAY OF LIGHT

On approach, OPTIQ automatically greets you with an available lighting sequence. The illumination starts at the Cadillac Crest on the Black Crystal grille and radiates out, moving vertically in a playful burst. Lights flicker across the turn signals, flow down the headlamps and around all sides, then return to the Crest for a vibrant finale. The effect resembles "digital rain."

INGENUITY IN MOTION

Adapt to the road ahead with OPTIQ's standard, cutting-edge safety and driver-assistance features, empowering you to drive with confidence.

DRIVER ASSISTANCE:

DRIVER ATTENTION ASSIST

BLIND ZONE STEERING ASSIST

ADAPTIVE CRUISE CONTROL

LANE KEEP ASSIST WITH LANE DEPARTURE WARNING

EMERGENCY BRAKING:

ENHANCED AUTOMATIC EMERGENCY BRAKING

INTERSECTION AUTOMATIC EMERGENCY BRAKING

REAR CROSS TRAFFIC BRAKING

FRONT PEDESTRIAN AND BICYCLIST BRAKING

REVERSE AUTOMATIC BRAKING

VISION ASSISTANCE:

HD SURROUND VISION

INTELLIBEAM AUTO HIGH BEAM

REAR CAMERA MIRROR

HITCH GUIDANCE WITH HITCH VIEW

ALERTS:

FORWARD COLLISION ALERT

SIDE BICYCLIST ALERT

SAFETY ALERT SEAT

REAR PEDESTRIAN ALERT

REAR CROSS TRAFFIC ALERT

MONITORING:

VEHICLE DIAGNOSTICS

BUCKLE TO DRIVE

PARKING ASSISTANCE:

FRONT AND REAR PARK ASSIST

ENHANCED AUTOMATIC PARKING ASSIST

SPECS

2025 OPTIQ DUAL MOTOR ALL-WHEEL DRIVE

- Cadillac-estimated 300 hp and 354 lb-ft of torque
- Cadillac-estimated 300 miles of driving range

TECHNICAL SPECIFICATIONS

- Height: 65"
- Length: 190"
- Width (with mirrors): 84"
- Wheelbase: 116"
- 26.0 cu. ft., rear seatbacks up
- 57 cu. ft., rear seatbacks down



BE ICONIC



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