

2023 F-150®



2023 Ford F-150 Trims Comparison

XL

Standard features on this base trim level include:

- 17-inch steel wheels
- Keyless entry
- Trailer sway control and pre-wired trailer connections
- Selectable driving modes
- Manual mirrors and windows (power windows are standard on the Super-Crew)
- Single-zone air conditioning
- Vinyl flooring
- 8-inch touchscreen with Sync 4 infotainment system
- Apple CarPlay and Android Auto capability

King Ranch

Amps up the luxury with:

- LED headlights and taillights
- Integrated trailer brake controller (allows adjustment of a trailer's brakes from the cab)
- Automatic rain-sensing wipers
- Heated steering wheel wrapped with premium leather material
- Power tilt-and-telescoping steering column
- Heated rear seats
- Navigation system
- Eight-speaker B&O stereo
- 400-watt AC outlet
- Wireless smartphone charging

XLT

Adds to the XL with:

- 17-inch aluminum wheels
- Foglights
- Power-adjustable and heated side mirrors
- Carpeted flooring
- Cruise control
- Power door locks and power windows
- Sync 4 voice control
- Power-locking tailgate
- Front-seat lumbar adjustments

Platinum

It's equipped similarly to the King Ranch but has 20-inch wheels and some unique cosmetic exterior changes and interior trim.

Lariat

Gets you more premium features such as:

- 18-inch aluminum wheels
- LED headlights and foglights
- Class IV trailer hitch
- Power-folding side mirrors
- Leather upholstery
- Power-adjustable front seats with heating and ventilation
- 12-inch center touchscreen
- Dual-zone automatic climate control
- Ambient interior lighting
- Power-adjustable pedals
- Remote start and remote tailgate release
- Satellite radio

Tremor

The off-road-oriented Tremor is only available as a crew cab with the 5.5-foot bed. It essentially starts with XLT content and adds::

- Standard 4WD
- 18-inch alloy wheels with 33-inch all-terrain tires
- Selectable terrain driving modes
- Uniquely tuned off-roading suspension
- Locking rear differential

Limited

The most luxurious F-150 adds a few items worth noting, such as:

- 22-inch polished aluminum wheels
- Trailer Tow package with Ford's Pro Trailer Backup Assist system
- Adaptive suspension
- Power running boards
- LED bed lighting
- Two-panel moonroof
- Power up-and-down rear tailgate with Ford's tailgate step and work surface
- Onboard scales
- Variable steering assistance
- Specialized leather upholstery
- Massaging front seats
- 18-speaker B&O stereo
- Pro Power Onboard (see description below)
- 360-degree camera system (gives you a top-down view of the F-150 and its surroundings for tight parking situations)

Limited models also come standard with the Co-Pilot360 Active 2.0 package, which includes the subscription-based BlueCruise system. BlueCruise is a hands-free cruise control system that works on certain limited-access highways throughout North America. This package is optional on many other F-150 trims.

Raptor

The off-road-oriented Raptor includes a higher-output turbocharged 3.5-liter V6 engine, 4WD with low-range gearing and more. It combines Tremor features with Lariat content, plus:

- 17-inch alloy wheels with 35-inch all-terrain tires
- 36-gallon gas tank
- Raptor-specific off-roading suspension with adaptive Fox shock absorbers
- Raptor-specific fender flares and grille
- Six upfitter switches

Raptor R

Primarily swaps the Raptor's turbocharged V6 for a much more potent supercharged V8. It also comes standard with 37-inch tires that are otherwise an option on the regular Raptor.



Interior Cargo Space & Dimensions

Whether you're on a solo mission or want to bring others along for the ride, the 2023 Ford F-150 offers a variety of configurations engineered to accommodate your needs. Choose from three available cab options — regular, SuperCab, or SuperCrew® — to seat up to three or six travelers, and select from 5.5-, 6.5-, or 8-foot bed lengths on certain trims to utilize an impressive 77.4-cubic-foot maximum cargo space. If you're in need of extra space for smaller items, select trims also offer helpful rear under-seat storage for added convenience.

Interior Design Features

The 2023 Ford F-150 cabin is designed to provide a comfortable and sophisticated environment for every passenger. Premium seat upholstery options help maximize comfort along with available features like heated and ventilated seats, heated rear seats, and front multi-contour seats with Active Motion® massage functionality. Want to tailor your drive to suit whatever tasks you need to tackle on the go? When you opt for premium trims, you can stow the shifter to open a flat workspace for items such as notebooks and laptops.

Interior Technology Features

The 2023 Ford F-150 is equipped with user-friendly technology designed to make life easier. You can easily access your favorite music and apps using the premium SYNC® 4 infotainment system, which is available through either an 8- or 12-inch touchscreen. Additionally, you can enjoy helpful connectivity options like wireless charging and a Wi-Fi® hotspot that allow everyone to stay connected while on the move.

Interior Safety Features

If you want a truck that prioritizes safety while keeping you in control, the 2023 Ford F-150 does just that with a suite of driver assistance innovations. With advanced features like intelligent adaptive cruise control, a 360-degree camera, and an intuitive forward and reverse sensing system, the F-150 helps enhance your awareness from all angles. Plus, available Ford BlueCruise hands-free driving technology is compatible with over 130,000 miles of North American roads, so you can enjoy a more streamlined commute.



Multiple Driving Modes for Any Terrain

One aspect of the F-150 that draws many different drivers is the ability of the vehicle to adapt to a multitude of situations, both on and off the pavement. Whether you're an avid off-roader or not, you can benefit from the multiple driving modes that the 2023 F-150 offers you. No matter how hostile the terrain may seem, it will not slow down your adventures.

Normal: As the name might suggest, this is the mode you'll use for your everyday commute, whether it's in the city limits or on the highway.

Eco: If you have a lengthy stretch of highway driving to accomplish, this mode can be very advantageous. Eco is geared towards conserving fuel consumption over long distances.

Sport: If you're in a situation that calls for more pedal to the metal, then this is the mode you want. The accelerator's response is increased, and the lower gears of Ford's ten-speed automatic transmission are utilized for more rapid acceleration.

Tow/Haul: The driving mode reduces the number of upshifts and downshifts. It is best utilized when towing a trailer or hauling any other heavy load. Many drivers depend on the F-150 for hauling heavy burdens, and this mode ensures that your delivery is safe and effective.

Slippery: Driving in the rain can be quite an arduous task sometimes. If you've ever driven in a heavy rain storm, then you're all too familiar with this. By softening the throttle response, this mode will give you more control over your commute.

Deep Snow/Sand: One terrain that's more challenging than a rainstorm is when the temperature drops below freezing, snow starts to fall, and you find yourself navigating the closest thing to an arctic tundra. Fear not; this drive mode is more capable than a team of huskies on their best day.

Rock Crawl: This drive mode holds gears longer and mutes any sudden throttle response to give you the finesse you need when negotiating delicate situations. It also locks four-wheel drive for added traction.

Mud/Ruts: When your wheels start spinning on a slippery trail, traditional traction control can hurt more than it helps. This drive mode lets your wheel dig through to the firm ground beneath the mud so you don't bog down.





Disclaimer: This document was created by AutoiPacket for reference purposes only. The content in this document was retrieved from ford.com. Refer to this site for more up-to-date and detailed information.

