

BUICK ENCORE GX 2023



S(YOU)V

Having a vehicle that truly fits your life can make all the difference. That's why at the heart of every Buick sport utility vehicle is more than just utility. What's at the heart of a Buick SUV is actually you.

ENCORE GX



ENVISION



ENCLAVE



Due to current supply-chain shortages, certain features shown on this page have limited or late availability, or are no longer available. See the window label or a dealer regarding the features on an individual vehicle.

STREET SMARTS OF THE HIGHEST STANDARD

Smart doesn't just happen. It's designed. In the case of Encore GX, smart is innovated, engineered and crafted as well. That's why you'll find that every detail in this five-person SUV cleverly fits the way your life moves.







BOLD ON BOLD

Encore GX pairs its athletic nature with striking design—especially with the Sport Touring (ST) Package available on all trims. A host of exclusive ST features adds up to a bolder, sportier design that brings even more excitement to the road.



THERE'S NOTHING LIKE HAVING EVERYTHING

Smart ideas on the inside. Expressive ST design on the outside. As the boldest expression of Encore GX style, Encore GX with available Sport Touring Package brings it all together.



EXCLUSIVE ST FEATURES

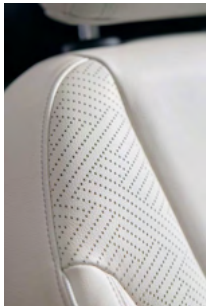
- High-gloss black mesh grille with dramatic red details
- Artfully sculpted front and rear fascias with red accents
- Body-color rocker moldings
- 18" aluminum wheels with Medium Android high-gloss finish and Dark Android high-gloss inserts
- Sport Touring badge on the liftgate

Encore GX Essence interior shown in Whisper Beige with available features. Due to current supply-chain shortages, certain features shown have limited or late availability, or are no longer available. See dealer regarding the features on an individual vehicle.



PREMIUM JUST GOT AN UPGRADE

Smartphone compatibility and the [Buick Infotainment System](#)¹ keep you seamlessly in sync. QuietTuning™ technology with Active Noise Cancellation helps keep the conversation going and available perks like the panoramic moonroof keep the atmosphere elevated.



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AVAILABLE REFINEMENTS

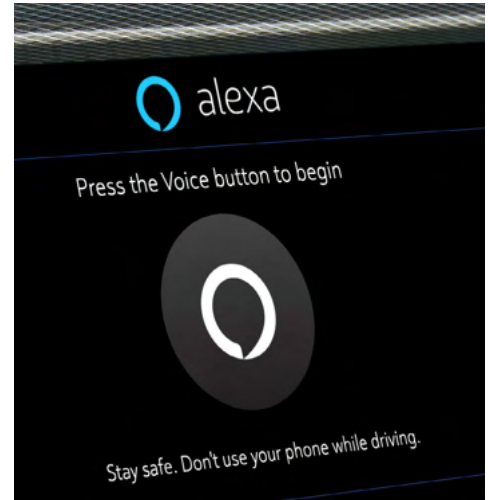
- In-vehicle air ionizer
- Leather-appointed front seats
- [Heated steering wheel](#)²
- Dual-zone automatic climate control
- Panoramic moonroof

THE SMART MOVE FOR MOVING SMARTER

With seamless integration of modern technologies, Encore GX adds street smarts to every drive. Available perks include experience-enhancing features that focus on you to help you focus on the road.

