



THE NEW 2026 BMW 7 SERIES SEDAN.

Excellence in every detail. Crafted with dedication.



Design that inspires.

The front of the BMW 7 Series Sedan features striking, clear monolithic lines, reduced to their essence. On the sides, the Ceremonial Light Carpet creates a captivating, welcoming experience.

Precision in every line.

The rear design of the BMW 7 Series Sedan's sleek, elongated lights accentuates the broad, sporty stance of the vehicle, giving the 7 Series Sedan an appearance of clarity and dynamism.



Specifications based on:

2026 BMW 740 xDrive Sedan

- 0-60 mph: 5.2 seconds
- Maximum horsepower: 394
- Torque: 428lb-ft
- Top speed: 130 mph
- 8-speed, automatic



The bold style of the exterior design is evident in the striking available BMW Iconic Kidney Glow and the available BMW Crystal Headlights with integrated diamond-cut glass elements, which produce sparkling light effects both day and night.



The BMW 7 Series Sedan represents state-of-the-art Neue Klasse technology. Innovations such as BMW Panoramic iDrive display and BMW Operating System X, along with extensive selection of interior and exterior equipment, are there to assist you in your pursuit of personal growth.



This luxury sedan promises an enjoyable and comfortable driving experience on both long journeys and short trips. Adaptive 2-axle air suspension provides an extremely comfortable ride, while ensuring ease in accessing and loading the vehicle.

The interior. Digital perfection.



Your space, your lighting design.

The ambient lighting strip extends across the entire width of the cockpit. It creates a horizon of colored light, perfectly synchronized with the mood lighting of your selected My Mode. By day, it looks soft and translucent. By night, it reveals dynamic lighting effects.

A new kind of visual information.

The new BMW Panoramic Vision projects personalized content virtually across the entire width of the windshield. The new BMW 3D Head-up Display provides precise 3D visualizations of important driver information directly within your line of sight.

BMW Passenger Screen: a dedicated screen for the front passenger.

With the large 14.6" BMW Passenger Screen, the front passenger can access a diverse range of entertainment. On the full HD display, they can watch films, play games, or stay productive while on the go. Headphones and game controllers can be connected via Bluetooth.

Control that exceeds expectations.

The Shy Tech controls on your BMW multifunction steering wheel are only visible when available. The surface responds to touch and provides tactile feedback. This means you can take care of important tasks without taking your eyes off the road.

Safety features.

State-of-the-art systems for enhanced safety features.

In conjunction with BMW Symbiotic Drive and the driver assistance systems, the BMW 7 Series Sedan delivers a completely new driving experience. The driver's intended acceleration, braking, and steering actions blend seamlessly and intuitively with the AI-supported software at all times, generating a whole new level of driving pleasure. These driver assistance features are already included in the basic and standard equipment.

Self-maintained highway driving.

With available Highway & Commuting Assistant, your BMW maintains speed, distance, and steering. When the system is ready, you can take your hands off the steering wheel at speeds up to 85 mph, provided that you pay attention to the traffic and take back the wheel if necessary. You can also confirm lane changes by checking the exterior mirror.

Let your BMW park itself.

Park your BMW without having to sit inside it. The available Parking Assistant Professional system automatically pulls in and out of parking spaces. Simply perform the maneuver once to save it for future use.

Exemplary driving dynamics and comfort.

My Modes optimally adapts your drive, suspension, ambient lighting, sound, and displays to suit your situation. Whether you prefer relaxation in Personal, Efficient, or Silent mode, or a dynamic performance environment in Sport mode, your vehicle intuitively responds to your preferences. You can also upload a personal photo for even more customization.



Pure driving pleasure, now as a plug-in hybrid.

The 750e xDrive combines a powerful combustion engine with an 18.7 kW electric motor to create an extraordinary driving experience that perfectly balances efficiency and dynamics. Glide almost silently on pure battery power, with an estimated range of up to 35 miles. Experience freedom and the future with every mile in the 750e xDrive.



INTERIOR HIGHLIGHTS

The interior, individuated to your needs.

Your personal retreat starts here. The interior of the BMW 7 Series Sedan reveals a world designed entirely according to your wishes, featuring exquisite materials in stylish combinations. With an exclusive selection of available BMW Individual features, you can experience the luxury of the BMW 7 Series Sedan. Choose interior trims of real wood or soft Alcantara or surround yourself with the finest Merino leather combined with cashmere wool.



Experience luxury: your private lounge.

The BMW 7 Series Sedan offers an elegant welcome into your available Executive Lounge. With a simple touch on the high-resolution Central Display in Free-Cut Design, the driver can open the rear door for you, a feature that combines luxury and convenience.



Take your seat for a first-class cinematic experience.

The rear of the BMW 7 Series Sedan transforms into your personal digital retreat, shielded from city lights and creating a tranquil atmosphere. The available 31.3" 8K BMW Theatre Screen automatically extends from the roof at your command, accompanied by cinematic background music. Then, thanks to the available Bowers & Wilkins Diamond Surround Sound System with Dolby Atmos® Sound, you can enjoy a first-class cinematic experience from every seat.

When it comes to comfort, the rear of the BMW 7 Series Sedan offers a supremely high-quality and comfortable experience. While the seat behind the front passenger tilts back, the front passenger seat itself slides forward for maximum leg room. Using the extending footrest, you can relax in a comfortable resting position. Various massage programs and heated seats with active ventilation create a pleasant environment, allowing you to enjoy relaxation, entertainment, or productivity on a whole new level.

The ultimate in picture and sound.

High quality streaming videos, immersive sound experiences, and video games on the go, just as enjoyable as at home: in the BMW 7 Series Sedan, you'll find entertainment on a whole new level that aligns with your personal tastes.



BMW Theatre Screen.

The available large 31.3" 8K ultra-wide screen with touch control and integrated camera gives rear passengers a cinema-like experience. On this screen, you can use numerous apps for video streaming, gaming, music and video calls.

Bowers & Wilkins Diamond Surround Sound System.

Get crystal-clear high notes and rich bass sounds from all seats thanks to available Bowers & Wilkins Diamond surround sound system with Dolby Atmos®. Take your seat and enjoy an impressive soundscape, where sound becomes lifelike.

Video Streaming.

In your BMW 7 Series Sedan, you can continue watching series and movies that you started at home as easily as on your smart TV. A wide range of streaming services are at your disposal.

Flexibility connectivity.

Connect up to two headphones and two game controllers wirelessly via Bluetooth to your BMW 7 Series Sedan. The available BMW Theatre Screen can establish a connection via the available BMW Digital Premium Package, your smartphone's hotspot, or an external stationary Wi-Fi network, giving you access to entertainment content.



BMW ConnectedDrive.

The digital products and services of BMW ConnectedDrive connect you with your vehicle. Communicate even more intuitively with your BMW and enjoy intelligent, innovative features for greater safety, comfort, and entertainment.



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