



**2024**

**Silverado HD 1500**

# EXTERIOR COLORS



**Dark Ash Metallic**



**Red Hot**



**Summit White**



**Black**



**Glacier Blue Metallic**



**Slate Gray Metallic**



**Sterling Gray Metallic**



**Lakeshore Blue Metallic**

# HIGHLIGHTS



## Hands-free driving

Available Super Cruise® driver assistance technology.



## Off-road ready

Choose from ZR2, LT Trail Boss or Custom Trail Boss.



## Intelligent interiors

Entertainment and information at your fingertips, standard on LT and above.

# MODELS



## WT

The workday workhorse.

- Durabed featuring class-leading cargo volume and 12 standard tie-downs
- Push-button start and Remote Keyless Entry
- CornerStep rear bumper
- 40/20/40 split-bench front seat with covered armrest storage and underseat storage
- Chevy Safety Assist



## Custom

All the style. All the value.

- TurboMax™ engine with 430 lb.-ft. of torque
- 20-inch Bright Silver-painted aluminum wheels
- Trailing Package, remote vehicle starter system, and EZ Lift power lock and release tailgate
- 10-way power driver seat including lumbar control and 40/20/40 split-bench front seat with covered armrest storage and underseat storage
- Chevy Safety Assist



## LT

Essential truck appeal. Silverado capability.

- 13.4-inch diagonal color touch-screen display and 12.3-inch diagonal reconfigurable Driver Information Center
- Front 40/20/40 split-bench seat and 10-way power driver seat
- Available 20-inch painted-aluminum wheels with machined-face and Grazen-painted pockets
- LED reflector headlamps and signature daytime running lamps
- Chevy Safety Assist



## RST

Get ready to get noticed.

- 13.4-inch diagonal color touch-screen display and 12.3-inch diagonal reconfigurable Driver Information Center
- Front 40/20/40 split-bench seat and 10-way power driver seat
- Body-color center grille bar, bumpers and door handles
- Available 20-inch high-gloss Black wheels
- Active exhaust - sport mode enabled
- Chevy Safety Assist



## Custom Trail Boss

Ready to take on every off-road adventure.

- 2-inch factory suspension lift and Z71 Off-Road Package Autotrac® 2-speed transfer case, automatic locking rear differential and skid plates
- 18-inch high-gloss Black-painted wheels with Goodyear Wrangler DuraTrac® MT tires
- Raised hood with styled Black insert
- Power retractable assist steps
- Chevy Safety Assist



## LTZ

This pickup doesn't compromise on style or capability.

- 13.4-inch diagonal color touch-screen display and 12.3-inch diagonal enhanced multi-color reconfigurable Driver Information Center
- Perforated leather-appointed front seating
- 20-inch painted-aluminum wheels
- Offering 8 cameras with up to 14 views
- Chevy Safety Assist\* plus additional advanced safety technologies

# MODELS



## LT Trail Boss

Blending an iconic appearance with off-road capability.

- 2-inch factory suspension lift with Z71 Off-Road Package
- Autotrac® 2-speed transfer case and automatic locking rear differential
- 18-inch high-gloss Black-painted wheels with Goodyear Wrangler DuraTrac® MT tires
- 13.4-inch diagonal color touch-screen display and 12.3-inch diagonal enhanced multi-color reconfigurable Driver Information Center
- Power retractable assist steps
- Chevy Safety Assist



## High Country

You've reached the top. High Country is your reward.

- 13.4-inch diagonal color touch-screen display and 12.3-inch diagonal enhanced multi-color reconfigurable Driver Information Center
- Premium leather seating surfaces with exclusive custom perforation and stitching pattern and authentic open-pore wood trim
- Available Super Cruise®\* driver assistance technology with trailering
- Power retractable assist steps
- Active exhaust - sport mode enabled
- Offering 8 cameras with up to 14 views\*
- Chevy Safety Assist\* plus additional advanced safety technologies



## ZR2

Make sure your off-road game is on point.

- Multimatic DSSV™ dampers and front and rear E-lockers
- Off-road cut front bumper and large underbody aluminum skid plates
- 33-inch Goodyear Wrangler Territory® MT tires
- 13.4-inch diagonal color touch-screen display and 12.3-inch diagonal enhanced multi-color reconfigurable Driver Information Center
- Chevy Safety Assist\* plus additional advanced safety technologies



## Silverado EV

Everything you need from a truck. Everything you want in an electric vehicle. That's how you build an EV worthy of the Silverado name.