HIGHLIGHTS

- Available Head-Up Display
- Available [Amazon Alexa Built-in](#)¹

 CONNECTIVITY

GIVING CONNECTIVITY A STARRING ROLE

Encore GX helps you access the things that matter most to you. [Eligible vehicles](#)¹ enjoy 3 years of the [OnStar® and Buick Connected Services Premium Plan](#),² which includes the [Connected Vehicle Plan](#)³ and the [OnStar Safety & Security Plan](#).⁴

CONNECTED VEHICLE PLAN³ INCLUDES:

- [In-Vehicle App](#)⁵ Access
- Remote Access Plan
- In-vehicle Wi-Fi® Hotspot Data

ONSTAR SAFETY & SECURITY PLAN⁴ INCLUDES:

- [OnStar Guardian™ app](#)⁶
- Automatic Crash Response
- Emergency Services
- Crisis Assist
- Roadside Assistance
- Stolen Vehicle Assistance



INTELLIGENTLY CONNECTED

Download the available [myBuick Mobile App](#)¹ and you can [remotely start](#)² and stop your vehicle (if equipped), check fuel levels and enjoy many more modern perks. Encore GX even comes with a 3-month [SiriusXM](#)[®] trial subscription.³

AVAILABLE FEATURES

- [myBuick Mobile App](#)¹
- [SiriusXM](#)⁴
- [Spotify](#)^{®5}
- [Pandora](#)^{®6}

SMART ENOUGH TO BE WHATEVER YOU NEED IT TO BE

A flat-folding front-passenger seat, 40/60 split rear seats and a reconfigurable cargo floor all help uncomplicate road trips. Hit the road and you'll happily discover Encore GX has the do-it-all flexibility to fit your friends, your gear and your appetite for adventure.





YOUR TURBOCHARGED SECRET FOR CONQUERING CHAOS

Encore GX lets you take control with an advanced engine—generously delivering power for a thrilling and rewarding drive. Available intelligent All-Wheel Drive helps maximize traction in slippery road conditions and helps improve cornering and acceleration on dry roads.

Encore GX Essence shown in White Frost Tricoat with Sport Touring Package, Black Roof Package and other available features.



YOUR PEACE OF MIND IS TOP OF MIND

Since smart features can help you enjoy safe travels, Encore GX comes standard with Buick Driver Confidence, a suite of advanced safety and driver-assistance features.

Safety or driver-assistance features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Visibility, weather and road conditions may affect feature performance. Read the vehicle Owner's Manual for more important feature limitations and information.



STANDARD BUICK DRIVER CONFIDENCE

- Forward Collision Alert
- Automatic Emergency Braking
- Lane Keep Assist with Lane Departure Warning
- Following Distance Indicator
- IntelliBeam auto high beams
- Front Pedestrian Braking



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INNOVATIONS FOR YOUR SAFETY

Encore GX offers additional technologies that can help you drive with added confidence, be more aware of your surroundings and stay safe on the road.

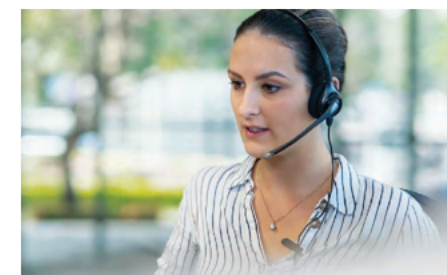
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AVAILABLE SAFETY AND DRIVER-ASSISTANCE FEATURES

- Rear Camera Mirror
- HD Surround Vision
- Adaptive Cruise Control
- Lane Change Alert with Side Blind Zone Alert
- Automatic Parking Assist with Braking
- Rear Cross Traffic Alert
- Rear Park Assist Feature will not function without dealer retrofit. Dealer retrofit not available on all vehicles. See dealer for details.

ONSTAR SAFETY & SECURITY PLAN¹ INCLUDES:

- OnStar Guardian app²
- Automatic Crash Response
- Emergency Services
- Crisis Assist
- Roadside Assistance
- Stolen Vehicle Assistance

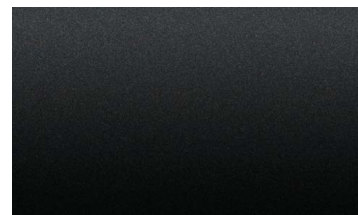


ONSTAR FOR ADDED CONFIDENCE

The 3-year OnStar and Buick Connected Services Premium Plan³ on eligible vehicles⁴ includes the OnStar Safety & Security Plan.¹ Plus, the OnStar Guardian app² allows you to share key benefits with up to seven loved ones—right on your phone.