# PERFORMANCE



## So powerful, you'll feel unstoppable

There's a certain power that comes when every choice you make is the right one. That's the case with the Silverado Pickup Truck, where four durable engines — including the TurboMax — deliver the capability you rely on every day.

## TurboMax™

With 310 horsepower and 430 lb.-ft. of maximum torque, the TurboMax engine offers impressive power and no-compromise durability. Torque on demand is delivered by the unique dual volute turbocharger, which has priority oiling and cooling to help you take on the toughest jobs with ease.

# TOWING AND TRAILERING

## As smart as it is strong

With proven trailering technology and eight available cameras\* offering up to 14 views, Silverado provides everything you need for a long day of towing. Plus, the available Trailering App offers customized trailer profiles, pre-departure checklists and trailer tire pressure/temperature monitoring.



## Trailer Side Blind Zone Alert

Trailer Side Blind Zone Alert enables visual side-mirror alerts when a moving vehicle is detected in the side blind zone — almost like having trailer-length eyes in the back of your head.



## Trailering App

Whether you're in it for the long haul or the short, you can create a custom trailer profile to help you easily set up and monitor your connected trailer.



## Up to 14 available camera views

From hitching to driving to parking, Silverado offers advanced camera technologies that are designed to help make your towing job easier from start to finish. Available on Silverado LT, RST, LT Trail Boss, LTZ, ZR2 and High Country.

# ADVANCED TECHNOLOGY

## Super Cruise® hands-free driving

Available on High Country, Super Cruise connected by OnStar is a hands-free driver assistance technology that manages speed and steering, and helps you feel energized and refreshed during your adventures — even while towing. With over 140 million miles of hands-free driving in our rearview mirror, Super Cruise with towing is the most advanced hands-free driving system in its class. Just as impressive: Super Cruise driver assistance technology won MotorTrend Best Hands-Free Driving Tech.

**MOTORTREND**  
**BEST TECH 2025**



## Super Cruise® with Trailering is unparalleled

Super Cruise allows you to tow your heavy load hands-free. When pulling a trailer, Super Cruise will automatically adjust the gap between you and the vehicle ahead for extra stopping distance, giving you added comfort and confidence for those long hauls. No other competitor offers a hands-free driving system with towing capability.



## SPECIAL EDITIONS

### Proven for your path

Every Silverado tells a story. Our lineup of Silverado Special Editions lets you tell a tale that's all your own.

### ZR2 Bison Edition

Available on Silverado ZR2, the Bison Edition offers a Duramax® 3.0L Turbo-Diesel — or available 6.2L V8 engine — to take on wild terrain like never before.

- AEV Bison unique front and rear differentials, transfer case and fuel tank skid plates
- AEV Bison front and rear bumpers
- Black vertical front tow hooks
- Body-color grille bar
- Gloss Black 18-inch AEV unique wheels
- Multi-Flex Tailgate with unique Black finish
- AEV-branded floor liners and head restraints
- AEV box side outer decal

# DURABED

## The most functional bed of any competitor

We combined roll-formed high-strength steel, more cargo volume than any other competitor\* and 12 standard tie-downs rated at 500 lbs.\* per corner to give you the hardest-working bed in the business.



## Available led cargo area and perimeter lighting

Includes corner pillar lamps angled toward the front of the bed, cab-mounted cargo lamps, hitch-area lighting and exterior mirror lamps for excellent all-around light coverage.

## 12 Standard tie-downs

12 standard tie-downs all rated at 500 lbs.\* per corner in any direction. Nine removable accessory tie-downs available.

## Loads of room for lots of gear

Durabed offers 89.1 cubic feet\* of cargo volume on Long Bed models, 71.7 cubic feet\* on Standard Bed models and 62.9 cubic feet\* on Short Bed models.

## Available 120-volt outlet

Located at the rear of the bed, this household-type integrated 120-volt outlet lets you charge your power tools wherever you go.

## Cornerstep rear bumper

The CornerStep rear bumper provides easy access to the rear of the bed and is large enough to accommodate work boots.

# MULTI-FLEX TAILGATE

## Six ways to flex your muscle

Available on all model levels, the Multi-Flex Tailgate offers six different functions to help improve loading, unloading and accessing the cargo bed.

- Primary gate: Opens from the key fob, a switch inside the truck or a button on the gate.
- Primary gate load stop: Helps prevent extra-long items from sliding out of the bed.
- Easy access: The inner gate folds down, allowing you to reach farther into the bed.
- Full-width step: The inner gate folds down into a large step for easy access, capable of holding up to 375 lbs.
- Inner gate load stop: Helps prevent second-tier items from sliding out of the bed.
- Inner gate with work surface: When opened, provides a place for a laptop or blueprints, as well as second-tier loading.