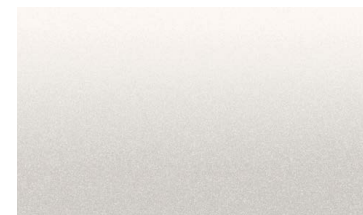


COLOR PALETTE



Ebony Twilight Metallic

Additional charge; premium paint.



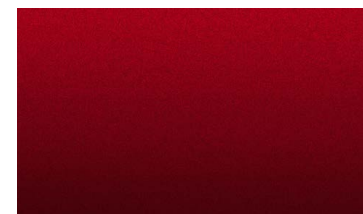
White Frost Tricoat

Additional charge; premium paint.



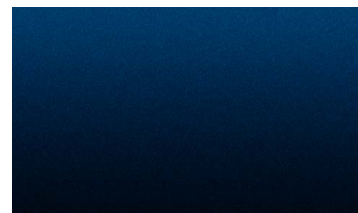
Summit White

Not available with Sport Touring Package.



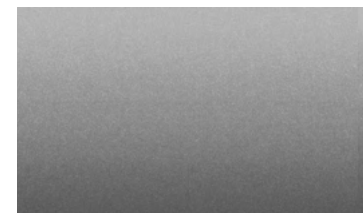
Cinnabar Metallic

Additional charge; premium paint.



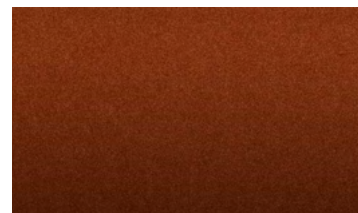
Sapphire Metallic

Additional charge; premium paint.
Not available with Sport Touring Package.



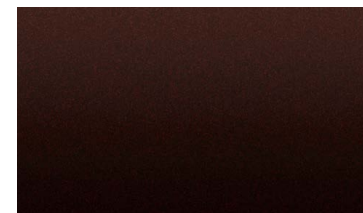
Moonstone Gray Metallic

Additional charge; premium paint.



Sunset Glow Metallic

Additional charge; premium paint.
Not available with Sport Touring Package.



Rosewood Metallic

Additional charge; premium paint.
Not available with Sport Touring Package.



WHEELS

SET A BOLD STATEMENT IN MOTION

A 18" Bright Silver Painted Aluminum

Standard on Preferred.

B 18" Machined Aluminum With High-Gloss Dark Android Pockets

Standard on Select and Essence.

C 18" Aluminum With Medium Android High-Gloss Finish and Chrome Inserts

Standard with Experience Buick Package.

D 18" Aluminum With Medium Android High-Gloss Finish and Dark Android High-Gloss Inserts

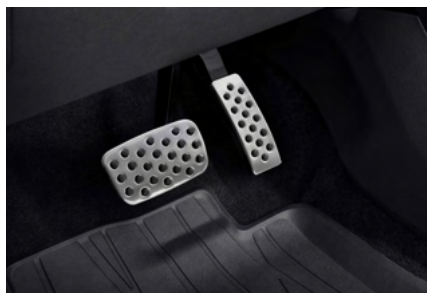
Standard with Sport Touring Package.



ACCESSORIES

MAKE IT UNIQUELY YOURS

Personalize and help protect your Encore GX with genuine Buick Accessories. Designed for seamless compatibility with your vehicle, these accessories help enhance every facet of your driving experience. Photos, details and a complete list of accessories can be found at accessories.buick.com.





HIGHLIGHTS

WHICH S-U-V IS FOR Y-O-U?

Choose the Buick S(YOU)V that best suits your lifestyle and you'll be rewarded with premium amenities, style and innovation designed around you and the way you live.



ENVISION



SEATS

5



ENGINE

2.0L



EPA-ESTIMATED MPG—
CITY/HWY (FWD)

23/31



MAX CARGO CU. FT.