# INTERIOR

## In command of your comfort zone

You're going to love the view from inside Silverado. On LT and above, you'll discover a large touch-screen and Driver Information Center that are part of the adaptable, functional interior.



## Connected Services

Our vehicles offer cutting-edge technology designed to simplify your daily routine – and keep you seamlessly connected to the world around you. It's everyday integration where it counts.



## Chevrolet with Google built-in

Enjoy an enhanced in-vehicle experience with available Google built-in compatibility, which offers the benefits and familiarity of Google right on your infotainment system display.

# HIGH COUNTRY

## Elevated in every way that matters

Whatever you've been working toward, Silverado High Country is the reward. This is the pinnacle of high-end truck ownership.

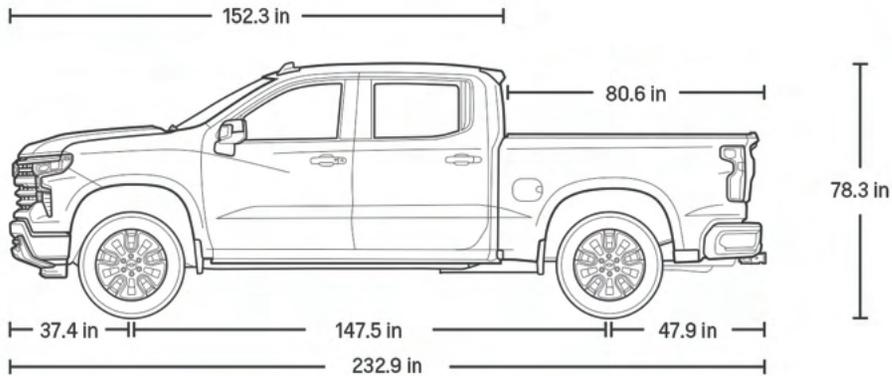
**All-new High Country Midnight Edition**

**Real wood trim & exclusive leather seating surfaces**

**Super Cruise®\* driver assistance technology**

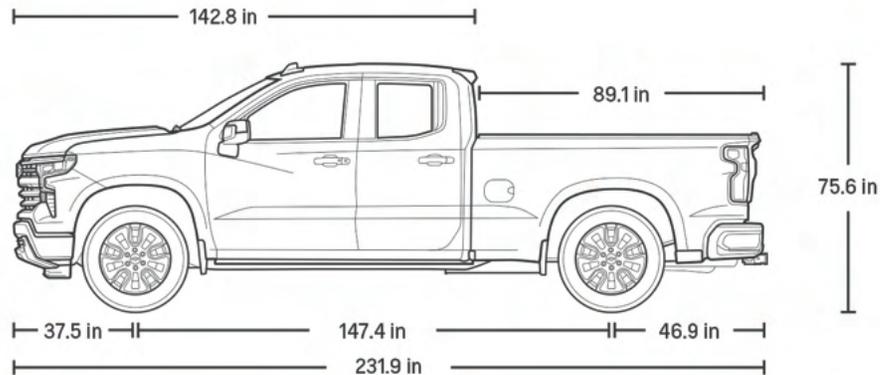


# SILVERADO HD



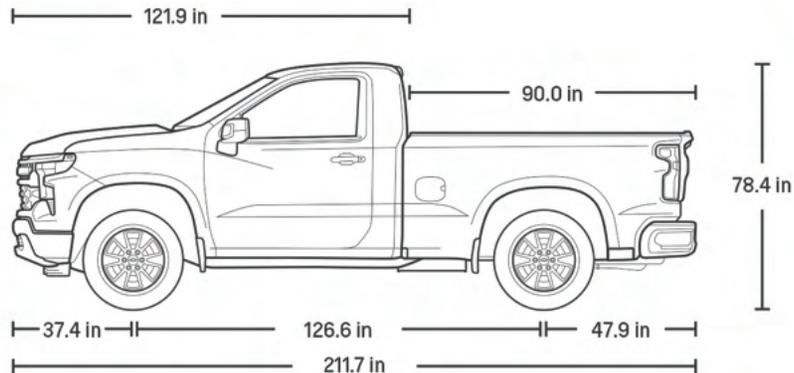
## Crew Cab

43.0 in. Front head room  
44.5 in. Front leg room  
66.0 in. Front shoulder room



## Double Cab

43.0 in. Front head room  
44.5 in. Front leg room  
66.0 in. Front shoulder room



## Regular Cab

43.1 in. Front head room  
44.5 in. Front leg room  
66.0 in. Front shoulder room



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