ENCLAVE



SEATS

7



ENGINE

3.6L



EPA-ESTIMATED MPG—
CITY/HWY (FWD)

18/26



MAX CARGO CU. FT.



ENCORE GX



SEATS

5



AVAILABLE
ENGINE

1.3L



AVAILABLE EPA-ESTIMATED
MPG—CITY/HWY (FWD)

29/32



MAX CARGO CU. FT.

The all-about-you Envision has more than enough driver-focused features and available technologies to make every drive more enjoyable.

Inside its sculpted exterior is a cabin filled with equally attractive features. In other words, the real beauty is not in how great Enclave looks, but how great it is at looking after you.

Smart, versatile and ridiculously stylish, this tech-savvy SUV is always a step ahead. We invite you to schedule a test-drive and experience Buick Encore GX firsthand.



IMPORTANT WORDS

We have tried to make this catalog comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this catalog and other published materials provided at the dealership or affixed to vehicles are approximations based on design and engineering drawings, prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been updated since the time of publication, please check with your Buick dealer for complete details. Buick reserves the right to lengthen or shorten the model year for any product for any reason, or to start and end model years at different times. Certain vehicle features may lose their usefulness over time due to obsolescence from technological changes. Unless otherwise noted, all claims based on GM Small SUV segment and latest available competitive information. Excludes other GM vehicles.

3-YEAR/36,000-MILE BUMPER-TO-BUMPER LIMITED WARRANTY Buick will warrant each 2023 Encore GX from bumper to bumper for 3 years/36,000 miles (whichever comes first; see dealer for details), with no deductible, from the original in-service date of the vehicle, for warrantable repairs that are required as a result of defects due to materials and/or workmanship. Cosmetic corrosion resulting from defects is also covered under the Bumper-to-Bumper Limited Warranty. In addition, rust-through corrosion will be covered for 6 years/100,000 miles (whichever comes first; see dealer for details).

POWERTRAIN LIMITED WARRANTY Every 2023 Buick Encore GX comes with a 5-year/60,000-mile (whichever comes first) transferable Powertrain Limited Warranty. 24/7 Roadside Assistance and Courtesy Transportation are also offered for the duration of the Powertrain Limited Warranty. Please see your Buick dealer for details.

AN IMPORTANT NOTE ABOUT ALTERATIONS AND WARRANTIES Installations or alterations to the original equipment vehicle (or chassis) as distributed by General Motors are not covered by the General Motors New Vehicle Limited Warranty. The special body company, assembler, equipment installer or upfitter is solely responsible for warranties on the body or equipment and any alterations (or any effect of the alterations) to any of the parts, components, systems or assemblies installed by GM. General Motors is not responsible for the safety or quality of design features, materials or workmanship of any alterations by such suppliers.

ASSEMBLY Buick vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce Buick vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest that you verify that your vehicle includes the equipment you ordered or, if there are changes, that they are acceptable to you.

ENGINES Buick products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in Buick products may also be used in other GM makes and models.

TRAILERING AND OFF-ROAD DRIVING INFORMATION Please go to buick.com and carefully review the vehicle Owner's Manual for important safety information about trailering or off-road driving in your vehicle.

ONSTAR AND BUICK CONNECTED SERVICES Connected vehicle services vary by vehicle model and require working electrical system, cell reception and GPS signal. Requires active service plan. OnStar links to emergency services. See onstar.com for details and limitations.

A NOTE ON CHILD SAFETY Always use seat belts and the correct child restraint for your child's age and size, even with airbags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal airbag. See your vehicle Owner's Manual and child safety seat instructions for more safety information.

FLEET ORDERS Some standard content may be deleted with fleet orders. See dealer for details.

GMMOBILITY.COM (1-800-323-9935) GM Mobility offers financial assistance for eligible adaptive equipment to make automotive travel easier for persons with disabilities or special transportation needs. To learn more about special GM Mobility offers, visit gmmobility.com.

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To learn more about why Certified Service is the perfect companion for your Encore GX, visit mycertifiedservice.com.

